

“In The Name Of God”



Wolf Lymphocyte Technology (WLT)
(Unleashing The Unseen)

Version 1.2 — Visual Assets

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In This Version, A Set Of **Official WLT Visual Assets** Has Been Added Or Expanded, Including:

- Brand Icons
- New Flat Variants Of The Official Brand Logo
- New Neon Variants Of The Official Brand Symbol

The Purpose Of These Updates Is To Establish A **Unified, Consistent, And Complete Visual Identity** Across **All WLT Brand Materials**.

Icon Overview:

WLT Icons Are Complementary Visual Elements Used Alongside The **Official Brand Logo** And **Brand Symbol**. These Icons Are Not Intended To Replace The Primary Logo, But Rather To Support Use Cases Where Displaying The Full Logo Or Symbol Is Not Possible Or Optimal.

Whenever Possible, It Is Recommended To Use Icons **In Combination With The Official Logo Or Symbol** In Order To Preserve Full Brand Recognition And Identity.

Due To The Large Number Of Icons, **Individual Icon Images Are Not Displayed In This Document**. All Icon Files Can Be Found Directly In The **Brand Assets / Icons** Directory.

Icon Categories:

The Icons Introduced In This Version Are Organized Based On Their Usage Context And Application Area:

- International:

General-Purpose Icons Intended For Global And Non-Regional Use

- By Region:

Icons Related To Specific Geographic Regions And Target Markets (**Including Turkic Countries, Azerbaijan, Türkiye, Germany, And The European Union**)

- Scientific:

Conceptual Icons Related To Specific Scientific Fields Such As Immunology And Microbiology, Designed To Convey Scientific Meaning Clearly And Without Symbolic Brand Elements

- Product / Marketing:

Simplified Or Neon-Style Icons Based On Core Brand Elements, Intended For Product Interfaces, UI Components, And Marketing Materials

This Categorization Is **Not Limited To The Items Listed Above**. Additional Subfolders And Icons May Be Introduced In Future Versions Based On Project And Brand Requirements.

Icon Design Principles:

The Following Principles Have Been Considered In The Design Of These Icons:

- Overall Consistency With The **WLT** Visual Identity
- Priority Use Of Official Brand Colors, Including **Turquoise**, **Light Gray**, **Butter Yellow**, And **White**
- Minor Variations In Color Shades Are Acceptable As Long As The Overall Tone And Visual Harmony Are Preserved
- Controlled Visual Diversity Is Encouraged To Ensure Icons Remain Distinct, Recognizable, And Purpose-Driven

Scientific Icons Are Intentionally Designed **Without Brand Symbol Elements (Such As The Gray Wolf)** To Maintain Scientific Neutrality, Accuracy, And Clarity.

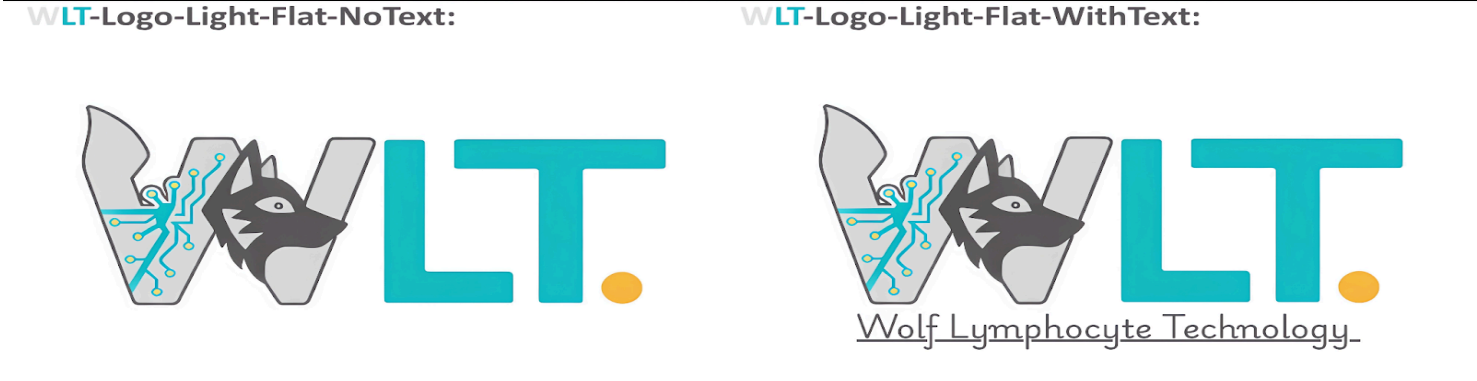
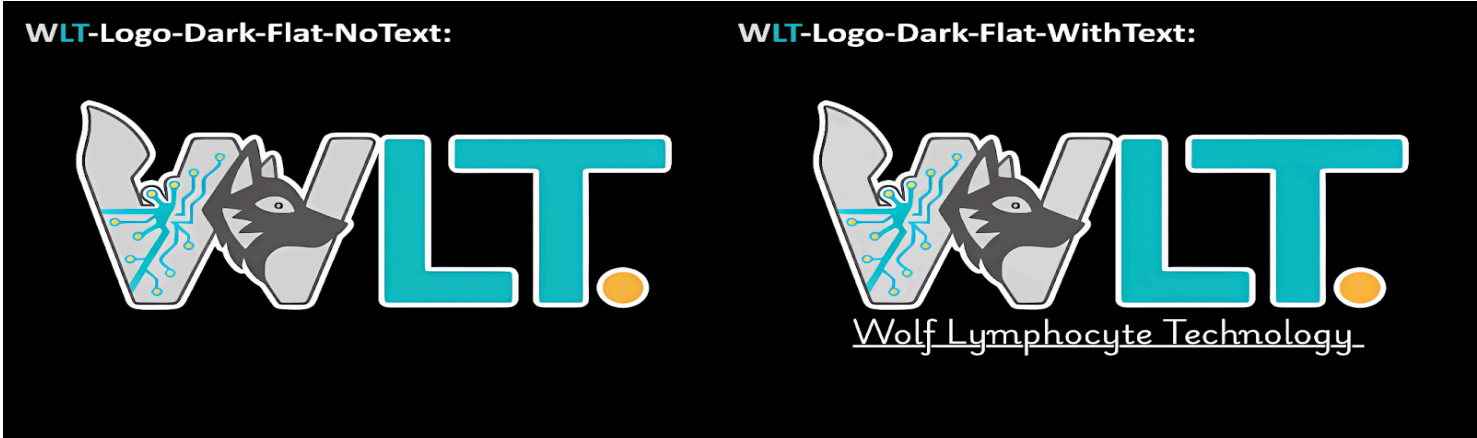
Logo & Brand Symbol Updates:

