

4. Local & Offline Marketing 📌

- ✅ Billboards & Transit Ads – Promote in high-traffic areas for brand visibility.
- ✅ University & Office Campus Activations – Special promotions for students and employees.
- ✅ Sponsorships & Events – Partner with food festivals and community events.

5. Customer Retention & Loyalty 🎁

- ✅ Loyalty Rewards Program – Points-based system redeemable for discounts and free delivery.
- ✅ AI-Powered Personalized Offers – Discounts based on user behavior and past orders.
- ✅ Exclusive VIP Membership – Early access to new restaurant launches and premium discounts.