

# Delivering better business outcomes by unleashing digital potential.

We transform journeys and drive growth for global Fortune 500 companies at scale and at speed. Our unique blend of digital services, technologies and expertise deliver better outcomes across multiple industries. And being a global "follow the sun" company, we do it all day. Every day.

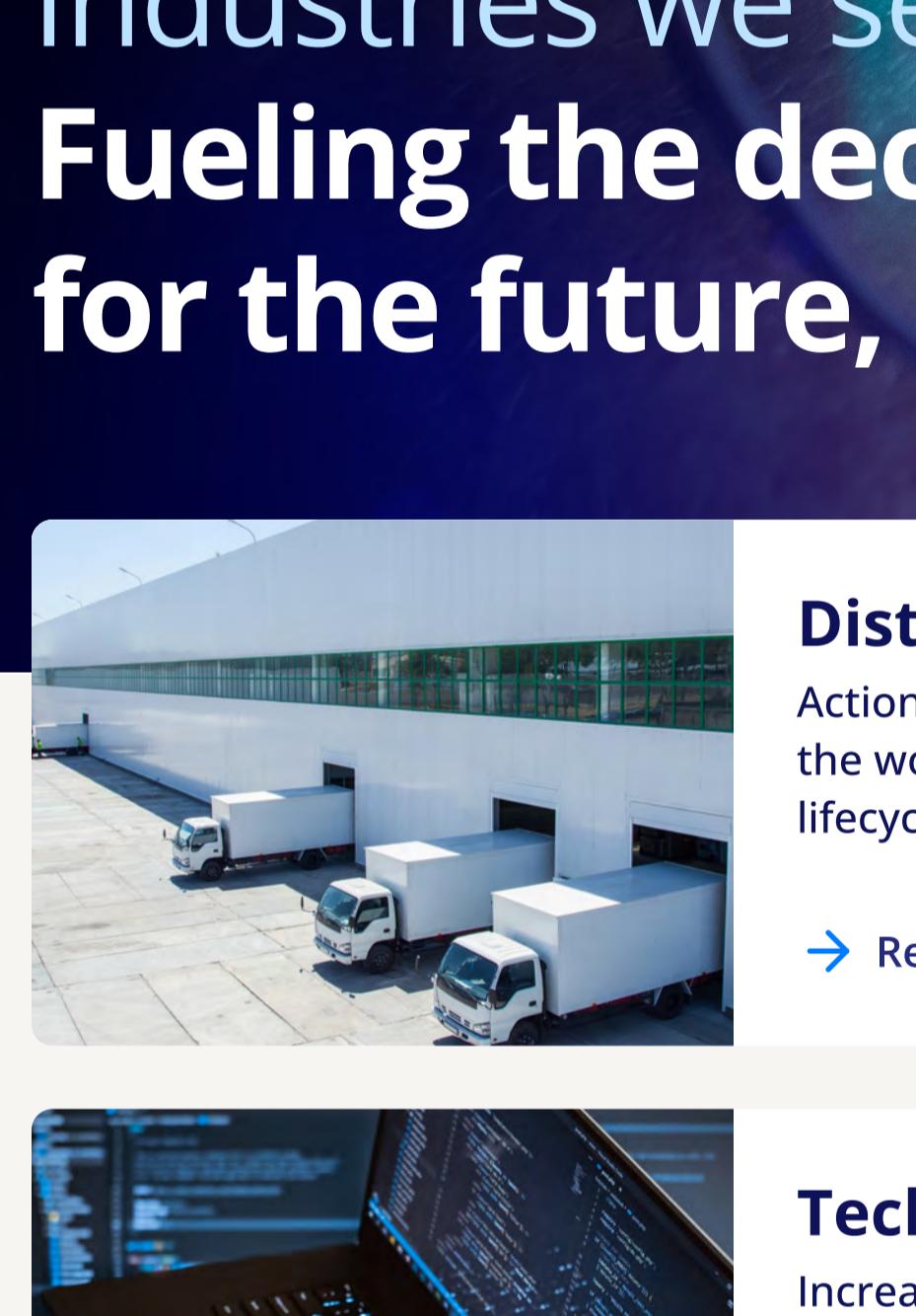
We support 200+ clients in 50 countries via 16,000 employees. eClerx is listed on the Bombay Stock Exchange and National Stock Exchange of India and valued at USD 1B.

