

# **Project Proposal Format**

The project proposal is free-format but cannot be longer than a page in length. Use your best judgement about margins and font size (fitting too much on a page would be a bad idea!). The proposal should be concise, concrete, focused and to the point. It should answer a few basic questions:

1. Why? (Motivate your idea; is it interesting, important, relevant?)
2. What? (Exactly what do you propose?)
3. How? (State your hypothesis and evaluation procedure)
4. When? (You need a realistic timetable and deliverable; is it doable?)