SAMSON SANYAOLU

Full Stack Developer | UX/UI Designer

Profile | Behance | Portfolio | GitHub

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EXECUTIVE SUMMARY

- Creative **Full-stack Developer and UX/UI Designer** offering **5+ years of experience** providing high-impact **web solutions for diverse industry** organizations with a process-driven focus. Assess new technologies, tools, and infrastructure to stay on the **forefront of innovation.**

- Skilled in **designing, developing and testing multiple web-based applications** incorporating a range of technologies with case studies. Aspiring to **combine broad background** with strong technical skills to **excel as a Web Developer**.

- Exceptional collaborative and interpersonal skills; **dynamic team player** with well-developed written and verbal communication abilities. Highly skilled in client and **vendor relations and negotiations**; talented at building and maintaining "win-win" partnerships.

- Passionate and inventive creator of innovative **marketing strategies, campaigns and responsive web design**; accustomed to performing in deadline driven environments with an emphasis on working within budget requirements.

PROFESSIONAL SKILLS

PROGRAMMING SKILLS	TECHNICAL SKIL LS	SOFT SKILLS
HTML 5 | CSS 3 | XML | ReactJS	Wireframe | Git | Debugging	Problem-solving | Creativity
JavaScript | JQuery | SQL | .NET	Responsive Design |Accessibility	Analytical Ability | Communication
NodeJS | Bootstrap | Flutter	APIs | DNS Management | S.E.O	Time Management | Patience
PHP | CRM | WordPress	Adobe XD/Illustrator | Figma	Negotiation | Leadership

PROFESSIONAL EXPERIENCE

Full-Stack Developer / UX Designer / Graphic Designer | Twofour54 – Abu Dhabi Media Zone Authority | July 2019 - Present

Developed dynamic and **interactive website** that ensured high traffic, page views, and User Experience, resulting in **40% increase in sales revenue**. Oversaw full lifecycle of software development from the user-focused front-end to the dedicated admin back-end for more than 50 projects with 100% on-time delivery while staying **5% under budget.**

Led and coordinated multidisciplinary team to develop Website graphics, mockups, content, wireframe and interactivity. Trained over 20 staff members in **internal web functions** including steps on how to independently make minor updates or changes.

Implemented server that **expedited property listings** and search functionality by 20%, earning commendation and awards from the leading real estate marketplace. Designed processes for cleanup and performance improvement that **minimized downtime by 13%.**

Key Achievements:
- Successfully completed client projects with 100% user satisfaction and 5 respective references.
- Provided proposal layout and design for government projects under extremely tight deadlines.
- Established trusting relationships with other developers, designers, vendors, and key clients.

Web Developer & Digital Manager| Finestwine Global Consult (The Blooming Hub's Partner) | April 2016 – May 2019

Managed website development projects from initial design through completion, **optimizing all cross-browser** and multi-platform compatibility. **Fixed bugs** from existing websites and implemented enhancements that significantly **improved web functionality** and speed under extremely tight deadlines.

Consulted with clients to meet project requirements, goals, and desired functionality. **Enhanced user experience** and accomplished webpage objectives by researching and evaluating varieties of interactive media software products and creating mock-ups, storyboards, site structure (architecture), navigation, page optimization, graphics integration, database, animation, and **organized information for inclusion**. Conducted tests and perform **security and quality controls**, minimizing hacker attacks from 2.3% to 0.02%.

Collaborated with design and marketing teams to **translate campaigns** and activations into optimized web elements - including websites, microsites, landing pages, integrations, supporting systems, and forms with a two-side HTML email auto-responder. Integrated with third-party APIs and mobile applications of other developers. Developed internal web-based dashboards and client portals. **Conducted training for clients** with support on handling website content management systems and that increased customer satisfaction.

Key Achievements:
- Earned several awards for providing graphic design support to other employees and for general consulting.
- Coordinated staff participation in community-sponsored charitable events.

Graphic Designer & Social Media Manager | Associate Instructor | Gateway Polytechnic of Technology | July 2013 – Mar 2016

Created new design themes for marketing communication. Collaborated with a creative team to design and produce computer-generated artwork for compliance and promotional materials. Participated in the production of print and mobile promotional items for key departments under the direction of the registrar. Managed the photography, video editing, and live streaming of the school.

Administered numerous published books and project designs with illustration, proofreading, content creation, data analysis with spss, image-matching, printing, launching and feedback generation. Digitally transformed the way the school management used to reach out to the student, the staff and the potential students through engaging social media visuals and specifications.

Key Achievements:
- Consistently recognized for fresh and innovative ideas and applications.
- Developed a new design system that increased overall quality of production and improved corporate awareness to 95%.
- Recruited by the Rector to become their Graphic Designer and also manage their social media.

Graphic Designer | Subject Teacher | Brightway Group of Schools | March 2014 – June 2015

Coordinated with the school management to design creative flyers, presentations, e-learning materials, wallpapers, brochures, environmental design, and other commissioning to ease the learning process for the students.

I pay special attention to detail on centralizing project costs by collaborating across teams and organizing data in a well-designed excel sheet shared across teams and likewise, taking students on a special class for digital understanding.

Executed the overall process of printing and publishing books, articles, and projects with storyboard and file management. Reporting to the proprietor on weekly basis. I mandated the printing press early in the project life cycle with the management to increase student satisfaction.

PROFESSIONAL QUALIFICATION & EDUCATIONAL BACKGROUND

- **[Google Professional Certificate](#)** endorsed by American Council on Education (UX Designer), 2021

- **Professional Training (Graphic & Web Design), Landmark Academy, 2014**

- **Professional Training (Graphic & Web Design and Digital Marketing), Online (Yoohoo & Udemy Academy)**

- **Professional Training (Mobile App Development – Flutter with Dart, Udemy Academy – In View)**

- **Post Graduate Diploma (BSc. in Accounting), Crawford University, 2020**

- Higher National Diploma in Accountancy, Moshood Abiola Polytechnic, 2014

- Ordinary National Diploma in Accountancy, Moshood Abiola Polytechnic, 2010

PROFESSIONAL REFERENCE

"Samson is a very creative, innovative and diligent tech expert with great ability to create user-friendly designs and development. He is willing to go extra mile to deliver more than he promised and on time! He always comes up with brilliant ideas and solutions while working with us at The Blooming Hub (Canadian Company)." – Wunmi Akinlosotu (Managing Director)