

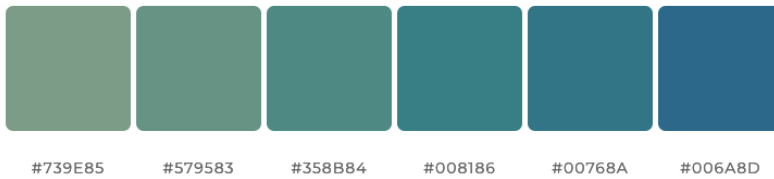
How to Choose Colours for our Figma Design

1. Choose brand colour or dominant colour

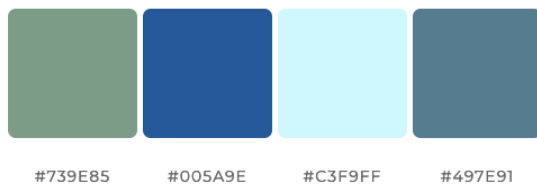


2. Add two or more colours using the website: mycolor.space
<https://mycolor.space/?hex=%23739E85&sub=1>

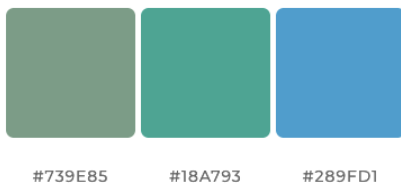
Matching Gradient



Twisted Spot Palette



Collective



3. Apply the 60/30/10 Rule to pick 3 different colours with high contrast

60% for background

30% for main elements, text

10% for exciting things to grab attention, e.g. Buttons that are called to action and the colour of buttons when hovering the mouse over telling users to click.