

“In The Name Of God”



Wolf Lymphocyte Technology (WLT)
(Unleashing The Unseen)

Logo Usage Guidelines

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Introduction:

The **Wolf Lymphocyte Technology (WLT)** Logo Is One Of The Core Elements Of The Brand's Visual Identity And Plays A Key Role In Representing Its Scientific, Technological, And Professional Character.

This Document Defines The Correct Usage Of The Logo To Ensure Visual Consistency, Readability, And Brand Integrity Across All Media And Applications.

This Guideline Focuses Solely On **Logo Usage**.

Conceptual And Philosophical Background Information Is Provided In The Official Brand Documentation.

Official Logo Versions:

WLT-Logo-Dark-NoText:



WLT-Logo-Dark-WithText:



WLT-Logo-Light-NoText:



WLT-Logo-Light-WithText:



The **WLT** Logo Is Currently Available In Four Official Versions. All Of These Are Considered **Primary Logo Versions**, And Their Structure, Form, And Design Are Fixed And Not Subject To Fundamental Changes In The Foreseeable Future.

The Official Versions Are:

- **WLT-Logo-Dark-NoText**

Dark Logo Version Without Text

- **WLT-Logo-Dark-WithText**

Dark Logo Version With The Text **Wolf Lymphocyte Technology**

- **WLT-Logo-Light-NoText**

Light Logo Version Without Text

- **WLT-Logo-Light-WithText**

Light Logo Version With The Text **Wolf Lymphocyte Technology**

Future Variations May Be Introduced For Specific Use Cases; However, Such Changes Will Be Limited To **Approved Color Combinations Or Background Adjustments**. The Core Structure And Identity Of The Logo Will Remain Unchanged.

All Official And Updated Logo Files Are Available In The **Logo** Folder Within The **Brand Assets** Directory.

Logo Structure:

The Logos Presented In This Document Represent The **Text-Based And Combined WLT Logos**.

The Independent **Symbol** Of **WLT** Is Not Covered Here And Will Be Documented Separately In The **Symbol Guidelines**, Located At:

Brand Assets ➡ **Brand Guidelines** ➡ **Symbol**

Logo Proportions, Layout, And Element Relationships Are Fixed. Any Modification To The Structure Or Composition Is Not Permitted.

Clear Space:

A Defined Clear Space Must Be Maintained Around The Logo To Preserve Legibility And Visual Impact.

- The Measurement Unit For Clear Space Is Based On The Width Of The Letter **W**

- Clear Space Applies Equally To All Sides Of The Logo
- No Text Or Visual Elements May Enter This Area

Clear Space Rules Apply To All Digital And Print Applications.

Minimum Size:

If Logo Readability Is Reduced Due To Small Scaling:

- The Version Without Text Should Be Used
- For Very Small Sizes, **The Official Symbol** Or **Approved Icons** May Be Used

These Rules Ensure Clarity And Brand Consistency Across All Sizes.

Logo Color Usage:

The **WLT** Logo Uses A Set Of Official Brand Colors, Each Carrying Conceptual And Cultural Meaning:

- Turquoise:

Represents Technology, Trust, Knowledge, And **Cultural Heritage**

- Neon Turquoise:

A Complementary Accent Color Representing Innovation, Energy, And Advanced Digital Technology

- Light And Dark Gray:

Inspired By The **Gray Wolf**, Symbolizing Strength, Stability, And Intelligence

- Butter Yellow:

An Accent Color Representing Focus, Dynamism, And Forward Movement

- **White:**

A Balancing Color Used For Clarity, Contrast, And Readability
Only These Approved Colors May Be Used.

Background Usage:

The Logo Is Primarily Designed For Use On **Light** And **Dark** Backgrounds.
Other Backgrounds May Be Used When Necessary, Provided That:

- Logo Structure Remains Unchanged
- Official Colors Are Preserved
- Sufficient Contrast And Readability Are Maintained

Logotype Text Usage:

The Text **Wolf Lymphocyte Technology** Used Below Certain Logo Versions:

- Must Maintain Defined Spacing From The Logo And Surroundings
- May Use Official Startup Typeface Families
- Logo Color Alterations Are Generally Not Permitted

This Flexibility Supports Typographic Harmony Across Brand Materials.

Logo Placement:

The Logo May Be Used In Various Applications, Including:

- Official Documents
- Websites And Digital Products
- Business Cards
- Employee Identification Cards
- Posters, Flyers, And Printed Materials

Clear Space And Readability Rules Must Always Be Followed.

Co-Branding:

When Used Alongside Other Brand Logos:

- Adequate Spacing Must Be Maintained
- Size And Hierarchy Must Preserve The **WLT** Identity

File Formats:

Official WLT Logo Files Are Currently Provided In **PNG** Format.

Additional Formats Such As **SVG** Or **PDF** May Be Introduced As Needed.

Legal Notice:

The **Wolf Lymphocyte Technology (WLT)** Logo Is Official Brand Property.

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Closing Note:

Adhering To These Guidelines Is Essential For Maintaining A Consistent And Professional Visual Identity Across **All WLT Materials**.

Thank You For Reading And Paying Attention.

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