



Proposal

Intelligent Document Management Solution

For

Blue Shield of California



Creation Date: 10/27/2022

End User Representative:

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1. Purpose / Background

This Proposal sets out the tasks, responsibilities, work scope and other items applicable for the deployment a new cloud based Intelligent Document Management System (“IDMS”) to Blue Shield of California, (“BSC”).

BSC currently uses a 3rd party vendor on premise implementation providing a document management repository hosting mostly Claims images that utilizes an OCR engine to extract specific fields from the images into metadata that serves and supports their claims system and integrates with various other systems requiring specific metadata information to support their business needs. BSC is looking to replace their current 3rd party implementation with the goal to improve the overall accuracy of metadata and efficiency of the associated operations to reduce manual interaction, time, and costs. In addition, BSC would like the proposed solution to provide more out of the box capabilities and take advantage of a cloud-based solution with built-in availability and disaster recovery capabilities.

2. Proposed Intelligent Document Management Solution Architecture

NathCorp is proposing a cloud-based solution utilizing BSC’s existing Microsoft SharePoint Online platform along with integrating Microsoft’s Syntex “Intelligent Document Processing” as a replacement solution to BSC’s current implementation. Utilizing the Microsoft Cloud Platform, all components will run in Azure providing high availability, achieving 99.5% availability as well as providing geo-redundancy across multiple cloud data centers in the US. This availability and redundancy also applies to the storage tier down to the storage layer.

Microsoft SharePoint Online is a proven platform that provides enterprise-scale capabilities to meet business-critical needs including document management, managing content, and automating business processes to enable better informed decisions. BSC will be able to take advantage of the following benefits utilizing their current SharePoint Online deployment:

- Reduce costs leveraging existing SharePoint licenses
- Utilize built in search capabilities simplifying how people find and share information
- Security is completely integrated with BSC Azure AD and M365 Groups. Any custom azure workflows can run under BSC security context.
- With SharePoint lists and libraries, BSC will be able to utilize Power Automate and Power Apps to create rich forms, workflows and custom apps to improve and automate current processes
- Opportunities to integrate with other M365 applications (Teams, Exchange, PowerBI embedded, etc.) for future usage scenarios to improve collaboration and business processes
- Support current BSC browser standards
- Can be accessed from any device included mobile devices; Microsoft SharePoint Mobile app is supported on iPhone and android devices



Microsoft Syntex is an Intelligent Document Processing (IDP) software solution that captures, transforms, and processes data from documents (e.g., e-mail, text, Word, PDF, or scanned documents). The capabilities provided by Syntex meet the document processing requirements per BSC RFQ. Below are key benefits that BSC will be able to leverage with this solution:

- Completely integrates with SharePoint Online and Azure Security and existing availability architecture
- Utilizes AI technologies computer vision, OCR, and ML to extract, analyze, categorize specific information from fields in scanned documents that learns and improves accuracy over time
- Adds the extracted content from scanned images to SharePoint libraries to be available for use of existing SharePoint features (knowledge discovery and sharing, content governance, etc.) as well as automating workflows to improve business processes
- Data extracted can be exported to external systems to support other existing business processes
- Reduce customization of the end-to-end solution by leveraging Syntex out of the box capabilities

The foundation of our proposed IDMS solution uses standard Microsoft Azure components to deliver the required cloud-based functionality; additionally, we have included the following suite of Microsoft cloud-based products to ensure our response represents a complete end-to-end solution based upon the requirements set out in the RFQ. These components are all industry standard, off the shelf components, highly rated in their technology category by Gartner and other key rating agencies.

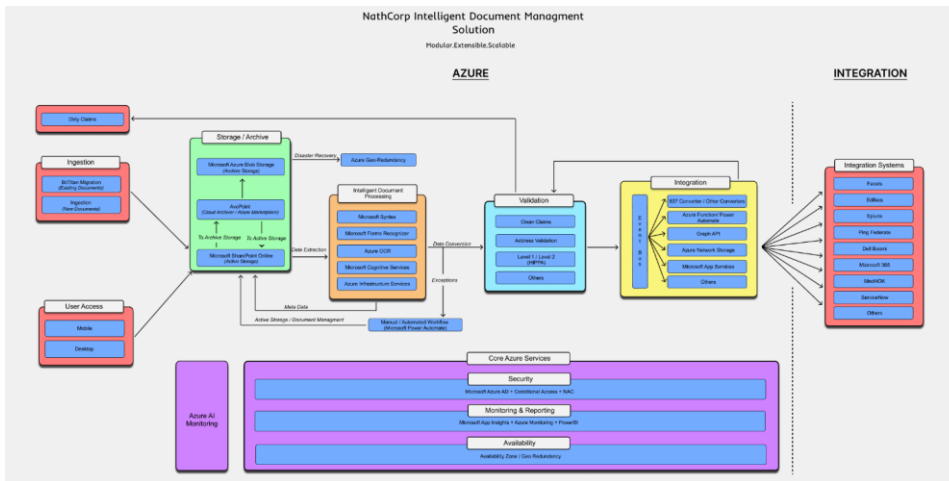
- Microsoft SharePoint Online – enterprise document management system for storage and retrieval of more recent images and Meta Data
- Microsoft Syntex – for key intelligent document processing, interpretation, and categorization
- Microsoft Cognitive Services / Forms Recognizer / Azure OCR – for AI and ML services to read and interpret the 150-300 million documents scanned annually
- Microsoft Power Automate – to support Workflow automation for the tasks anticipated by the requirements set out in the RFQ
- AvePoint Cloud Archiver – to automatically archive images and data, and retrieve from archive as needed within the stated time in the RFQ
- Microsoft Azure Blob Storage – for archive storage of images and data
- Microsoft Azure AD – for security and identity management leveraging BSC existing architecture
- Microsoft App Services – to enable certain application integrations and connections to make available metadata extracted from SharePoint Online. (Any integration not supported by Rest API will be facilitated by an alternate method to be defined in partnership with the BSC team.)



