

Ali Abdelhamid

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PROFESSIONAL SUMMARY

Data Analyst & Power BI Developer with expertise in Power BI, SQL, and Excel. Skilled in data visualization, DAX, and marketing analytics, with hands-on experience in building interactive dashboards. Currently expanding knowledge in web scraping with Python to enhance data analysis capabilities. Eager to apply analytical skills to drive business growth and decision-making.

SKILLS

- Power BI
- DAX
- Excel Interactive Dashboards
- Familiarize with SQL
- Power BI Interactive Dashboards
- Web Scraping with Python

WORK HISTORY

SALES DATA ANALYST | 12/2024 to 02/2025

Self Project - Egypt

- Analyzed multiple sales datasets, examining performance across time, cities, and sales representatives.
- Developed interactive dashboards to track key metrics such as revenue, units sold, customer segmentation, and product performance.
- Provided insights into sustainable sales growth and profit trends, supporting strategic decision-making.
- Identified patterns in customer behavior, optimizing sales and marketing strategies.
- Leveraged Power BI and Excel for data visualization and reporting.

EDUCATION

Digital Egypt Pioneers Initiative (DEPI) | Microsoft Power BI Engineer

Internship, 01/2025

Faculty of Arts, 01/2024

CERTIFICATIONS

- Microsoft Power BI Training, Digital Egypt Pioneers Initiative, Ongoing
- Online Courses in Data Analysis & Visualization

ADDITIONAL INFORMATION

Passionate about data-driven decision-making and continuous learning. Currently learning advanced marketing analytics and automation in Power BI.

LANGUAGES

Arabic: English: