



Blockchain and Cryptocurrency

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Initial Coin Offerings (ICOs)

TECHNOLOGY

Blockchain

PROTOCOL
/ COIN /

Waves



Ethereum



Bitcoin



Neo



Ripple



TOKEN

WCT

B1

WGR

INTL

TRX

AE

REP

SNT

RHOC

MKR

PPT

BNB



ACAT

TNC

DBC

RPX

QLC

TKY

ONT

IAM



IPO



Work /
Initial Capital

Shares



Cash

Shares

Products &
Services

Profit



IPO



Work /
Initial Capital

Shares



Cash

Shares

Products &
Services

Profit



Cash
(Bitcoin /
Ether)

Tokens

ICO



Work /
Initial Capital

Shares



Products &
Services

Profit



Additional Reading

WTF is an ICO?

<https://techcrunch.com/2017/05/23/wtf-is-an-ico/>



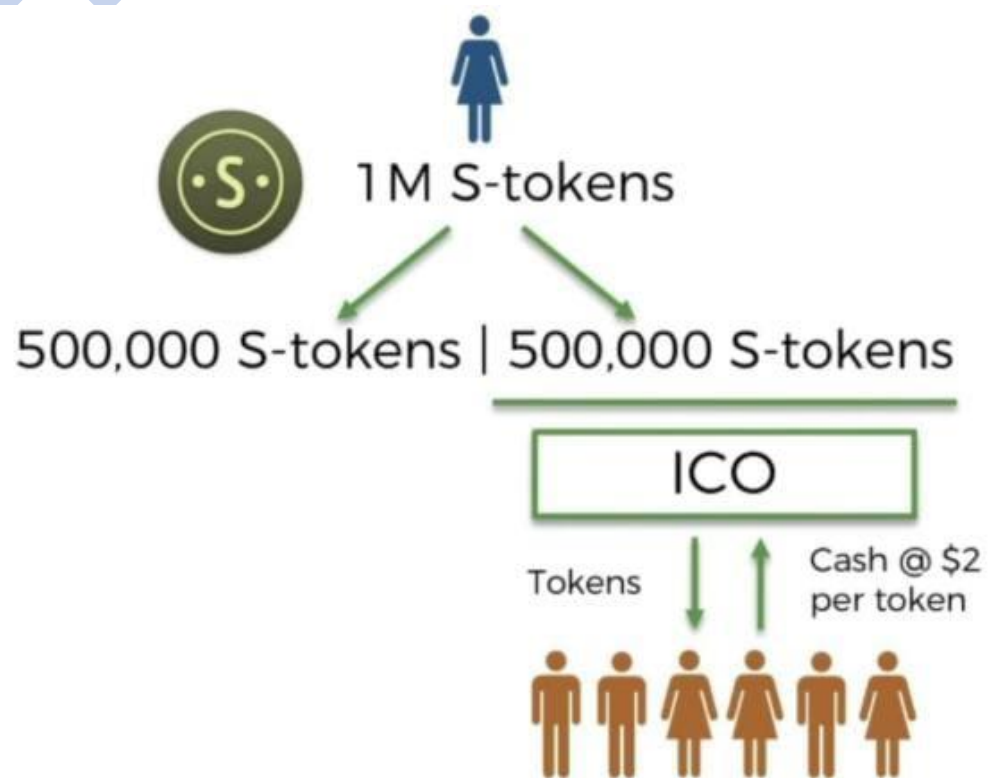
ICO Case Study

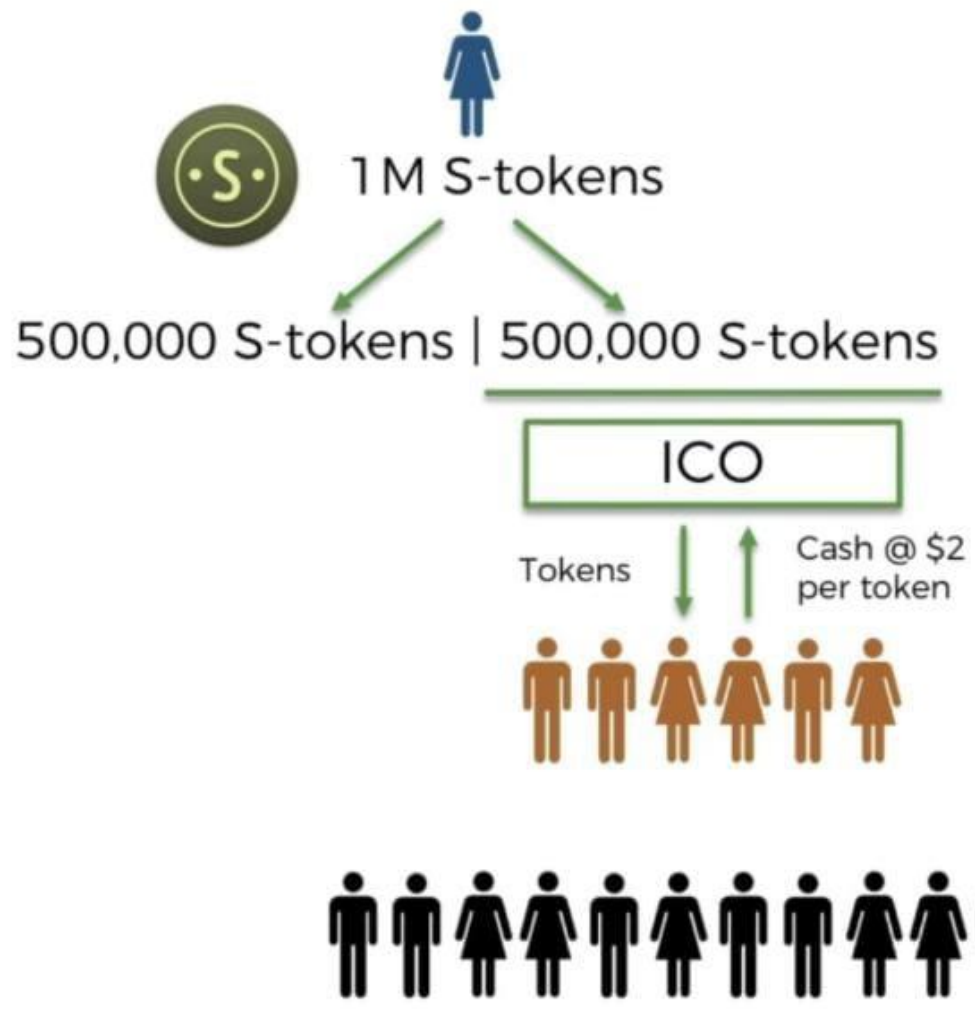


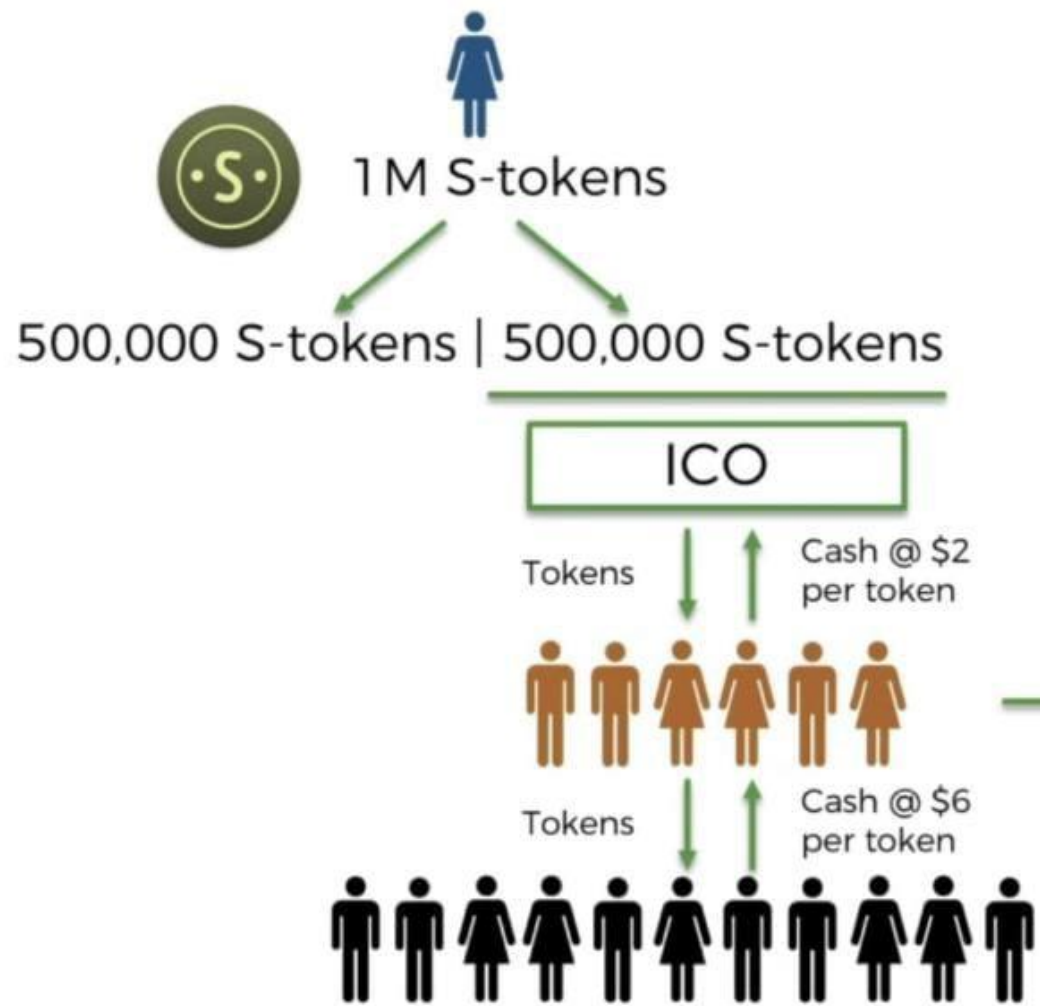


