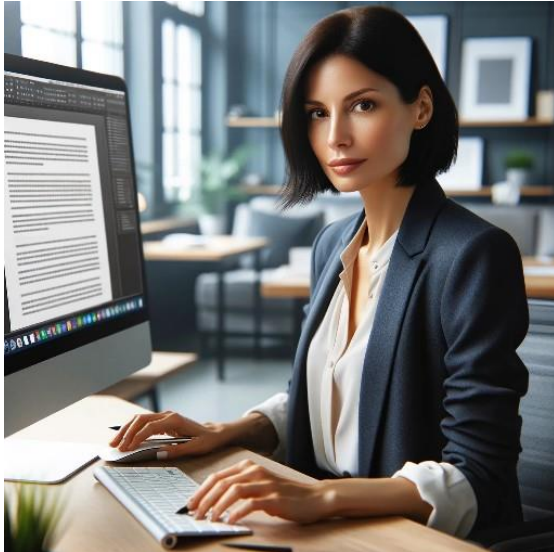


Chameleon Content Editor: User Story



Chameleon is a tech start-up, managed and run by Deakin University students in their final year of study. Chameleon's mission is to research, create, test, document and deploy IoT-based solutions to enhance life through the application of smart city technologies including the building of smarter cities, homes, transportation, and energy management systems.

The Chameleon Website Project aims to develop a centralised multifunctional platform that not only promotes the company to external parties but also supports and engages the internal workforce, ensuring they have the tools and experience needed to succeed in their roles. This

user story from Maria, a 32-year-old content editor, explains how she can audit, approve, and manage the Chameleon Website's content.

User Story:

As a content editor, I want tools that allow me to review, refine, and approve content, ensuring that all information reflects Chameleon's mission correctly to innovate smart city technologies.

Acceptance Criteria:

Editing suite: Advanced tools for approving, editing, and deleting content efficiently.

Audience insight tools: Analytics for tracking visitor engagement and tailoring content accordingly.

Moderation capabilities: The ability to manage and remove user comments to maintain a constructive and safe discussion environment.

Authorization by specialization: Ensuring editors can only manage content within their assigned teams, fields or projects.