

ALI RAZA ASAD

Web Developer & SEO Specialist

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INTRODUCTION:

Hi there 🖐! I am skilled Full Stack WordPress Developer with a passion for creating and delivering dynamic and engaging websites. Seeking a challenging role where I can utilize my skills to contribute to the growth of a company. Experienced SEO Specialist with a strong understanding of Google algorithms, keyword research, and on-page optimization. I am proficient in using various SEO tools and has a solid track record of creating and executing effective link building strategies!

PROFICIENCY:

- WordPress:-
 - Leveraged strong understanding of WordPress core to manipulate admin and theme components.
 - Designed responsive, mobile-first websites from design concepts.
 - Conducted thorough keyword research and implemented effective on-page optimization techniques.
- Search Engine Optimization:-
 - Implemented and assessed performance of SEO best practices
 - Analyzed website's performance using Google Analytics and provided regular reports to stakeholders
 - Created and updated re-usable code libraries to streamline WordPress development cycle.

MY PORTFOLIO:

[Ali-seo.netlify.app](https://ali-seo.netlify.app): (Personal)



EDUCATION:

DAE (Diploma of Associate Engineering):

2020-2023: Present (Auto & Farm Engineering)

