IBM Cloud Pak for Business Automation Demos and Labs

Operational Intelligence
IBM Business Automation Insights

Build Business Performance Center Dashboard

CP4BA 2023.0.1 IF 2

Lab version: 1.1

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1 Lab Introduction

In the lab, you will learn how to build and use the Business Performance Center to create dashboards and provide insights into a Client Onboarding solution for a line of business users.

1.1 Introduction to IBM Business Automation Insights

IBM Business Automation Insights (BAI) processes event data from the connected IBM Business Automation products so that you can derive insights into the performance of your business. You can use this data to drive automation and visualize the state of the KPIs in dashboards that matter most to the line of business in near real-time.

See a high-level BAI architecture in the figure below. Additional technical information is available in the Appendix of this lab guide.

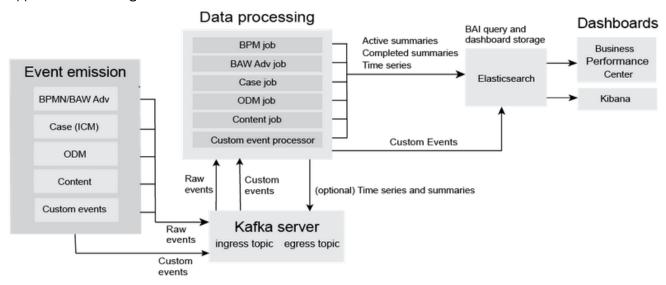


Figure 1. IBM Business Automation Insights Architecture

Business Performance Center (BPC), shown in Figure 1 above, is the no-code business monitoring application native to IBM Cloud Pak for Business Automation. Using BPC business users (with no IT assistance) can:

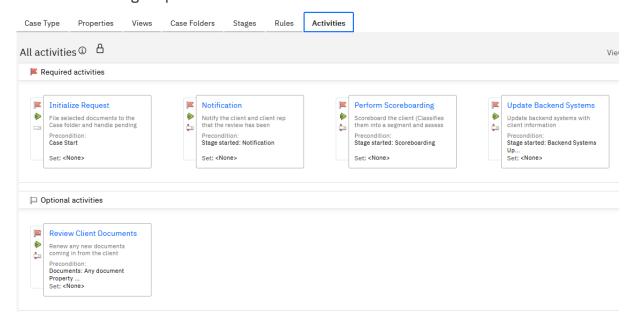
- Design and share dashboards in minutes that capture business data in near real-time and provide awareness of essential business activities and processes.
- Prepare, track, and design visualizations of metrics, key performance indicators (KPIs), and other business performance measurements in customizable dashboards.

1.2 Lab Overview

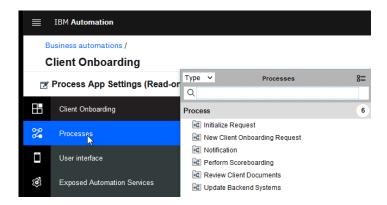
The solution used during the labs is the *Client Onboarding* workflow automation implemented as a Case with several BPMN processes implementing case activities. The automation contains a single Case Type *Client Onboarding Request*, which includes activities that need to be performed, data, documents, and conditions that drive the processing.

Automations / Client Onboarding / Case Type

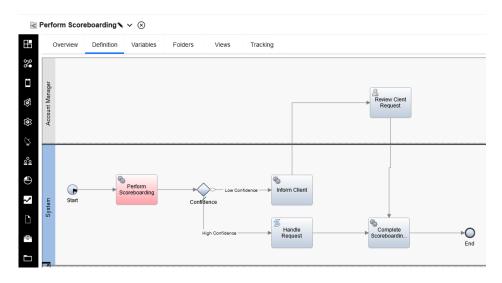
Client Onboarding Request



BPMN processes (shown below) implement all five Case Activities above in an automatically generated Process App (Client Onboarding).



The *Perform Scoreboarding* Activity (highlighted red below) is particularly interesting. It uses Automation Services to invoke Scoreboard decisions implemented using Automation Decision Services (ADS).



The Scoreboard ADS decision determines if a client is risky using a Machine Learning-based predictive model and classifies the client into a segment.



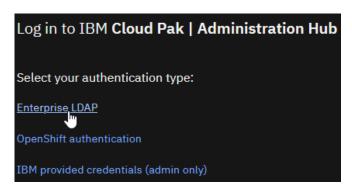
When authoring one of the Charts on the Dashboard, you will use data generated by the above decision.

1.3 Lab Setup Instructions

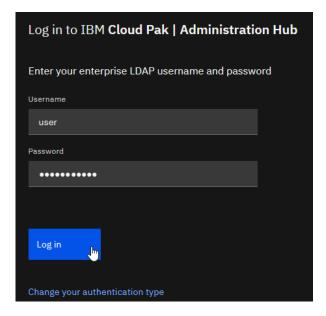
If you are performing this lab as part of an IBM event, access the document that lists the available systems, URLs, and login instructions. You will need to access the IBM Business Performance Center for this lab.

_1. Paste the Business Performance Center URL to your web browser.

Select the **Enterprise LDAP** login option.



_2. Enter the Username and Password supplied to you and then click Log in.

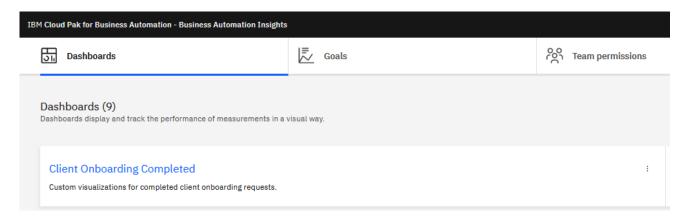


2 Exercise: Create a Client Onboarding Workflow Dashboard

2.1 Introduction

In this lab exercise, you will use BPC to create a business dashboard to enable a business user to get near real-time business insight into the *Client Onboarding* workflow.

In addition to built-in dashboards delivered with BPC that provide you with many great generic charts for workflow, decisions, and content, a reference version of the Dashboard specific to the Client Onboarding business metrics and KPIs that you will build in the lab exercise (called **Client Onboarding Completed**) has already been created for you.



If you like, you can refer to it when building your dashboard version.

Note that BAI events were already generated for you. But, since you are using a live shared environment with you and other users working on Client Onboarding cases, you may see new events arriving as you author your Dashboard. Consequently, some screenshots in the lab instructions may not look the same as your environment.

