

# Huffman Coding and PageRank

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# Huffman Coding Example

- ▶ **Problem:** Compress "AABBCC".
- ▶ Assign shorter binary codes to frequent characters.
- ▶ **Step-by-Step:**
  1. Frequencies: A:2, B:2, C:2.
  2. Build tree: Codes A:0, B:10, C:11.
  3. Compressed: 001010101111 (12 bits vs. 48).

# Huffman Coding

- ▶ Builds binary tree based on character frequencies.
- ▶ Shorter codes for frequent characters.
- ▶ **Time Complexity:**  $O(n + k \log k)$ ,  $k$  = unique characters.
- ▶ **Space Complexity:**  $O(k)$ .

# PageRank Example

- ▶ **Problem:** Rank webpages A, B, C with links  $A \rightarrow B$ ,  $B \rightarrow C$ ,  $C \rightarrow A$ .
- ▶ Assign importance based on incoming links.
- ▶ **Step-by-Step:**
  1. Initial ranks:  $1/3$  each.
  2. Iterate:  $A = (C\text{'s rank})/1$ , etc.
  3. Result: Equal ranks (simplified).

# PageRank

- ▶ Ranks nodes based on incoming links.
- ▶ Uses iterative updates with damping factor.
- ▶ **Time Complexity:**  $O(\text{iters} \times E)$ .
- ▶ **Space Complexity:**  $O(V)$ .