ALI ISMAYIL

PRODUCT OWNER

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Profile

Product Owner and IT Project Coordinator with one year of experience leading digital projects and managing cross-functional teams. I have successfully contributed to over 20 projects, overseeing their coordination, planning, and delivery while ensuring alignment between business objectives and execution. Additionally, I have over three years of front-end development experience, participating in both the implementation and management of projects, including several where I took an active leadership role.

Experience

Product Owner / IT Project Coordinator   **07/2024 - Present**

Project Management Systems

- **Project Planning & Delivery**: Turned business and client requirements into actionable product roadmaps and sprint plans, aligning team priorities with project goals.
- **Stakeholder Communication:** Maintained close communication with internal and external stakeholders, providing regular updates and ensuring full visibility on progress and risks.
- **Backlog & Sprint Management:** Defined and prioritized product backlog items, prepared user stories, and supported sprint execution through Agile methodologies.
- **UI/UX Collaboration:** Partnered with designers and developers to refine interfaces, improve usability, and ensure consistent user experience across projects.
- **Performance & Reporting:** Produced weekly and monthly reports summarizing feature progress, user metrics, and system performance insights.

Front End Developer   **07/2024 - Present**

Project Management Systems

- Developed responsive, user-facing webpages with HTML, CSS, JavaScript, and React, ensuring cross-browser compatibility. Translated client needs into actionable tasks, integrating front-end code with server-side systems for dynamic pages.
- Ensured clean, valid HTML and CSS markup, adhering to industry standards for performance and security. Reviewed and optimized website layouts and elements, enhancing functionality and user experience across devices.

Front end Developer   **04/2024 to 08/2024**

Buyur App

- I developed the admin panel, implemented user roles and permissions, and optimized usability. I also integrated interactive charts and data tables to enhance system analytics and performance.

Projects

- **Project Management Systems & Melhem International Hospital**

  Led and coordinated the development of two large-scale digital platforms, overseeing feature planning, team task allocation, and stakeholder collaboration. Defined functional requirements, proposed improvements, and monitored implementation to ensure product quality and alignment with business objectives.
  Currently driving the development of new internal software solutions and digital products within the company to enhance workflow efficiency and innovation.

- **CanubGas, Atelier di Falco, Albuhara, TACS, CoLink, Azturk Package**

  Supervised full-cycle website development for multiple clients, managing requirement gathering, feature planning, and delivery. Conducted client meetings, analyzed feedback, and converted business needs into actionable user stories. Managed product backlogs, led sprint activities, and ensured effective team collaboration and timely execution.

Education

Information Technology	2021- 2025
Azerbaijan Technical University (SABAH)	
Blockchain Technology Management	2025- 2027
Azerbaijan State University of Economics	
İdTech	09/2025 – 11/2025
Product Owner	
Front End Developer	09/2023 – 03/2024
CODE Academy	

Technical Skills

- **Project & Product Tools:** Jira · Asana · Trello · Microsoft Project
- **Development**: React · JavaScript · HTML · CSS · Tailwind · Node.js · API Integration
- **Design & Collaboration:** Figma · Canva · Git · GitHub · Postman
- **Databases:** MongoDB · Express.js

Soft Skills

User-centered approach	Attention to Detail	Adaptability	User Empathy
Time Management	User Empathy	Teamwork	
Design Thinking	Critical Thinging	Communcation	

Languages

Azerbaijan: First Language

English: Intermediate (B1)