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media + marketing

Prepared by: Cristers Media
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Page Grade: 76/100

Web Page: www.jahazee.com

Keyword: Jahazee

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21 Good Signals

27 Issues Found

76 Page Grade

Put the important stuff above the fold.

SPEED

SECONDS	3.26	KILOBYTES	2920.62	REQUESTS	49

❌ This page should load quicker

❌ Reduce the page size

✅ The number of file requests is acceptable

URL

www.jahazee.com

✅ URL is SEO friendly

✅ No underscores in URL

✅ Page is close enough to top-level domain

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TITLE TAG

Jahazee | Office Supplies Company in Bangladesh

✓ Keyword found in title

✓ Title tag has 70 characters or less

DESCRIPTION TAG

Office Supplies in Bangladesh

✗ Description tag needs exact keyword

✓ Description tag has 160 characters or less

IMAGE ANALYSIS

42 images

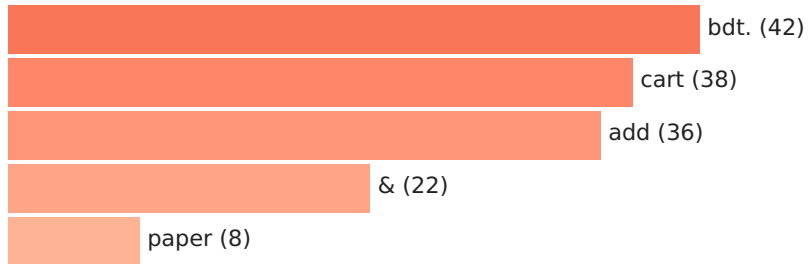✗ No image meta tag found

✓ All images have alt tags

✗ Add your exact keyword to an alt tag

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TOP 5 WORDS USED

bdt. (42)

cart (38)

add (36)

& (22)

paper (8)

HEADING TAGS

H1 Tag: Missing
H2 Tag: Missing
H3 Tag: Missing

❌ Add a H1, H2, and H3 tag to this page

❌ Add exact keyword to H1, H2, or H3 tag

✅ There are no duplicate heading tags

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COPY ANALYSIS

✗ You should have 2,000+ words on this page

✓ Exact keyword used 2 times

✗ Bold, italicize, or underline exact keyword

✗ Add your exact keyword to anchor text

✗ Link this page to a sitemap.html

CODE ANALYSIS

✓ No flash found

✗ Text to HTML ratio is too low (< 25%)

✗ Add schemaorg markup

✗ Link to a sitemap.xml

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SOCIAL ANALYSIS

f	0

Page Shares

f	0

Domain Shares

(X) Add a Facebook share or like button

(✓) We found a link to a blog

Page Grade: 76/100

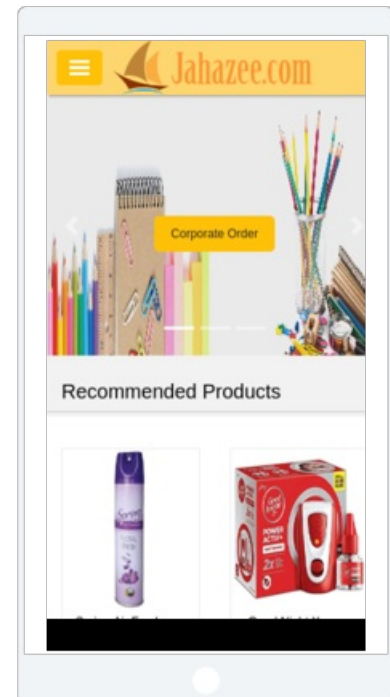Web Page: www.jahazee.com

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MOBILE ANALYSIS

(X) Server should use compression (e.g., gzip)

(✓) We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.

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PAGE LINK ANALYSIS

- ✗ 0 links from other sites
- ✗ 0 links from unique domains
- ✓ This page has 0 outbound links
- ✓ This page has 0 outbound follow links
- ✗ MozTrust page score: 0.1
- ✗ MozRank page score: 0.1
- ✗ Moz Page Authority: 1

ROOT DOMAIN LINK ANALYSIS

- ✗ 0 links from other sites
- ✗ 0 links from unique domains
- ✗ MozTrust domain score: 0
- ✗ MozRank domain score: 0
- ✗ Moz Domain Authority: 0

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DOMAIN ANALYSIS

jahazee.com

✓ Domain is < 15 characters in length

✓ Found keyword in domain

✓ This domain is 0 years, 208 days old

✗ This domain expiration is 0 years, 157 days

✗ Preferred domain is not set

✓ Site is accessible via http (SSL)

✗ robots.txt file not found

✗ Add a favicon

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TASKS

☐ This page should load quicker

☐ Reduce the page size

☐ Description tag needs exact keyword

☐ No image meta tag found

☐ Add your exact keyword to an alt tag

☐ Add a H1, H2, and H3 tag to this page

☐ Add exact keyword to H1, H2, or H3 tag

☐ You should have 2,000+ words on this page

☐ Bold, italicize, or underline exact keyword

☐ Add your exact keyword to anchor text

TASKS

☐   Text to HTML ratio is too low (< 25%)

☐   Add schemaorg markup

☐   Link to a sitemap.xml

☐   Add a Facebook share or like button

☐   Server should use compression (e.g., gzip)

☐   0 links from other sites

☐   0 links from unique domains

☐   MozTrust page score: 0.1

☐   MozRank page score: 0.1

TASKS

☐ 0 links from other sites

☐ 0 links from unique domains

☐ MozTrust domain score: 0

☐ MozRank domain score: 0

☐ Moz Domain Authority: 0

☐ This domain expiration is 0 years, 157 days

☐ Preferred domain is not set

☐ robots.txt file not found

☐ Add a favicon

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SUMMARY

Thank you for taking the time to review this audit. It's very important that this web page, along with the other pages on your site, are properly optimized for search engines, so they can rank on Google's page 1 for your target keywords.

This audit is a small sample of the improvements you can make to your site. If you have any questions, please don't hesitate to contact me using the contact information below.

Thanks!

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