2.2 Exercise Instructions

In this lab exercise, you will author and configure the following BPC artifacts:

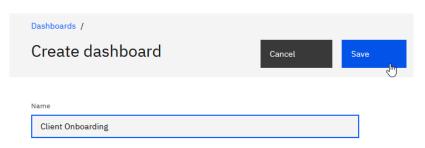
- Client Onboarding Dashboard
- Charts used in the Client Onboarding dashboard
- A chart Alert
- A Goal to aggregate related charts

2.2.1 Create a Dashboard

_1. Click Create +



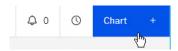
_2. For Name, enter Client Onboarding and click Save.



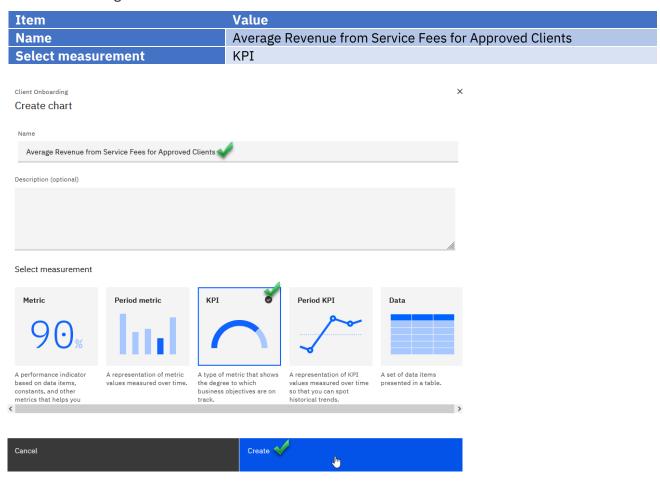
2.2.2 Create "Average Revenue from Service Fees for Approved Clients" Chart

This gauge chart will show the average revenue from service fees for approved clients.

_1. Click chart +



Enter the following and then click Create



2.2.2.1 Define Monitoring Information

_1. For Monitoring source, select Workflow (Case) – Client Onboarding

Monitoring context

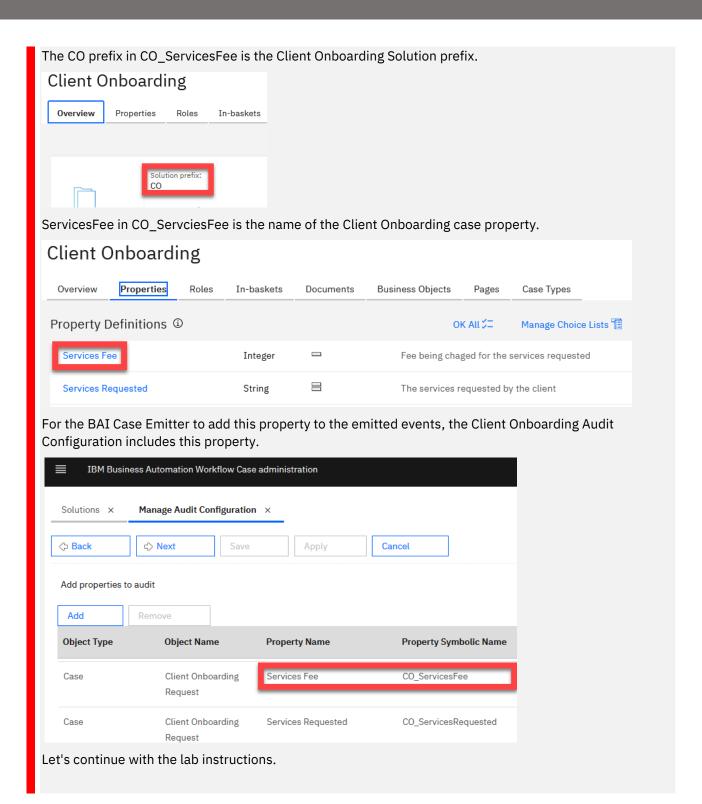


This will select events from the Client Onboarding workflow.

_2. In Aggregation, for Function, select Average, and Data item, choose CO_ServicesFee (data) – (long)



Note. If you wonder where this Case property comes from, read the explanation below.



_3. Click Targets +



_4. For Value, enter 80000



2.2.2.2 Define Filter Data

When selecting the Monitoring source, you specified **Workflow (Case) – Client Onboarding.** This setting allows you to work with the instances of the Client Onboarding workflow. Filters allow you to select specific data you want to display in your chart.

_1. Select the **Filters** tab.

Monitoring Filters Vis	sualization	Thresholds
------------------------	-------------	------------

_2. Click the **Filter +** button.



_3. Select the following values from the dropdown list:

Item	Value
Data item	CO_ApprovalStatus (data) — (keyword)
Operator	=
Value	Approved

Your Filter setting should look exactly like this:



2.2.2.3 Define Visualization

This setting allows you to customize your Chart display settings.

_1. Select the **Visualization** tab.



_2. Enter the following values:

Item	Value
Min	0
Max	100000
Unit	\$

Your Gauge setting should look exactly like this:



2.2.2.4 Define Thresholds

This setting allows you to customize the Gauge threshold setting.

_1. Select the **Thresholds** tab.

Monitoring Filters	Visualization	Thresholds
--------------------	---------------	------------

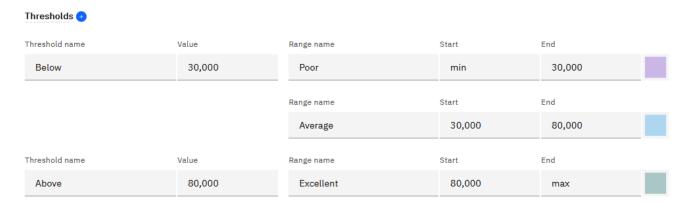
_2. Click the **Thresholds +** button **two times**.



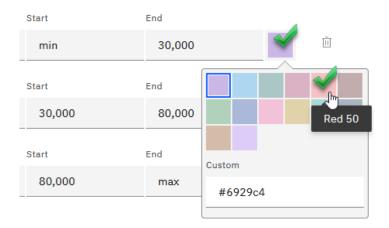
_3. For each group, enter the following values:

s	Data item	Value
1	Threshold name	Below
	Value	30000
	Range name 1	Poor
	Range name 2	Good
2	Threshold name	Above
	Value	80000
	Range name	Excellent

Your Thresholds setting should look exactly like this:



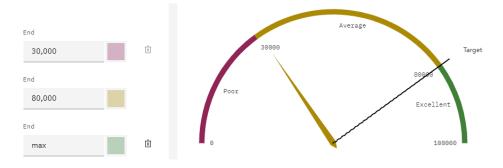
_4. Click the color patch next to 30,000 and then select the **Red color patch** from the palette.



