Multimedia, Video - Smart, Simple Flows

Feature Name
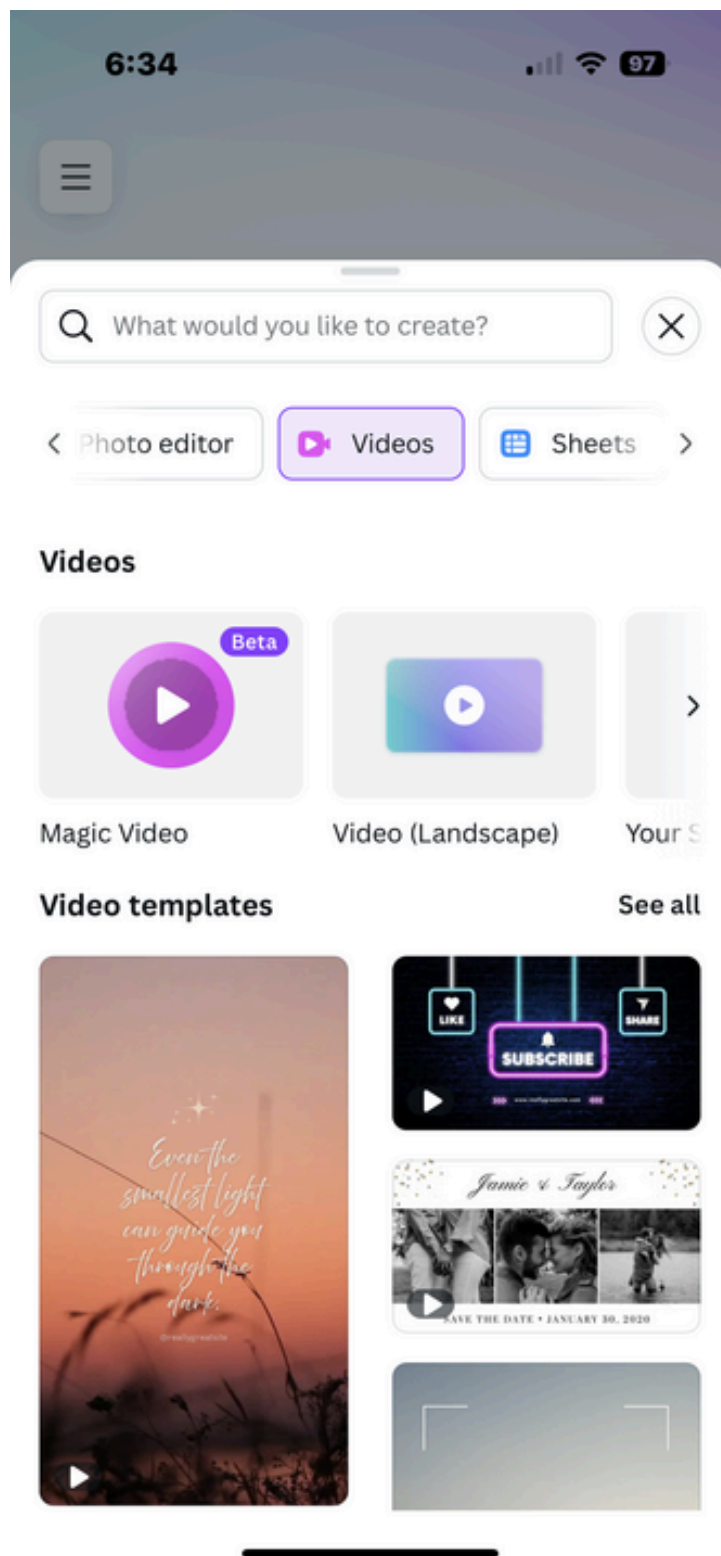
Video - Smart, Simple Flows