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"Hello.  
We're eClerx Digital"

## Insights, news, cases and events Stay up to date with our latest.

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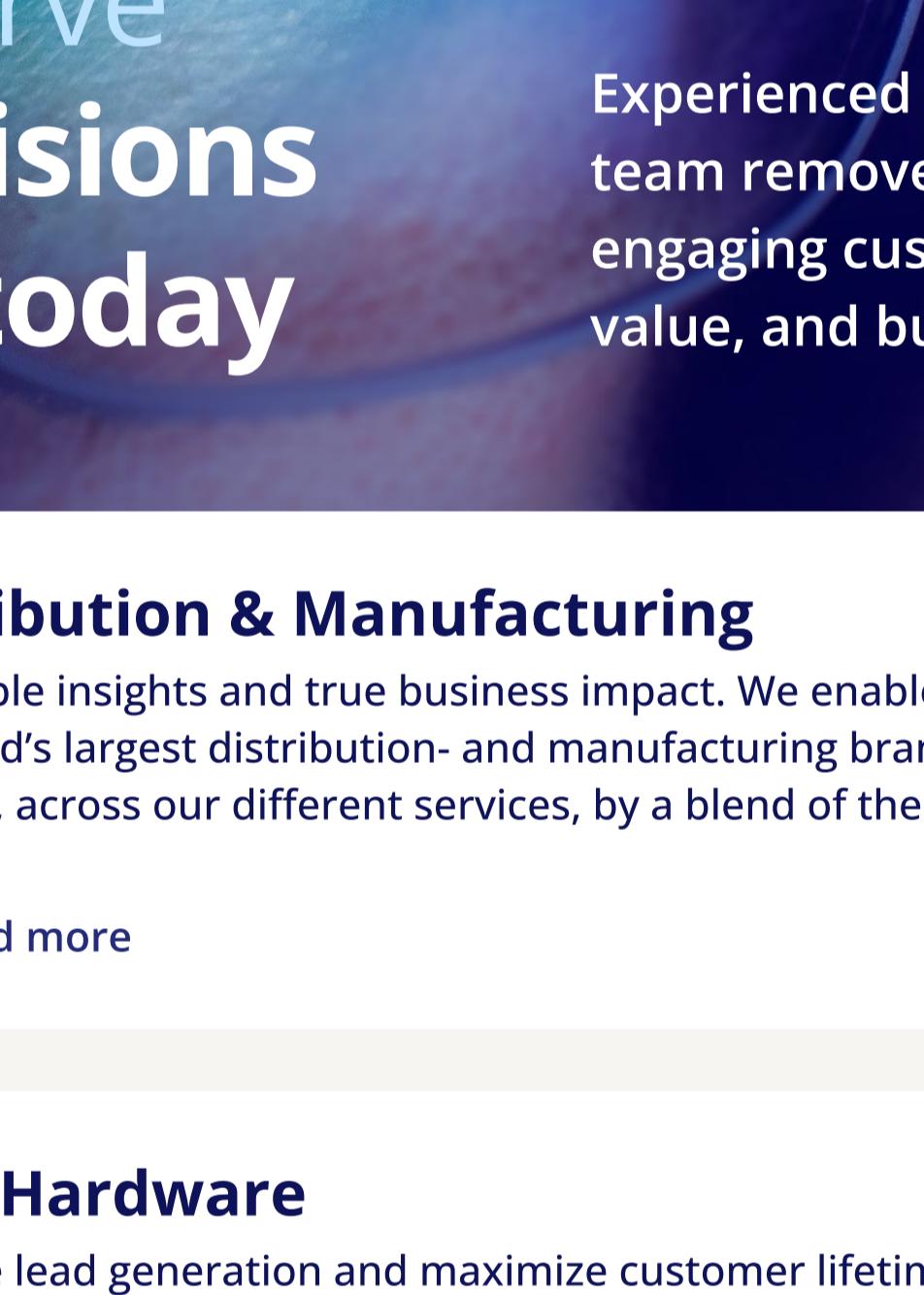
Insight

### Change is around the corner: Google introduces Google Analytics 4

December 28, 2022

In a significant turn of events, the time has come for Google to phase out Universal Analytics—its most current analytics gathering platform. The changes are fast....