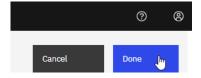
_5. Using the above steps, customize the other two colors.

Ι	item	Value
8	30,000	Yellow
r	nax	Green

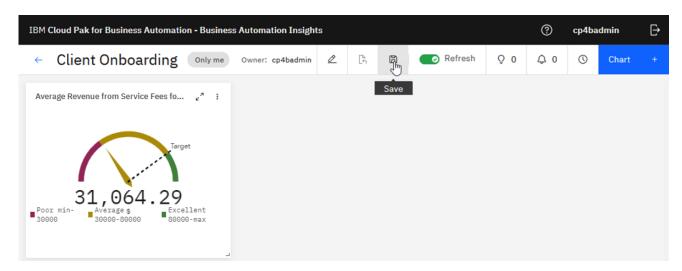
The color settings should look exactly like this:



_6. Click **Done**



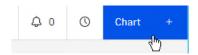
_7. Click the **Save icon** on the toolbar above the Dashboard to save your work!



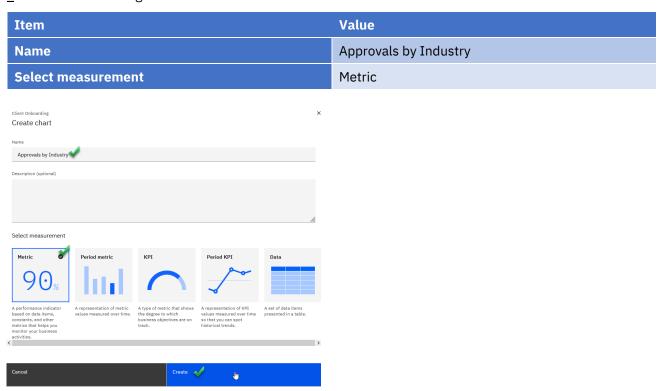
2.2.3 Create "Approvals by Industry" Chart

This hierarchical pie chart will show the state of each industry's approvals (Approved, Rejected, Under Review).

_1. Click Chart +



_2. Enter the following and then click Create



2.2.3.1 Define Monitoring Information

_1. For Monitoring source, select Workflow (Case) - Client Onboarding

Monitoring context

Monitoring source

Workflow (Case) - Client Onboarding

_2. Click the **Group by +** button two times.

Group by

_3. Enter the following values for the *Group by* entries:



_4. For the chart, type select Hierarchical pie.

Metric

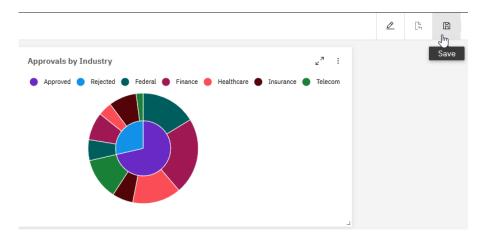
Hierarchical pie



_5. Click Done



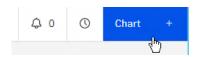
_6. Click the **Save** icon on the toolbar above the Dashboard to save your work!



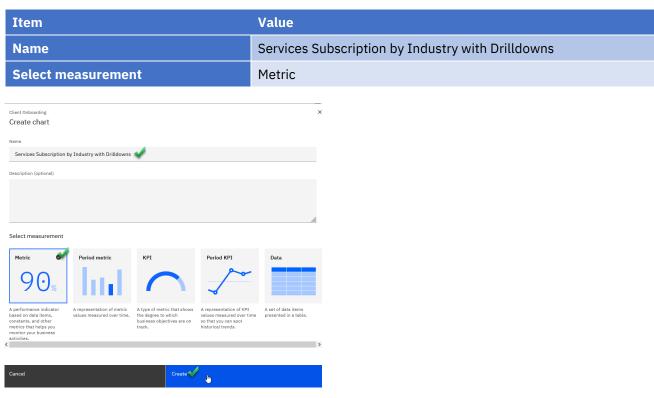
2.2.4 Create "Services Subscription by Industry with Drilldowns" Chart

This pie chart will show the service subscriptions by industry. Another feature of this chart is drilling down by service > industry > country.

_1. Click Chart +



_2. Enter the following and then click Create.



2.2.4.1 Define Monitoring Information

_1. For Monitoring source, select Workflow (Case) - Client Onboarding

Monitoring context

Monitoring source

Workflow (Case) - Client Onboarding

_2. Click the **Group by +** button three times.

Group by 🕣

_3. Enter the following values for the Group by entries:

Item	Value
1	CO_Industry (data) – (keyword)
2	CO_ServiceRequested (data) – (keyword)
3	CO_AddressCountry (data) – (keyword)

_4. Drill-down groups should look exactly like this:



You can drill-down to get the details of each group on the chart.



_5. For chart type, select **Pie** (this should be the default)



2.2.4.2 Define Visualization Information

_1. Click the **Visualization** tab.



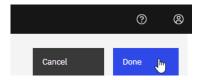
_2. For Pie settings > unit, enter Drill-down Legend.

Pie settings

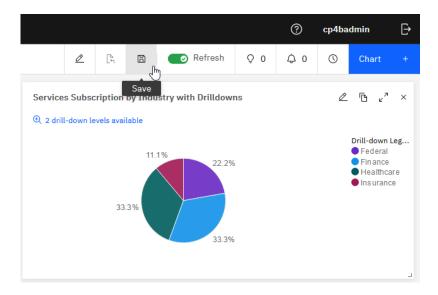
Unit

Drill-down Legend

_3. Click **Done**

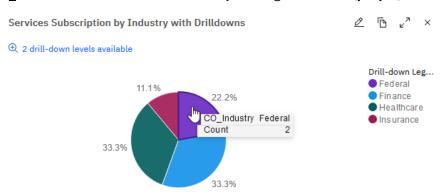


_4. Click the **Save ico**n on the toolbar above the Dashboard to save your work!

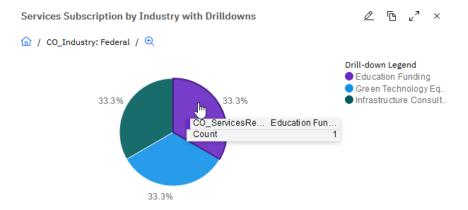


2.2.4.3 Explore Drill-down capability

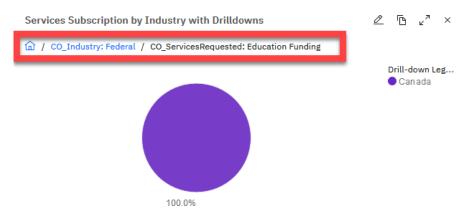
_1. Select the first drill-down level by clicking on Federal (purple) Industry.