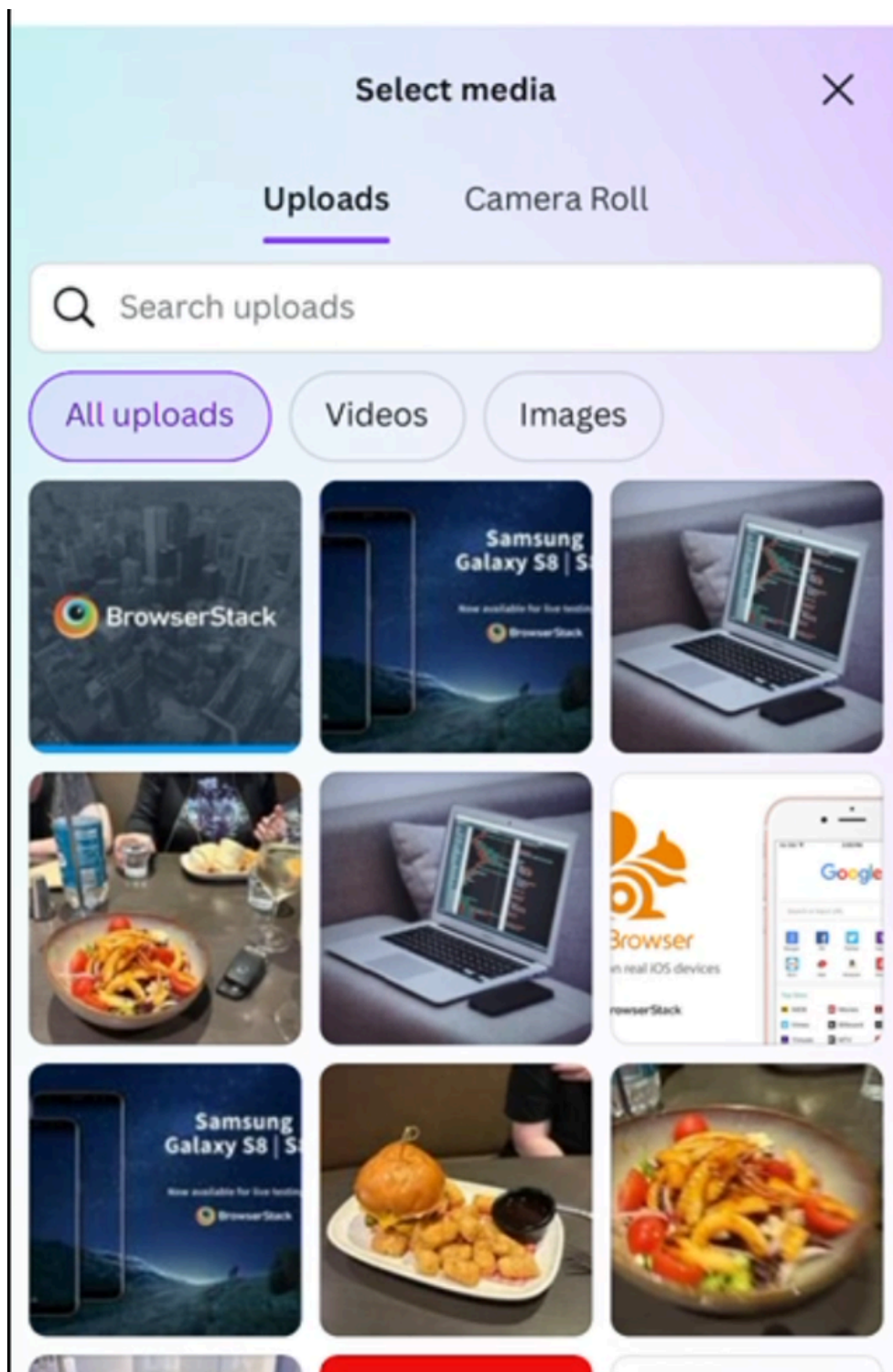## Where can this feature be found?

