

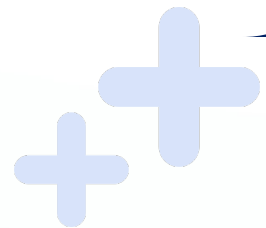
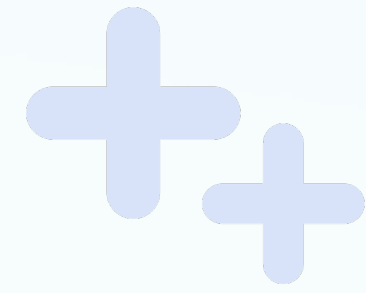


Access to Healthcare Solutions for All Patients



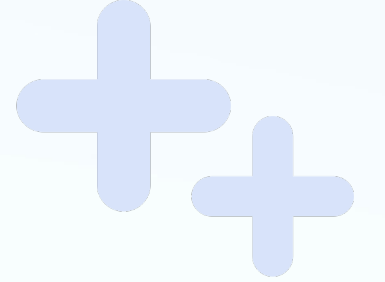
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About Us

Enabling Access of Healthcare to Every Patient



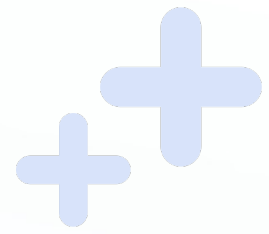
- ▶ **Experts Med** is established & managed by long-serving renowned healthcare business leaders
- ▶ Legally established in Dubai, under the UAE Laws with a strong network of sub-distributors in ECEMEA
- ▶ Wide network & business access in a fast-growing Emerging Markets, Asia. Existing footprint in developed markets of Western Europe
- ▶ Representing reputable cutting-edge technology suppliers
- ▶ Agile business models to satisfy a variety of healthcare dynamics & markets specifics



Hany Salah
Founder and CEO

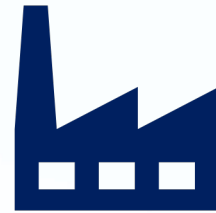
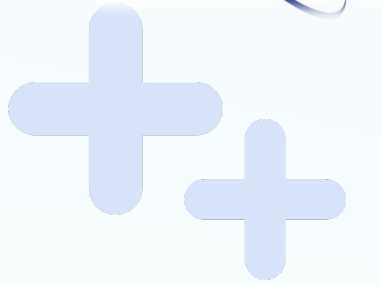


Hossam Wahby
Co-founder & MD



Our Competencies

Collective decades of top experience in the healthcare business



Medical Equipment, Consumables,
Manufacturing,
Pharma, Hospital Product Business
& HC Center Management



+100 Markets
+500 Distributor Network



Surgical, ICU, Ortho, FLC, Renal
Dialysis, Dental, Medication
Delivery, SIP, Med. Furniture, Digital
Health & Integrated Care Solutions
"ICS"



G2M Business Model
DCM, Semi/Direct, JV,
Manufacturing & Network
Optimization



Managing +800 FTEs
SMT/Leadership



Experienced with different
functions: Finance, SC, HR, QA, RA,
PV, Tech. Service & Global Business
Unit Support



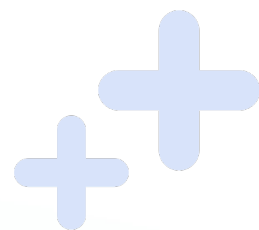
Business & Trade Compliance
Culture & Commitment



Proven business development &
Market Strategy

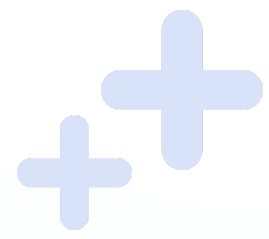
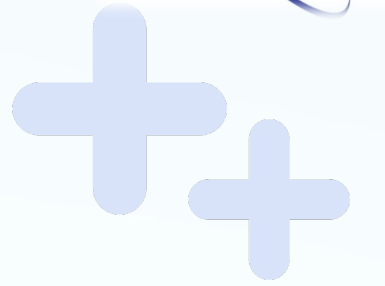


