Computer Networks CS3001 (Section BDS-7A) Lecture 08

Instructor: Dr. Syed Mohammad Irteza
Assistant Professor, Department of Computer Science
14 September, 2023

Trying out HTTP (client side) for yourself

1. netcat to your favorite Web server:

% nc -c -v gaia.cs.umass.edu 80

- opens TCP connection to port 80 (default HTTP server port) at gaia.cs.umass.edu.
- anything typed in will be sent to port 80 at gaia.cs.umass.edu

2. type in a GET HTTP request:

```
GET /kurose_ross/interactive/index.php HTTP/1.1
```

Host: gaia.cs.umass.edu

 by typing this in (hit carriage return twice), you send this minimal (but complete) GET request to HTTP server

3. look at response message sent by HTTP server!

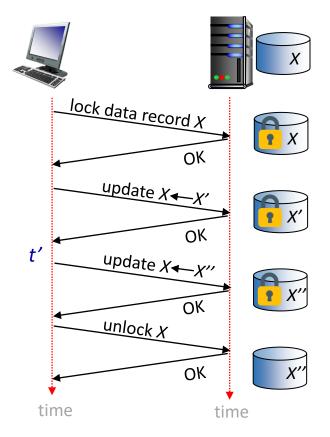
(or use Wireshark to look at captured HTTP request/response)

Maintaining user/server state: cookies

Recall: HTTP GET/response interaction is *stateless*

- no notion of multi-step exchanges of HTTP messages to complete a Web "transaction"
 - no need for client/server to track "state" of multi-step exchange
 - all HTTP requests are independent of each other
 - no need for client/server to "recover" from a partially-completed-but-nevercompletely-completed transaction

a stateful protocol: client makes two changes to X, or none at all



Q: what happens if network connection or client crashes at t'?

Maintaining user/server state: cookies

Web sites and client browser use cookies to maintain some state between transactions

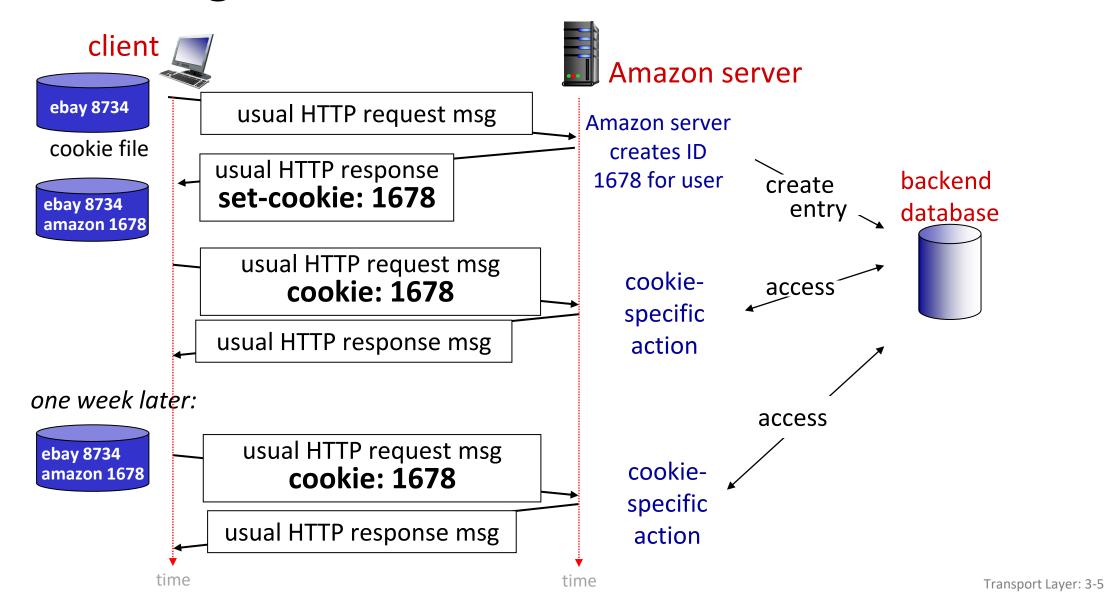
four components:

- 1) cookie header line of HTTP *response* message
- 2) cookie header line in next HTTP request message
- 3) cookie file kept on user's host, managed by user's browser
- 4) back-end database at Web site

Example:

- Susan uses browser on laptop, visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
 - unique ID (aka "cookie")
 - entry in backend database for ID
- subsequent HTTP requests from Susan to this site will contain cookie ID value, allowing site to "identify" Susan

Maintaining user/server state: cookies



HTTP cookies: comments

What cookies can be used for:

- authorization
- shopping carts
- recommendations
- user session state (Web e-mail)

Challenge: How to keep state?

