

# **“In The Name Of God”**



**Wolf Lymphocyte Technology**

**Wolf Lymphocyte Technology (WLT)**

**(Unleashing The Unseen)**

**Brand Symbol Guidelines**

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## **Symbol Introduction:**

The **Wolf Lymphocyte Technology (WLT)** Symbol Is A Visual Element Independent From The Primary Brand Logo That Represents The Conceptual Identity And Brand Character In A Symbolic, Minimal, And Lasting Form. Although This Symbol Is Not Used As The Primary Logo, It Plays An Important Role In Communicating **The Brand Identity, Organizational Spirit, And Core Values Of WLT**, And Serves As A Visual Representative Of The Brand Across Various Use Cases.

## **Role Of The Symbol Within The Brand Identity:**

The **WLT** Symbol Is Designed To Convey The Brand Identity Independently, Without Direct Reliance On Typography Or The Logo Structure.

This Symbol:

- Is Not A Replacement For The Official Logo
- Complements The Visual Brand Identity
- Is Used In Situations Where Displaying The Full Logo Is Not Possible Or Not Ideal

**The Current Version Of The WLT Symbol Is Considered The Official Symbol Version Until Further Notice And Will Remain The Primary Reference For Visual Usage.** The Likelihood Of Introducing Or Replacing This Symbol With A New Official Version In The Future Is Low. Any Changes Will Be Communicated Exclusively Through Official Brand Documentation.

## **Symbol Concept And Design Philosophy:**

The **WLT** Symbol Is Designed Based On The Following Conceptual Elements:

- Gray Wolf:

A Symbol Of Intelligence, Awareness, Independence, Resilience, And Leadership. The **Gray Wolf** Reflects The Analytical, Precise, And Enduring Nature Of The **WLT** Brand In Scientific And Technological Environments.

- **WLT Crown:**

Represents Scientific Authority, Organizational Identity, And A Knowledge-Driven Position. The Use Of **Butter Yellow** In The **Crown** Conveys A Sense Of Value, Importance, And Distinction.

- **Turquoise Line:**

Represents Data Flow, Technology, Artificial Intelligence, And The Connection Between Science And Computational Systems. This Element Symbolizes Progress, Innovation, And Continuous Development. Together, These Elements Form A Unified Representation Of **WLT** As A Forward-Thinking, Scientific, And Technology-Driven Startup.

## **Symbol Structure:**

The Structure Of The **WLT** Symbol Consists Of Fixed And Precisely Defined Elements.

- Removing, Repositioning, Or Altering Any Element Is Not Permitted
  - Changing Proportions, Angles, Or Overall Form Is Prohibited
  - The Symbol Must Always Be Used As A Unified Composition
- Any Deviation From These Rules Will Compromise The Brand's Visual Integrity.

## **Clear Space:**

To Ensure Readability And Visual Impact, A Defined Clear Space Must Be Maintained Around The Symbol.

- The Clear Space Is Defined Based On The Dimensions Of The Symbol
- No Text, Images, Or Graphic Elements May Enter This Area

- This Rule Applies To All Digital And Print Applications

## Symbol Colors:

The **WLT** Symbol Uses Official Brand Colors, Each Carrying A Specific Meaning:

### - **Turquoise:**

Technology, Knowledge, Trust, And Scientific Connection

### - **Light And Dark Gray:**

Inspired By The **Gray Wolf**, Representing Stability And Intelligence

### - **Butter Yellow:**

Used In The **Crown** To Convey Value, Importance, And Prestige

### - **White:**

Balance, Clarity, And Readability

**No Colors Outside This Official Palette Are Permitted.**

## Background Usage:



**WLT-Symbol-Dark:**



**WLT-Symbol-Light:**

Currently, The **WLT** Symbol Is Designed For Use On **Light And Dark Backgrounds.**

Depending On The Application, Alternative Backgrounds May Be Used Provided That:

- The Symbol Structure Remains Unchanged
- Official Colors Are Preserved
- Sufficient Contrast And Readability Are Maintained

### Official Background Versions:

- **WLT-Symbol-Dark**
- **WLT-Symbol-Light**

Official Symbol Files Are Available In:

Brand Assets → Brand Symbols

### Usage Priority:

#### Across All Official WLT Applications:

1. The Primary Choice Is Always The Official Brand Logo
2. When The Logo Cannot Be Used Or Readability Is Reduced, The Symbol May Be Used
3. For Very Small Sizes Or Specific Use Cases, Icons Or Simplified Assets Are Permitted

This Hierarchy Ensures Brand Consistency And Clarity.

### Incorrect Usage:

The Following Uses Are Strictly Prohibited:

- Color Alteration
- Stretching Or Distortion
- Rotation Or Unauthorized Effects
- Removal Of The Crown Or Core Elements
- Adding Text Or Graphic Elements

## **File Formats:**

The **WLT Symbol** Is Currently Provided In **JPG** Format.

Additional Formats Such As **PNG, SVG, Or PDF** May Be Provided As Needed.

## **Legal Ownership:**

The **Wolf Lymphocyte Technology (WLT)** Symbol Is Official Brand Property.

Any Unauthorized Use, Modification, Or Reproduction Is Prohibited.

## **Closing Note:**

Adherence To These Guidelines Is Essential To Preserve The Consistency, Credibility, And Visual Identity Of **The WLT Brand**.

**Thank You For Reading And Paying Attention.**

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