Byte Beyond

BAHRAIN

IMPORT | EXPORT | RE-EXPORT

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INTRODUCTION

An experienced investor is **exploring opportunities** in **Bahrain's consumer trading sector**, focusing on **scalable** and **profitable** ventures that align with **local market dynamics**. They seek investments with strong growth **potential**, **strategic fit**, and **long-term value** in Bahrain's evolving consumer market.

GOAL

To identify the **most promising products** and **trade partners** for **importing, exporting, and re-exporting**, in order to uncover business opportunities that maximize **profitability**, enhance **competitiveness**, and support **sustainable** growth within **Bahrain's consumer trading sector**.

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OBJECTIVES

Which are the top consumer goods by total trade value from 2020–2024?

Who are the most profitable trade partners (import, export, re-export) for each product?

What are the trends in trade value vs trade quantity, and how do they affect profitability?

When did significant shifts occur in trade patterns, and what do they indicate about market demand?

How can the company use these insights to prioritize products and partners to maximize revenue and market share?

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EXPECTATION

Top Trade Partners Concentration

High-Value Commodities Drive the Economy

Emerging Growth in Technology & Food

Trade Imbalances Highlight Gaps

Bahrain as a Regional Hub

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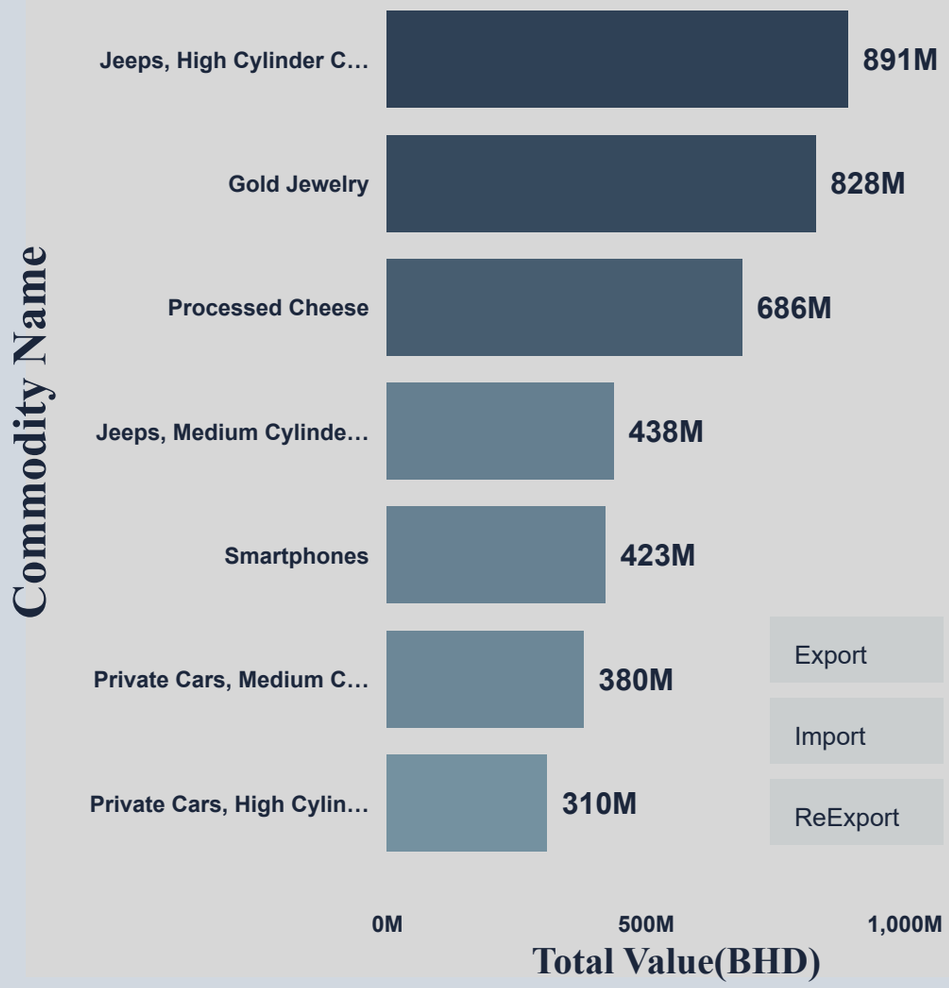
Top Commodities By trade Type