- at protocol endpoints: maintain state at sender/receiver over multiple transactions
- in messages: cookies in HTTP messages carry state

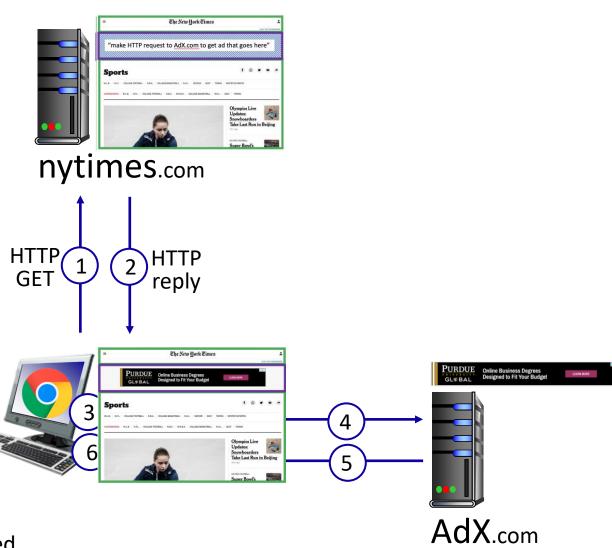
aside

cookies and privacy:

- cookies permit sites to learn a lot about you on their site.
- third party persistent cookies (tracking cookies) allow common identity (cookie value) to be tracked across multiple web sites

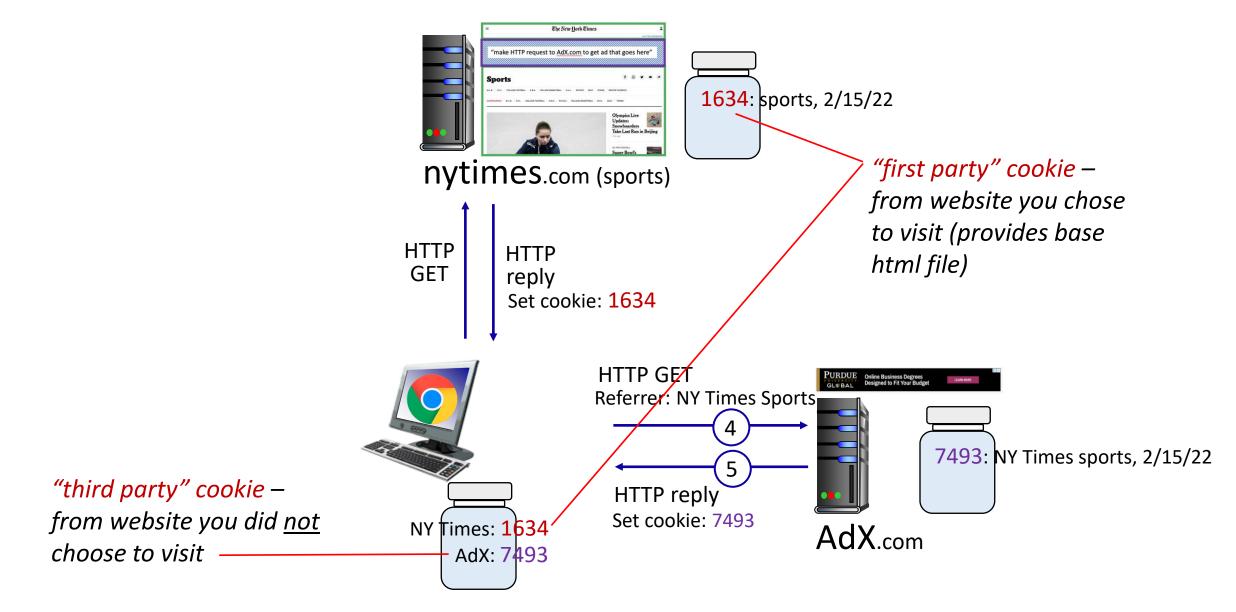
Example: displaying a NY Times web page

- GET base html file from nytimes.com
- fetch ad from
 AdX.com
- 7 display composed page

