AWAL GULF™
MANUFACTURING

Brand & Identity Standards V1

AGM logo & Usage Guidelines

AWAL GULF™
MANUFACTURING

أوال الخـليج
للـصـنـاعــات

* No logo to be used without the trademark ™

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AWAL GULF™

MANUFACTURING

أوال الخـــليج

للصنـــــاعـــــات

* No logo to be used without the trademark ™

An exclusion zone is mandatory when logo is used in any medium.

When recreating, follow these measurements for accuracy.

* No logo to be used without the trademark ™

An exclusion zone is mandatory when logo is used in any medium.

1/4 A

When recreating, follow these measurements for accuracy.

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2.2 cms

3.5 cms

1.2 cm

5 cms

Actual dimensions

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Details of this topic comes here

Details of this topic comes here

* No logo to be used without the trademark TM
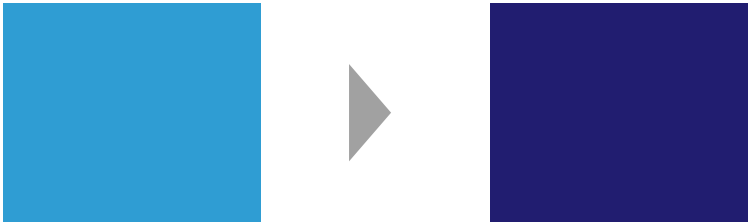
A

B

Details of this topic comes here

Details of this topic comes here

* No logo to be used without the trademark ™
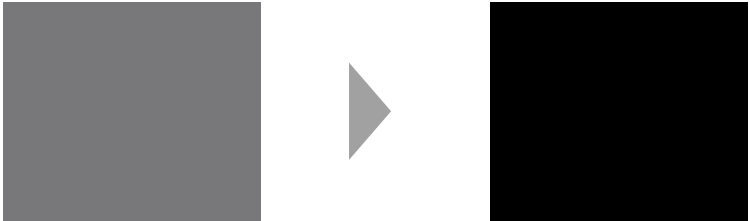
COLOR PALATTE

Primary colors

WEB 30ADE3
R0 | G168 | B225
C68 M13 Y0 K0
PANTONE 298C

WEB 201C6F
R32 | G28 | B111
C100 M100 Y0 K30
PANTONE 662C

Primary gradient

Secondary colors

WEB 77787B
R119 | G120 | B123
C55 M46 Y44 K10
PANTONE 2747C

WEB 000000
R0 | G0 | B0
C75 M65 Y50 K100
PANTONE 2747C

Primary gradient

Futura Bold
is used as for primary headlines.

Futura Book
is used as the primary body text.

Futura STD Book Oblique
is used as italic version.