- Microsoft App Insights / Monitoring / Azure AI – to monitor the health of the complete solution, transfer log entries to Splunk as needed, and use native AI capabilities to promote “self-healing” wherever possible.

The proposed comprehensive logical architecture is set out in Figure 1 below.

FIGURE 1: HIGH LEVEL LOGICAL ARCHITECTURE - INTELLIGENT DOCUMENT MANAGEMENT SOLUTION





3. Project Scope

This Proposal focuses on the services required to design, build and deploy a cloud based Intelligent Document Management System based on Microsoft Technologies to address the key features and functionality set out in BSC's RFQ.

The scope of work is provided in multiple Tasks running in parallel to target an April 28th, 2023, timeline as follows:

- Task #1 SharePoint Architecture
- Task #2 Intelligent Document Management
- Task #3 Tiered Storage / Archive Solution
- Task #4 Offline Content
- Task #5 User Directed Email
- Task #6 Bulk Document Migration
- Task #7 ROT Removal
- Task #8 Extensive File Linking
- Task #9 Training
- Task #10 Systems Integration
- Task #11 Contract Repositories Migration to SP
- Task #12 Federated Search
- Task #13 Program Management

This Proposal covers the expected services for the (13) Tasks as described above. Delivery of services for subsequent Phases will be covered in separate SOW(s).

3.1 Tasks and Activities will Include:

Task 1 – SharePoint Architecture

NathCorp to staff a project manager along with a team consisting of Architects, SharePoint / Syntex consultants, Developers and Testers to design and build the SharePoint Information Architecture per Metropolitan requirements.

In Scope

1. Discovery Phase



- Assess existing documentation and taxonomy design
- Assess ActiveNav catalog
- Assess migration sources
- Assess current Metropolitan SharePoint Online implementation
- Confirm use cases and requirements for SharePoint
- Understand and document Security and Governance requirements
- Confirm document/content types and meta data
- Understand and document custom templates, pages and web parts
- Understand any additional workflows / automation required to be implemented for the IDMS

2. Design and Plan Phase

- Document a detailed design for the solution components
 - i. SharePoint Information Architecture including legal hold and retention policies, custom site templates and pages
 - ii. Syntex Architecture plus intelligent document processing workflow components (Azure OCR and Cognitive API)
 - iii. Automation design using Power Automate; interface design using Power Apps
- Create detailed project plan to support the subsequence phases for this task including
- Identify and track potential risks associated

3. Build Phase

- Establish test environment with required cloud components necessary to validate the design
- Configure Out of the Box components to meet the solution requirements
- Configure Syntex to extract meta data from your documents
- Configure third-party components for employee directed email
- For each document type in scope, ingest and train the IDMS to extract the proper fields into metadata utilizing the ML models
- Confirm accuracy for each document type and initiate workflow for manual review
- Implement automation using Power Automate / Power Apps
- Test and validate that the solution meets the requirements

4. Deployment Phase

- Create production cutover plan
- Make updates to production SharePoint Online based on the configuration validated in the build phase
- Conduct initial production pilot to confirm functionality of the IDMS
- Implement production cutover coordinated with the other Tasks below



Assumptions

1. The solution will utilize Metropolitan current production SharePoint Online implementation adding Syntex as the OCR / AI engine
2. Without understanding Metropolitan current SharePoint usage and performance characteristics, changes may be required to improve overall performance
3. All document types and meta data fields required for OCR / Processing will be provided by Metropolitan at the start of the engagement
4. Only the English Language will be supported for this first release
5. Metropolitan's existing SharePoint tenant is in a non-Government region

Task 2 – Intelligent Document Management (IDP)

1. Discovery Phase

- Confirm use cases Syntex intelligent document processing
- Confirm use cases for Viva Topics
- Confirm meta data extraction for OCR / Intelligent document processing
- Confirm tagging approach for document retention and sensitivity classification
- Confirm use cases for document routing