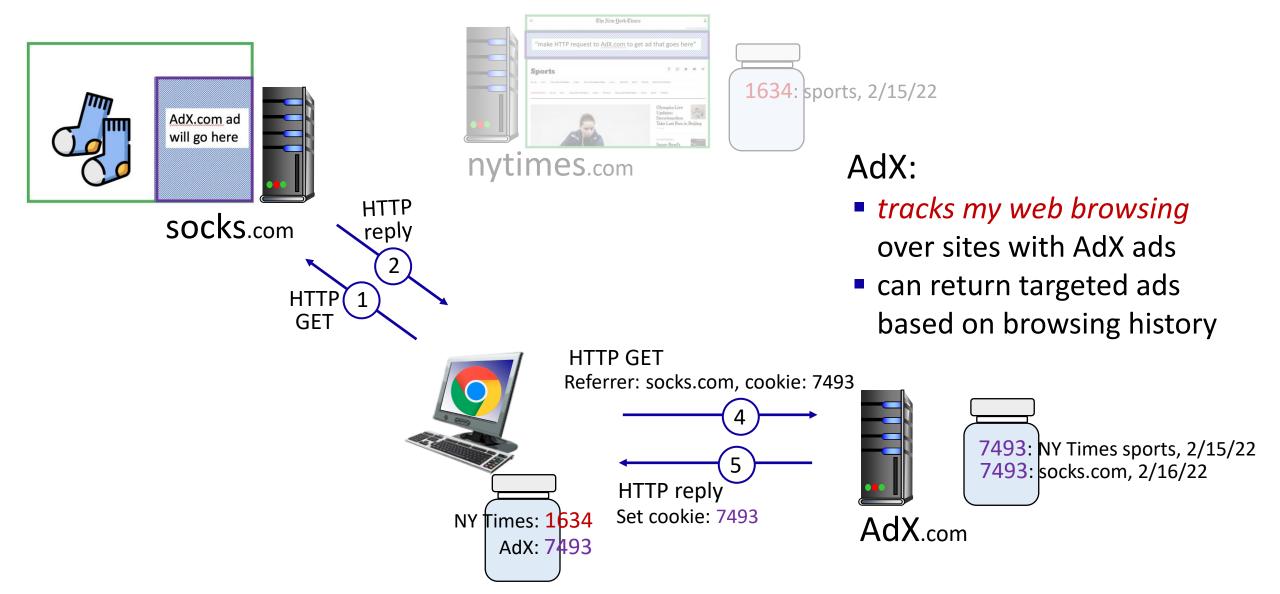


NY times page with embedded ad displayed

Cookies: tracking a user's browsing behavior

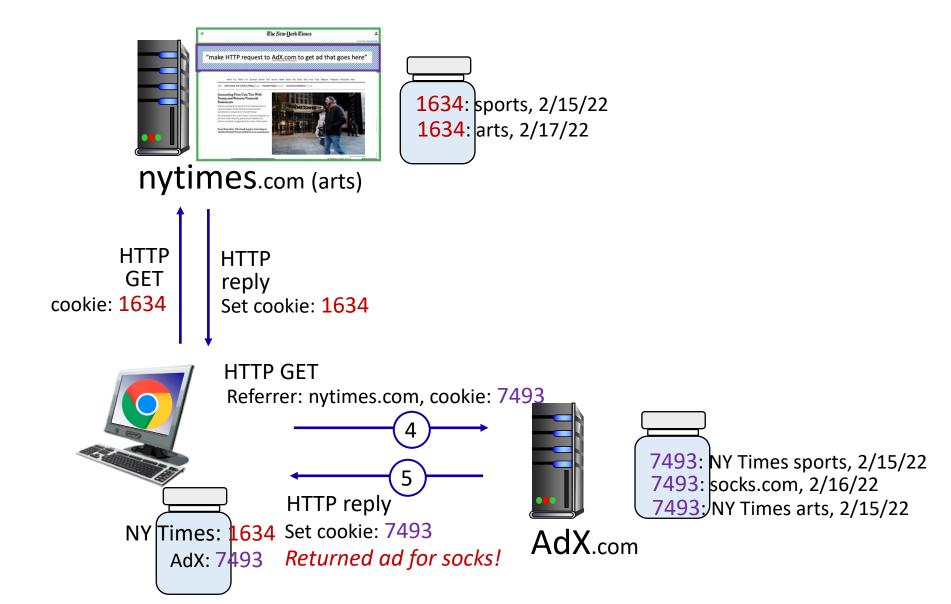


Cookies: tracking a user's browsing behavior



Cookies: tracking a user's browsing behavior (one day later)





Cookies: tracking a user's browsing behavior

Cookies can be used to:

- track user behavior on a given website (first party cookies)
- track user behavior across multiple websites (third party cookies) without user ever choosing to visit tracker site (!)
- tracking may be invisible to user:
 - rather than displayed ad triggering HTTP GET to tracker, could be an invisible link

third party tracking via cookies:

- disabled by default in Firefox, Safari browsers
- to be disabled in Chrome browser in 2023

GDPR (EU General Data Protection Regulation) and cookies

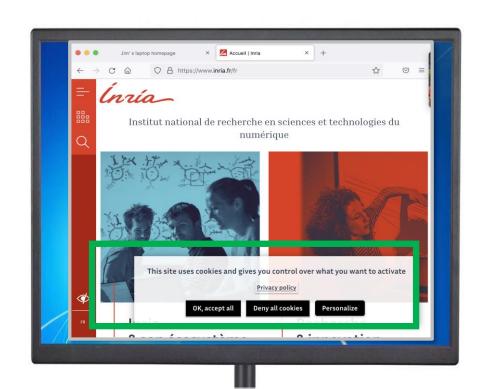
"Natural persons may be associated with online identifiers [...] such as internet protocol addresses, cookie identifiers or other identifiers [...].

This may leave traces which, in particular when combined with unique identifiers and other information received by the servers, may be used to create profiles of the natural persons and identify them."

GDPR, recital 30 (May 2018)



when cookies can identify an individual, cookies are considered personal data, subject to GDPR personal data regulations