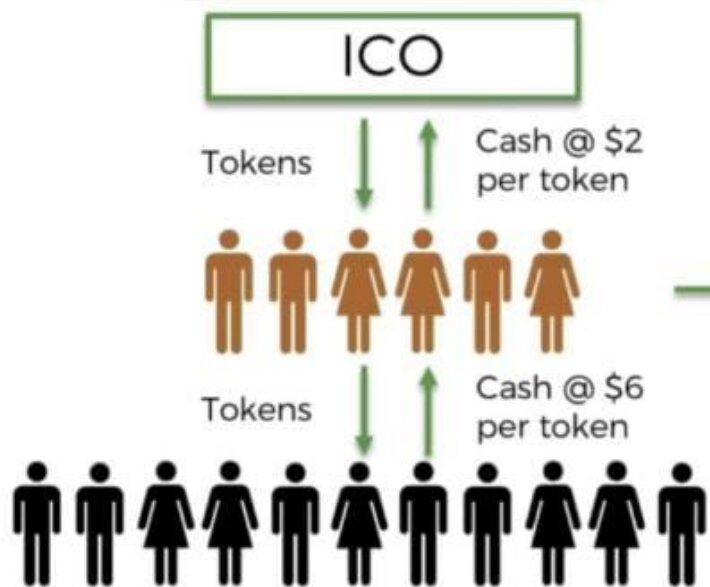
1M S-tokens











Additional Reading:

What the heck is an ICO?

By Praveen Krishnan (2018)

Link:

<https://hackernoon.com/what-the-heck-is-an-ico-6f3736d5f5a>



White Papers

Examples:

Sia Tech

- <https://sia.tech/>
- <https://sia.tech/sia.pdf>

Power Ledger Layers

- <https://www.powerledger.io/>
- <https://www.powerledger.io/company/power-ledger-whitepaper>