COMMODITY INSIGHTS

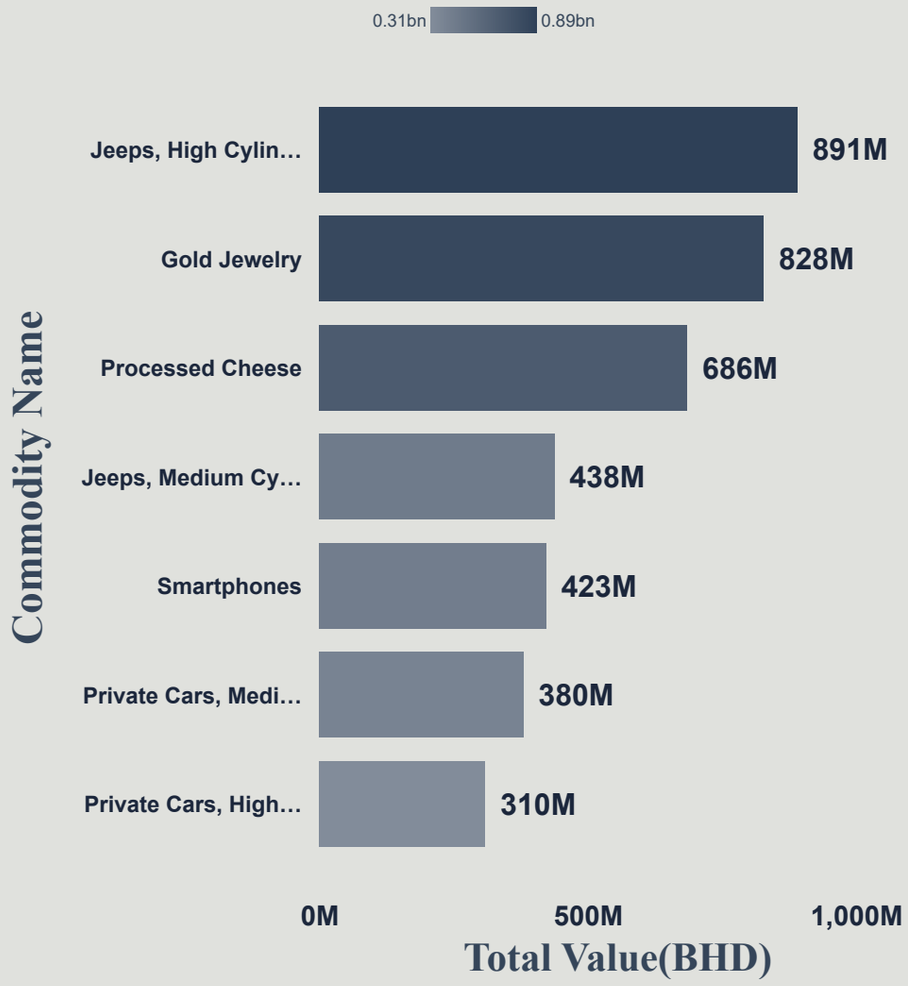
- **Food Export Strength:** Processed Cheese leads exports (636M BHD)
- **Gold Trade Hub:** Jewelry of Gold strong in both imports (407M BHD) & exports (372M BHD)
- **Automotive Hotspot:** High Jeep imports (772M BHD combined) vs exports (222M BHD)
- **Re-Export Power:** Cars (282M BHD) & Smartphones (62M BHD)

