

GOLDEN RECORD

Jobs

Golden record logic

Main record

Most frequent logic

Phones logic

Address logic

Dates logic

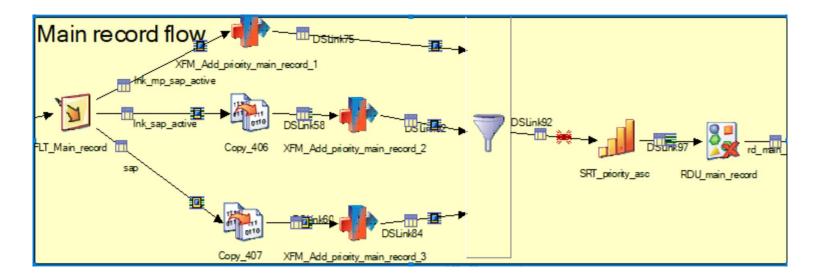
Reference columns

Final logic



Definition of **MAIN RECORD**:

- If the master record is active and SAP then is Main Record.
- if not, use Active_Contract=1 and maximum weight and source=SAP then is Main Record.
- Otherwise, take the maximum weight and source=SAP then is Main Record. Note: IF the block doesn't have SAP we don't use it to calculate Golden Record.





Source	GR column name	Calculation logic/Description
Contract_Account_Id	GR_Customer_Code	Copy from main record
SOURCE	GR_SOURCE	Copy from main record
qsMatchSetId	GR_MatchSetID	The match set identifier. Unique ID for each Match
PrCustomer_Type_IIS	GR_Customer_Type	Most Frequent
ClFirst_Name	buffer column	most frequent (if it is not person set Null)
ClLast_Name	buffer column	Most frequent (in case of a tie the best weight)
ClFather_Name	buffer column	most frequent from all the contracts If it is Null most Frequent (if it is not person set Null)





```
Source: PrFirst_Name
```

GR column name: **GR_First_Name**

Logic:

If the most frequent is the prefix of the longest then take the longest Else take the most frequent.

If it is NULL use CLFirstName

If it is not person set Null.

Example:

NIK

NIKO

NIKOL

NIKOL

NIKOL

NIK

NIK

NIK

most freq=NIK, longest=NIKOL, result=NIKOL





Source: PrFirst_Name

GR column name: **GR_First_Name**

Prefix logic:

If exists the sympol "/" then prefix=characters before "/" Else prefix=the whole name

e.g Name=kon/na -->prefix=kon

XFM_Golden_Record

If VarPrCustomerTypeIIS <> psGeneral.CUSTOMER_TYPE_PERSON
Then SetNull() Else
If IsNull(rd_joined_main_record.rf_PrFirst_Name_count_Value)
Then VarClFirstName Else If Index(rd_joined_main_record.rf_PrFirst_Name_Len_Value,
VarrfPrFirstNamecountValuePrefix,1)>0
Then rd_joined_main_record.rf_PrFirst_Name_Len_Value Else
rd_joined_main_record.rf_PrFirst_Name_count_Value





Source: **PrLast_Name**

GR column name: **GR_Last_Name**

Logic:

Most frequent from active contract If it is Null most Frequent from all contracts If it IS NULL use ClastName and Person If it is not person set Null

XFM Golden Record

If VarPrCustomerTypeIIS = psGeneral.CUSTOMER TYPE PERSON then If IsNull(rd joined main record.rf PrLast Name) Then rd joined main record.ClLast Name Else rd joined main record.rf PrLast Name Else SetNull()





Source: **PrFather Name**

GR column name: **GR_Father Name**

Logic:

If the most frequent is the prefix of the longest then take the longest Else take the most frequent.

If it is NULL use CLFatherName.

If it is not person set Null.

