

“In The Name Of God”



Wolf Lymphocyte Technology

Wolf Lymphocyte Technology (WLT)

(Unleashing The Unseen)

Typography, Text Color, And Layout Guidelines

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December 2025

Introduction:

At **Wolf Lymphocyte Technology (WLT)**, **Typography, Text Color, And Layout** Play A Fundamental Role In Conveying Our Scientific, Technological, And Professional Brand Identity.

These Guidelines Are Designed To Ensure High Readability, Visual Consistency, Structural Clarity, And Project-Level Flexibility Across All Official Documents, PDFs, And Brand Materials.

Typeface System:

General Font Approach:

WLT Utilizes Modern, Readable, And Technology-Oriented Typefaces.

Font Usage Is Not Limited To A Fixed Set And May Vary Depending On Project Requirements, Medium, Or Design Context.

All Selected Fonts Must:

- Be Modern And Professional
- Maintain High Readability
- Align With The **WLT** Brand Identity

Commonly Used Reference Fonts:

The Following Fonts Are Frequently Used Across **WLT** Projects, Without Being Restrictive:

- **Calibri**
- **Ubuntu**
- **Playwrite US Modern**
- **JetBrains Mono**
- **Fira Code**

Alternative Fonts May Be Used Provided The Overall Typographic Structure Is Preserved.

Font Hierarchy:

- Main Section Header:

- Font Size: 20
- Weight: **Bold**

- Subheader:

- Font Size: 18
- Weight: **Bold**

- Description Text:

- Font Size: 18
- Weight: Regular

This Hierarchy Remains Consistent Across **All Official WLT Documents.**

Text Color Usage:

General Text Color Structure:

- Headers And Subheaders: **Turquoise**
- Body And Description Text: **Dark Gray**

Semantic Color Usage:

- **WLT** Abbreviation:
 - **W (Wolf): Light Gray**
 - **LT (Lymphocyte Technology): Turquoise**
- When A Brand **Color** Is Mentioned In Text:
 - The Color Name May Appear In Its Actual Brand Color

All Color Usage Is Intentional And Non-Decorative.

Bold Usage Rules:

Bold Formatting Is Used For Meaningful Emphasis Only.

The Following Elements Must Appear In **Bold**:

- **Headers And Subheaders**

- **WLT**
- **Wolf Lymphocyte Technology**
- **Official Brand Color Names**
- **Country** Names, **Languages**, And Formal Terms
- Key Brand And Scientific Concepts
- Final Thank-You Text

Overuse Of **Bold** In Long Paragraphs Is Not Permitted.

Spacing System:

Cover And First Pages Only:

- After Opening Phrase (E.g., **In The Name Of God**): 10
- After Logo: 20
- Between Major First-Page Elements: 20

Internal Pages:

- Between Numbered Or Dashed Items: 5
- Between Related Descriptions: 5
- Between Separate Topics Or Sections: 7

All Spacing Values Are Defined Relative To **Calibri** And Should Be Visually Adjusted When Other Fonts Are Used.

Opening And Closing Sections:

Opening Phrase:

- Font Size: 30
- Font: **Calibri**
- Positioned At The Top Of The First Page

Closing Section:

- Thank-You Text:
- Font Size: 18

- Weight: **Bold**
- Spacing After: 10
- Copyright Section:
 - Font Size: 25
 - Font: **Calibri**

Including These Sections Is Strongly Recommended Across **WLT** Documents.

Image Placement:

- Images Are **Center-Aligned By Default**
- **Left** Or **Right** Alignment Is Allowed Only When Necessary And Used Sparingly

Background Usage:

- Default Background: **White**
- Colored Backgrounds:
 - Allowed Occasionally
 - Must Preserve Readability, Contrast, And Brand **Color** Harmony

Capitalization Rules:

Wherever Possible, Text Is Written In **Title Case**, Especially For:

- **Headers** And **Subheaders**
- **Brand Names**
- Key Terms
- **Official Colors, Countries, And Languages**

Sentence Case May Be Used In Long Descriptive Texts When Needed For Readability.

Final Note:

These Guidelines Ensure Visual Consistency, Brand Integrity, And Flexibility Across **All Wolf Lymphocyte Technology** Materials And Must Be Followed In All Official Documents.

Thank You For Reading And Paying Attention.

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