Total Quantity
8.95bn

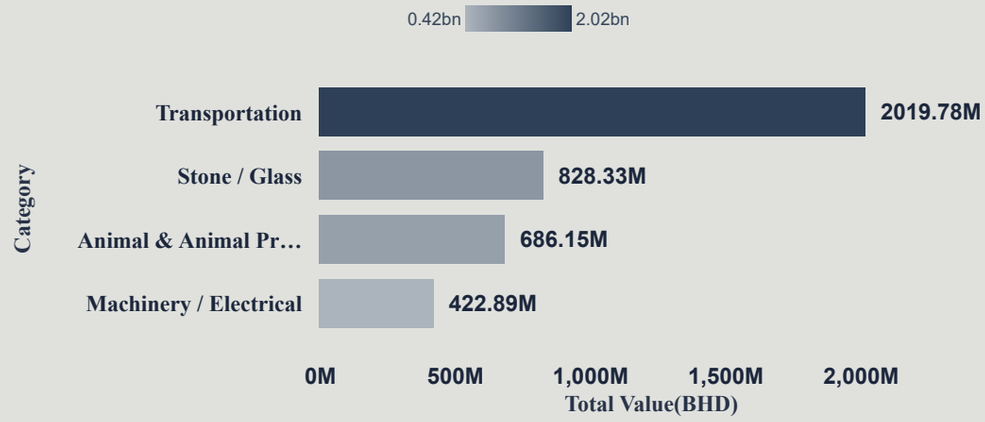
Total Weight
8.20bn

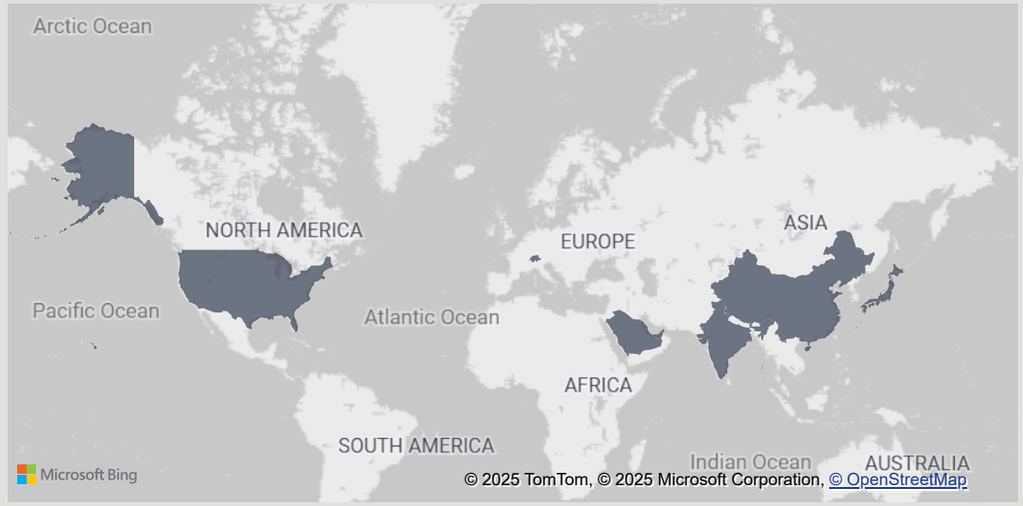
Total Value
12.61bn

Total Value (BHD) By Commodity



Total Value (BHD) By Category





2020

2021

2022

2023

2024

Export

Import

ReExport

Total Quantity
1.73bn

Total Weight
1.53bn

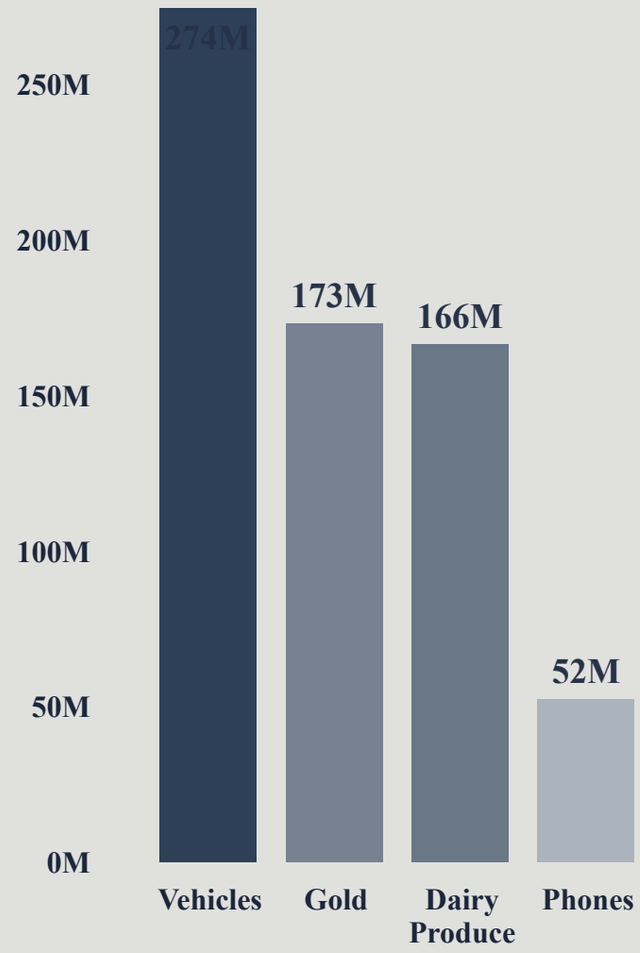
Total Value
2.35bn

2020
2021
2022
2023
2024

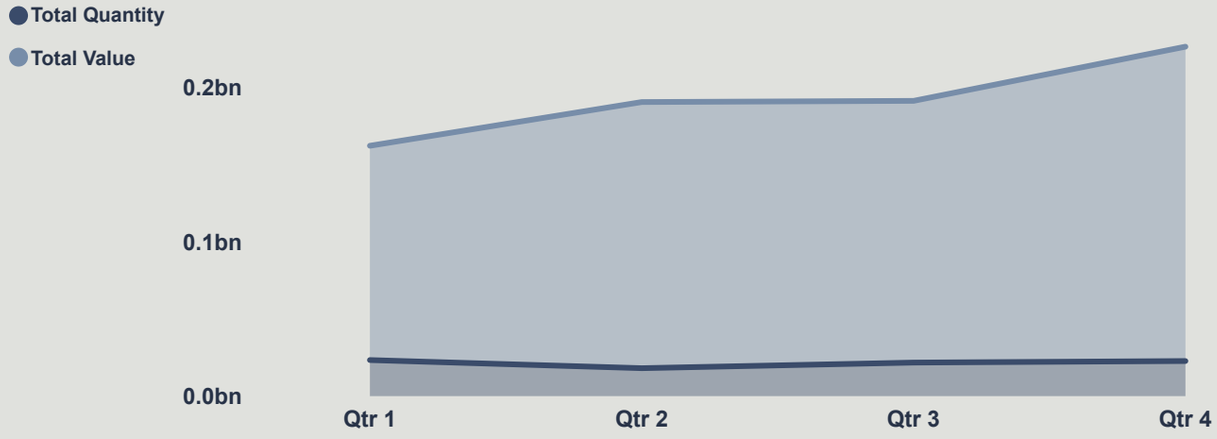
Top 7 Commodity by value

CommodityShortName	Previous Year Value	Total Value	YoY % Change
Wristwatches (Non-Precious …	31,818,273.82	62,792,252.58	0.97
Processed Cheese	112,663,012.93	166,462,076.11	0.48
Jeeps, Medium Cylinder Capa…	61,861,937.63	75,677,919.93	0.22
Gold Jewelry	154,578,668.65	173,180,939.25	0.12
Private Cars, Medium Cylinde…	57,633,052.56	64,503,062.28	0.12
Smartphones		52,209,171.64	

