

# Partnership Agreement

**This Partnership Agreement** (the "Agreement") is made and entered into on the [Date], by and between:

1. **The Investor:** Faizan, a private individual or entity responsible for financial investment (hereinafter referred to as "Investor").
2. **RankMizer Team:** Ali Shahzad, responsible for project growth and management, representing Rankmizer Team(hereinafter referred to as "RankMizer").

Together referred to as "the Parties."

## 1. Project Overview:

The Investor and RankMizer are partnering to establish and grow the **SVG Bunny** project, a digital platform offering multiple formats of design files, including SVG, PNG, JPG, EPS, DXF, and embroidery designs. Products will be sold at prices ranging from **\$3.5 to \$6 USD**.

## 2. Role of the Investor:

- The Investor will provide funding of **1 lac PKR per month** for three months.
- Payments will be made between the **1st and 10th** of each month.
- The Investor's total responsibility is to ensure consistent funding for project development, marketing, design, and other associated expenses for the first three months.

## 3. Role of RankMizer Team:

- RankMizer will manage the growth of the SVG Bunny project, including platform setup, SEO, marketing, content creation, product design, and all other project growth-related activities.
- The RankMizer team is responsible for driving the business growth of the SVG Bunny platform.

## 4. Revenue Sharing:

- For the first three months, all project-related expenses (domain hosting, platform design, advertising, content creation, etc.) will be covered by the funds provided by the Investor.
- After the three-month period, **all project expenses** will be covered from the **earnings of SVG Bunny**.
- Starting in the **fourth month**, profits generated from the project will be split **50/50** between the Investor and RankMizer, whether from the sale of products or from the sale of the entire project (flipping the business).

## 5. Loss Sharing:

- If the project fails or does not achieve desired outcomes within **six months from the start date**, the **losses incurred** will be shared equally, with **50% borne by the Investor** and **50% by RankMizer**.
- In case the project takes longer than six months to break even or generate profits, both parties will equally share any ongoing expenses or losses incurred beyond this period.

## 6. Ownership and Intellectual Property:

- The Investor and RankMizer will both hold a **50-50% ownership** share in the SVG Bunny project post the initial three-month period.
- All digital assets, including designs, website content, and marketing materials, created for SVG Bunny are the property of SVG Bunny and will be shared equally between the Investor and RankMizer.

## 7. Payment Terms:

- The Investor will transfer **1 lac PKR** into a designated account for the SVG Bunny project between the **1st and 10th** of every month for the first three months.
- RankMizer will provide monthly reports on the project's progress and how funds are being utilized.

## 8. Termination:

- **If the Investor terminates** the Agreement before the end of the three-month period, RankMizer will take ownership of the project and will not be responsible for repaying any funds already provided by the Investor.
- **If RankMizer terminates** the Agreement before or after the three-month period, RankMizer will be responsible for repaying the total amount invested by the Investor and will transfer full ownership of the project to the Investor.

## 9. Dispute Resolution:

- In the event of any disputes arising out of this Agreement, the Parties agree to attempt to resolve the issue through good faith negotiations.
- If a resolution cannot be reached through negotiations, the dispute will be referred to a mutually agreed mediator for arbitration.

## 11. Signatures:

### The Investor

Name: Faizan

Signature: \_\_\_\_\_

### RankMizer (Rankmizer Team)

Name: Ali Shahzad

Signature: \_\_\_\_\_