New Flat And Neon Variants Of The Existing Official Logo And Brand Symbol Have Been Added To Support Extended Usage Scenarios.

To Complete The Official Visual Asset Collection:

New Flat Logo Variants Added:

- WLT-Logo-Dark-Flat-NoText
- WLT-Logo-Dark-Flat-WithText
- WLT-Logo-Light-Flat-NoText
- WLT-Logo-Light-Flat-WithText



New Neon Brand Symbol Variants Added:

- WLT-Symbol-Dark-Neon
- WLT-Symbol-Light-Neon



These Updates Were Implemented **Without Any Structural, Proportional, Or Color Changes** To The Original Designs. Only The Visual Style (Flat Or Neon) Has Been Applied.

In All **Logo** And **Brand Symbol** Variants, Including Flat Versions Used On White Backgrounds, The White Protective Outline Is An Integral Part Of The Original Design Structure And Color System. This Outline Must Not Be Removed, Modified, Or Ignored Under Any Circumstances.

This White Protective Outline Is Also Referenced And Defined Within The **Official Logo Guidelines** And **Brand Symbol Guidelines**, And Applies Consistently Across All Usage Scenarios.

The Goal Of These Additions Is To Ensure A **Consistent And Flexible Visual Identity** Across Different Platforms And Use Cases, While Keeping The Core Brand Elements Stable And Recognizable.

The Likelihood Of Fundamental Changes To The Logo Or Symbol Structure And Colors Is **Low**. Any Future Updates Are Expected To Remain Within The Same Design Framework.

File Structure And Naming:

All Visual Assets Are Organized Under The **Brand Assets** Directory.

Example Structure:

- **Brand Assets / Logo**
- **Brand Assets / Brand Symbols**
- **Brand Assets / Icons**

Some File Naming Conventions May Differ Slightly From Other Brand Asset Folders. This Is An Intentional And Flexible Approach Aimed At Improving Readability And Long-Term Scalability.

Related Guidelines Are Available In:

- Logo Guidelines:

- EN: **WLT**-Brand-Logo-Guidelines-EN
- TR: **WLT**-Brand-Logo-Guidelines-TR
- DE: **WLT**-Brand-Logo-Guidelines-DE

- Brand Symbol Guidelines:

- EN: **WLT**-Brand-Symbol-Guidelines-EN
- TR: **WLT**-Brand-Symbol-Guidelines-TR
- DE: **WLT**-Brand-Symbol-Guidelines-DE

Image Placement Note:

Representative Images Of The **Official Logo And Brand Symbol Variants** May Be Displayed In A Dedicated Image Section Or Figure Area Within This Document. The Full And Up-To-Date Asset Collection Is Always Available In The **Corresponding Brand Assets Subfolders**.

Final Notes:

At This Stage, **No Dedicated Icon Guidelines Have Been Published**. Icons, Logos, And Symbols Are Provided As Official **Brand Assets**.

If New Assets Or Subfolders Are Added, **Separate Announcements May Not Always Be Provided**. For The Most Up-To-Date Materials, Refer Directly To The **Brand Assets** Directory.

Summary:

Version 1.2 Expands The **WLT** Visual Asset Collection By Introducing Icons And Completing The Official Logo And Brand Symbol Variants, Ensuring A Unified And Scalable Brand Identity.

Thank You For Reading And Paying Attention.

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