Total Value by SubHeading



Total Quantity and Value By Year



Export
Import
ReExport

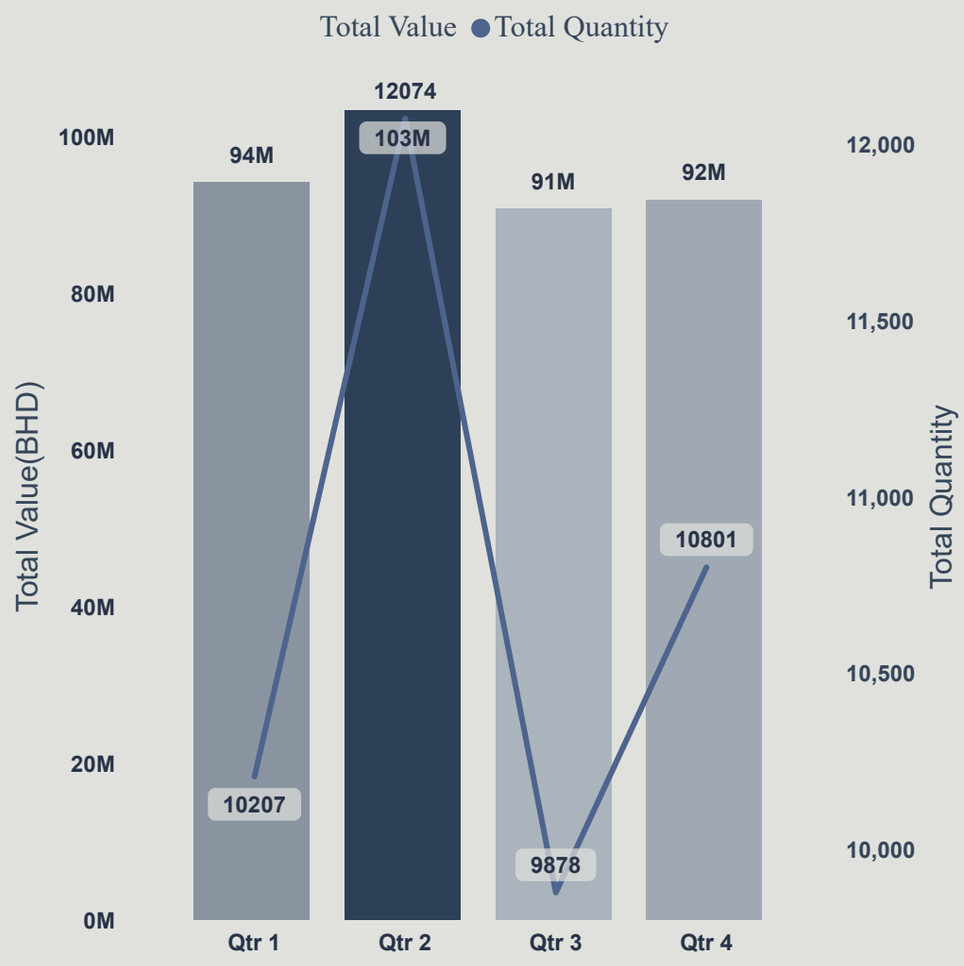
All

Total Quantity
42.96K

Total Weight
64.61M

Total Value
380.46M

Jeeps / Private Cars Value By Quarter

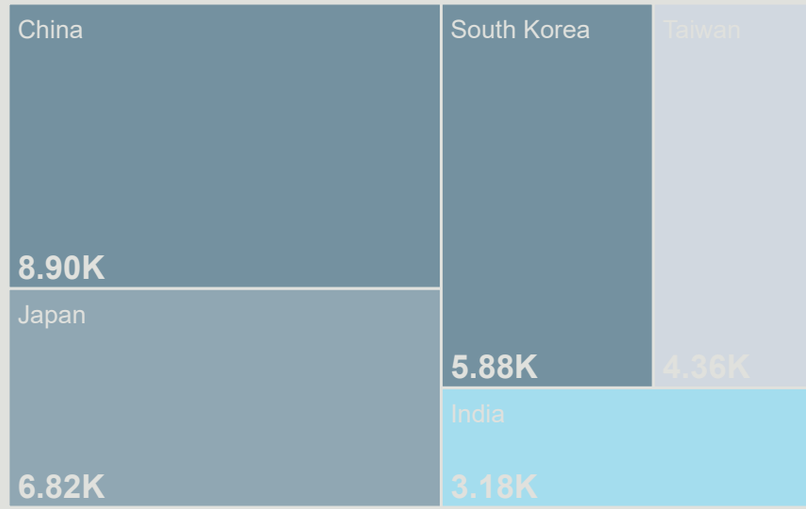


Jeeps, High Cylinder Capacity

Private Cars, High Cylinder Capacity

Private Cars, Medium Cylinder Capacity

Total Quantity by Country



Export | **Import** | **ReExport**

Private Cars, Spark Ignition, 1501–3000 CC

Mid-year strength:

Q2 is the **strongest** quarter in 4 out of 5 years.

Supplier shifts:

China consistently leads from **2022** onward, while **Japan** and **Korea** remain stable contributors.

Growth momentum:

Import value steadily increased, with **2023–2024** showing the **highest sustained volumes** in the period.