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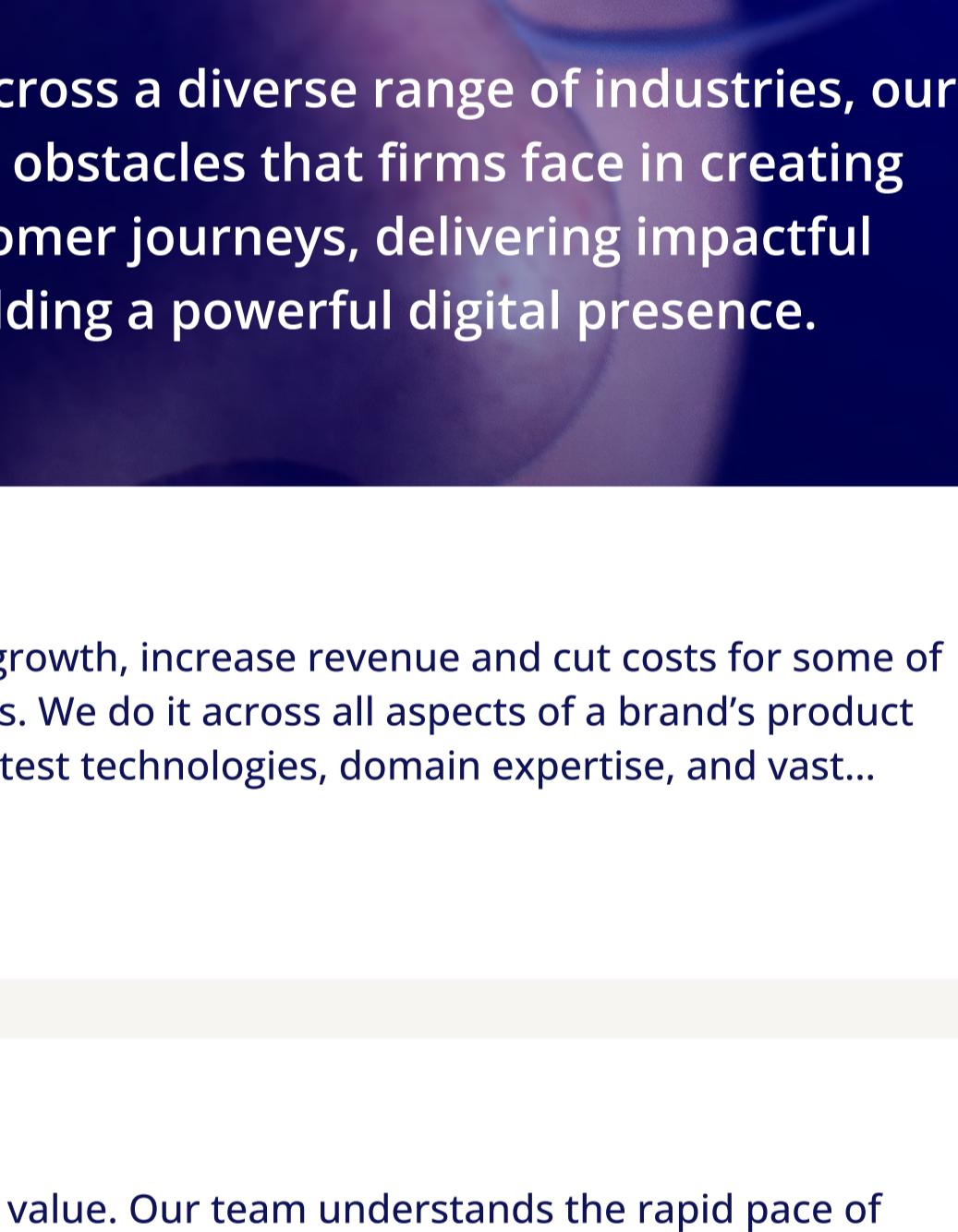
News

### eClerx earns an Adobe Analytics Specialization

December 16, 2022

As a firm dedicated to excellent service, eClerx is constantly looking for ways to expand our partnerships and push our services further....

