

Chameleon Employee: User Story



Chameleon is a tech start-up, managed and run by Deakin University students in their final year of study. Chameleon's mission is to research, create, test, document and deploy IoT-based solutions to enhance life through the application of smart city technologies including: the building of smarter cities, homes, transportation, and energy management systems.

The Chameleon Website Project aims to develop a centralised multifunctional platform that not only promotes the company to external parties but also supports and engages the internal workforce, ensuring they have the tools and information needed to succeed in their roles. The following user story articulates how the Chameleon Website would benefit Jack, a 28-year-old software developer working for Chameleon on an EV Adoption Tools project.

User Story:

As a software developer for Chameleon working on the EV Adoption Tools project, I want to easily update my project's progress on the company website so that I can efficiently track milestones, capture essential information, and communicate updates to my team and stakeholders.

Acceptance Criteria:

Central Information Repository. As an employee I want a company website that can serve as the primary source of information about the company's mission, values, policies, and history, so that I have a clear understanding of the company's identity and goals.

Communication. As an employee I would like to see regular updates, such as company news, achievements, and important announcements posted on the website, ensuring that staff members are always informed about recent developments.

Staff Portal. As an employee, I want a dedicated staff portal where I can access essential resources, such as company policies and documents, identify and engage with team members and use or gain access to project tools.

Collaboration Tools. As an employee working on Chameleon projects, I would like to be able to access links to the collaboration tools and platforms that employees use for project work, to share ideas, or communicate more effectively.

Engagement and Culture. As an employee I would like a website that can showcase company culture, highlight employee achievements, and share event photos, fostering a sense of community and engagement among staff.

Branding Consistency. For staff involved in marketing, sales, and customer relations, the website serves as a branding guideline. As an employee, I would like to be able to use it for reference to ensure consistency in presentations, pitches, and when answering inquiries about the company.

Feedback. As a Chameleon employee I would like a channel to provide feedback, suggest improvements, or raise concerns, promoting open dialogue between management and staff.

Accessibility. As an employee, I would like to see a well-designed company website that ensures that all employees, including those with disabilities, have equal access to resources and information, complying with accessibility guidelines and promoting inclusivity.