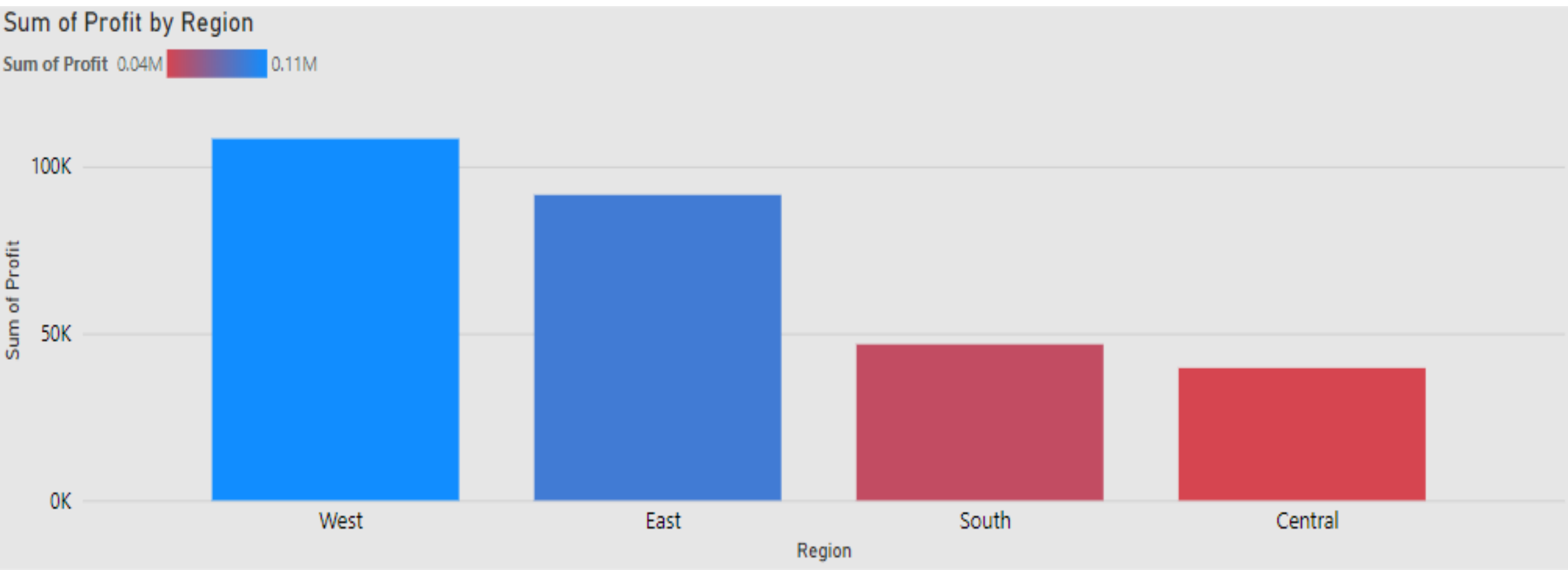


The **West** region was 173.17% higher than the **Central** region which had the lowest Sum of Profit at \$39,655.

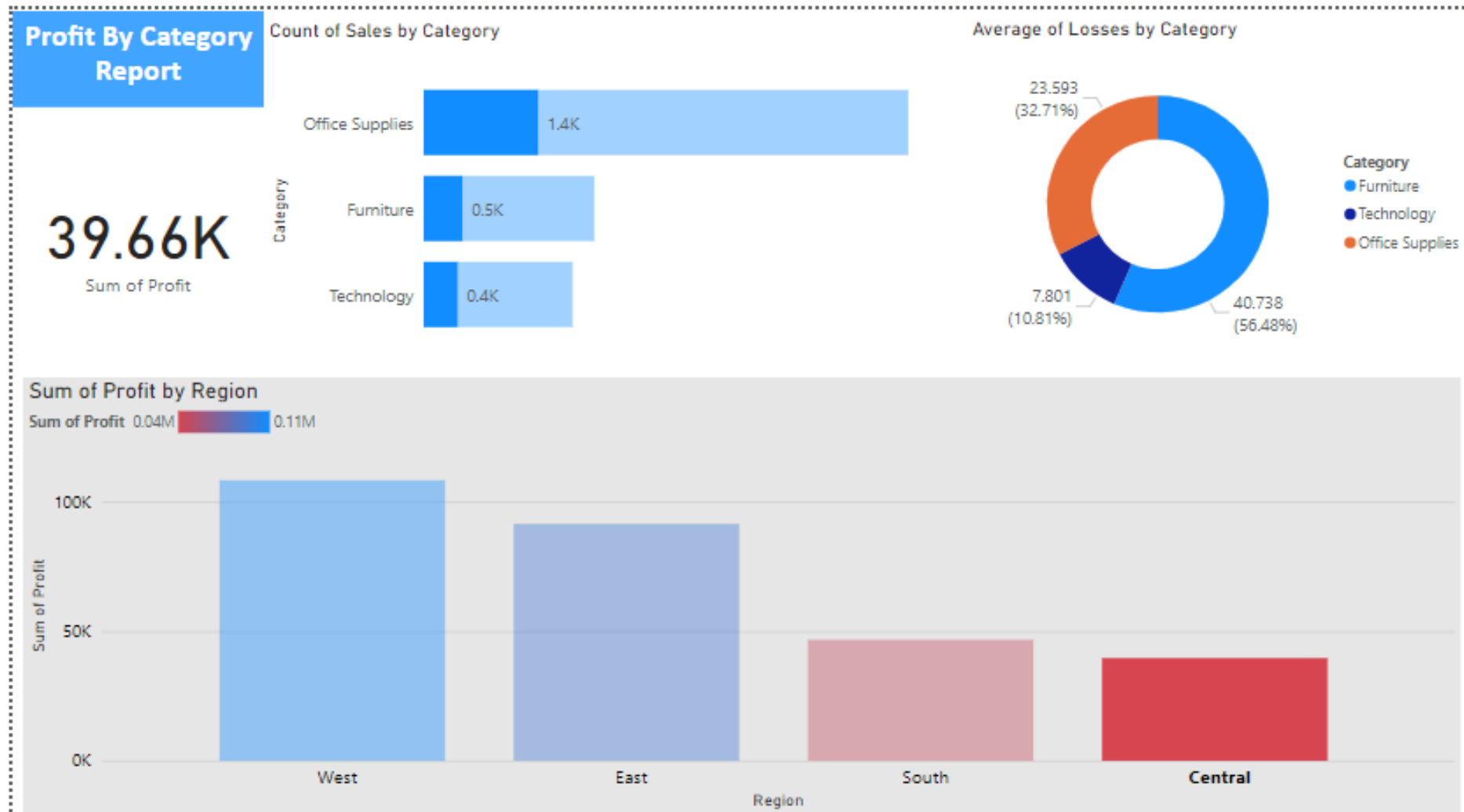


Therefor, we have to direct the efforts to the central region.



Furniture had the highest Average of Losses at 40.73, followed by Office Supplies at 23.5 and Technology at 7.8

Furniture contributed 56.48% of the total losses of the Central region, which constituted a weak area for investment.



It is clear that the discount rate affects the total profit, and this is clearly seen in the steep decline in profits after applying the discount by 0.1