Prefix logic:

If exists the sympol "/" then prefix=characters before "/" Else prefix=the whole name

XFM_Golden_Record

If VarPrCustomerTypelIS <> psGeneral.CUSTOMER TYPE PERSON

Then SetNull() Else

If IsNull(rd joined main_record.rf_PrFather_Name_count_Value)

Then VarClFatherName Else

If Index(rd joined main record.rf PrFather Name Len Value, VarrfPrFatherNamecountValuePrefix,1)>0

Then rd joined main record.rf PrFather Name Len Value Else

rd joined main record.rf PrFather Name count Value



Source	GR column name	Calculation logic/Description
ClCompany_Name	buffer column	Most frequent from active contract
		If it is Null most Frequent from all contracts
B2B_Company_Name	buffer column	Most frequent from active contract If it is Null most Frequent from all contracts.
PrCompany_Name	GR_Company_Name	If exists B2B_Company_Name use it
		If it is Null most frequent Last_Name from active contract
		If it is Null most Frequent Last_Name from all contracts
ClB2B_Email_Uppercase	buffer column	Main record, if it is NULL then the most frequent
B2B_Fixphone_IIS	buffer column	the most frequent from active contracts.
		If again it is NULL take most frequent (in case of a tie use higher weight)



Source	GR column name	Calculation logic/Description
B2B_Cellphone_IIS	buffer column	Main Record the most frequent from active
		contracts.
CIVAT_IIS	GR_VAT_ID	if main record is NULL then most
		frequent (and not Null)
VAT_ID_Info	GR_VAT_ID_Info	Is related from GR_VAT_ID logic.
		Note:
		If GR VAT ID is from Main Record
		then GR_VAT_ID_Info is the
		VAT_Info of Main Record
		If from most Frequent, then Most
		Frequent
CIDOY_IIS	GR_DOY	Same DOY according to selected VAT



Source	GR column name	Calculation logic/Description
DOY_Info	GR_DOY_Info	Same DOY_Info according to selected VAT
CIAT_IIS	GR_AT	Most frequent using the longest characters value
AT_Info	GR_AT_Info	The AT_Info of the record from where CIAT_IIS was selected
CIPassport_IIS	GR_Passport	If main record is NULL then most frequent
Passport_Info	GR_Passport_Info	The Passport_Info of the record from where ClPassport_IIS was selected
Fixphone_IIS (positions 1-10)	GR_FixedPhone1	If exists B2B_Fixphone_IIS use it if it is NULL then the most frequent from active contracts.
		If again it is NULL take most frequent (in case of a tie use higher weight)



Source	GR column name	Calculation logic/Description
Fixphone_IIS (positions 12-21)	GR_FixedPhone2	Most Frequent from active contracts position 12-21 of Fixphone_IIS
		If Null then Most Frequent from all contracts position 12-21 of Fixphone_IIS
		If Null Second Most Frequent from contracts position 1-10 of Fixphone_IIS and is not equal with GR_FixedPhone1
Cellphone_IIS (positions 1-10)	GR_CellPhone1	If exists B2B_Cellphone_IIS use it if it is NULL then the most frequent from active contracts.
		If again it is NULL take most frequent (in case of a tie use higher weight)



Source	GR column name	Calculation logic/Description
Cellphone_IIS (positions 12-21)	GR_CellPhone2	Most Frequent from active contracts position 12-21 of Fixphone_IIS
,		If Null then Most Frequent from all contracts position 12-21 of Cellphone_IIS
		If Null Second Most Frequent from contracts position 1-10 of Fixphone_IIS and is not equal with GR CellPhone1
ClEmail_Uppercase	GR_Email	If exsits CIB2B_Email_Uppercase use it If Null main record, if it is NULL then the most frequent
Email_Info	GR_Email_Info	If exsits ClB2B_Email_Uppercase use B2BEmail_Info
		The Email_Info of the record from where the CIEmail_Uppercase was selected

Addresses logic

Take the most frequent B2BTerraKey from active contracts.

If it is NULL again, take the most frequent B2BTerraKey from all the contract If it is NULL again then the most frequent B2B Address (not terra) from all the contracts.

If Null (doesn't exist B2B) then use Billing_TerraKey:

If Billing_TerraKey is NULL then take the most frequent TerraKey from active contracts. If Billing_TerraKey is NULL again, take the most frequent TerraKey. If it is NULL again then the most frequent Billing Address (not terra) from all the contracts.