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News

### epilot and eClerx Digital Announce a Strategic Partnership

November 18, 2022

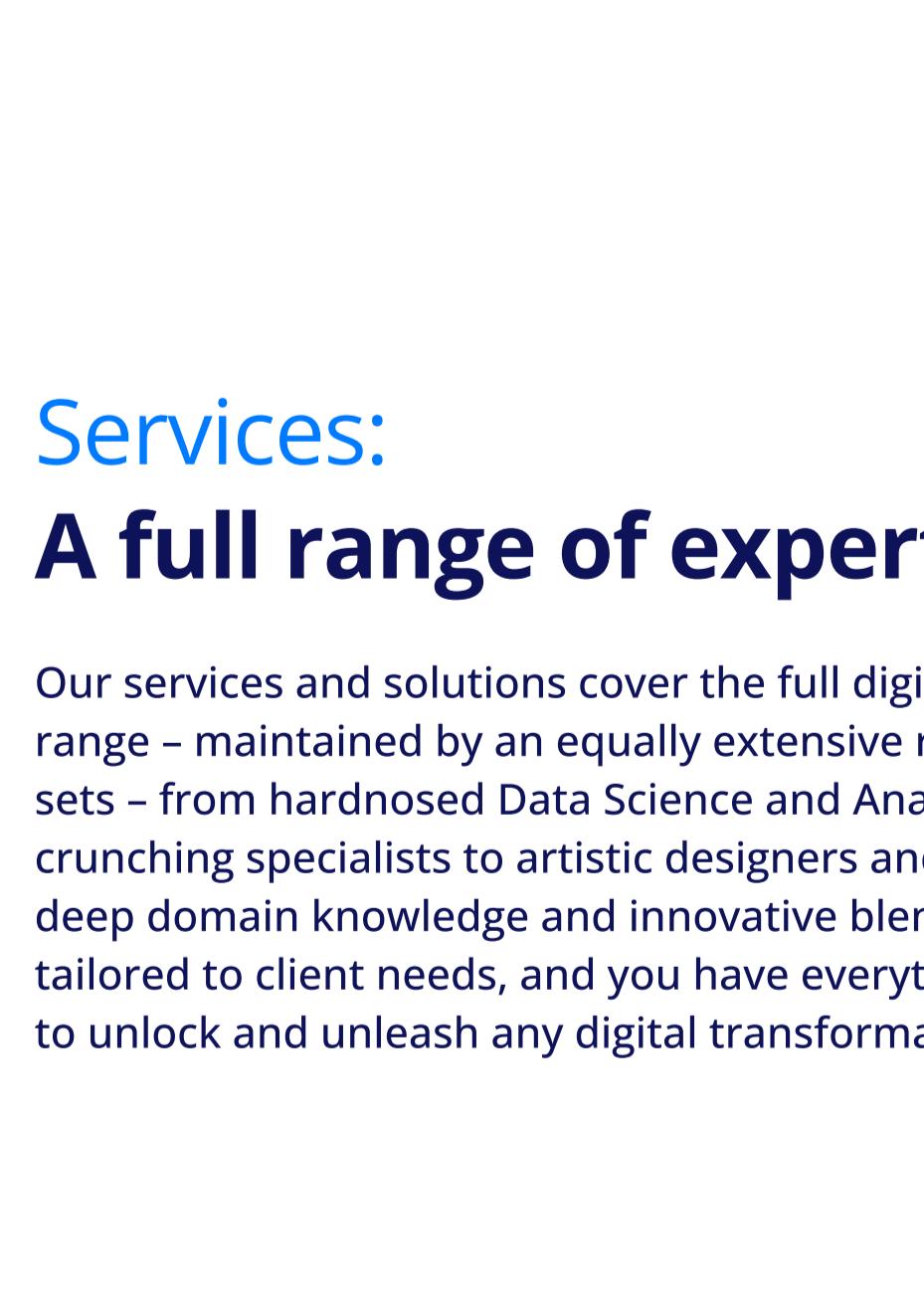
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## News and events Our latest news and events.

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Insight

### Taking Data to the Next Level: Using Your Data to Create Efficiencies Like...

November 8, 2022

Data, data, and more data. With advancements across the digital space unlocking increasing volumes of available data by the day, the effectiveness of your...

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Insight

### Putting Customers First: Exploring New Growth & Generating Efficiencies...

November 8, 2022

You want to develop seamless, memorable experiences for your customers that drive brand loyalty and positive growth. But where do you begin?

