



Logo guide.

🌐 File types for digital purposes

🖨️ File types for print purposes



AI

ADOB E ILLUSTRATOR

AI is the standard vector-based source file format for your logo.



EPS

ENCAPSULATED POST SCRIPT

Like a PDF, an EPS can be edited with any vector graphics program.



SVG

SCALABLE VECTOR GRAPHIC

For websites or apps to keep logos sharp and infinitely scalable without pixelation.



PNG

PORTABLE GRAPHICS NETWORK

Image file format, supports transparent backgrounds but file sizes are typically larger.



videe

videe

videe



Paytone One

Aa

abcdefghijklmnoprstuvwxyz
yzABCDEFGHIJKLMNPQRT
VXYZ123456789!@%&/”#



C:16 M:0 Y:47 K:5
R:204 G:243 B:129
HEX: #ccf381

Jesus Alejo W.