Steps to access the feature

Starting from Canva Home:

- On Native Android or iOS app, open Canva homepage
- Click on, + to create a new Design
- Select the Videos category, in the top bar
- Select Magic Video

Select a few images and short videos, from uploads or Camera Roll (may need to give access to permissions):

A text prompt will appear, give it a description, and try to chose different filters from the selectors: Style and Type:

Select media

×

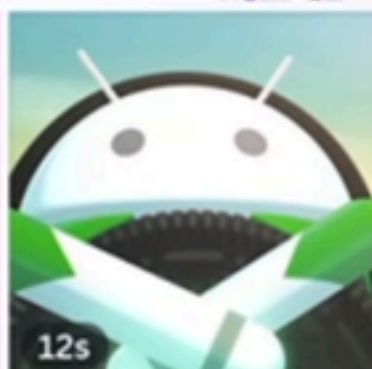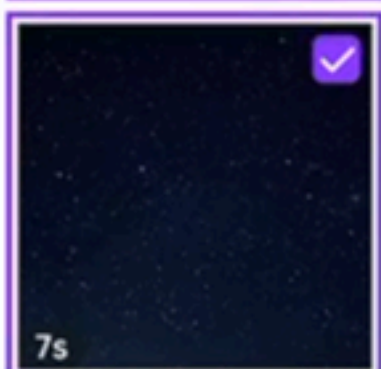Uploads

Camera roll 3

Videos Photos

Samsung
Galaxy S8 | S
Now available for live testing
BrowserStack

BrowserStack

BrowserStack Live

Android O
Test your website on the latest
Android version now

Browser
on real iOS devices
rowserStack

Google

9s

7s

12s
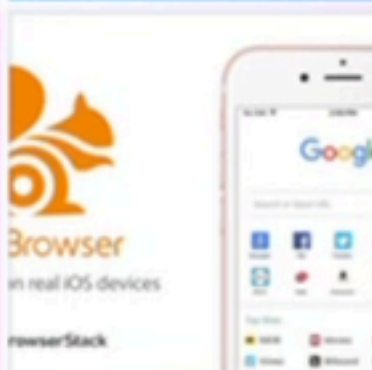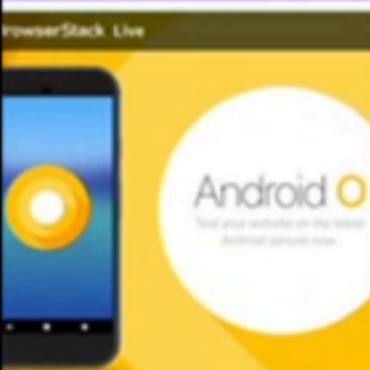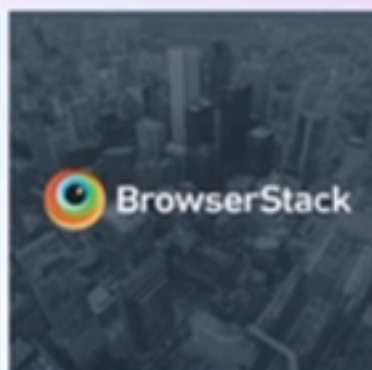
My recent weekend highlights

After clicking the → Arrow, your Montage will get generated and start auto-playing, once ready. Sound will be muted, by default:

- Evaluate the playback for the generated Design here.