2. Design and Plan Phase

- Design and plan solution to meet the requirements

3. Build Phase

- Build, configure and implement the IDP solution in test environment

4. Deployment Phase

- Test and validate the solution meets the requirements
- Production implementation

Assumptions

1. Syntex will be used to extract required meta data
2. All users required to access content will have Syntex licenses

Task 3 – Tiered Storage / Archive Solution / Long Term Data Retention

In Scope

1. Confirm storage requirements, archiving rules and document retention rules
2. Confirm rendition use cases
3. Confirm rendition approach
4. Design and plan archive solution to meet the requirements
5. Build, configure and implement the storage solution integrating with SharePoint Online and Azure Blob Storage in test environment
6. Test and validate the solution meets the archiving requirements
7. Production implementation



Assumptions

3. Approximately 40TB of data to be supported for migration in to LTDS cold storage with approximately 5TB in SharePoint Online hot storage.
4. A 3rd party Azure SaaS Vendor will be used for the archive / restore solution from SharePoint Online to Azure Blob Storage
5. All will be available in SharePoint Online for 10 years; documents older than 10 years will be requested using a stub URL from the tiered storage solution in which at that point, after retrieval, the URL will be available in SharePoint to other systems
6. Based on approximately 1,800 users

Commented [EH1]: @Eric Halsey should this be replaced with Syntex Archive or left in as worst case scenario?

Commented [eh2]: What is cost for SharePoint storage

Task 4 – Offline Content

1. **Discovery Phase**
 - Confirm offline content use cases
2. **Design and Plan Phase**
 - Design and plan offline content solution to meet the requirements
3. **Build Phase**
 - Build, configure and implement offline content solution using SharePoint Sync
4. **Deployment Phase**
 - Test and validate the solution meets the offline content requirements
 - Pilot solution
 - Production implementation

Assumptions

1. SharePoint Sync using OneDrive Sync client is a viable option
2. Offline content users will be running Windows 10 or above
3. Offline content can be structured in folders to limit the number of files to be synchronized
4. Archived files will not be included in offline content

Commented [eh3]: Warren and Eric to talk to Simon about maybe Hawaiian

Task 5 – User Directed Email

In Scope

1. Confirm user directed email use cases
2. Document user directed email requirements
3. Test 3rd party Outlook integrations/applications
4. Integrate application deployment in rollout plan
5. Incorporate changes to the production implementation to meet requirements

Assumptions

1. NathCorp will leverage Metropolitan deployment platform e.g. Endpoint Manager



2. 3rd party solution will match all or most of the requirements and will not require custom development

Task 6 – Bulk Document Migration

In Scope

1. Confirm documents, metadata, security requirements for migration to SharePoint Online
2. Implement migration tools and validate connections between on-premises and cloud
3. Test and validate migration scenarios in a test environment with SharePoint Online, Syntex and 3rd party storage solution
4. Confirm throughput speeds and potential migration times for estimations
5. Conduct production migration over agreed timeslots
6. Keep on-premise documents / metadata updated with IDMS until production cutover

Assumptions

1. The following sources targeted for the migration
 - a. File Shares
 - b. OpenText
 - c. FileNet
 - d. ProjectWise
 - e. Oracle EBS
 - f. ...
2. Approximately 45TB of data will be copied from Metropolitan on-premises environment to SharePoint Online
3. Metropolitan will make available the documents and metadata to be migrated on a file share or similar endpoint.
4. Metropolitan to provide mapping of Microsoft User Accounts and Access Requirements for each migrated document and associated metadata
5. All migrated content will be processed via Syntex for meta data extraction and routing to the appropriate target document library
6. A 3rd party migration tool will be used to copy documents and supporting metadata to SharePoint Online
7. Sufficient network bandwidth exists to enable timely data transfer

Task 7 – ROT Removal



In Scope

1. Confirm requirements to identify redundant, obsolete or trivial content
2. Confirm test cases to support each requirement
3. Develop a plan and schedule pilot ROT approach
4. Commence development and testing of each requirement; where applicable, development and testing will run in parallel for each requirement to speed timeline to production
5. Develop Monitoring, Auditing and Reporting for each requirement
6. Validate ROT functionality in test environment
7. Work with Metropolitan on production cutover plan

Assumptions

1. Metropolitan will provide requirements for ROT early in the engagement
2. Updated estimates and timeline to complete each requirement will be provided after review of the requirements
3. Metropolitan will provide the test cases for each requirement; Metropolitan resources will validate ROT implementation meets each requirement
4. Metropolitan will provide a test environment to test ROT implementation

Task 8 – Extensive File Linking

In Scope

- 1.

Assumptions

- 1.