_2. Select the second drill-down level by clicking on Education Funding (purple) Service



_3. You should now see all the countries for Federal > Education Funding grouping shown on the readcrumbs,



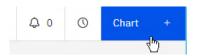
_4. Click **Reset** to get back to the original view.



2.2.5 Create "Highest Service Fee by Industry Sector" Chart

This bar chart will show the highest service fee by industry sector.

_1. Click chart +



_2. Enter the following and then click **Create.**

Item	Value
Name	Highest Service Fee by Industry Sector
Select measurement	Metric

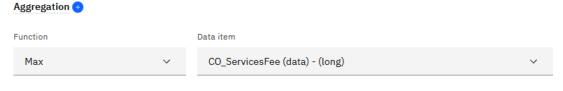
2.2.5.1 Define Monitoring Information

_1. For Monitoring source, select Workflow (Case) – Client Onboarding

Monitoring context



_2. In Aggregation, for Function select Max and for Data item select CO_ServicesFee(data) – (long)



_3. Click **Group by +** button.

Group by 😁

_4. Enter CO_Industry (data) - (keyword)





_5. For chart type, select Bar

Metric

Bar



2.2.5.2 Define Visualization Information

_1. Click Visualization tab



_2. For Bar settings, enter:

Item	Value
X-axis label	Industry
Y-axis label	Maximum Service Fee [\$]

Bar settings

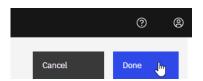
X axis label

Industry

Y axis label

Maximum Service Fee [\$]

_3. Click **Done**



_4. Click the **Save** icon on the toolbar above the Dashboard to save your work!

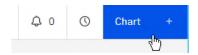
_5. Your chart should look similar to this:



2.2.6 Create "Approval Count of High-Risk Cases" Chart

This bar chart will show the approval counts for high-risk cases in a given period. High-risk cases are identified by the decision service (which uses a Machine Learning (ML) service to score risk level). This is an essential metric, indicating that the approver overrode the ML model decision. Therefore, the ML model may be inaccurate and need re-training.

_1. Click Chart +



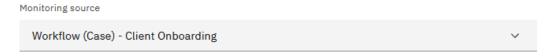
_2. Enter the following and then click Create.

Item	Value
Name	Approval Count of High-Risk Cases
Select measurement	Period metric

2.2.6.1 Define Monitoring Information

_1. For Monitoring source, select Workflow (Case) – Client Onboarding.

Monitoring context



_2. On Interval, change the setting to Minutes(s)

Interval

Custom Y Every 1 Minute(s) Y

_3. For chart type, select Bar

Period metric

Bar



2.2.6.2 Define Filters and Predictions

_1. Select Filters and predictions tab



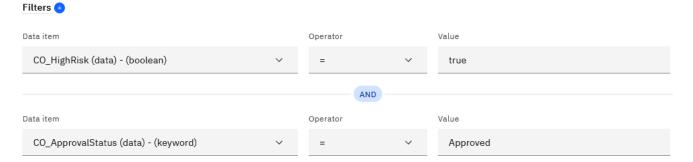
_2. Click the **Filter +** button **twice** to add two filters.



_3. For each group, select the following values from the dropdown list:

Group	Data item	Operator	Value
1	CO_HighRisk (data) – (boolean)	=	true
2	CO_ApprovalStatus (data) – (keyword)	=	Approved

Your Filters setting should look exactly like this:



2.2.6.3 Define Visualization Information

_1. Click **Visualization** tab



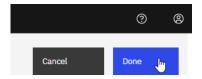
_2. For Bar settings, enter:

Item	Value
X-axis label	Date
Y-axis label	Approvals

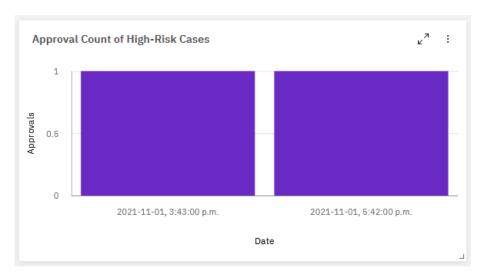
Trend settings



_3. Click Done



- _4. Click the **Save** icon on the toolbar above the Dashboard to save your work!
- _5. Your chart should look similar to this.



2.2.7 Create "Average Approval Confidence by Industry Sector and Revenue" Chart

You will now create a bubble chart. The bubble color will indicate the industry. The bubble size will indicate how many cases were under a given industry. The bubbles will be positioned in a grid with X-Axis as the average revenue and Y-Axis as the average approval confidence level.

_1. Click Chart +



_2. Enter the following and then click Create.

Item	Value
Name	Average Approval Confidence by Industry Sector and Revenue
Select measurement	Metric

2.2.7.1 Define Monitoring Information

_1. For Monitoring source, select Workflow (Case) - Client Onboarding

Monitoring context

Monitoring source

Workflow (Case) - Client Onboarding

_2. Click the **Aggregation +** button **twice** to add two aggregations.



Note that two Aggregations were added below Count

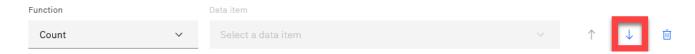
Aggregation



_3. For the two new aggregations, select the following values from the dropdown list:



_4. Use the **Down Arrow** on the Count aggregation to move it to the bottom (make it the last Aggregation).



Your aggregations setting should look exactly like this:

Aggregation



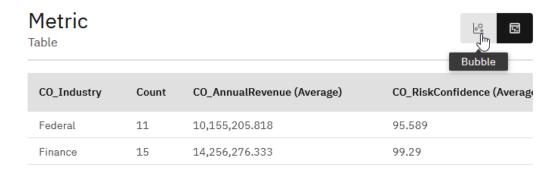
_5. Click Group by + button.

Group by 😑

_6. Select CO_Industry (data) - (keyword)

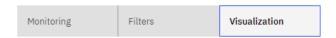


_7. Click the **Bubble** icon to change the visualization.