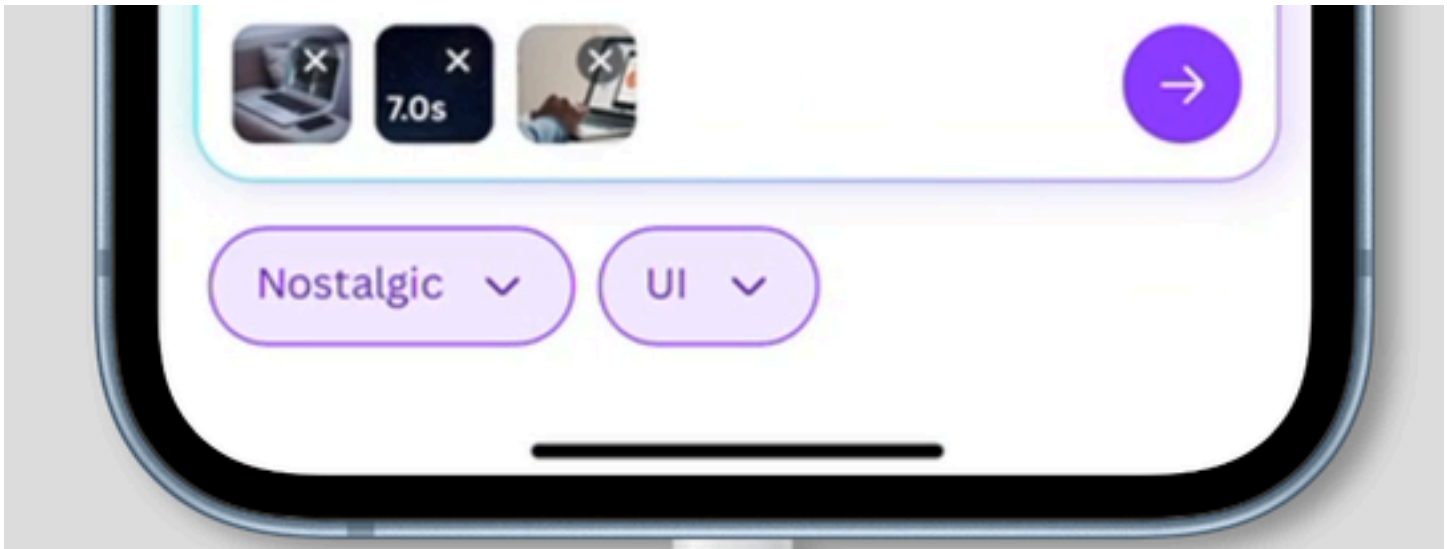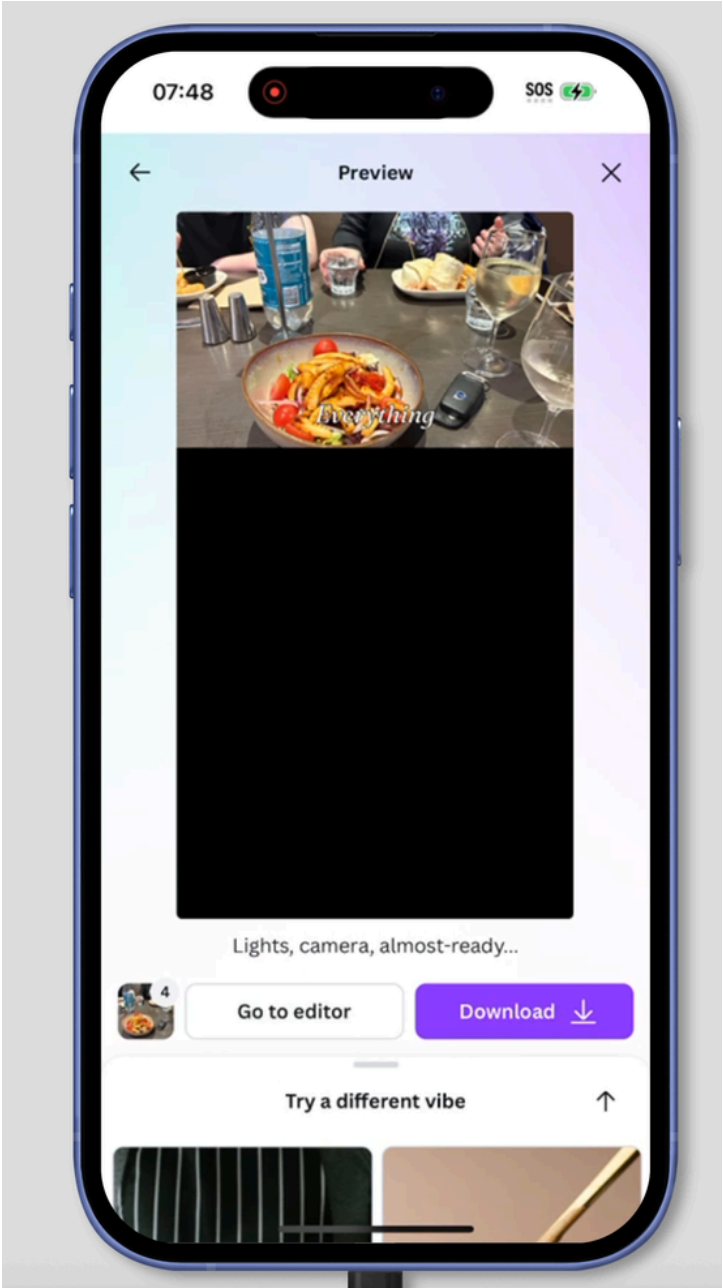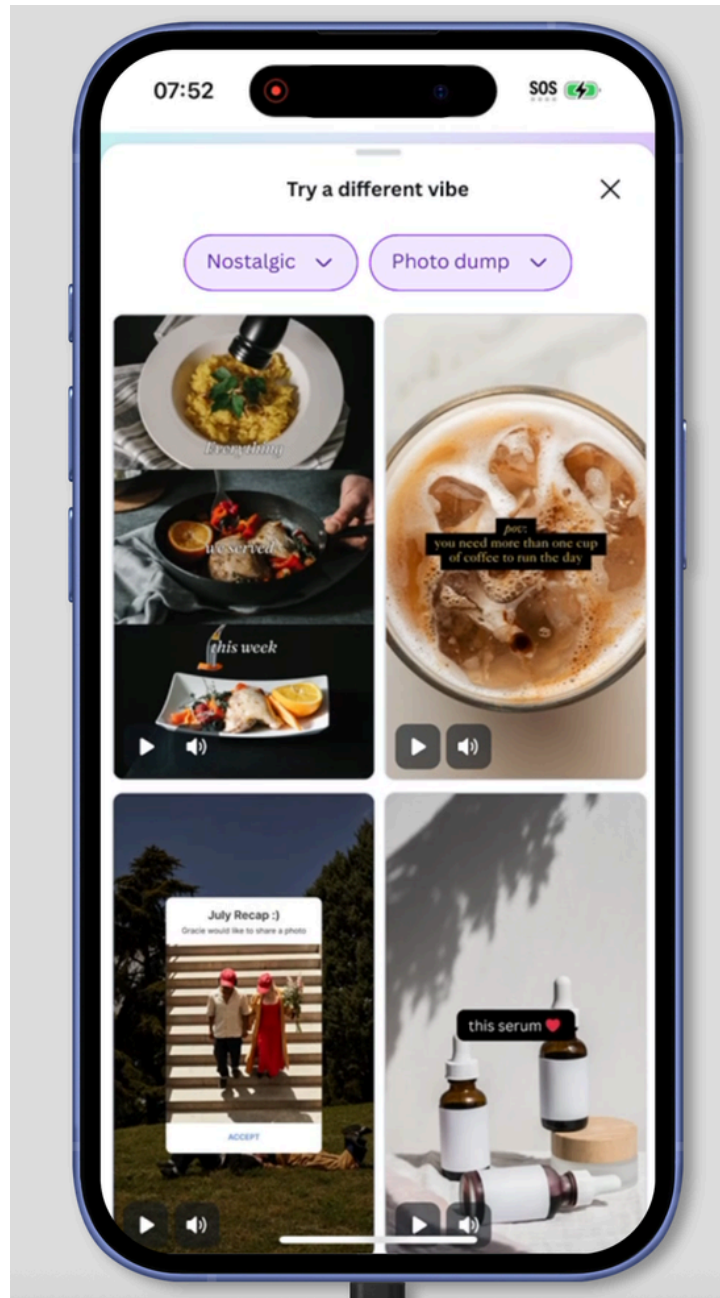You can preview your design in here, also mute/unmute, ff/rewind, play and pause. Also if you click on the stack of images, on the left, below the preview - you would be able to replace already selected images and videos with other ones.