In case of tie take the MAX Movein Date (=if it is the same Movein Date then CA active)

VarAddress

```
If IsNotNull(rd_joined_main_record.rf_b2b_B2B_TerraKey) Then 2 Else If IsNotNull(rd_joined_main_record.rf_B2B_Municipality_Name) Then 4 Else If IsNotNull(rd_joined_main_record.rf_bil_Billing_TerraKey) Then 6 Else If IsNotNull(rd_joined_main_record.rf_Billing_Municipality_Name) Then 8 Else 0
```

```
rf_b2b_B2B_TerraKey - terra address
rf_bil_Billing_TerraKey - terra address
rf_B2B_Municipality_Name - not terra
rf_Billing_Municipality_Name - not terra
```

Source	GR column name	Calculation logic/Description
TrB2B_Municipality_Name TrBilling_Municipality_Name	GR_Address_Municipa lityName	Addresses logic
TrBilling_Street TrB2B_Street	GR_Address_StreetNa me	Addresses logic
TrB2B_Postal_Code TrBilling_Postal_Code	GR_Address_PostalCo de	Addresses logic
TrB2B_Region_Name TrBilling_Region_Name	GR_Address_Region	Addresses logic
B2B Billing]_Area_PPC	GR_Address_Area	Addresses logic
Billing_TerraKey B2B_TerraKey	GR_TerraKey	Addresses logic
TrBilling TrB2B]_WGS84_latitude	GR_Address_Latitude	Addresses logic



Source	GR column name	Calculation logic/Description
TrBilling TrB2B]_TrWGS84_longitude	GR_Address_Longitude	Addresses logic
TrBilling_House_Number TrB2B_House_Number	GR_Address_HouseNumb er	Addresses logic. If field is NULL then use [B2B Billing]_PrHouse_Number respectively. If TrBilling_House_Number=NULL take PrBilling_House_Number. If TrB2B_House_Number=NULL take PrB2b_House_Number.

Example GR_Address_MunicipalityName

If VarAddress=2 Then rd_joined_main_record.rf_b2b_TrB2B_Municipality_Name Else If VarAddress=4 Then rd_joined_main_record.rf_B2B_Municipality_Name Else If VarAddress=6 Then rd_joined_main_record.rf_bil_TrBilling_Municipality_Name Else If VarAddress=8 Then rd_joined_main_record.rf_Billing_Municipality_Name Else SetNull()



GR_Address_HouseNumber

```
If VarAddress=2 Then
If IsNull(rd joined main record.rf b2b TrB2B House Number) Then
rd joined main record.rf b2b PrB2B House Number Else
rd joined main record.rf b2b TrB2B House Number Else
If VarAddress=4 Then
If IsNull(rd joined main record.rf B2B House Number) Then
rd joined main record.rf PrB2B House Number Else
rd joined main record.rf B2B House Number Else
If VarAddress=6 Then
If IsNull(rd joined main record.rf bil TrBilling House Number) Then
rd joined main record.rf bil PrBilling House Number Else
rd joined main record.rf bil TrBilling House Number Else
If VarAddress=8 Then
If IsNull(rd joined main record.rf Billing House Number) Then
rd joined main record.rf PrBilling House Number Else
rd joined main record.rf Billing House Number Else SetNull()
```



Source	GR column name	Calculation logic/Description
Last_Update_Date	GR_Last_Update_Date	Latest Date
Move_In	GR_Move_In	Earliest Date
Move_Out	GR_Move_Out	Lastest Date
SAP_Phone_1_FIXED	GR_SAP_Phone_1_FIXED	The most frequent from active contracts and SAP source.
SAP_Phone_1_CELL	GR_SAP_Phone_1_CELL	The most frequent from active contracts and SAP source.



Source	GR column name	Calculation logic/Description
SAP_Phone_2_FIXED	GR_SAP_Phone_2_FIXED	The most frequent from active contracts and SAP source.
		If again it is NULL take most frequent from SAP source
		If NULL take SAP_Phone_1_FIXED second most frequent when GR_SAP_Phone_1_FIXED <> SAP_Phone_1_FIXED second most frequent.
SAP_Phone_2_CELL	GR_SAP_Phone_2_CELL	The most frequent from active contracts and SAP source.
		If again it is NULL take most frequent from SAP source
		If NULL take SAP_Phone_1_CELL second most frequent when GR_SAP_Phone_1_CELL <> SAP_Phone_1_FIXED second most frequent.