2.2.7.2 Define Visualization Information

_1. Click Visualization tab



_2. For Bubble settings, enter:

Item	Value
X-axis label	Average Company Revenue
Y-axis label	Average Approval Confidence Level

Bubble settings

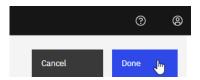
X axis label

Average Company Revenue

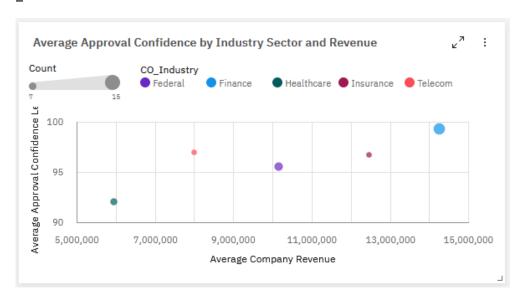
Y axis label

Average Approval Confidence Level

_3. Click Done



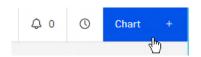
- _4. On the toolbar about the Dashboard, click the **Save** icon to save your work!
- _5. Your chart should look similar to this.



2.2.8 Create "Activity Duration Distribution in Case Completion" Chart

This doughnut chart will show the average time distribution among all activities required to complete a case.

_1. Click Chart +



_2. Enter the following and then click Create.



2.2.8.1 Define Monitoring Information

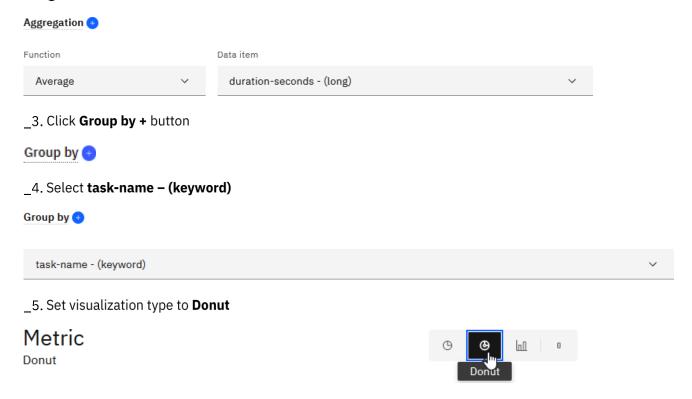
_1. For Monitoring source, select Workflow (Case) – Client Onboarding

Monitoring context

Monitoring source

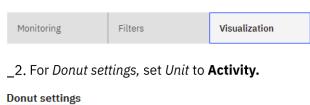
Workflow (Case) - Client Onboarding

_2. Change the Aggregation values by setting *Function* to **Average** and *Datα item* to **duration-seconds – (long)**



2.2.8.2 Define Visualization Information

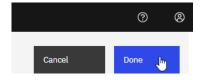
_1. Click Visualization tab



.....

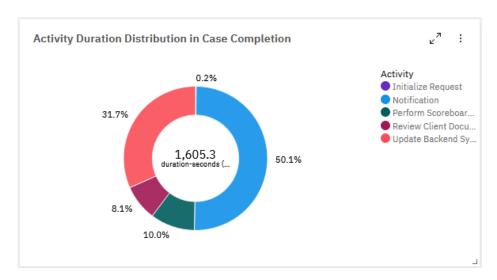
Unit Activity

_3. Click Done



_4. Click the **Save** icon on the toolbar above the Dashboard to save your work!

_5. Your chart should look similar to this.



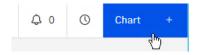
2.2.9 Create "Completed Cases per Day" Chart

This bar chart will show the number of cases completed in a time period.

Note that the title states "per Day," but given the data set used for this lab, the scale is "per Minute."

This chart will also include two advanced features:

- **Predictions** predicts the number of cases completed in the future using one of the below algorithms. This is a very valuable tool to enable capacity human resources planning.
- Alerts provide visual indications when the number of cases completed falls below 2 in a given time period.
- Note that depending on the data, KPI Predictions use one of the following algorithms: ARIMA, Seasonal ARIMA, or Exponential Smoothing.
- _1. Click Chart +



_2. Enter the following and then click Create.

Item	Value
Name	Completed Cases per Day
Select measurement	Period KPI

2.2.9.1 Define Monitoring Information

_1. For Monitoring source, select Workflow (Case) - Client Onboarding

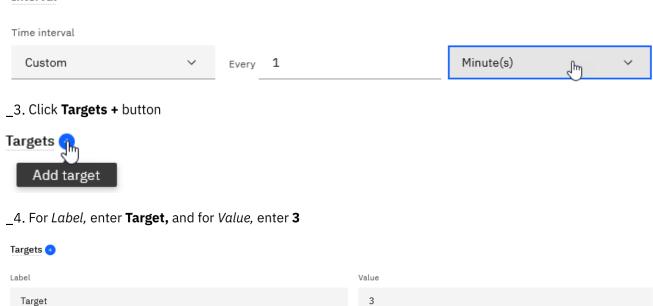
Monitoring context

Monitoring source

Workflow (Case) - Client Onboarding

_2. On Interval, change the setting to Minutes(s)

Interval



_5. For visualization, select **Bar**

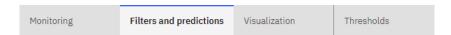
Period KPI

Bar



2.2.9.2 Define Filters

_1. Select the Filters and predictions tab



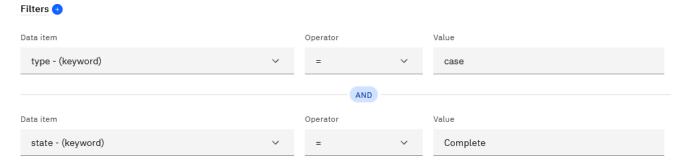
_2. Click the **Filter +** button twice to add two filters



_3. Select the following values for each Filter:

Filter	Data item	Operator	Value
1	type – (keyword)	=	case
2	state – (keyword)	=	Complete

Your Filter setting should look exactly like this:



_4. Under **Prediction**, enable the slider to turn them on.

Prediction



2.2.9.3 Define Visualization Information

_1. Click the Visualization tab



_2. For Trend settings, enter:

Item	Value
X-axis label	Date
Y-axis label	Completed Cases
Trand cattings	

Trend settings

Date

Y axis label

X axis label

Completed Cases

2.2.9.4 Define Thresholds

This setting allows you to customize the Gage threshold setting.

_1. Select **Thresholds** tab.



_2. Click the **Thresholds +** button **twice t**o add two thresholds.



_3. For each group select the following values from the dropdown list:

Threshold	Data item	Value
1	Threshold name	Case Completion Rate
	Value	2
	Range name 1	Low
	Range name 2	Normal
2	Threshold name	T2
	Value	5
	Range name	High

Your Thresholds setting should look exactly like this:



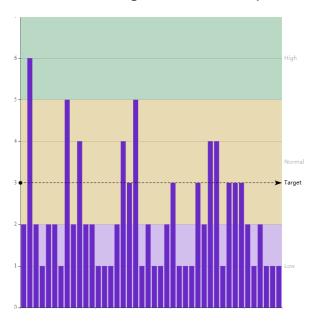
_4. Click the Color patch next to Low, then select the Red color patch from the palette.