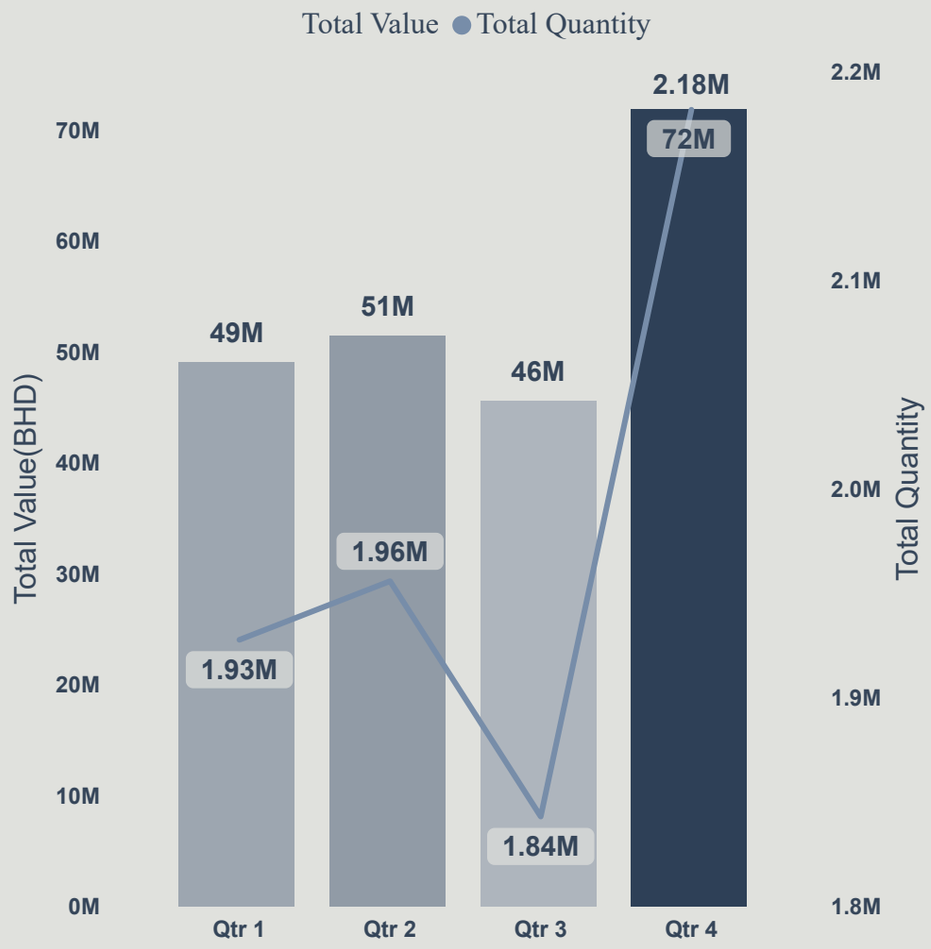
Total Quantity
7.91M

Total Weight
8.27K

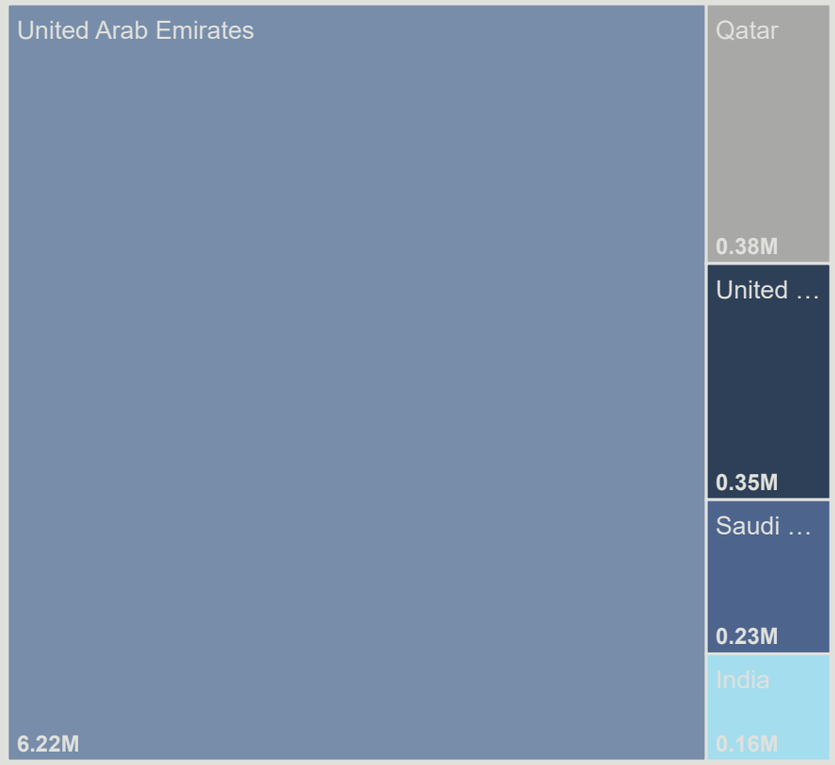
Total Value
218.01M

2023

Gold Jewellry Value By Quarter



Total of Quantity by Country



Jewelry of Gold

Seasonal Peaks:

Qtr1 & Qtr4 led, with Qtr4 **2024** hitting **32M** BHD / **0.84M** units.

