

Leveraged Agile methodology at scale and digital engineering skills to launch a new mobile banking platform - “Finn” for a US based Financial Services corporation

Challenges	Solution	Value delivered
<ul style="list-style-type: none">• Bank does not have physical presence in 23 states due to regulatory restrictions and could not tap into this market which impacted revenue growth• Customer acquisition rates have stagnated and Engagement with millennials is low	<ul style="list-style-type: none">• Specialist mobile engineering team created reusable assets and frameworks to accelerate delivery• Demonstrated multi-location agile at scale, reconfigured scrum teams, created portfolios, scrum of scrums• Implemented global DevOps and CI/CD environment for mobile automation• Launched a digital innovation lab to accelerate experimentation and delivery• Setup a top-notch innovation team focused solely on accelerating the innovation velocity through ideation/ rapid prototyping• Established personalized metric dashboards, leader boards and gamification to enable higher productivity	<ul style="list-style-type: none">• 70%+ Selection rate with 3-levels of interviews & coding challenges• Launched initial next gen mobile banking platform in 13 months, with 3 major releases in Mar, May, Aug 2017• Created highest performing global scrum teams in the history of the bank, delivering 12,000+ story points• Through Mobile banking platform Finn, Bank was able to acquire customers in 23 states which were not accessible earlier. This helped Bank increase customer base/ revenues.