

Business Model :

📌 Commission-Based Model

- We charge restaurants a commission fee (10-30%) on each order placed through our platform.
- Higher visibility and promotions for restaurants that opt for premium listings.

📌 Delivery Fee

- Customers pay a variable delivery fee based on distance, time of day, and service type (standard vs. express).
- Subscription-based free delivery for loyal customers through a membership program.

📌 Subscription & Loyalty Plans

- Premium Membership: Monthly/annual plans offering free delivery, priority service, and exclusive discounts.
- Restaurant Partner Tiers: Restaurants can subscribe to premium visibility and marketing features.

📌 Advertising & Promotions

- Sponsored Listings: Restaurants pay for premium placement in search results and recommendations.
- In-App Ads: Brands and restaurants can advertise special offers.
- Promotional Campaigns: Featured deals and discounts to attract new customers.

📌 White-Label Solutions & B2B Partnerships

- Providing customized ordering & delivery solutions for corporate clients, hotels, and events.
- API integration for restaurants to embed our ordering system into their websites.