Source	GR column name	Calculation logic/Description
FAIDRA_Phone_1_FIXED	GR_FAIDRA_Phone_1_FIXED	Same logic as GR_SAP_Phone_1_FIXED
FAIDRA_Phone_1_CELL	GR_FAIDRA_Phone_1_CELL	Same logic as GR_SAP_Phone_1_FIXED
FAIDRA_Phone_2_CELL	GR_FAIDRA_Phone_2_CELL	Same logic as GR_SAP_Phone_1_FIXED
EVALUE_Phone_1_FIXED	GR_EVALUE_Phone_1_FIXED	Same logic as GR_SAP_Phone_1_FIXED
EVALUE_Phone_1_CELL	GR_EVALUE_Phone_1_CELL	Same logic as GR_SAP_Phone_1_FIXED
EVALUE_Phone_2_FIXED	GR_EVALUE_Phone_2_FIXED	Same logic as GR_SAP_Phone_1_FIXED
EVALUE_Phone_2_CELL	GR_EVALUE_Phone_2_CELL	Same logic as GR_SAP_Phone_1_FIXED
EVALUE_Phone_3_FIXED	GR_EVALUE_Phone_3_FIXED	Same logic as GR_SAP_Phone_1_FIXED



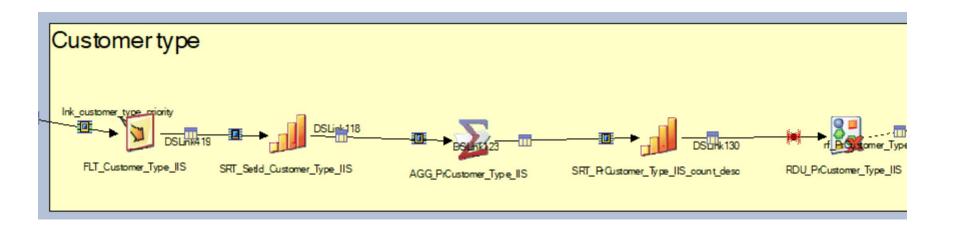
Source	GR column name	Calculation logic/Description
EVALUE_Phone_3_CELL	GR_EVALUE_Phone_3_CELL	Same logic as GR_SAP_Phone_1_FIXED
EVALUE_Phone_4_FIXED	GR_EVALUE_Phone_4_FIXED	Same logic as GR_SAP_Phone_1_FIXED
EVALUE_Phone_4_CELL	GR_EVALUE_Phone_4_CELL	Same logic as GR_SAP_Phone_1_FIXED
EVALUE_Phone_5_FIXED	GR_EVALUE_Phone_5_FIXED	Same logic as GR_SAP_Phone_1_FIXED
EVALUE_Phone_5_CELL	GR_EVALUE_Phone_5_CELL	Same logic as GR_SAP_Phone_1_FIXED
EBILL_Phone_1_FIXED	GR_EBILL_Phone_1_FIXED	Same logic as GR_SAP_Phone_1_FIXED
EBILL_Phone_1_CELL	GR_EBILL_Phone_1_CELL	Same logic as GR_SAP_Phone_1_FIXED
EBILL_Phone_2_FIXED	GR_EBILL_Phone_2_FIXED	Same logic as GR_SAP_Phone_1_FIXED
EBILL_Phone_2_CELL	GR_EBILL_Phone_2_CELL	



Steps:

- 1. Filter out NULL values.
- 2. Sort qsMatchSetID, PrCustomer Type IIS.
- **3. Group** qsMatchSetID, PrCustomer_Type_IIS -> **count** column is generated.
- 4. Sort qsMatchSetId, count descending.

