Types: Collaborative filtering-based, Content-based, Knowledge-based, Graph-based, Hybrid

Challenges (with importance level):

- (High) Cold-start issue: handle new users or items that have no rating data.
 - o GHRS model
- (Normal) Online training: update the model based on new ratings.
 - o <u>paper</u> #ToRead
- (High) **Trend items:** consider an advantage for new and trending items.
- (Normal) Overspecialization: suggest diverse and surprising items.
- (Low) **Predictability:** suggest fresh items that user haven't seen.
- (Low) **Real-time:** handle real-time changes in user's preference (mostly for suggesting similar items based on user info).
 - o medium article #ToRead
- (Low) Interactive learning: update the model based on user's interest in the model's suggestions.
 - o bandits article

Similar Items Recommendation

weighted feature cosine similarity, can train weights offline or online (bandits article)

Simple starting library with baseline methods (https://github.com/NicolasHug/Surprise)

List of RS (open-source, research, benchmarks)

(https://github.com/grahamjenson/list of recommender systems)

PredictionIO (https://github.com/apache/predictionio) (Abandoned)

- <u>Similar products service</u> (based on item categories and user views)
- E-commerce RS

Papers (https://github.com/hongleizhang/RSPapers)

Microsoft repository (https://github.com/microsoft/recommenders)

| Algo | MAP | nDCG@k | Precision@k | Recall@k | RMSE | MAE | R ² | Explained Variance |
|-----------------|----------|----------|-------------|----------|----------|----------|----------------|--------------------|
| ALS | 0.004732 | 0.044239 | 0.048462 | 0.017796 | 0.965038 | 0.753001 | 0.255647 | 0.251648 |
| BIVAE | 0.146126 | 0.475077 | 0.411771 | 0.219145 | N/A | N/A | N/A | N/A |
| BPR | 0.132478 | 0.441997 | 0.388229 | 0.212522 | N/A | N/A | N/A | N/A |
| <u>FastAl</u> | 0.025503 | 0.147866 | 0.130329 | 0.053824 | 0.943084 | 0.744337 | 0.285308 | 0.287671 |
| <u>LightGCN</u> | 0.088526 | 0.419846 | 0.379626 | 0.144336 | N/A | N/A | N/A | N/A |
| NCF | 0.107720 | 0.396118 | 0.347296 | 0.180775 | N/A | N/A | N/A | N/A |
| SAR | 0.110591 | 0.382461 | 0.330753 | 0.176385 | 1.253805 | 1.048484 | -0.569363 | 0.030474 |
| SVD | 0.012873 | 0.095930 | 0.091198 | 0.032783 | 0.938681 | 0.742690 | 0.291967 | 0.291971 |

BiVAE:

- https://github.com/PreferredAI/bi-vae
- https://github.com/microsoft/recommenders/blob/main/examples/02 model collaborative filtering/cornac bivae deep dive.ipynb

MovieLens 1M benchmark (https://paperswithcode.com/sota/collaborative-filtering-on-movielens-1m)

GLocal-K:

• https://github.com/usydnlp/Glocal K

Graph-based hybrid RS:

• https://github.com/hadoov/GHRS

IMC-GAE (graph autoencoder):

• https://github.com/swtheing/imc-gae

Amazon product data (score, review, product metadata)

(https://paperswithcode.com/dataset/amazon-product-data)