



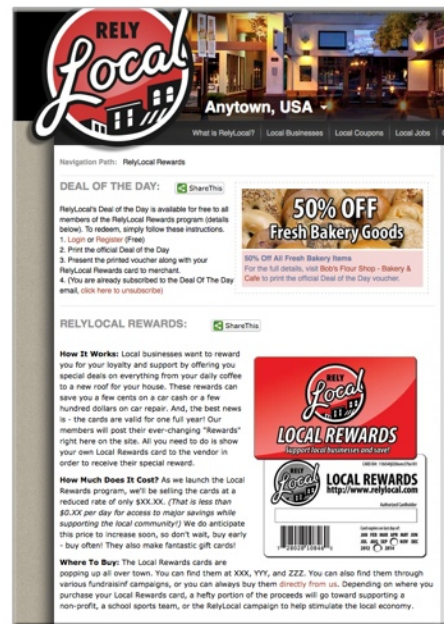
# "Local Rewards"

## Loyalty Card Program

Add-On Module For RelyLocal Territories

### Primary New Benefits

- New consumer-facing branding
- New promotional opportunities for your clients
- Turn your members into partners (re-selling your cards)
- Connect with school groups and local non-profits in fundraising sales
- Unlock a major new revenue stream in a much wider market than just B2B  
(Sell 100 cards/mo, earn \$1,000. Sell 1,000, earn \$10,000. Etc...)
- Buy them for \$0.20/ea and sell them for \$10, \$20, \$30?
- **All for a flat \$100/mo add-on licensing fee**  
(No additional royalties, or "per reward" charges!)



### Key Features

- Valid for one year! (Over and over...)
- UPC Barcode (merchant to program into their P.O.S system)
- Individual Card ID# (to prevent tampering/frauds)
- Tamper-proof Cardholder Signature Strip
- Tamper-proof Expiration Date (better than "punch outs")
- Universal "Local" URL (will take user to Local Rewards page of their last visited site)
- Extra 1/2" x 1-1/2" space to apply local sticker

### How To Get Started

- Email [admin@relylocal.com](mailto:admin@relylocal.com) to add the service to your licensing agreements
- **Order your cards here!** Packs of 500 cards for \$100+ shipping (\$0.20/ea)  
(You must order the official cards through us or one of our approved vendors so that they are consistent (and accepted) from territory to territory. Sorry, no breakdowns into smaller packs. Also, no returns, exchanges, or refunds (we run a pretty small operation).)
- Begin pre-populating "Local Rewards" on your site
- Begin partnering with your customers, local merchants, schools, and non-profits to distribute cards
- Email [support@relylocal.com](mailto:support@relylocal.com) when you are ready to "activate" the program on your site (to the public)

Card Order Link: [https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=MC9QZ2665FWJ](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=MC9QZ2665FWJ)