You can also click "Try a different vibe", and it will show you a list of recommended templates based on your previously added data:

- Evaluate the list of the proposed templates results and playing them back.

You could change Style and Type here, preview/playback and mute/unmute the design. Once you find the one you like, tapping it, will replace the previously generated design. The flow should be seamless, everything should be working smooth, with no lags and slowness.

You can to download the design here, and evaluate that the downloaded file matches the template that you've just previewed:
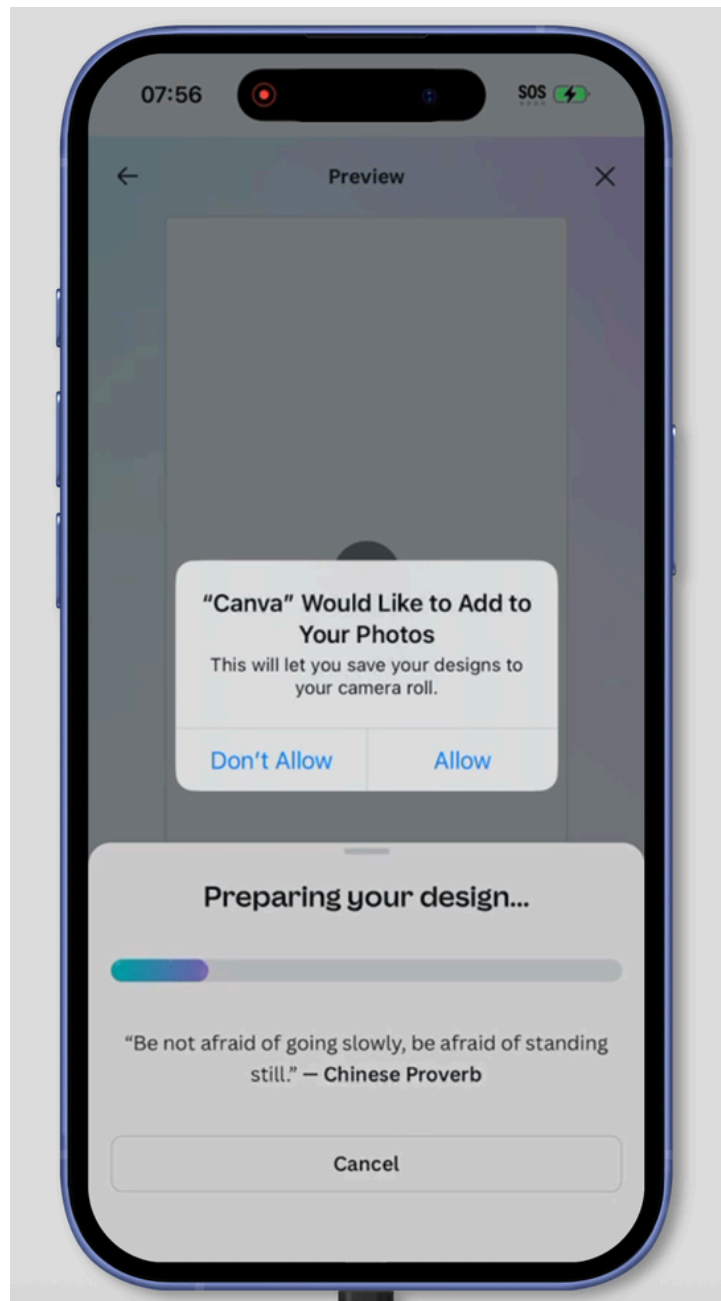
Or go to Editor:
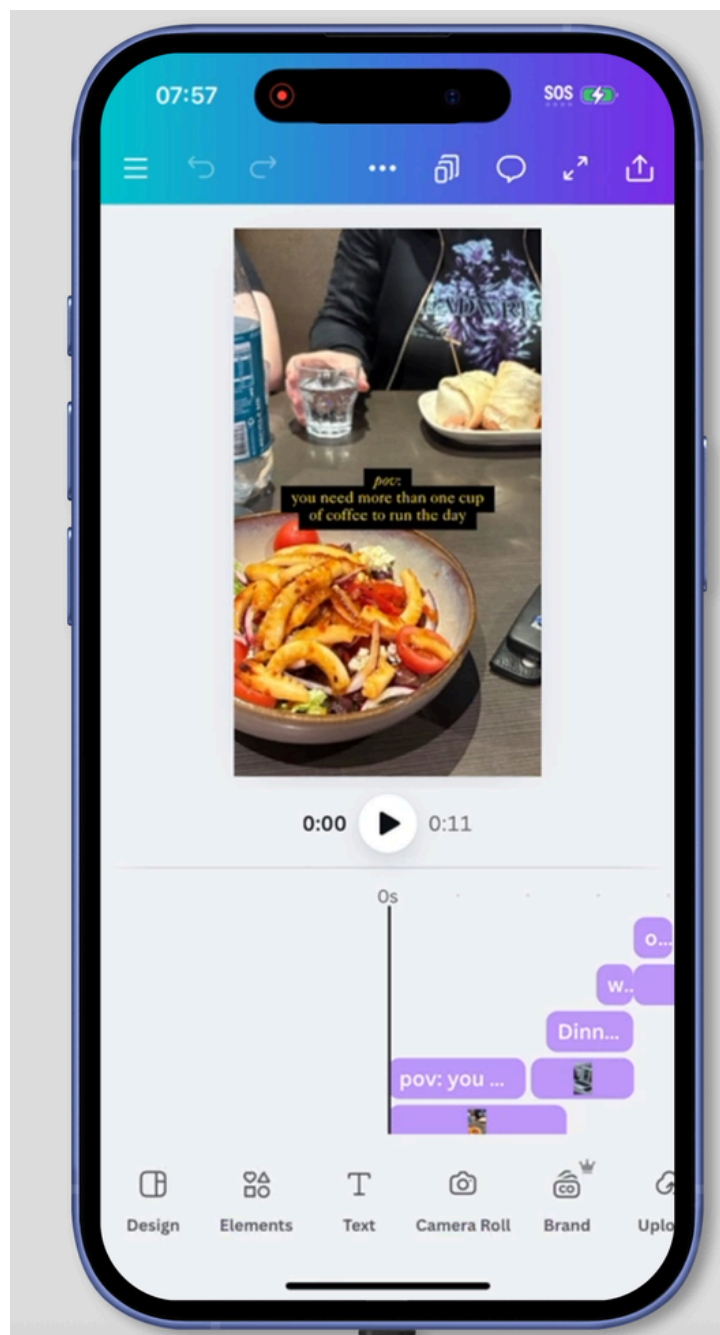
- Evaluate the generated Design, and the proposed templates results
- Export the design and evaluate that the downloaded video file's content matches the template that you've just previewed. No delays, glitches between the slides.