_5. Using the above steps, customize the other two colors.

Item	Value
Normal	Yellow
High	Green

_6. The color settings should look exactly like this:



2.2.9.5 Define Alert

This setting allows you to customize the Gage threshold setting.

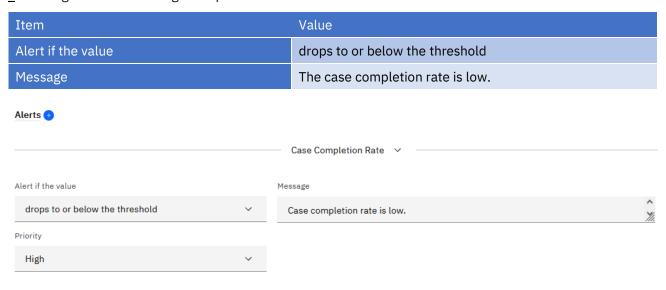
_1. Click Alerts +



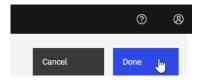
_2. Make sure the threshold **Case Completion Rate** is selected.



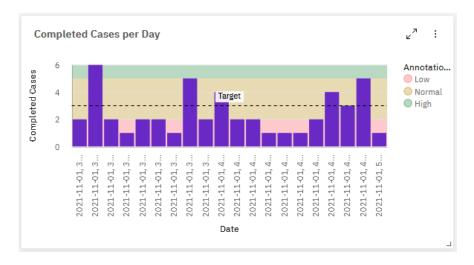
_3. Configure the Alert using the input values shown below:



_4. Click Done



- Note some alerts may appear temporarily on the right side of the Dashboard. This is expected.
- _5. Click the **Save** icon on the toolbar above the Dashboard to save your work!
- _6. Your chart should look similar to this.

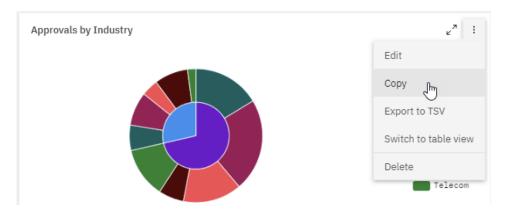


2.2.10 Create "Approvals by Industry Heatmap" Chart

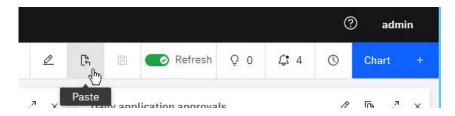
This heatmap chart will use the tile color intensity to indicate the count (the more saturated the color, the higher the count). The tiles will be positioned in a grid. The X-Axis will represent the approvals state: approved/rejected/approval pending. The Y-Axis will reflect the industry.

Since this chart is almost identical to the *Approval by Industry* chart, we will use the copy-and-paste technique to create this chart from the *Approvals by Industry* chart.

_1. On the Approvals by Industry chart, click the ellipses and select Copy.



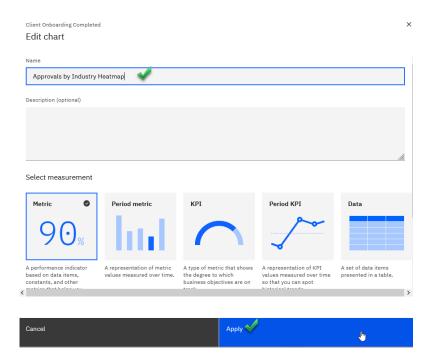
_2. On the toolbar above the Dashboard, click Paste.



- _3. On the copy of Approval by Industry chart, click the ellipses and select Edit.
- _4. Next to the chart name, click **Edit configuration**.



_5. For Name, enter Approvals by Industry Heatmap and then click Apply.

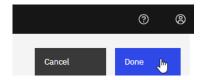


2.2.10.1 Define Monitoring Information

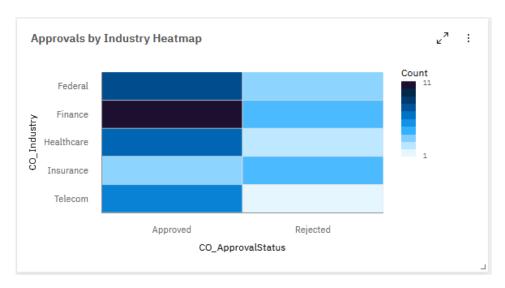
_1. For visualization, select Heat Map



_2. Click Done



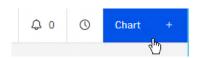
- _3. Click the **Save** icon on the toolbar above the Dashboard to save your work!
- _4. Your chart should look similar to this.



2.2.11 Create "Client Onboarding Data" Chart

You will be creating a Client Onboarding data chart. The data chart will contain columns representing selected Client Onboarding case properties.

_1. Click Chart +



_2. Enter the following and then click Create:

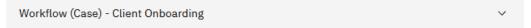
Item	Value
Name	Client Onboarding Data
Select measurement	Data

2.2.11.1 Define Monitoring Information

_1. For Monitoring source, select Workflow (Case) - Client Onboarding

Monitoring context

Monitoring source



2.2.11.2 Define Filters

_1. Select Filters tab



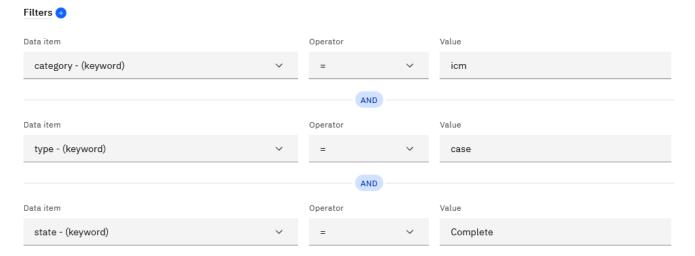
_2. Click the **Filter +** button **three** times to add three filters.



_3. For each group, select the following values from the dropdown list:

Group	Data item	Operator	Value
1	category – (keyword)	=	icm
2	type – (keyword)	=	case
3	state – (keyword)	=	Complete

Your Filters setting should look exactly like this:



2.2.11.3 Define Visualization

_1. Select **Visualization** tab.



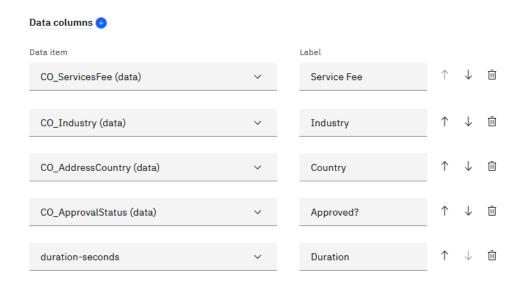
_2. Click the **Data columns +** button **five** times to add five data columns.



