

How to Choose Colours for our Figma Design

1. Choose brand colour or dominant colour



2. Add two or more colours using the website: mycolor.space

<https://mycolor.space/?hex=%2300A97F&sub=1>

Matching Gradient



#00A97F

#00A096

#0094AF

#0086C2

#0075CC

#005FC6

Twisted Spot Palette



#00A97F

#0049B5

#E4F0FF

#6A7798

Collective



#00A97F

#00AEA3

#00A1F9

3. Apply the 60/30/10 Rule to pick 3 different colours with high contrast

60% for background

30% for main elements, text

10% for exciting things to grab attention, e.g. Buttons that are called to action and the colour of buttons when hovering the mouse over telling users to click.