Top Destinations:

Qatar & **UAE** took 65%+ of **re-exports.**

Market Trend:

2024 closed at **106M** BHD, rebounding strongly in **Qtr4**.

Export | **Import** | **ReExport**

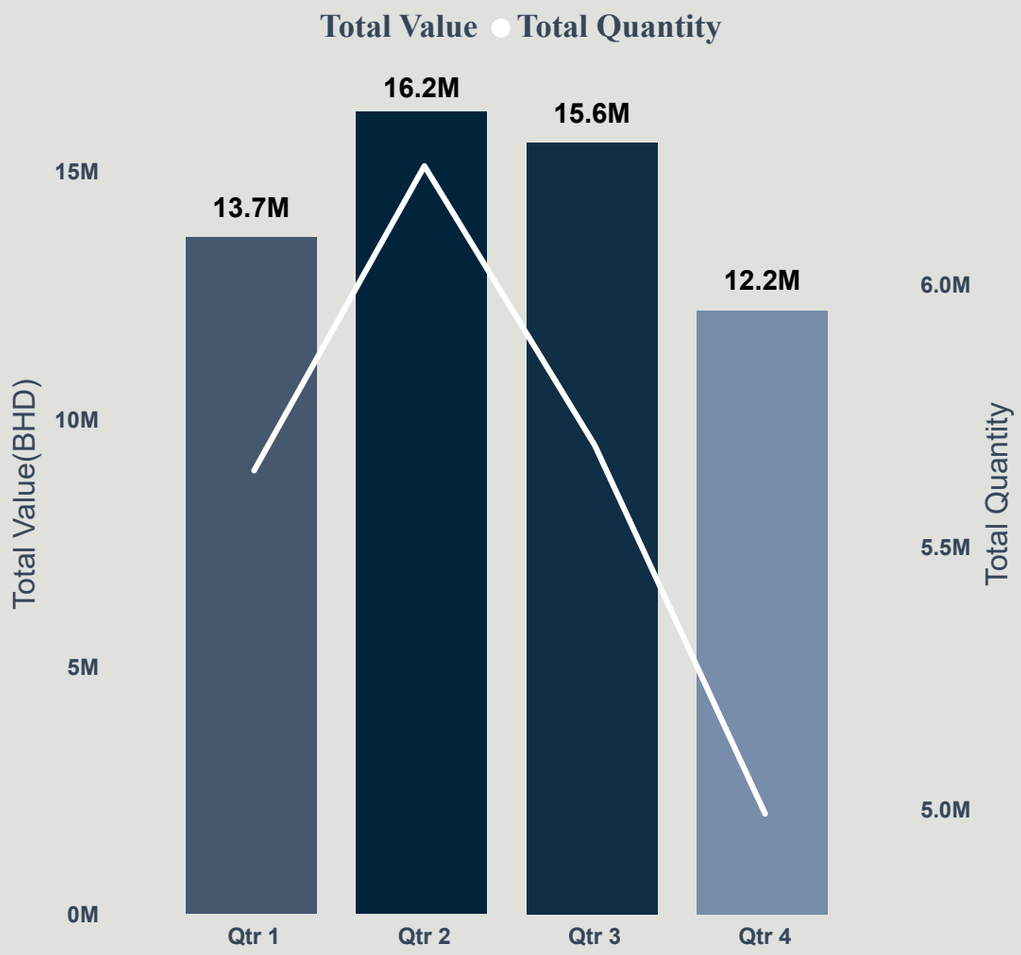
Total Quantity
22.56M

Total Weight
22.56M

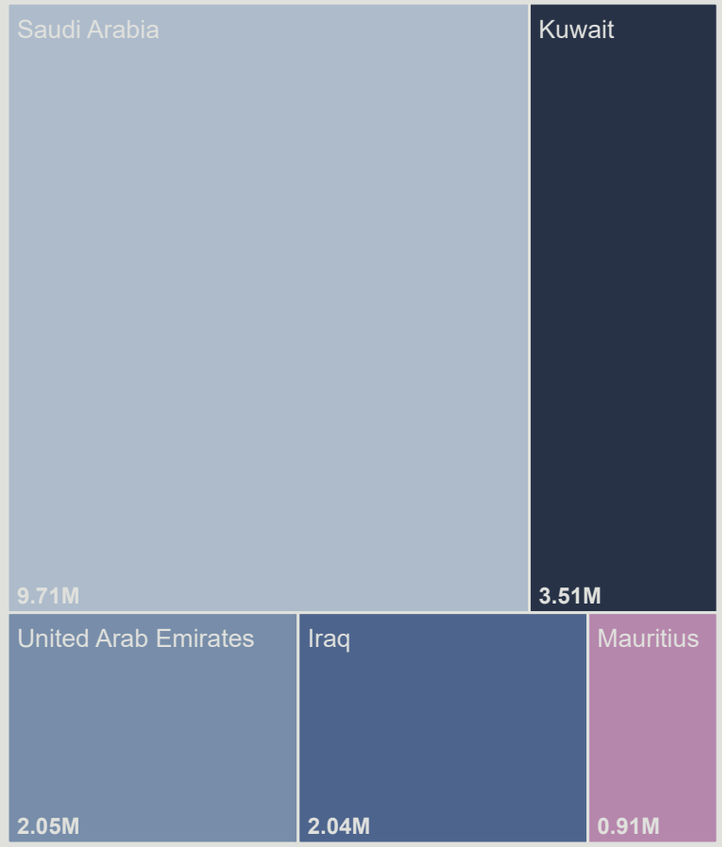
Total Value
57.65M

2020

Cheese Analysis



Total of Quantity by Country



Processed Cheese

Quarterly Shifts:
Trade peaked in Q1 (3.14M BHD), dipped sharply in Q2 (0.73M BHD), and rebounded by Q4 (3.47M BHD), showing **strong end-of-year recovery.**

Import Leaders:
Saudi Arabia dominated with **73.65%** share (**3.34M** tons), while **Australia**, **Egypt**, **UAE**, and **Poland** made up the remaining market.

Value & Volume:
Despite mid-year volatility, total 2024 imports reached ~10M BHD and **34K** tons, highlighting cheese as a stable, high-demand commodity.

Export | **Import** | **ReExport**

BAHRAIN VISION 2030

SUSTAINIBILTY

FAIRNESS

COMPETITIVENESS

BAHRAIN VISION ALIGHMENT

processed cheese	Export	supports diversification and food security
Gold Jewelry	Export / Import / Re-Export	strengthens Bahrain's role as a regional hub for gold and jewellery
Cars & Jeeps	Import / Export / Re-Export	future potential for EV/Hybrid transition

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JEWELRY OF GOLD

Tax & Cost Impact:

- **5%** customs duty on **CIF** value
- **10% VAT** applied to retail sales

Regulatory Path:

- **Importer registration**
- **Customs declaration**
- **Mandatory hallmarking**
- **Arabic/bilingual labeling**