Provenance

- <https://www.provenance.org/>
- <https://www.provenance.org/whitepaper>

Kodak



Blockchain and Web 3.0

Front-end

Backend



Front-end

Backend

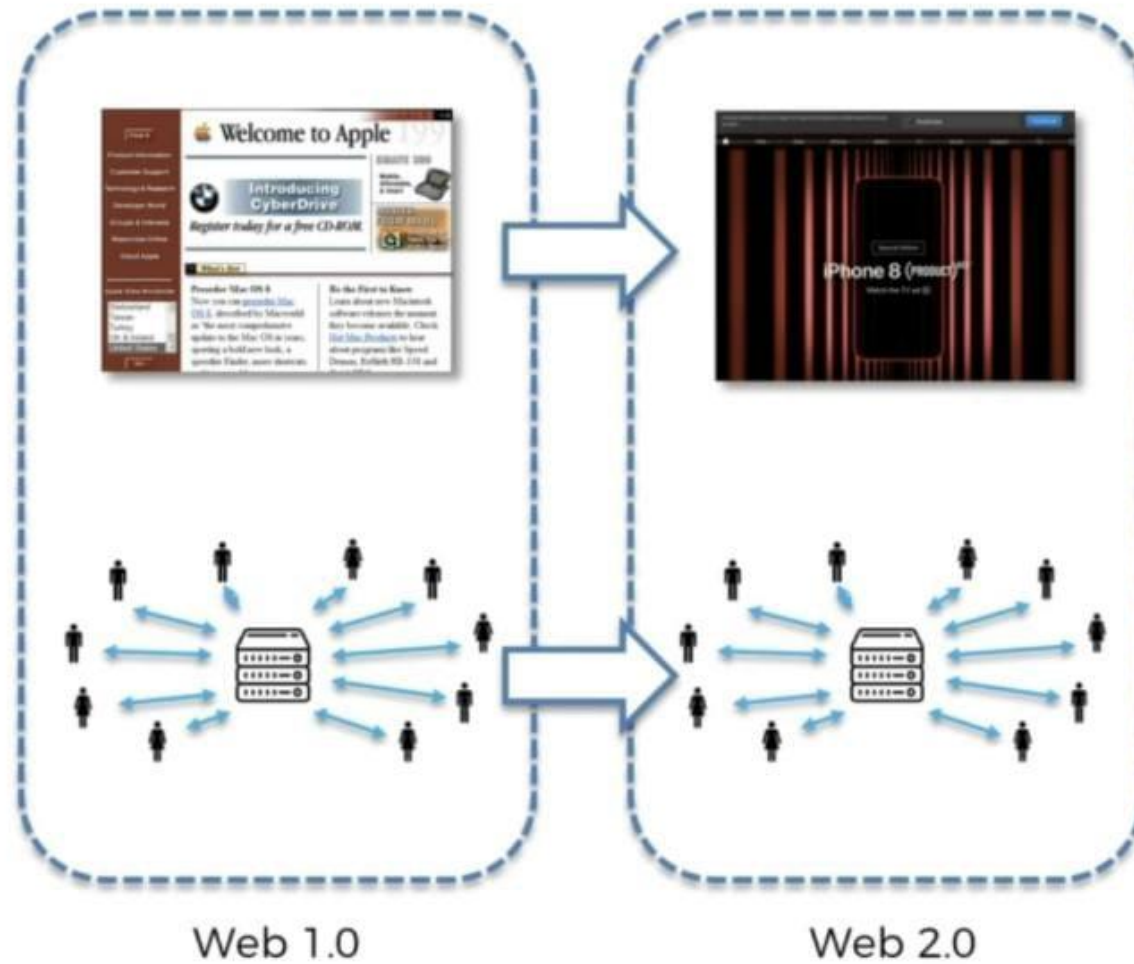


Web 1.0

Web 2.0

