Online Food Ordering
Demographic Insights Dashboard

Average Age
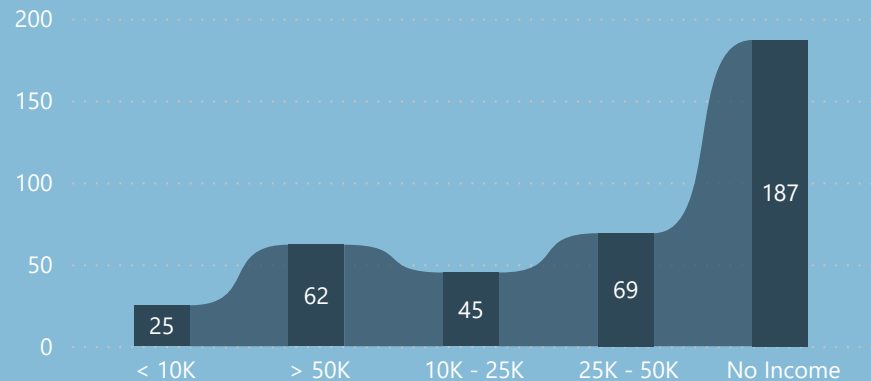
25

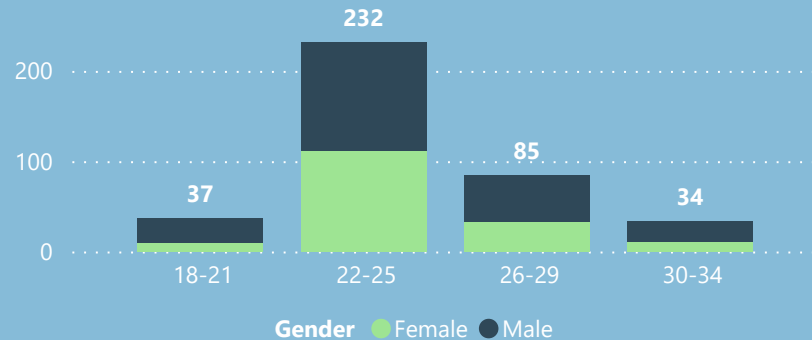**Average Family Size**

3

High-Value Order

5

No of people by on Monthly Income

- < 10K — 25
- > 50K — 62
- 10K - 25K — 45
- 25K - 50K — 69
- No Income — 187

Age Range by Gender

- 18-21 — 37
- 22-25 — 232
- 26-29 — 85
- 30-34 — 34

Gender ● Female ● Male

Distribution of Occupation

Occupation
- ● Student
- ● Employee
- ● Self Emplo...
- ● House wife

2.32%
13.92%
30.41%
53.35%
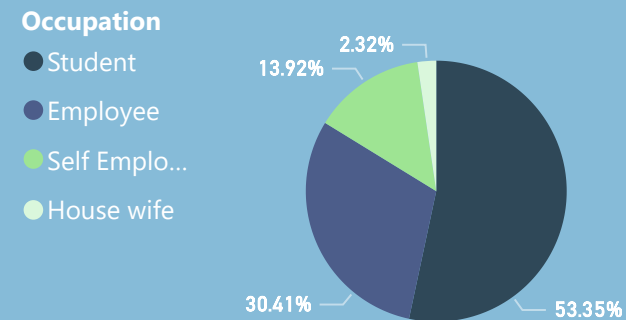
Distribution of Family size