_3. For each group, select the following values from the dropdown list:

Data column	Data item	Label
1	CO_ServiceFee (data)	Service Fee
2	CO_Industry (data))	Industry
3	CO_AddressCountry (data)	Country
4	CO_ApprovalStatus (data)	Approved?
5	duration-seconds	Duration

Your Data columns setting should look exactly like this:



_4. Click the **Service Fee** column to sort the data by the Service Fee column.

Data

5 columns, 49 rows

Service Fee	Industry	Country	Approved?	Duration

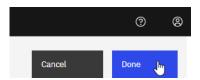
_5. The data in the Data Chart should look similar to this.

Data

5 columns, 49 rows

Service Fee +	Industry	Country	Approved?	Duration
70,000	Insurance	Canada	Rejected	686
64,600	Insurance	Australia	Rejected	878
64,600	Insurance	Australia	Rejected	619
60,000	Healthcare	South Africa	Approved	81
53,200	Insurance	Germany	Rejected	94

_6. Click Done

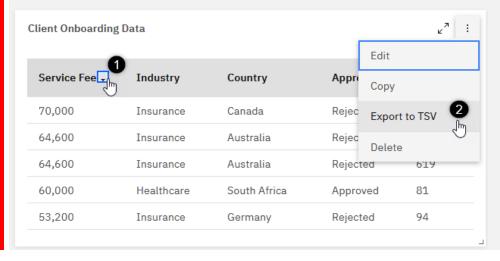


- _7. Click the Save icon on the toolbar above the Dashboard to save your work!
- _8. The chart should look similar to this.



Note:

- You can sort the data in the chart. For example, in the screenshot above, the chart is sorted by the Service Fee column.
- You can export the data in the chart as a spreadsheet in the TSV format.

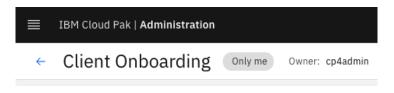


2.2.12 Create a Configure Goal

A Goal is a business statement that brings purpose and scope to your dashboards. Goals are used to aggregate charts within a dashboard and to give dashboards a business purpose. A goal's definition includes the details of a specific objective you want to achieve, the time frame for achieving an objective, and identifiers (categories and colors) for the goal.

2.2.12.1 Create a Goal

_1. Click the arrow to the left of the Client Onboarding dashboard



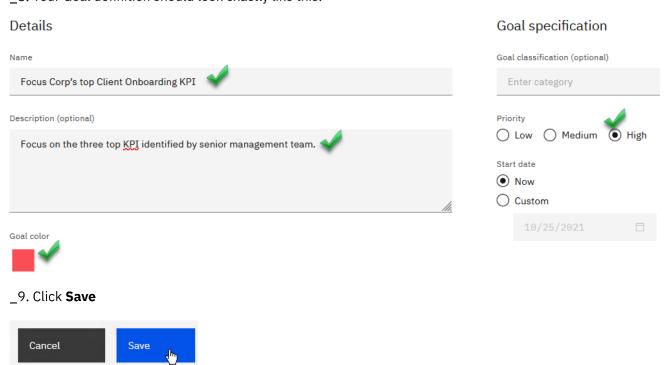
_2. Click Goals



_3. Click Create

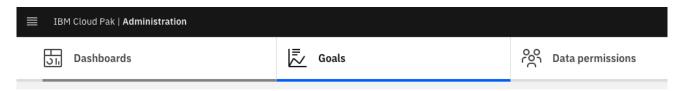


- _4. For Name, enter Focus Corp's top Client Onboarding KPI
- _5. For Description, enter Focus on the three top KPIs identified by the senior management team.
- _6. For Priority, select High
- _7. Click Goal color to Red
- _8. Your Goal definition should look exactly like this:



2.2.12.2 Set a business goal for selected charts

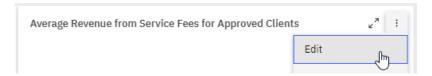
_1. Click Dashboards.



_2. Click Client Onboarding dashboard.



_3. On the Average Revenue from Service Fees for Approved Clients chart, click the ellipses and select Edit

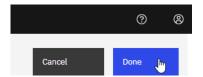


_4. For Business goal, from the dropdown list, select Focus Corp's top Client Onboarding KPI

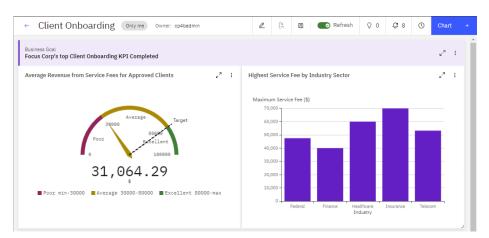
Business goal

Focus Corp's top Client Onboarding KPI

_5. Click Done



- _6. Repeat the above steps to add a Business Goal to Highest Service Fee by Industry Sector
- _7. The top of your Dashboard should now look similar to this:

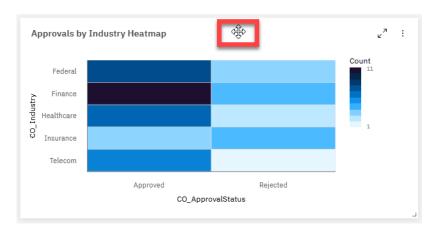


2.2.13 Change Dashboard Layout

You will now customize your Dashboard by moving and changing chart sizes.

2.2.13.1 Move Approvals by Industry Heatmap Chart

_1. Click and hold the **title area** on the *Approvals by Industry Heatmap* chart:

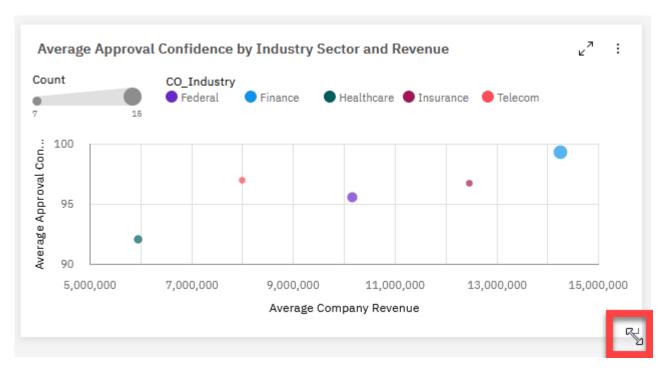


_2. **Drag** the chart to the empty area left of the Completed Cases per Day chart and release.