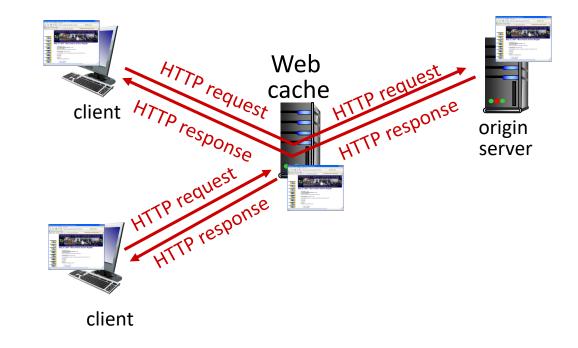


User has explicit control over whether or not cookies are allowed

Web caches

Goal: satisfy client requests without involving origin server

- user configures browser to point to a (local) Web cache
- browser sends all HTTP requests to cache
 - *if* object in cache: cache returns object to client
 - else cache requests object from origin server, caches received object, then returns object to client



Web caches (aka proxy servers)

- Web cache acts as both client and server
 - server for original requesting client
 - client to origin server
- server tells cache about object's allowable caching in response header:

```
Cache-Control: max-age=<seconds>
```

Cache-Control: no-cache

Why Web caching?

- reduce response time for client request
 - cache is closer to client
- reduce traffic on an institution's access link
- Internet is dense with caches
 - enables "poor" content providers to more effectively deliver content

Caching example

Scenario:

- access link rate: 1.54 Mbps
- RTT from institutional router to server: 2 sec
- web object size: 100K bits
- average request rate from browsers to origin servers: 15/sec
 - avg data rate to browsers: 1.50 Mbps

Performance:

- access link utilization \(\int .97 \)
- LAN utilization: .0015

- problem: large queueing delays at high utilization!
- end-end delay = Internet delay + access link delay + LAN delay
 - = 2 sec +(minutes)+ usecs