- 3 — 117
- 4 — 63
- 5 — 54
- 2 — 101
- 6 — 29
- 1 — 24
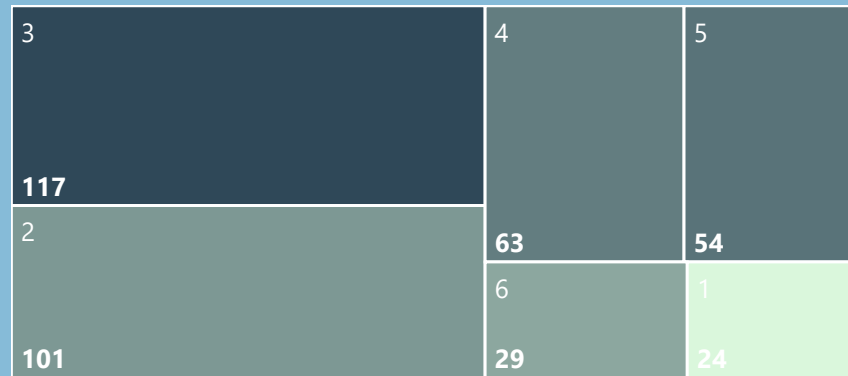
No of people by Educational Qualification

- Ph.D
- Post Graduate
- Graduate
- School
- Uneducated
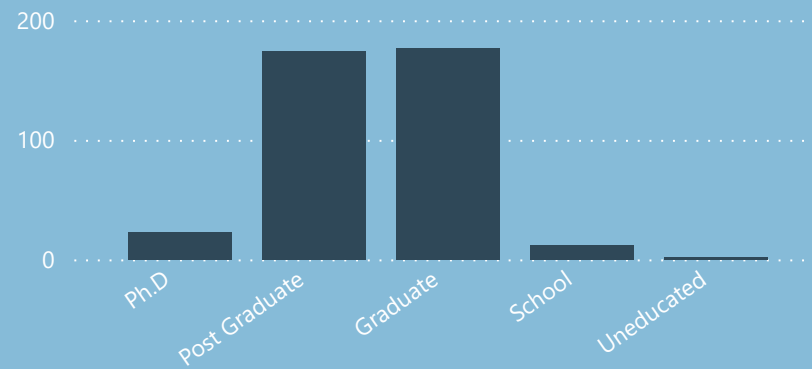
Distribution of Marital Status

3.09%
27.84%
69.07%

Marital St... ● Single ● Married ● No Status

Quick measure
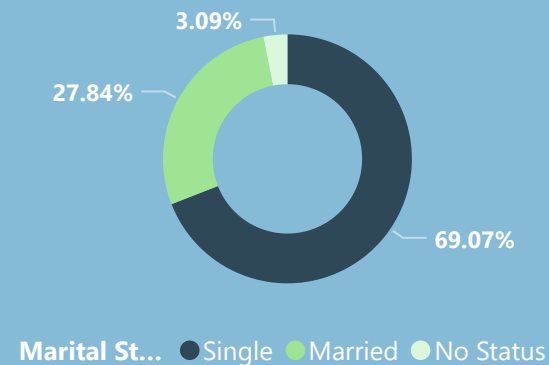
Online Food Ordering
Feedback
Insights Dashboard

Total Feedback Count
388

Feedback
Select all

Negative

Positive

Feedback by Martial Status

Feedback ● Negative ● Positive

- Single
- Married
- No Status

0   100   200   300
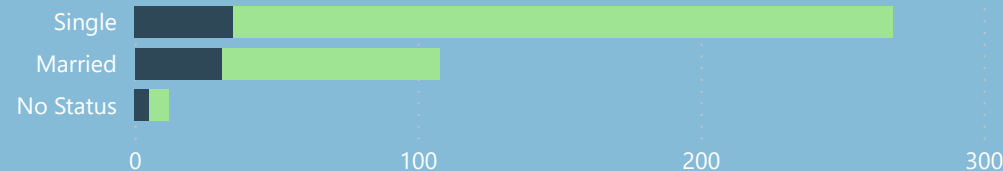
Feedback by Family Size