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Event

### eClerx Digital Announces New Innovation Hub In Milan

October 17, 2022

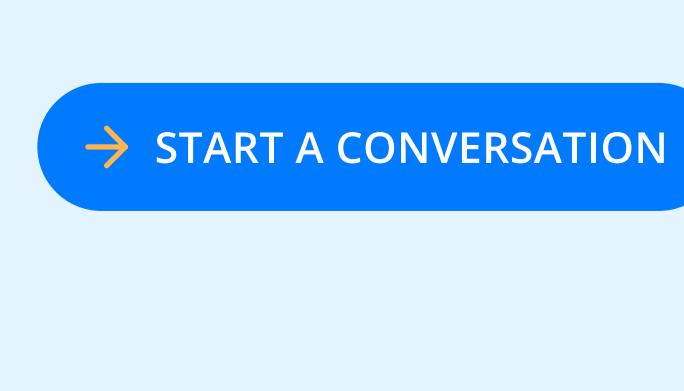
Since its foundation, eClerx Digital has been focused on leading, managing, and optimizing complex digital business processes across the globe. From financial...

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## Industries we serve Fueling the decisions for the future, today

Experienced across a diverse range of industries, our team removes obstacles that firms face in creating engaging customer journeys, delivering impactful value, and building a powerful digital presence.



### Distribution & Manufacturing

Actionable insights and true business impact. We enable growth, increase revenue and cut costs for some of the world's largest distribution- and manufacturing brands. We do it across all aspects of a brand's product lifecycle, across our different services, by a blend of the latest technologies, domain expertise, and vast...

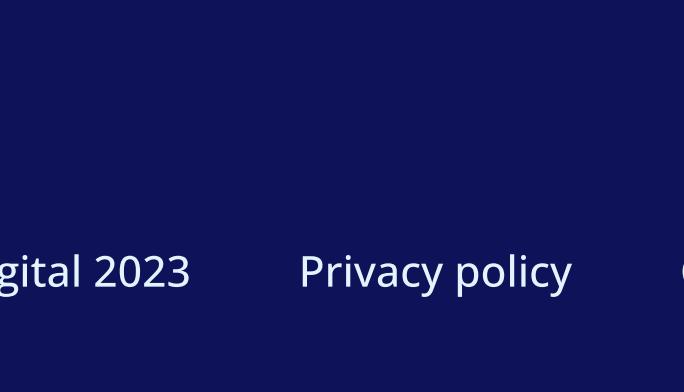
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### Tech Hardware

Increase lead generation and maximize customer lifetime value. Our team understands the rapid pace of technology and competitive change faced by high-tech marketers. That's why we offer a suite of analytics, commerce, and automation services and tools to increase lead generation, win transactional business, and...

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### Software & Platforms

Delivering a quality user experience translates into new customers as well as retaining existing customers. With our full suite of tools, services and operational capabilities to manage your customer data we will help you optimize the customer journey, improving the customer experience and drive results....

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### Retail & Etail

Through our comprehensive eCommerce marketplace management services, we help retailers streamline digital strategies and maximize customer experiences for higher marketing-influenced sales across all channels.

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### Finance & Fintech

eClerx Digital partners with the top global financial service providers to upgrade their services to the modern digital world. Providing deep insight and digital marketing strategy consulting, we support digital transformation while maintaining brand integrity and security.

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### Fashion & Luxury

For the world's most influential high-fashion and luxury brands, we are the digital creative and production partner of choice. Offering deep expertise across creative services, SEO, and campaign operations, our team ensures that brand quality standards are never compromised and delivers high-quality creative support....

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### Travel & Leisure

The ever-changing Travel & Leisure industry demand optimized strategies and processes to overcome hurdles. Serving as your digital media consultant, we provide ad measurement marketing analytics, pricing and competitive intelligence insights, and operations support for the world's largest travel and hospitality...

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## Services: A full range of expertise

Our services and solutions cover the full digital landscape range – maintained by an equally extensive range of skill sets – from hardnosed Data Science and Analytics number crunching specialists to artistic designers and creatives. Add deep domain knowledge and innovative blended solutions tailored to client needs, and you have everything you need to unlock and unleash any digital transformation.

**Competitive Intelligence**  
Take a holistic approach and assess, evaluate and analyse the whole competitive arena for actionable insights.

**Advertising Operations**  
Get the right ad in front of the right user, at the right time in the right context.

**Web and eCommerce operations**  
Keep your web, digital- and marketing ops, BI, analytics and eCommerce humming along smoothly.

**Data Science**  
Build, analyze and predict advanced data-driven analytics modules to scale and leverage your business.

**Creative Production**  
Efficient production systems from start to finish for any creative content material, including 3D and CGI.

**Robotics Process Automation**  
Get efficiency gains across projects by automating with our RPA bots and solutions.

## Ready to accelerate your digital growth?

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