Task 9 – Training

In Scope

1. Microsoft 365 Administration – SharePoint, Teams, OneDrive
2. Security & Compliance – Retention policies, sensitivity labels, etc.
3. Power Users – Power Platform and Site Collection administration, Syntex
4. End Users – SharePoint, OneDrive, User directed email, offline content

Assumptions

Task 10 - Systems Integration

In Scope

5. Confirm integration use cases and systems
6. Document integration requirements
7. Test 3rd party integration solutions
8. Integrate integration deployment in rollout plan

Commented [eh4]:

Commented [EH5R4]: @Eric Halsey need to investigate how the migration tools implement this.

May require a separate data store (AzSQL or Cosmos DB) regardless.



9. Incorporate changes to the production implementation to meet requirements

Assumptions

1. Microsoft Search can be used to provide users an easy way to find documents in other systems
2. Integrations will not require custom development

Task 11 - Contract Management in SharePoint Online

In Scope

1. Confirm project management process requirements and use cases
2. Document requirements
3. Test 3rd party solutions
4. Integrate deployment in rollout plan
5. Incorporate changes to the production implementation to meet requirements

Assumptions

1. Costs associated with 3rd party solutions is not covered in this RFP
2. 3rd party solution will not require custom development

Task 12 - Federated Search

In Scope

1. Confirm search use cases and source systems
2. Document search requirements
3. Confirm test cases to support each requirement
4. Develop a plan and schedule pilot implementation
5. Commence development and testing of each requirement; where applicable, development and testing will run in parallel for each requirement to speed timeline to production
6. Validate federated search functionality in test environment
7. Work with Metropolitan on production implementation plan

Assumptions

1. Metropolitan will provide requirements for federated search early in the engagement
2. Updated estimates and timeline to complete each requirement will be provided after review of the requirements
3. Includes 2 custom Open Search API
4. Metropolitan will provide the test cases for each requirement; Metropolitan resources will validate federated search implementation meets each requirement

Commented [eh6]: Warren will think about and circle back on thoughts.



Metropolitan will provide a test environment to test federated search implementation

Task 13 – Program Management

NathCorp to staff multiple project managers in order run the above services Tasks in parallel. The lead project manager or program manager will work jointly as a “Leadership Team” with the assigned Metropolitan Product Owner and IT Project Manager, to deliver the overall Intelligent Document Management Solution and related NathCorp resources will create and manage the following artifacts

In Scope

1. Program Manager Responsibilities

- a. Primary point of contact for Metropolitan team
- b. Responsible for managing and coordinating the overall project delivery working with the assigned Metropolitan Project Manager
- c. Coordinates and communicates with Metropolitan PM to facilitate workshops, meetings, etc.
- d. Develops and owns the detailed master project plan
- e. Owns status reporting, tracking issues and risks; conducts weekly status meetings
- f. Contributes to communications to Metropolitan stakeholders; conducts monthly stakeholder meetings
- g. Responsible for resource allocation, risk management, project priorities, and identifying resource needs
- h. Jointly works with assigned NathCorp project managers to align master project plan, schedule, etc.

Assumptions

1. Metropolitan to provide a full-time project manager who will be responsible for allocating required Metropolitan resources needed for this project.
2. Metropolitan to make available required resources needed for each Task

3.2 Project Deliverables

The following Deliverables will be produced during the project.

1. Requirement Documents
2. Architecture and diagrams of the proposed solution
3. Detailed project plans
4. Configuration documents and “As Built”



5. Updated Azure Costing Models
6. Provide ongoing training to the Metropolitan teams
 - Microsoft 365 Administrators
 - Legal & Compliance Administrators
 - Power Users
 - End Users

3.3 General Project Assumptions

Services will be delivered based upon the following assumptions:

1. BSC will provide a full-time project manager to work with the NathCorp Program Manager. The BSC project manager will own the internal BSC communication plan and coordination of BSC resources required during the project
2. BSC will make available required resources and subject matter experts needed throughout the project in a timely manner
3. BSC will provide proper credentials and access to require systems in their environment to NathCorp resources
4. The network connectivity / utilization between BSC on-premises infrastructure and Azure are sufficient to support the IDMS transactions
5. Security (Authentication and Authorization) are already in place; NathCorp solution will utilize BSC existing Azure AD
6. BSC systems and applications will provide the necessary data feeds and performance to ensure the NathCorp IDM solution can perform to the required SLAs.

3.4 Project Out-of-Scope

The following items are specifically excluded from the services set out in this SOW.

1. Configuration of third-party applications and Devices / Network Devices (firewalls, switches, port rules, etc.)
2. Customizations or development to any Metropolitan Applications or Systems
3. Work on any Metropolitan environment issues
4. Analysis or changes to any applications; implement or configure applications within Metropolitan's environment.

Commented [EH7]: @Warren Kerby do you think this should stay?



