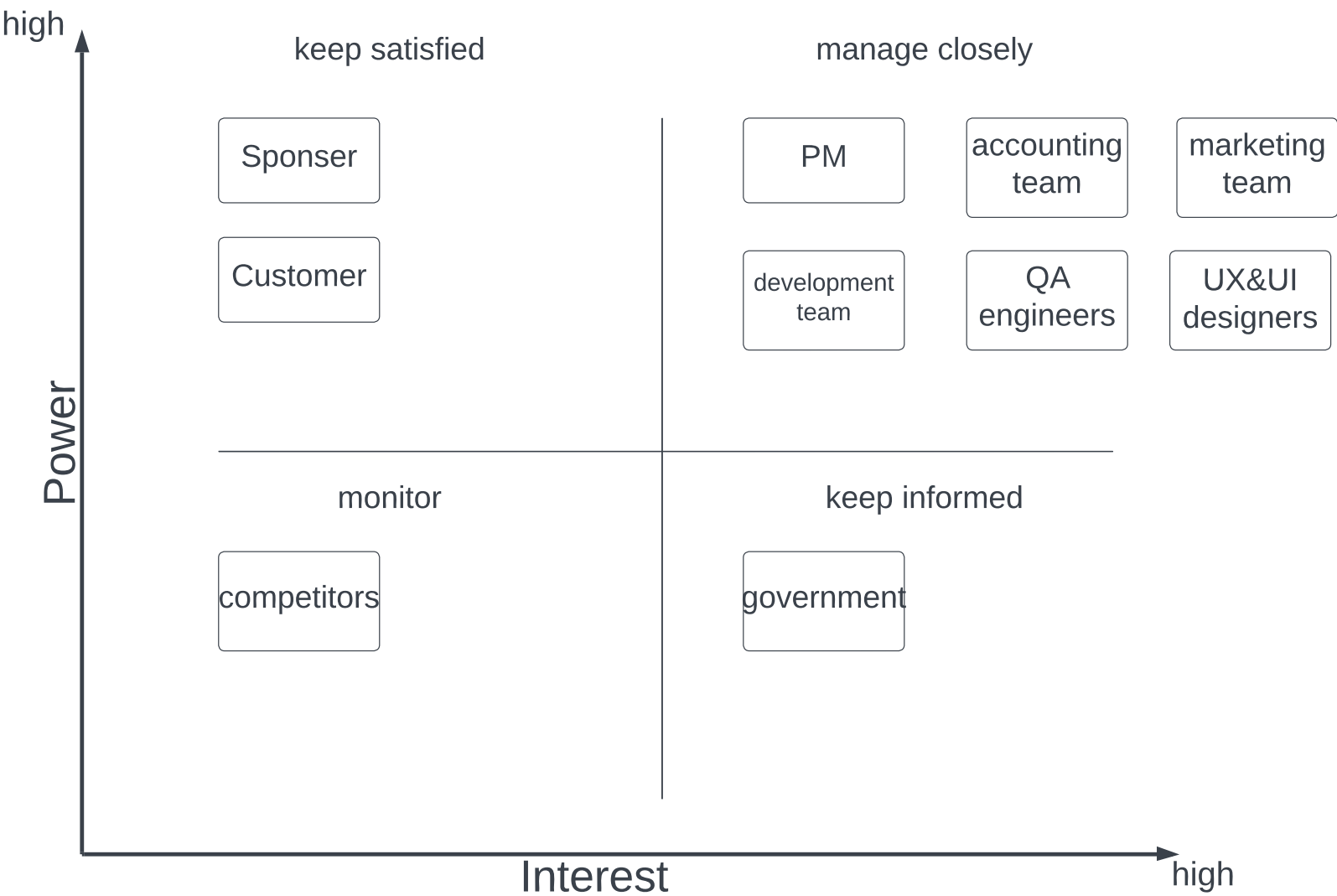


Stakeholders Analysis



Stakeholders Engagement plan

stakeholders	Unaware	Resistant	Neutral	Supportive	Leading
Sponser				C/D	
Customer				C/D	
competitors		C	D		
government		C	D		
PM			C		D
accounting team	C				D
marketing team	C				D
QA engineers	C				D
UX&UI designers	C				D

C: current

D: desired

Communications management plan

message/ Purpose	Resposipility	Audience	medium	contents	Frequency/ timing
Project status	PM	Customers	Meeting	SV,demo, isues risks, status, ask	Bi-weekly
team status	PM	Team	Meeting	SV,issues, risks	weekly
project review	PM	Steering comitee	Meeting	SV,issues, risks	monthly
Audit	QA	PM, Team	Meeting	compliance,issues, risks	monthly
project status report	PM	Customers	Meeting	SV,issues, risks	weekly
marketing	marketing team	PM	Meeting	markting status, issues, cost	Bi-weekly