

Muhammad Ali

SOFTWARE ENGINEER

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A Frontend Developer based in Finland with versatile skills in technologies like **ReactJS**, **Next.js**, **TypeScript** and **JavaScript**.

Core Competencies:

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|--------------|----------------|----------------------------|--------------------|
| • JavaScript | • Tailwind CSS | • Redux | • Webflow |
| • TypeScript | • HTML | • Context API | • Agile Principles |
| • ReactJS | • CSS | • Playwright (E2E Testing) | • Jira |
| • Next.js | • Scss | • Styled Components | • Linear |
| • Node.js | • Material UI | • SQL | • Slack |
| • Storybook | • GraphQL | • Git/GitHub | • Netlify |
| • AWS | • Figma | • Firebase | • REST APIs |

Soft Skills:

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|-----------------------------------|-----------------------|--------------------|
| • Communication and Collaboration | • Adaptability | • Highly Organized |
| • Time Management | • Attention to Detail | • Quick Learner |

Professional Experience

Senior Frontend Engineer at [Leland](#)

United States • Remote

- Led the development of an online coaching platform using **Next.js**, **TypeScript**, **GraphQL (with Apollo Client)**, and **Tailwind CSS**.
- Actively **contributed to 4 repositories**, emphasizing code modularity through Storybook for creating isolated components.
- Achieved a **10x increase** in live coaches and a **4x boost** in weekly signups by overhauling the user interface and introducing innovative features.
- Implemented smaller, **reusable components**, and conducted substantial refactoring, reducing code lines by a minimum of 60% across 30% of components.
- Utilized **GraphQL** seamlessly integrated with **Apollo Client's useQuery** and **useMutation** hooks for efficient server communication.
- Developed cutting-edge features with a focus on **responsive design**, using **Tailwind CSS** breakpoints for cross-device compatibility.

Senior Frontend Developer at [Cntxt](#)

Saudi Arabia • Remote

- Developed the main website where Google redirects their users to buy Google Cloud products in Saudi Arabia region. This website currently has more than 40k users.
- Integrated Saudi Arabia-based payment method Moyasar with 3D secure functionality for secure payment handling which was a very critical part of this website.
- Performed code reviews with a focus on high coding standards and promoted team collaboration.

Frontend Developer at Tintash Inc.

Pakistan • Remote • March 2018 - Present

- Led the development of [Camaradly](#) website which was an internal product of Tintash with more than 50K active users.
- Developed [Omni Active](#), a high-impact fitness website, utilizing **ReactJS**, **JavaScript**, and **Scss**.
- Mentored junior engineers, achieving a remarkable **90% increase** in productivity through targeted code reviews and guidance.
- Conducted interviews and coding assessments, boosting new hire quality by **25%**.
- Optimized project estimations, reducing delivery delays and provided design and feature improvement suggestions, aligning with industry standards.

Education

Lappeenranta-Lahti University of Technology LUT

Master's in Digital Systems & Service Development

Lahti, Finland • August 2024 - Present

National University of Computer and Emerging Sciences

Bachelors in Computer Engineering

Pakistan • August 2013 - July 2017

Projects

- Leland**: Collaborated on frontend using **Next.js**, **TypeScript**, **GraphQL** and **Tailwind CSS** to develop a marketplace for ambitious people to access the coaching, classes, and community they need to reach career and educational goals. Notably, I hold very **high contributions to the frontend codebases**. Leland has been recognized as one of the fastest-growing companies in Utah, United States, in 2023.
- Crusoe Energy**: As part of a Scrum team, I developed React.js and TypeScript-based frontend projects, creating reusable components with Storybook and Emotion Styled for integration across websites. I transformed Figma designs into responsive websites, ensuring all client requirements were met. Additionally, I provided technical mentorship and collaborated with cross-functional teams to deliver high-quality results.
- Magic Eden**: Led the development of a rewards website with over one million users, embedding a game using React.js, TypeScript, and PlayCanvas. Ensured responsiveness from Figma designs and collaborated with product teams to meet client requirements while mentoring junior engineers.

Languages

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| • English (Bilingual) | • Finnish (Beginner) | • Urdu (Native) |
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