5. Availability and Disaster Recovery for Metropolitan on-premises environment



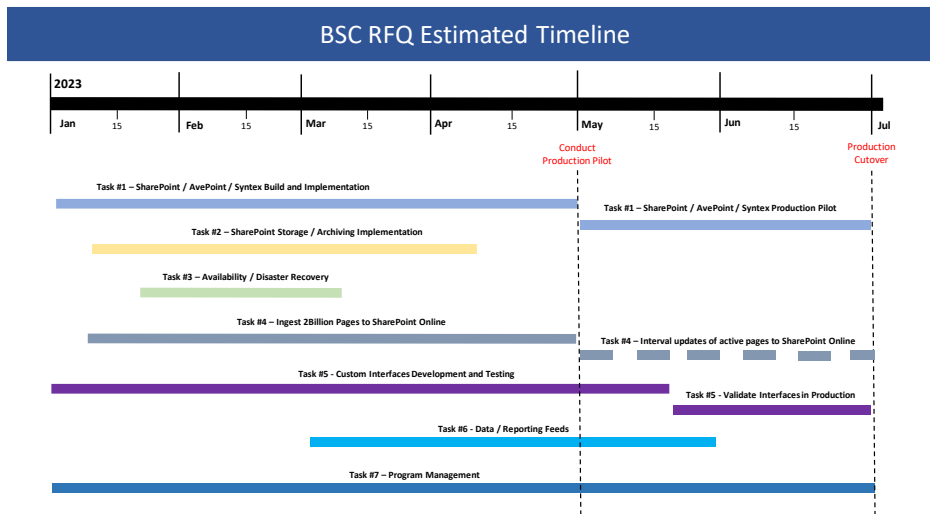
3.5 Project Schedule

Below are the proposed estimated timelines for each Task based on the information provided in BSC's RFQ.

NathCorp understands BSC's urgency to have a fully capable production ready solution by April 28, 2023. However, NathCorp is recommending targeting April 28, 2023 implementation as a production pilot to have time for both NathCorp resources and BSC's resources to test all functionality of the IDMS solution including the custom interfaces before moving to a full production cutover by June 30th, 2023.

Although this approach extends the desired timeline, we believe it is a prudent approach that will substantially reduce overall project risk, ensure minimal to no production impact and create the best opportunity for project success and cost management.

NathCorp will run many Tasks in parallel to help expedite the delivery to production. Once NathCorp has a better understanding of BSC's environment and has confirmed detailed requirements and success criteria, changes may be made to the estimated timeline.





3.6 NathCorp Roles and Responsibilities

Role	Responsibilities	% Allocated	Location
Program Manager	<ul style="list-style-type: none">▪ Primary point of contact for BSC team▪ Responsible for managing and coordinating the overall project delivery working with the assigned BSC Project Manager▪ Coordinates and communicates with BSC PM to facilitate workshops, meetings, etc.▪ Develops and owns the detailed master project plan▪ Owns status reporting, tracking issues and risks; conducts weekly status meetings▪ Contributes to communications to BSC stakeholders; conducts monthly stakeholder meetings▪ Responsible for resource allocation, risk management, project priorities, and identifying resource needs▪ Jointly works with assigned NathCorp project managers to Task 1 and Task 5 to align master project plan, schedule, etc.	100%	Remote (on-site as needed)
Project Managers	<ul style="list-style-type: none">▪ The primary point of contact for the assigned delivery Task▪ Manages day-to-day activities of the NathCorp resources assigned to the Task▪ Develops and manages the detailed project plan for the assigned Task▪ Coordinates the activities of the NathCorp Team to deliver deliverables according to the overall program schedule	100%	Remote (on-site as needed)



	<ul style="list-style-type: none"> Responsible for resource allocation, risk management, project priorities, and communication for the assigned Task Coordinates the activities of the team working with the Program Manager and Delivery Architect to deliver deliverables according to the project schedule 		
Delivery Architect	<ul style="list-style-type: none"> Serves as primary point of contact for BSC architectural and technical resources Provides overall technical design quality for the IDMS Solution Reviews technical designs and implementation Identifies and documents technical risks and issues Serves as escalation point for technical decisions or issues Identifies and communicates recommended patterns and practices to the SharePoint and Application Development teams 	100%	Remote (on-site as needed)
Industry Expert	<ul style="list-style-type: none"> Reviews functional and technical designs as needed Identifies and consults on application patterns and implementation plans 	<5%	Remote (on-site as needed)
Disaster Recovery Architect	<ul style="list-style-type: none"> Facilitates all technical dialogs/discussions with customer Reviews BSC DR and Availability Requirements Validates IDMS Architecture meets Dr and Availability Requirements Documents designs and deployment mechanisms Supports the deployment of UAT and production environments 	100% through 2 Months <5% for remaining	Remote (on-site as needed)



