DESIGN PROCESS

Planning, Designing, Prototyping

Planning

Overview

I pitched the narrative theme "Tour Guide" because I felt that it was much easier to pick a topic, I feel close to and can write/ research about. I felt that this would be a good theme because it would be easy to write about and share personal experiences. The goal of the website is to showcase Rome enough to intrigue the users to visit it. My target audience are for adults who likes to travel and are willing to try and gain new experiences. I believe with the rich historical background and the beauty of today's Rome, it is a travel place to visit at least once.

Trello:

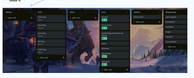
Week 1:

Week 2:

Week 3:

Rough sketch and final digital design finished

Week 4:



Week 5:

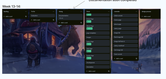
Week 7-10:

Many issues with images and mashhead on eatery page

Week 11-12:

Final two pages complete

Week 12-14:



Week 15:

evaluation completed

Moodboard

Title of each page and what it will contain

Sitemap

Home
About
Eatery
Hub
Essay
Mashhead
Introduction
Mashhead
Introduction
Mashhead
Introduction