

Business Proposal

Designed for:

Designed by:

Date:

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Version:

Key Partners

- Partner with cybersecurity software providers to access affordable licensing options.
- Collaborate with local IT service providers for on-site support and implementation.

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Key Resources

- Technology Infrastructure: Secure servers and tools for monitoring and managing cybersecurity.

Value Propositions

- Providing affordable yet effective cybersecurity solutions to small and medium-sized businesses (SMBs) to protect their digital assets from cyber threats.

Customer Relationships

- Regular Updates: Keep clients informed about the latest threats and cybersecurity best practices.
- Customer Support: Provide responsive support for troubleshooting and assistance.

Channels

- Create a professional website that showcases our services, expertise, and customer testimonials.
- Collaborate with well-known experts or influencers in the cybersecurity field to gain exposure.

Customer Segments

- We are creating value specifically for mid-size industries

Cost Structure

+

Revenue Streams

- Subscription-based model: Charge a monthly or annual fee for cybersecurity services.
- Upselling additional services and add-ons.

Neos Chronos Business Model Canvas Word