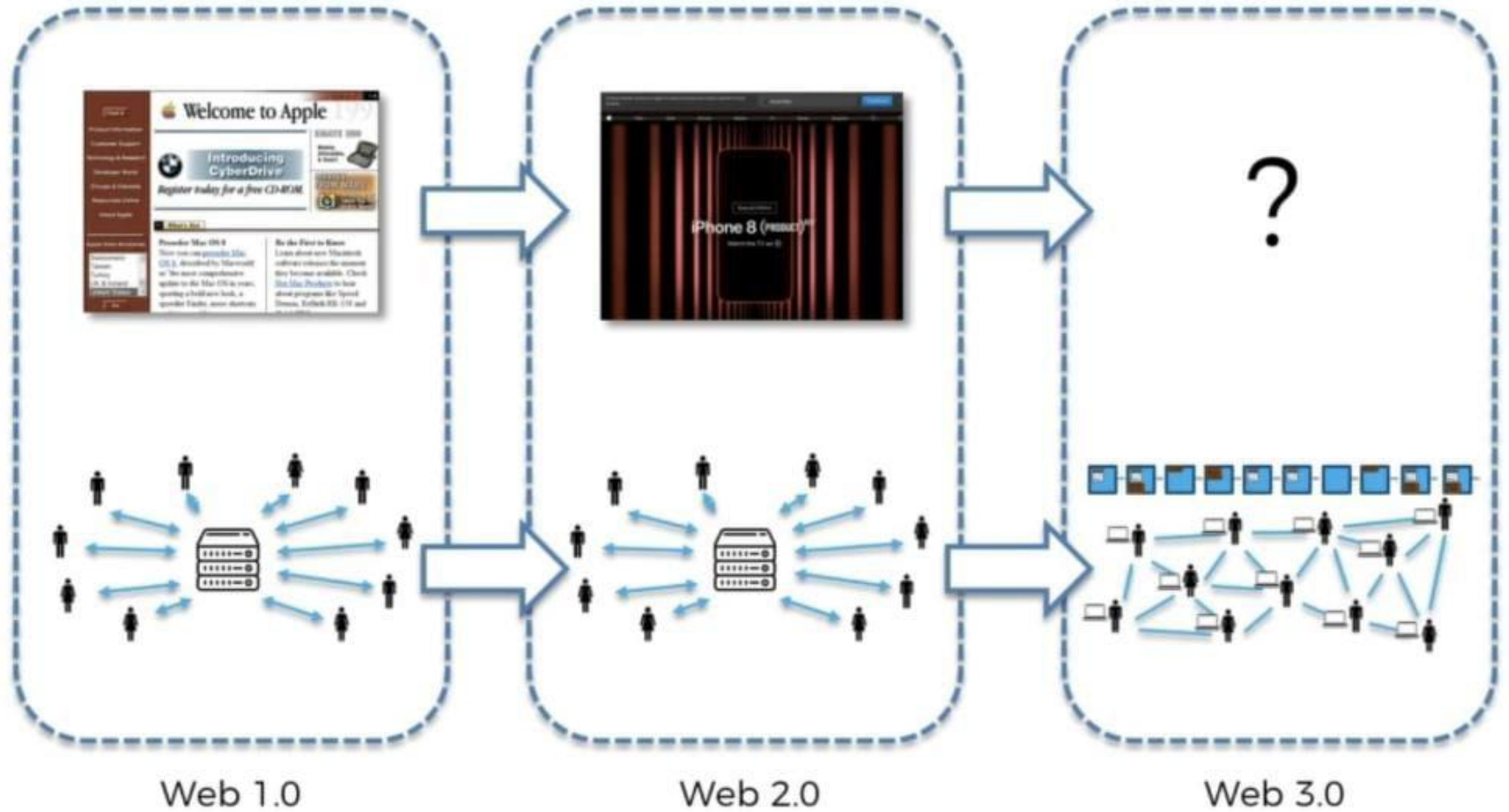
Front-end

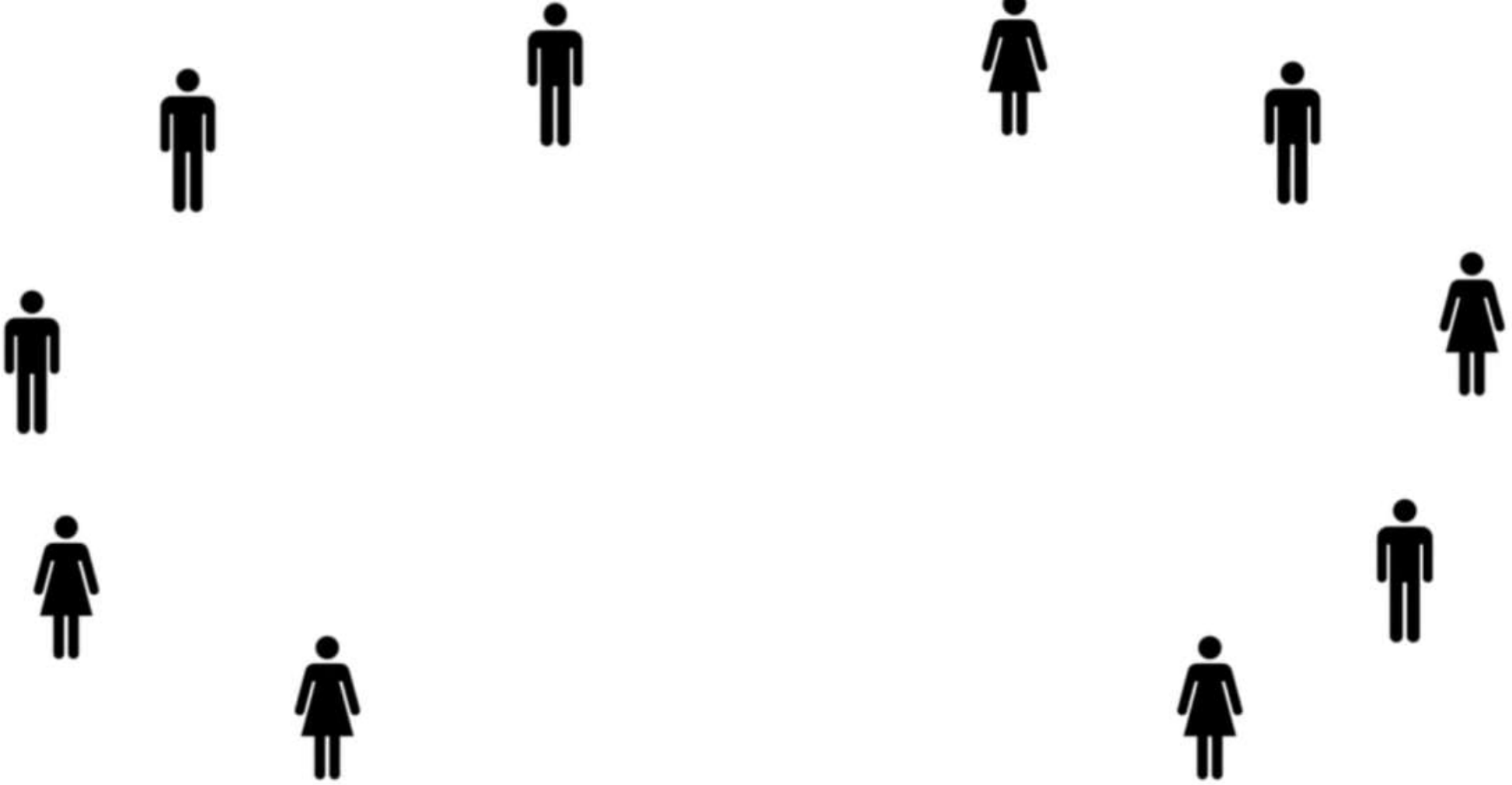
Backend

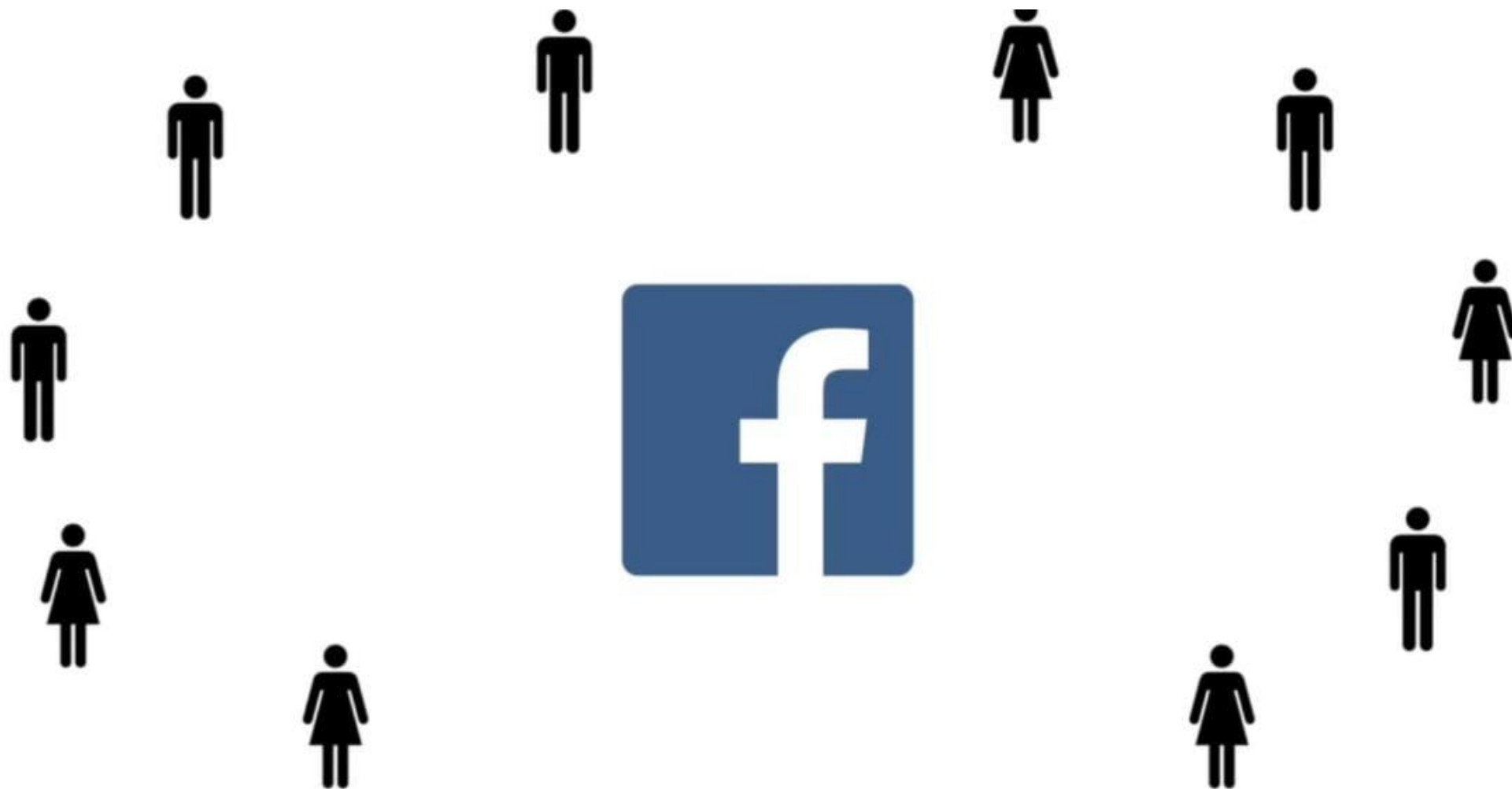