AvePoint Storage Architect	<ul style="list-style-type: none"> Leads technical activities related to SharePoint / Azure Blob Archiving requirements Puts together the archive / storage architecture Validates architecture meets requirements in test environment Leads the production storage deployment solution 	100% through 3-4 months	Remote (on-site as needed)
Tech Lead (SharePoint)	<ul style="list-style-type: none"> Coordinates technical activities related to Syntex and SharePoint Works with the Architect on requirements and architecture/design activities related to Syntex and SharePoint Manages day-to-day development activities related to SharePoint / Syntex Participates in test case reviews related to SharePoint / Syntex Oversees quality assurance (QA) technical deliverables from team resources related to SharePoint / Syntex Creates technical specifications related to SharePoint / Syntex Facilitates all technical dialogs/discussions with customer and onsite lead related to Syntex and SharePoint Assures team follows defined process and standards. Reviews UAT scenarios 	100%	Remote (on-site as needed)
Syntex Consultants	<ul style="list-style-type: none"> Performs Syntex OOB configuration / ML activities in support of the features and releases in scope for the project Resolves issues 	100%	Remote
Workflow Consultants	<ul style="list-style-type: none"> Implements customized workflows using Power Automate / Power Apps configuration activities in support of the 	100%	Remote



	<ul style="list-style-type: none"> features and releases in scope for the project Resolves issues 		
Document Migration Consultants	<ul style="list-style-type: none"> Implements customized migration of documents and related metadata from BSC source location to SharePoint Online using Bittitan Tools in support of the migration requirements in scope for the project Resolves issues 	100% through 4 months <20% for remaining	Remote
Development Lead (Azure)	<ul style="list-style-type: none"> Coordinates technical activities related to Azure technologies Works with Architect on requirements and architecture/design activities related to Azure technologies Leads design activities related to Azure technologies Manages day-to-day development activities related to Azure technologies Participates in test case reviews related to Azure technologies Oversees quality assurance (QA) technical deliverables from offshore team related to Azure technologies Creates technical specifications related to Azure technologies Builds master to manage various builds. Assures team follows defined process and standards Reviews UAT scenarios 	100%	Remote (on-site as needed)
Azure Developers	<ul style="list-style-type: none"> Performs development activities in support of the features and releases in scope for the project Resolves application issues 	100%	Remote
Test Leads	<ul style="list-style-type: none"> Develops and owns the testing strategy Manages the build process Conducts tests to accurately determine the status of the solution development 	100%	Remote



	<ul style="list-style-type: none">▪ Signs-off on when the solution meets specification requirements		
Testers	<ul style="list-style-type: none">▪ Performs integration and component testing▪ Helps development team reproduce bugs/debugging▪ Provides support for the Test Lead providing clarifications/ coordinating with NathCorp development team	80%	Remote



4.0 NathCorp References

The following may be contacted for reference on NathCorp services.

3M Corporation

Maplewood, MN

Paul Pottorff, Senior Cloud and DevOps Architect

Mobile: 206/ 992-7749

ppottorff@mmm.com

Number of years NathCorp client – 10 years (2012 – present)

3M is a publicly traded manufacturer with revenues of approximately \$35 billion and 95,000 employees worldwide.

NathCorp was engaged to provide offshore application development and Managed Services to 3M's Digital Product Center of Excellence (DPCOE) team in support of application development and enhancement for multiple 3M business units; 3M realized over 3X productivity rate as compared to US-based resources and costs. Highlights of this long-term engagement include:

- Over (20) applications developed, including critical SafeGuard product authentication application (used on over 2 million 3M products monthly)
- Over (35) applications enhanced and supported

The SafeGuard product authentication application uses a complex algorithm to create unique identifying keys applied to 3M products to ensure authenticity and fight counterfeit product entering the market from various offshore manufacturing sites. The application is integrated with their entire SAP environment and deployed in (19) plants globally. 3M estimates direct savings of over \$5 million annually in counterfeit product identification, not including the value of reputation protection. See also as an example: [Over 65K Counterfeit 3M Masks Seized in Chicago | U.S. Customs and Border Protection Preview \(cbp.gov\)](#)



Universal Music Group (UMG)

2100 Colorado Ave, Santa Monica, CA 90404

Greg Corgain, Vice President – Technology Infrastructure

Mobile: 626/ 644-3885

Office: 818/ 286-6808

Email: Greg.corgain@umusic.com

Number of years NathCorp client – 6 years (2016 – present)

UMG – “The World’s Leading Music Company” is the largest music company in the world and has recently been taken public. The company has approximately 4 million owned and administered titles, manages 250 artists and brands and owns 50 music labels. Their stock is traded under the symbol UMG.AS and their annual revenues are approximately \$9 billion and they have 8,300 employees.