Remove duplicates by qsMatchSetId retaining the **First** record (the most frequent)





Job jpGoldenRecordPhones -> columna GR_FixedPhone1 Steps:

1. Transformer to extract Fixphone IIS positions 1-10 to GR FixedPhone1 column.

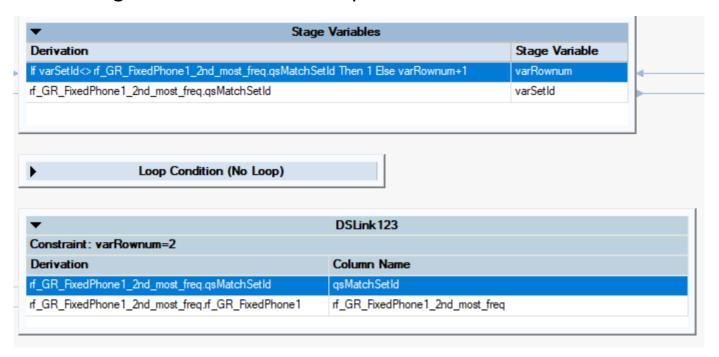
If NullToEmpty(lnk_most_frequent_GR_FixedPhone1_not_null.Fixphone_IIS)[1,10]="
Then SetNull() Else lnk_most_frequent_GR_FixedPhone1_not_null.Fixphone_IIS[1,10]

- 2. Filter not NULL values.
- **3. Sort** qsMatchSetID, GR_FixedPhone1, Active_Contract
- **4. Group** qsMatchSetID, GR_FixedPhone1, Active_Contract -> **count** column
- **5. Sort** qsMatchSetID asc, Active_Contract desc, count desc
- 6. Copy
- 7. Remove duplicates by qsMatchSetId retaining the First record (the most frequent) Transformer to get the second record (the 2nd most frequent)





Transformer to get the second most frequent record.





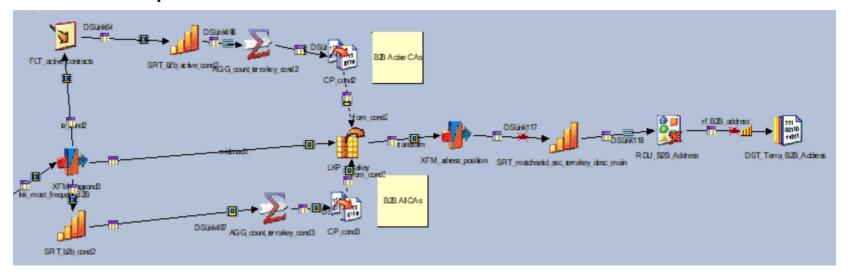
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jpGoldenRecordTerraAddress for B2B/Billing terra addresses.

Steps:

- **1. Transformer**: copy filtering out NULL Billing_TerraKey to 3 links.
- 2. Link 1: Filter active contracts and get count column.
- Link 2: All the records.
- **4. Link 3**: All the records to get count column.
- **5. Lookup:** to merge the links.
- 6. Sort:qsMatchSetID asc, count_TerraKey_active desc, count_TerraKey_all desc, MoveIn_Date desc, Active_Contract desc
- 7. Remove duplicates.

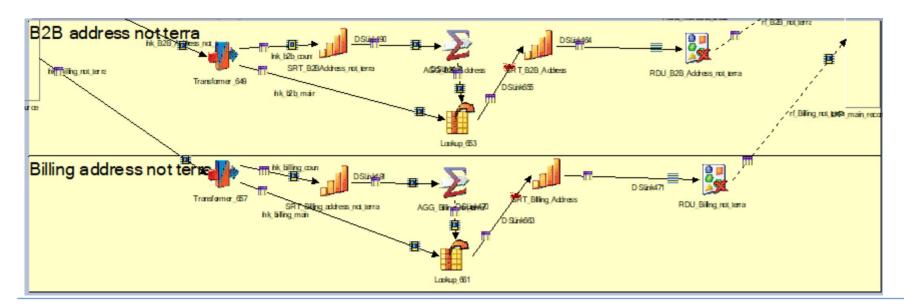




jpGoldenRecord for B2B/Billing not terra address.