Managing ~\$1B of business
Annual Operating Plan base



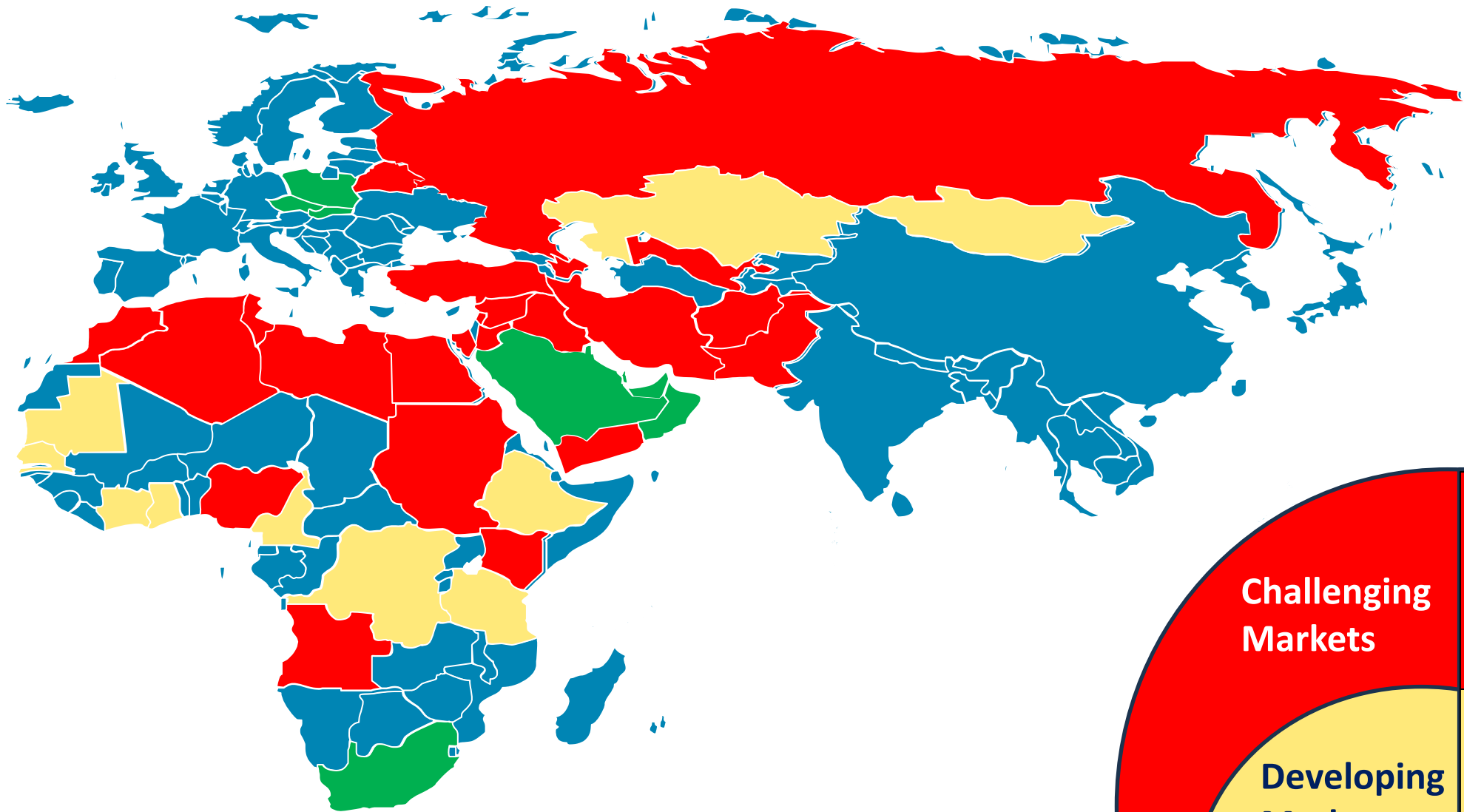
Emerging Markets Footprint

Strong access to emerging markets with an extensive network



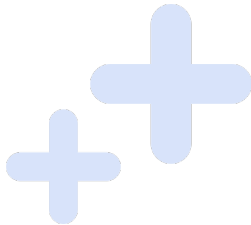
Mastering Our Geography

We master key markets, developing & challenging markets too



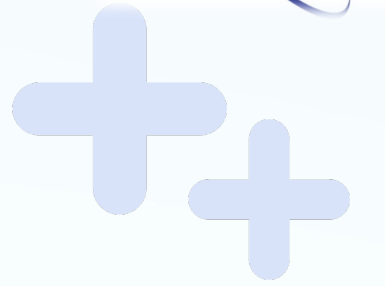
Our Network expands to access different market segments within the region!

Challenging Markets	Egypt, Turkey, Russia, Iran, Iraq, Syria, Jordon, Lebanon, Yemen, Libya, Algeria, Morocco, Tunisia, Nigeria, Pakistan, Ukraine, Belarus, Uzbekistan, Azerbaijan, Kenya & Angola
Developing Markets	Kazakhstan, Cameroon, Tanzania, Ethiopia, Mongolia, DRC, Mauritania, Senegal, Ivory Coast & Ghana
Stable Markets	Saudi Arabia, South Africa, Poland, Czech, Slovakia, UAE, Kuwait, Qatar, Oman & Bahrain
Segmentation of the Served Markets	



Our Know-how

Offering invaluable know-how to our suppliers & customers



**Understand the
needs of
supplier &
customer**



**Proper G2M
model & right
team on the
ground**



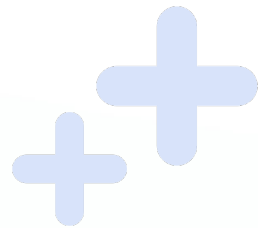
**Wide
knowledge of
Portfolio &
Solutions**



**Proper
Financial
models to fit
the business**

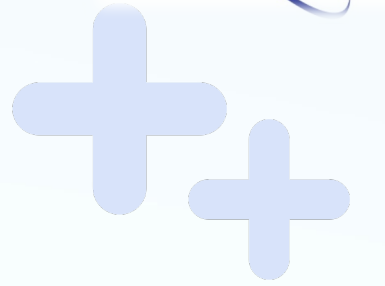


**Best pre &
after-sale
in-market &
remote service**



Our Suppliers in the Region

Reputable partnership that adds great value to patients & care-givers



Human Med AG

As one of the world's leading manufacturers of medical devices for water-jet-assisted liposuction (WAL), HM sets standards in the field of natural body shaping.



Meyer-Haake Gmbh

40 years of Innovative products for doctors and cosmetic institutes. Tissue closure, healing and radio frequency cold cuts. Made in Germany.



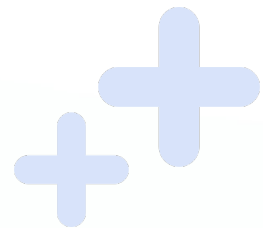
Optimed GmbH

High quality Stents portfolio driven by the top quality of German R&D & manufacturing process



Medical Bees GmbH

Take a look at our corporate Portfolio about the manufacturing of our premium Power tools & surgical quality instruments.



Thank You!

Get In Contact!

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