- **Customs clearance**

PROCESSED CHEESE

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JEEPS / PRIVATE CARS

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TRUSTED DELIVERY & INSURANCE PARTENRS

	Processed Cheese	Gold Jewelry	Jeeps / Cars
Delivery	Agility Logistics Bahrain	Jawaher	Alpha Worldwide
Insurance	Agility Logistics Bahrain	Gulf Union Insurance & Reinsurance	Gulf Union Insurance & Reinsurance

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TARGET CUSTOMERS

Category	Exporters	Import
Processed cheese	Al Feel Trading LLC (UAE) Savola Group (KSA)	Carrefour - Al Osra Ritz Carlton - Jumeirah Trafco
Gold jewelry	Temis Luxury Middle East (UAE) Amazing Gulf Trading Company(KSA)	Bahrain Jewellery Center Manama Souq Collectors
Jeeps & private cars	Al Habtoor Motors LLC (UAE) Haji Husein Alireza & Co. Ltd. (KSA)	Y.K.Almoayyed Avis - Budget Privet Buyers

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STRATEGIC USE OF INSIGHTS

Product Prioritization: Jeeps, Gold Jewellery, and Processed Cheese drive the **highest trade values** and align with **Bahrain's Vision 2030.**

Supply Partners: Strengthen ties with **Japan** and **South Korea** to secure reliable imports.

Demand Markets

Expand exports and re-exports to **UAE**, **Saudi Arabia**, **Switzerland**.

Strategic Positioning: **Leverage re-exports**, **seasonal peaks**, and **government support** to position Bahrain as a **regional trade hub**.

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Thank you

“Curious to know more? Reach out our team is just a message away!”