Preconditions:

- For existing media files, user may need to upload them prior to using,
- To be tested in English, and will support most locales (except the Right to left ones)

Supported media formats:

- MP4, MPEG file formats
- Less than 1GB in size: Canva Free users will be asked to compress the file if it's between 250MB to 1GB
- Maximum duration of between 1 to 10 minutes; Prefer varied local media (i.e. Camera Roll tab) rather than uploaded;

Unsupported media formats

- MOV, MKV, or WEBM file formats
- GIF (not yet supported)
- Apple Intermediate
- ProRes 4444 (ProRes 422 Supported)
- HDV 720p60
- Go2Meeting3 (G2M3)
- Go2Meeting4 (G2M4)
- Videos with transparent backgrounds: upload them as GIFs, if they're short, as a workaround

Description, expected behavior and relevant functions

Expected behaviour:

- User should get good 6-8 results using the media uploaded
- Users should be able to navigate to the editor using the generated design
- User should be able to preview smoothly and switch seamlessly between the recommended designs.
- The downloaded design matches the template that you've just selected
- Please generate and review between 5 to 10 (or more) designs.
- Playback / preview requirements:
  - If the player freezes for a split second - that's OK
  - If the player freezes every 1s - that's not great - we need to know
  - if the player freezes and never plays back - we need to know
- Share any exceptional results and if you were able to succeed in 60 seconds, also any pain points encountered.

If there is an issue found, please record the following:

- Media used for the test
- Text prompt used for the test
- Screenshot/video of the issue
- If a bug occurs once, try to make it reproducible three times at the very least before calling it a bug.
- User ID, you can access it in: https://www.canva.com/_ajax/profile/user

User Stories

- As a native mobile app user, I want to use my own uploaded media and media from my phones Camera Roll in order to seamlessly create an engaging video-reel: a weekend highlight, or a reel about your favourite pet (feel free to use your own ideas) in 60 seconds and report any lags or export issues encountered while previewing the recommended templates, and while previewing the generated designs prior to entering the Canva editor.