NathCorp has provided a variety of services to UMG, including:

- Global Active Directory (AD) upgrade (2016) – services were provided across the globe to upgrade the entire UMG AD infrastructure to the latest version; UMG incurred no downtime as part of this upgrade.
- Quest Active Roles Server (ARS) replacement (2017) – UMG was running an older version of ARS and facing a large license upgrade charge for a product they planned to obsolete. NathCorp developed an interim replacement application – Attribute Compliance and Reporting Application (ACRA) – to provide key services such as user creation, modification and deletion. ACRA acted as middleware between ServiceNow (SNOW) and Active Directory, taking automated user and account creation requests from SNOW, validating key components of the data provided, and taking the necessary actions in AD – a web-based user interface was also made available for manually entry, when needed. We created a SharePoint based user-maintained Rules Engine to allow UMG to adapt ACRA functionality as business rules changed to ensure they were not required to pay NathCorp to implement changes. ACRA also created the necessary transaction logs to satisfy audit and compliance requirements and fed those logs to Splunk as needed. The ACRA tool was originally planned as an interim solution for 6-12 months; the tool ran for over 5 years with over 99.5% uptime.
- Tier 2, 24x5 Active Directory, Messaging and Access Management (2017 – ongoing)– NathCorp provides a set of offshore resources to provide global 24x5 support to manage approximately 150 daily incidents and tasks across multiple time zones and for all UMG offices and users. We monitor performance weekly against SLAs and meet weekly with the UMG operations team to discuss tickets, identify issues or opportunities for improvement, etc. As part of this service, we also provide “White Glove” services to a group of (12) key executives, including their Chairman and CEO. Our typical response time to White Glove requests is less than 5



minutes, with resolution in 10-15 minutes, regardless of if the request is made during contracted coverage hours or during our on-call (weekend) hours.

- We have also conducted a variety of smaller projects for UMG including tenant to tenant email migrations, Contingent Worker password resets (involved working with approximately 3,000 Contingent Workers to reset their passwords), Service Account password resets (approx. 1,000 accounts), etc.

Hawaiian Airlines

3375 Koapaka St, Suite G350, Honolulu, HI 96819

Ken Rewick – Vice President of Flight Operations (Retired)

Mobile: 808/ 228-9643

Email: kerewick@hawaiian.rr.com

Number of years NathCorp client – 7 years (2014 – 2021)

Hawaiian Airlines (HA) is the largest operator of commercial flights from the continental United States to Hawaii. They operate a fleet of approximately (60) aircraft and serve over (100) destinations worldwide.

NathCorp was contracted with Hawaiian to implement their Electronic Flight Bag (EFB) program as part of HA's eFlie program – a broader cockpit connectivity initiative. HA is the first airline in the world to have real-time, IP-based cockpit connectivity (via satellite) isolated completely from any passenger compartment network communications.

The overall goal of HA's EFB program was to eliminate the need for paper manuals to be carried by pilots and remove the duplicate manual set from each aircraft – this resulted in saving over \$1 million annually in fuel cost (achieved by removing approximately 400 pounds in weight from each flight), eliminating the need for resources to continually update manuals in each aircraft, and eliminating the need for pilots to be continually concerned about ensuring flight manuals were up to date – typically, flight manuals and flight communications are issued several times per week. All goals needed to be achieved while also ensuring 100% compliance with FAA regulations; HA was subject to inspection at any time by an FAA inspector and, if their manuals were found to be non-compliant (out of date, or not enough copies on the aircraft), they would not be allowed to fly the aircraft, costing HA approximately \$300-\$400,000 per incident.

Additionally, HA moved from manual flight navigation charts to EFB-based navigation charts.

NathCorp provided a variety of services to HA as part of the EFB program.

- We delivered an EFB as a Service (EFBaaS) program to HA which included the distribution and management of 2,000 Microsoft Surface devices to their entire pilot community. We



provided Tier 2 24x7 support and created and managed the necessary environment to ensure the domain was isolated for security purposes and remained compliant at all time with not only FAA requirements, but also key HA security requirements to ensure any part of the ecosystem (tablet, satellite connection, cockpit connection, etc.) could not be hacked, regardless of location. In the event a pilot device was suspected of compromise, we immediately wiped the device and disconnected it from the network to always ensure ecosystem integrity.

- We developed the NathCorp “DocSync” application to distribute flight manuals, flight manual updates and various Flight Operations communications to approximately 2,000 pilots located worldwide. We were able to distribute and track a variety of file formats including pdf, exe, tif and other file types. Critical functional features of the application included:
 - The ability to report real time status of both the tablet and the manual set contained on the tablet to always ensure FAA compliance
 - The ability to refresh manual updates or manual sets in the event of accidental deletion by the pilot
 - The ability to automatically re-start the update in the event of a loss of network connection
 - The ability to automatically monitor for a device “online” and distribute manual updates as necessary to ensure compliance; this included the ability to alert on non-compliant devices
 - The ability to ensure manual updates were NOT applied during critical phases of flight, risking lack of tablet availability for navigation charts, airport maps, etc. We used a connection to the aircraft data bus to sense “weight on wheels” and “door closed” and pass this status to the DocSync agent on the tablet to temporarily suspend updates and always ensure tablet availability during flight, while preserving the tablet’s ability to maintain an active IP-connection during flight and receive dispatch updates, upper air updates for flight path optimization, etc.
- We integrated with HA’s Dispatch system to deliver electronic flight plans to the designated Captain and First Officer for a particular flight two hours prior to takeoff. This included acquiring the flight plan from the dispatch system and converting the plan to a separate format for ingest by the tablet’s navigation application. This was a time critical function requiring error free delivery of the flight plan to ensure there was no flight delay. Our process included tracking and validation of flight plan integrity at all steps.
- We worked with HA and a German software company to integrate real time flight path tracking to optimize fuel consumption and passenger comfort. Pilots were able to request flight path deviations from air traffic control to reduce fuel consumption. Fuel savings were estimated at over \$2 million per year.
- When the COVID-19 pandemic hit in early 2020, HA was significantly impacted. Although under no legal or contractual obligation to do so, NathCorp worked with HA to modify our contractual agreements to accommodate the drastic change in their business.



