

# ALINA GEU

## Sample CV

### PROFESSIONAL PROFILE

This section is for briefly describing yourself. Focus on your skills, particularly the ones that would make you a good fit for the position you're applying for. Be specific (numbers, percentages, etc.), but brief.

You can go into detail below; this is just an opener to grab a recruiter or hiring manager's attention.



123.456.7890



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linkedin.com/pearson



Your city, state

### EXPERTISE

Strategic Planning  
Interactive Marketing  
Creative Development  
Media Planning  
Direct Marketing  
Public Relations  
Sales Promotion  
Budget Management  
Brand-Building

### EDUCATION

ENTER YOUR DEGREE /  
MAJOR

Your University  
2005-2007

ENTER YOUR DEGREE /  
MAJOR

Your University  
2002-2004

INTERNSHIP

Organization  
2002-2004

### EXPERIENCE

#### POSITION TITLE HERE

Company Name | 2014 - Present

Use this space to share your duties and achievements for this role. Start each bullet point with a past tense verb such as "administered" or "masterminded". Instead of focusing on what this particular company did, focus more on what you did for the company. How did you personally benefit this organization, whether it be saving money or clinching a big deal?

- Important and prestigious accomplishments go first, as do ones that are most relevant to the position you're applying for. Use specific dollar amounts or percentages when possible. For example, "Saved Risk Prevention Department \$50,000 in 2016 Q3 and Q4."
- Use bullet points to ensure each qualification is separated, ensuring they aren't easily missed when skimmed. You do not need to use full sentences; just make sure each point is easily readable and makes sense. If possible, try to keep each bullet point to one sentence.
- Tailor your resume so that it focuses on your most relevant qualifications for the position you are applying for. You may be an excellent cold caller, but if it's irrelevant to the position you're just wasting space that could be used for more relevant skills.

#### POSITION TITLE HERE

Company Name | 2006-2014

Use this space to share your duties and achievements for this role. Start each bullet point with a past tense verb such as "administered" or "masterminded". Instead of focusing on what this particular company did, focus more on what you did for the company. How did you personally benefit this organization, whether it be saving money or clinching a big deal?

- Important and prestigious accomplishments go first, as do ones that are most relevant to the position you're applying for. Q3 and Q4.