Waqar Ul Hassan

Low-Code Developer

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SKILLS

- **WordPress CMS**: Theme customization, Elementor, Custom Post Types, Custom Fields, Widgets, Responsiveness

- **Webflow CMS**: Responsive websites, design custom interactions, and managing CMS-based projects

- **Shopify**: setup and customization, Theme design and development, App integration, Payment gateway setup and product management

- **Ecommerece**: WooCommerce, Payment Gateway Integration, product management

- **Website Optimization**: SEO Best Practices, Page Speed Optimization, Caching Techniques

- **Site Maintenance and Management**: Regular Updates, Content Management, User Roles and Permissions

- **Security**: HTTPS/SSL, Regular Backups

- **Web Technologies**: HTML, CSS, JavaScript

- **Version Control**: Git/GitHub

- **Tools**: Slack, Asana, Trello, MS Office

EXPERIENCE (1.5 YEARS+)

Framerate Studios

Low-code Developer — Jun 2024 - Present

- Developed a company website from scratch in Webflow, incorporating unique interactions across pages for an engaging user experience. Ensured full responsiveness and compatibility across all devices.
- Independently resolved all challenges during website development, leveraging and expanding my Webflow expertise as the sole Webflow specialist on the project.
- Collaborated with a team on various WordPress projects for company clients, focusing on website speed optimization and resolving responsiveness issues.

Promosign Pvt Ltd

Wordpress Developer — Aug 2023 - May 2024

- Collaborated with the team to develop websites for the company and its subsidiaries, including a WordPress-based digital solutions website. We ensured full responsiveness and efficiently addressed all issues and errors during the development process.
- Managed various client projects, addressing errors and resolving speed optimization challenges to enhance speed performance and user experience.
- Assumed the role of Social Media Manager, utilizing my knowledge to effectively manage and optimize social media platforms and pages.

Promosign Pvt Ltd

Web Developer Intern — Jun 2023 - Jul 2023

- Acquired in-depth knowledge of WordPress functionality and contributed to ongoing projects, assisting with various development tasks.
- Utilized HTML, CSS, and JavaScript to develop and refine the frontend of websites, ensuring optimal design and functionality.
- Contributed to various company projects, gaining valuable knowledge and hands-on experience in web development.

PROJECTS

- **Video editing agency website**:

  * Designed and developed a visually engaging company website on Webflow, prioritizing user experience. Ensured seamless responsiveness and cross-device accessibility for optimal performance.
  * Enhanced user experience by incorporating unique interactions and animations across all pages, ensuring smooth functionality without affecting the integrity of different sections.

- **Ecommerece store**:

  * Utilized Elementor as a page builder to design and maintain a responsive website. Improved page loading speed and implemented SEO best practices to enhance search engine visibility and performance.
  * Implemented WooCommerce, adding 5 product categories with 40+ products each, complete with descriptions, pricing, size options, and stock availability.
  * Added an order tracking feature to monitor product shipping details and integrated debit/credit card payment options for seamless transactions.
  * Implemented a Login/Register feature allowing users to manage their address, view products, track previous orders, and access a personalized dashboard.

- **Digital Agency website**:

  * Collaborated with the team to build the company's digital website, utilizing Elementor as the page builder and ensuring responsiveness on a page-by-page basis. .
  * Developed a Careers page with a job postings section, enabling users to upload resumes in PDF format only.

- **Group of companies website**:

  * Utilized Elementor page builder to design and develop the website, ensuring full responsiveness and accessibility across all devices.
  * Applied SEO best practices to enhance website visibility, leading to improved search rankings and increased organic traffic.

EDUCATION

Sir Syed CASE Institute of Technology   Islamabad, PK
Bachelor of Science in Computer Science   Sep 2023

Punjab Group of Colleges   Rawalpindi, PK
Intermediate in Computer Science   Aug 2019

Govt. Boys High School   Sohdra, PK
Matriculation with Computer Science   Feb 2017

COMPETITIONS AND CERTIFICATIONS

- **Coursera**:

  * Build a Full Website using WordPress