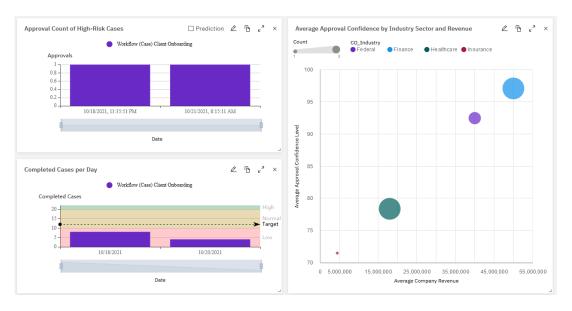


2.2.13.2 Expand chart Average Approval Confidence by Industry Sector and Revenue

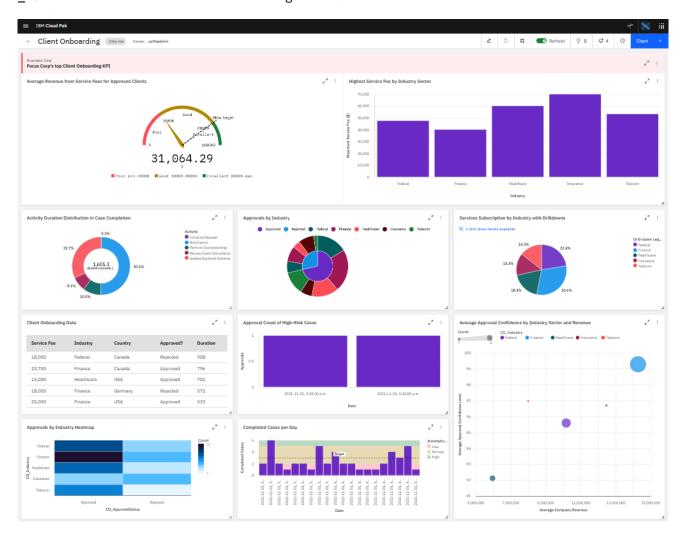
_1. Click and hold the image expander in the bottom right corner of the **Average Approval Confidence by Industry Sector and Revenue** chart



_2. Stretch the chart downwards until it achieves the height of two charts.



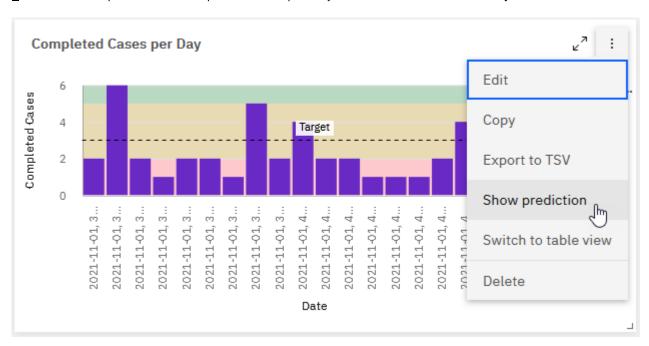
- _3. Click the **Save** icon on the toolbar above the Dashboard to save your work!
- _4. Your final version of the Client Onboarding Dashboard should now look similar to this:



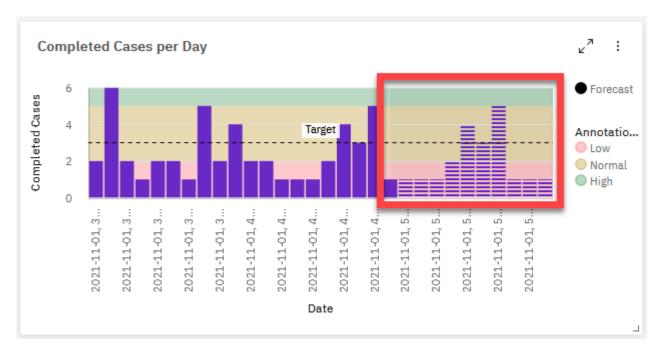
2.2.14 Explore Advanced Dashboard Features

2.2.14.1 KPI Predictions

_1. Click the ellipses on the Completed Cases per Day chart and then select **Show prediction**.

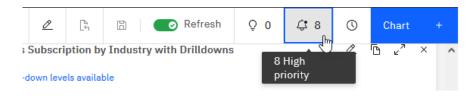


2. You should now see the predicted case completion rate information.

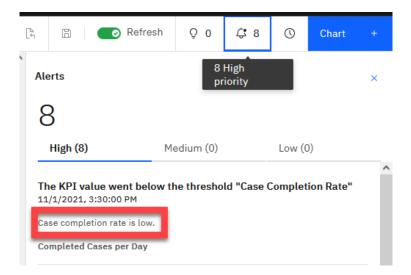


2.2.14.2 Dashboard Alerts

_1. Click the **Alert** icon in the toolbar above the Dashboard.



_2. You should now see all the alerts generated whenever the Case Completion Rate just reached or went below the lower threshold (2) you defined in the Completed Cases per Day Chart.



You may see a different number of alerts generated when other users work on the Client Onboarding case.

2.3 Summary

In this lab, you learned how to use the Business Performance Center to build a dashboard and provide insights into a Client Onboarding solution for a line of business users. Specifically, you learned how to create and configure the following BPC artifacts: Dashboards, Charts, Chart Alerts, and Goals.

Appendix A. IBM Business Automation Insights Architecture

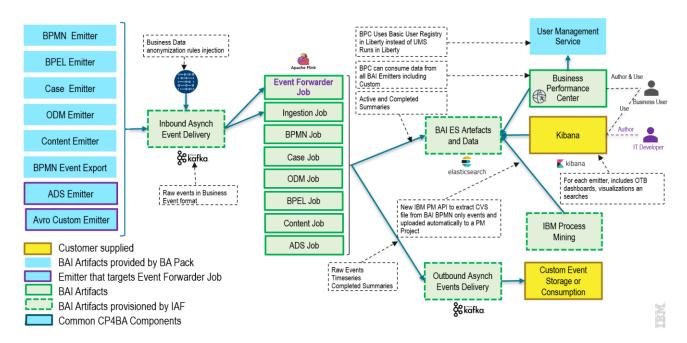


Figure 2. IBM Business Automation Insights Architecture - Full Detail

Additional presentation materials for IBMers and Business Partners:

- More technical information about BAI: https://ibm.box.com/v/IBM-BAI-Tech-Intro
- More technical details about BPC: https://ibm.box.com/v/BusinessPerformanceCenter

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