Feedback ● Negative ● Positive

- 6
-
- 4
-
- 2
-

0   50   100
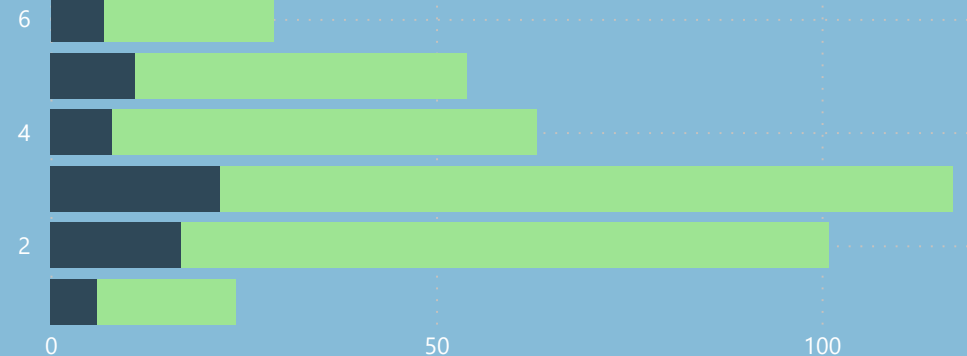
Feedback by Range of Age

Age Ran... ● 18-21 ● 22-25 ● 26-29 ● 30-34

100%
80%
60%
40%
20%
0%
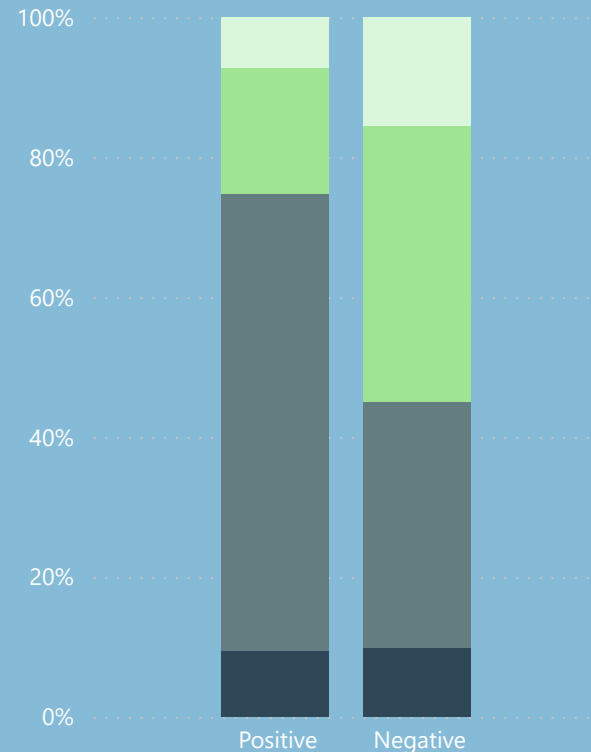
Positive   Negative

Feedback Categorization by Location

Feedback ● Negative ● Positive

Bayappanhalli Hoskote
Jalahalli
Bengaluru Bengaluru East
Bangalore
Bengaluru South

Microsoft Bing
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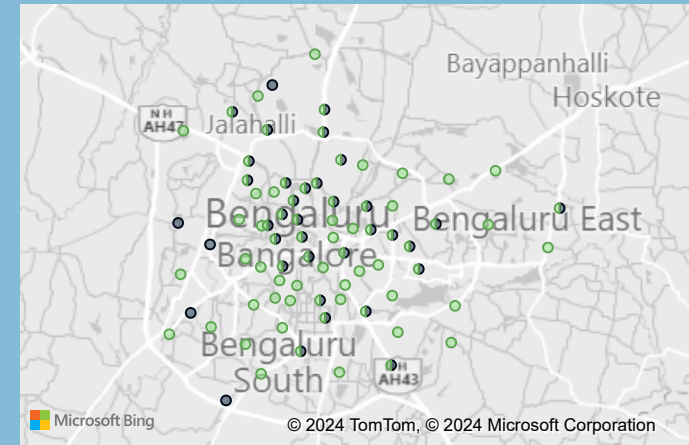
Distribution of Feedback

71 (18.3%)

Feedback
● Positive
● Negative

317 (81.7%)

Quick measure