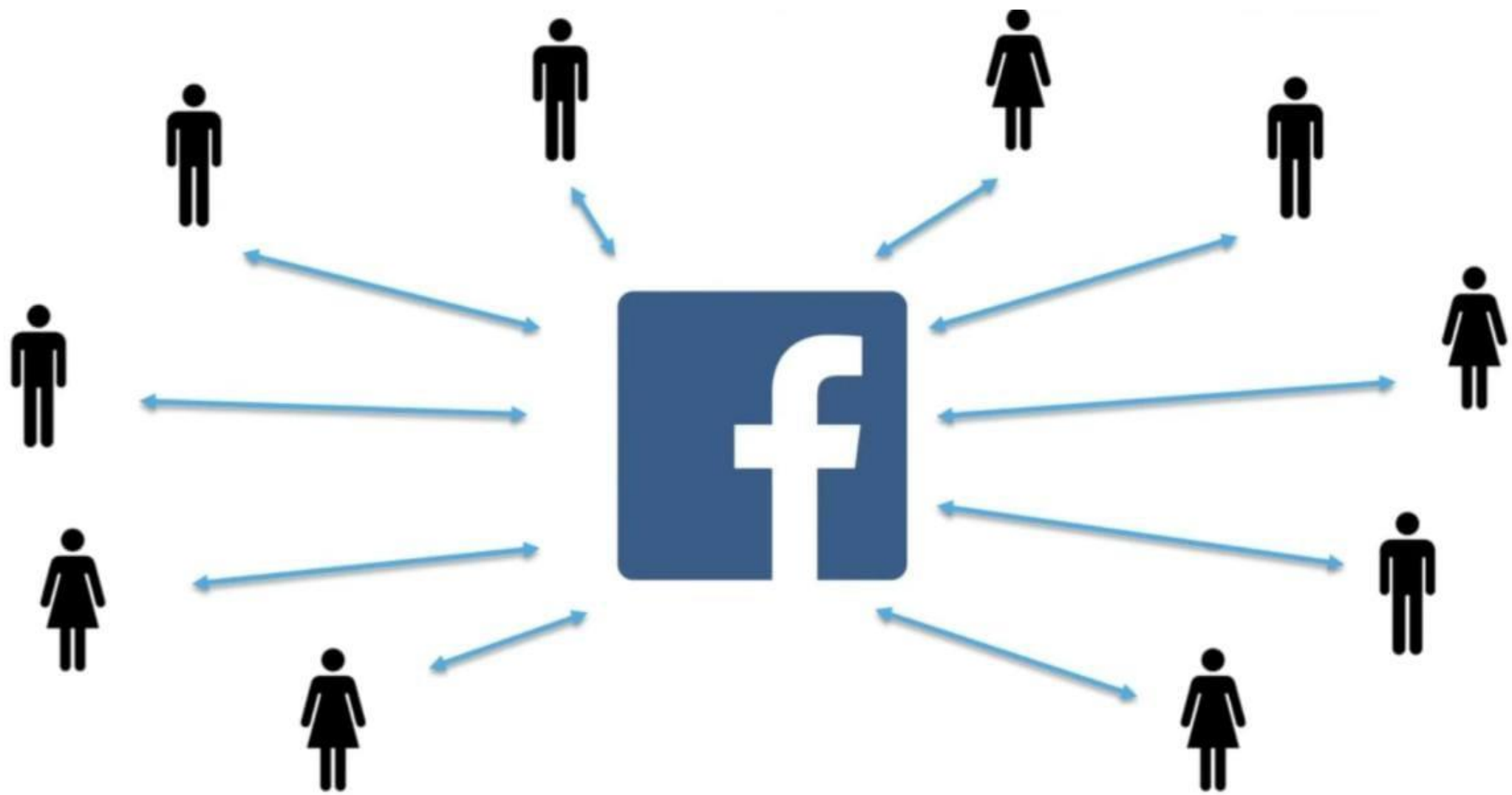
Front-end

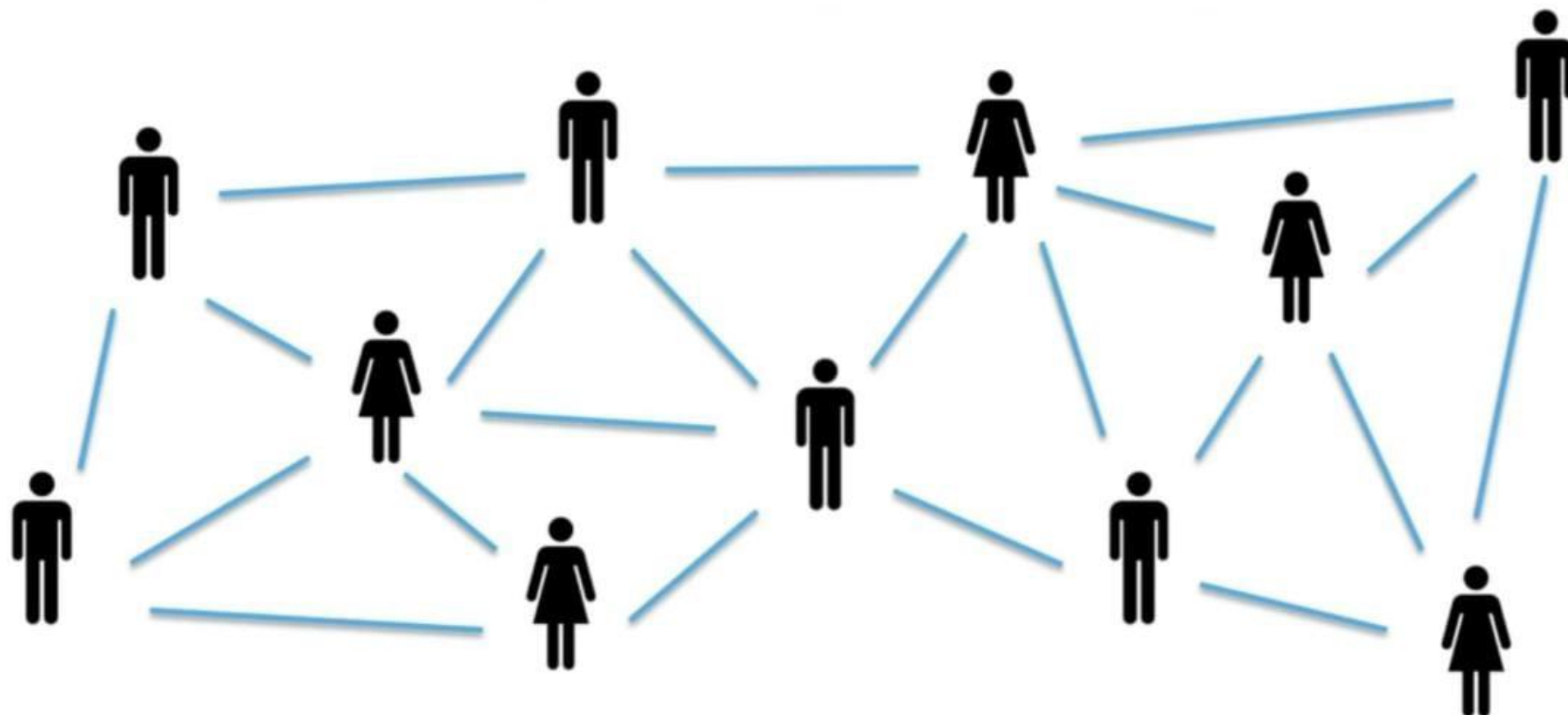
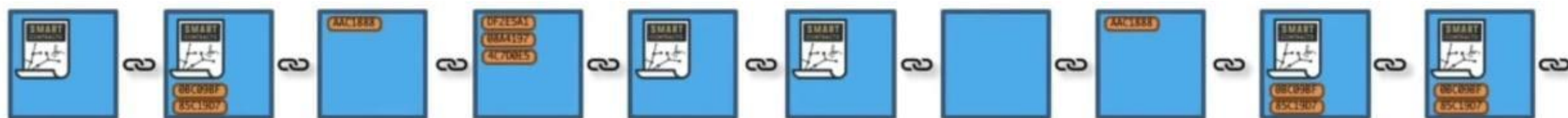
Backend











Acknowledgement and Source:

- <https://www.udemy.com/course/build-your-blockchain-az/>