Steps:

- **1. Trasformer** to filter out NULL B2B/Billing_Municipality_Name.
- **2. Link1 Sort**: qsMatchSetID, B2B/Blling_: Address_Region, Municipality_Name, Area_PPC, Postal_Code, Street, PrHouse_Number, House_Number.
- 3. Link 1 Group: same columns as sort to get count column.
- 4. Link 2 Lookup: Merge both links using all the columns
- 5. Sort: qsMatchSetID asc, Active Contract desc, count desc, MoveIn Date desc
- 6. Remove duplicates





Job jpGoldenRecord

Columns: Last_Update_Date, MoveIn_Date, MoveOut_Date

Steps:

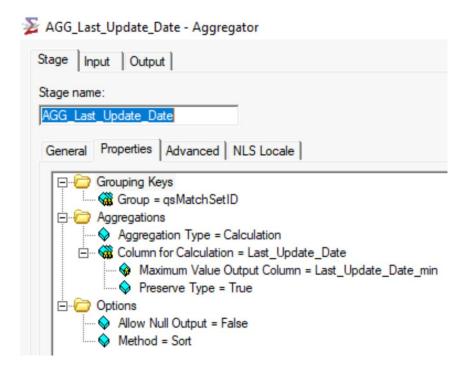
- Filter out NULL values.
- **2.** Aggregator to get maximum/minimum values.





Job jpGoldenRecord

Columns: Last_Update_Date, MoveIn_Date, MoveOut_Date

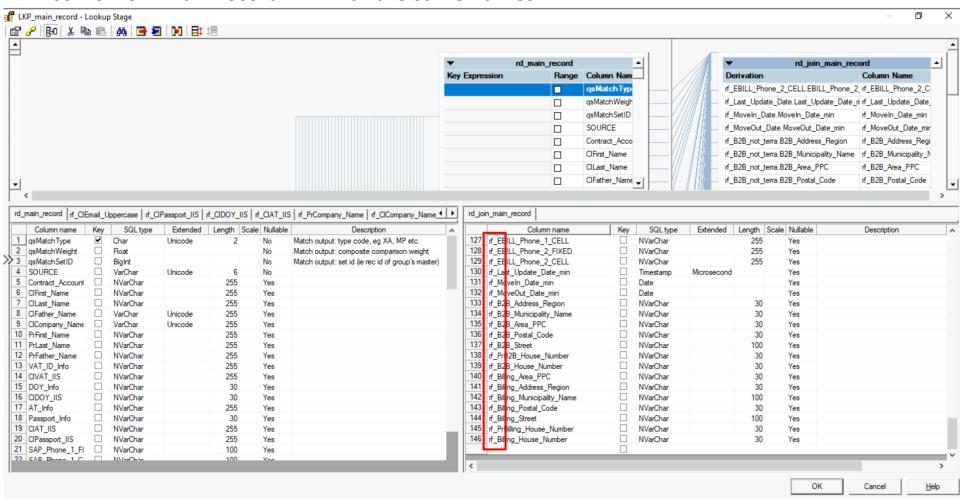


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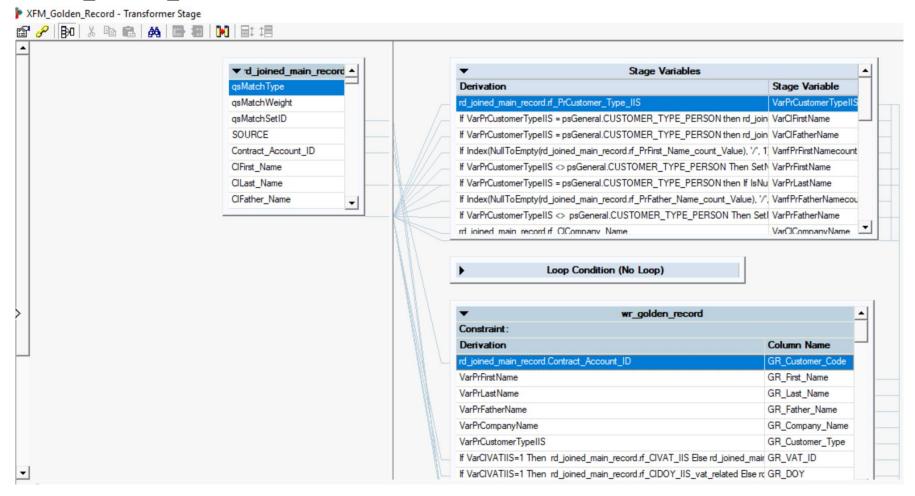
Reference columns

All the merged columns have "rf_"as prefix to differentiate them from the records that come from main record link with the same names.





The final logic to fill in all the GR_ columns is inside the transformer **XFM_Golden_Record.**



END MATCHING AND BLOCKING CRITERIA