Western Digital Corporation

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Number of years NathCorp client – 6 years (2016 – present)

Western Digital (WD) is a publicly traded manufacturer of computer storage with annual revenue of approximately \$19 billion and 65,000 worldwide employees.

NathCorp has engaged in a variety of projects for WD, including the following:

- Enterprise build of worldwide SharePoint Online (SPO) platform. WD migrated from Jive to SharePoint and NathCorp was chosen to provide all the necessary design and implementation services to provision a SPO platform to support 30,000 – 40,000 active users globally. We conducted discovery meetings and workshops, defined and documented requirements, and built and tested the platform to ensure its ability to scale to the desired user count, and ensure the design reflected the level of availability required by the global user community. A key focus of our work was to ensure the appropriate information architecture and governance was in place so WD would not experience the current site “sprawl” it had in the Jive environment. We also designed, configured and implemented environment governance using Desired State Configuration (DSC) from Microsoft as the foundation for monitoring, managing and approving configuration changes. Authorized changes were processed via an Azure DevOps process focused on “configuration as code” and any unauthorized changes were identified and automatically returned to their prior state by DSC monitoring – the necessary stakeholders were notified of the incident and a full and complete audit log was established and maintained by DSC, including information on administrators making the changes.
- Worldwide Active Directory (AD) upgrade. This was our first engagement with WD and has been compared to “changing the engines in flight” – upgrades were made to an active production AD environment, many times during working hours due to the global nature of WD’s business. The upgrade was achieved with zero downtime and many of the services were automated to make implementation more efficient (EG: AD server build was completely automated and took 5-10 minutes). This approach required meticulous preparation and extensive testing to ensure no impact to the production environment and NathCorp provided all services for these tasks. Finally, the Forest Functional Level was raised with no impact to the organization.



- Replacement of VMWare WorkSpace One with Microsoft InTune and related products. This project focused on migrating approximately 16,000 mobile users from WorkSpace One to InTune; WD was using WorkSpace One for both SSO and device management. The key challenge was designing a migration plan to allow 16,000 users and approximately 400 applications to co-exist during the migration period – approximately 4 months – while also ensuring a key calendar deadline was met to allow WD to avoid a large license renewal expense.
- Enterprise mail system health check and remediation. WD has grown their business significantly by acquisition. Many of these acquisitions were allowed to exist separately from the primary WD mail domain. NathCorp was engaged to perform a health check of the overall mail environment, including a focus on email security and SPF record integrity. We identified (75) key improvement items across (5) focus areas requiring attention and prioritized each improvement item for risk to the business and overall impact and benefit to WD. Several of the improvement items were immediately implemented to ensure WD’s mail environment was secure and appeared “clean” to external companies and users.

Other key client engagements include:

Client	Projects	Approximate Revenues, Approximate Employee Count, Relationship Length
Publicly traded manufacturer of construction, agricultural and mining equipment (durable goods)	<ul style="list-style-type: none"> • Development of global (multi-lingual) dealer / farmer portal for delivery of machine health reports “on demand”; includes data analysis, data lake creation and management, development of portal APIs, Power BI report development and delivery 	<ul style="list-style-type: none"> • \$25 billion revenues • 6,500 employees • 1-year relationship
Publicly traded medical device manufacturer	<ul style="list-style-type: none"> • Application packaging and distribution services for Windows • Hyperion / Oracle financial application upgrades distribution 	<ul style="list-style-type: none"> • \$5 billion revenues • 14,000 employees • 6-year relationship
Provider of e-library books	<ul style="list-style-type: none"> • Managed services for the entire Azure-based environment for e-library on demand program • Architecture assistance, development and enhancement of e-library application 	<ul style="list-style-type: none"> • Private equity owned – do not disclose revenues • 2,500 employees • 12-year relationship



Large national insurance company	<ul style="list-style-type: none">• Company-wide AD upgrade• Company-wide SCOM upgrade• Company-wide Teams implementation• Company-wide migration of on-premise email to Exchange online	<ul style="list-style-type: none">• Privately held – do not disclose revenues• 16,000 employees• 6-year relationship
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