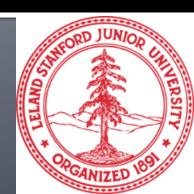
# Clustering

### k-Means Algorithm

Mining of Massive Datasets Leskovec, Rajaraman, and Ullman Stanford University



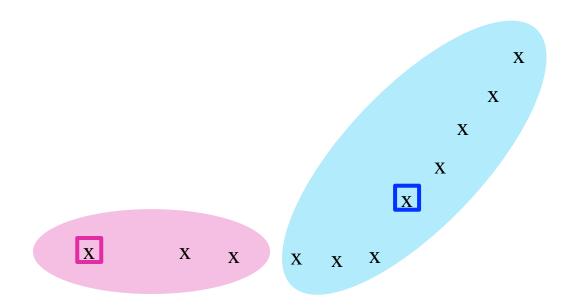
### *k*–means Algorithm

- Assumes Euclidean space/distance
- Start by picking k, the number of clusters
- Initialize clusters by picking one point per cluster
  - For the moment, assume we pick the k points at random

### **Populating Clusters**

- 1) For each point, place it in the cluster whose current centroid it is nearest
- 2) After all points are assigned, update the locations of centroids of the k clusters
- 3) Reassign all points to their closest centroid
  - Sometimes moves points between clusters
- Repeat 2 and 3 until convergence
  - Convergence: Points don't move between clusters and centroids stabilize

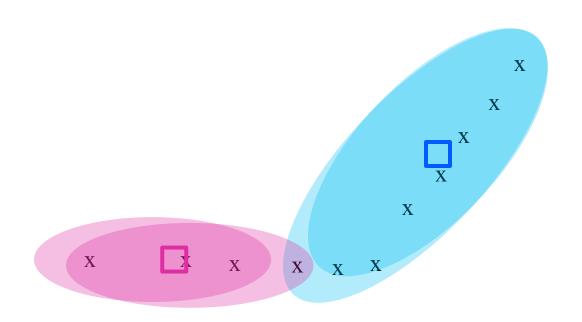
## Example: k = 2



x ... data point ... centroid

**Round 1** 

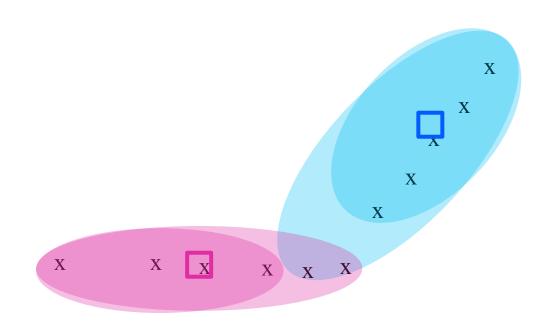
## **Example: Assigning Clusters**



x ... data point ... centroid

Round 2

## **Example: Assigning Clusters**



x ... data point ... centroid

**Round 3** 

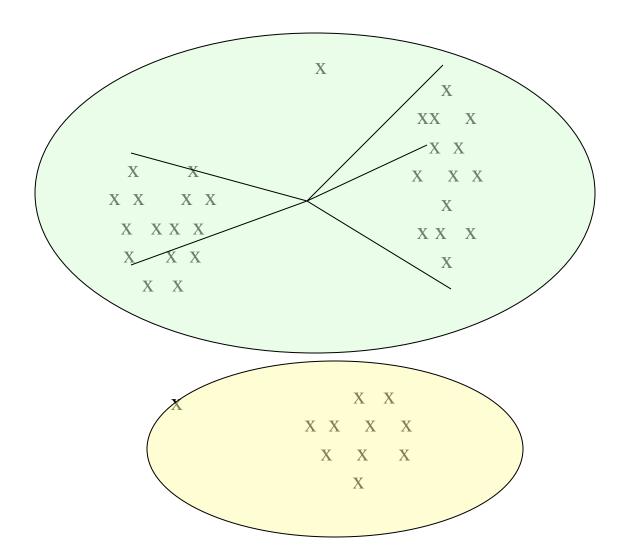
## Picking the right value for k

#### How to select *k*?

Try different k, looking at the change in the average distance to centroid, as k increases.

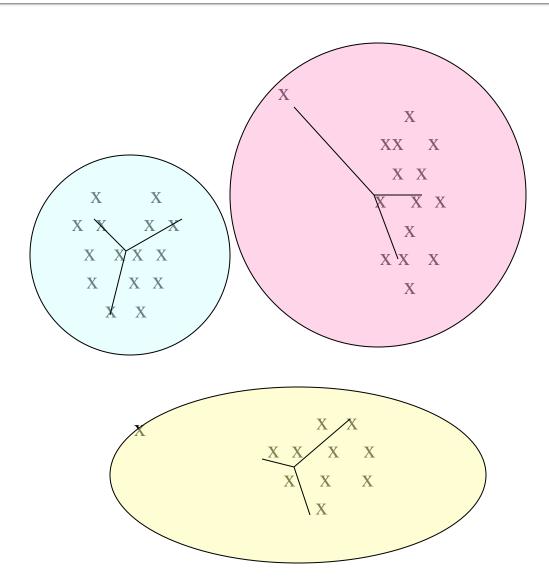
## Example: Picking k

Too few; many long distances to centroid.



## Example: Picking k

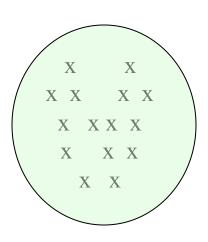
Just right; distances rather short.

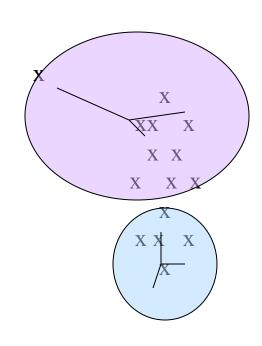


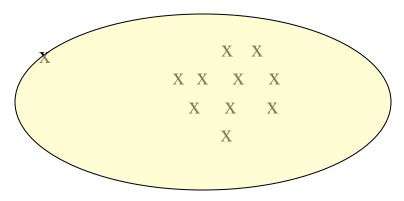
### Example: Picking k

#### Too many;

little improvement in average distance.

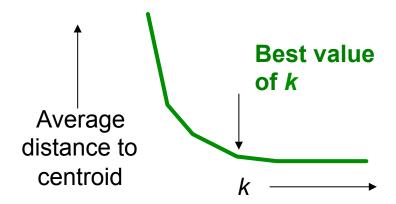






## Picking the right value for k

Average falls rapidly until right k, then falls much more slowly



### Picking the initial k points

- Approach 1: Sampling
  - Cluster a sample of the data using hierarchical clustering, to obtain k clusters
  - Pick a point from each cluster (e.g. point closest to centroid)
  - Sample fits in main memory
- Approach 2: Pick "dispersed" set of points
  - Pick first point at random
  - Pick the next point to be the one whose minimum distance from the selected points is as large as possible
  - Repeat until we have k points

## Complexity

- In each round, we have to examine each input point exactly once to find closest centroid
- Each round is O(kN) for N points, k clusters
- But the number of rounds to convergence can be very large!
- Can we cluster in a single pass over the data?