

# Mohammed Afzal Memon

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8905646806

[LinkedIn](#)

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## ►OBJECTIVE

Dynamic and detail-oriented Digital Marketing professional with hands-on experience in SEO, social media marketing, content creation, and paid advertising. Proven ability to plan and execute digital campaigns that drive traffic, boost engagement, and generate leads. Proficient in tools like Google Ads, Meta Ads Manager, Google Analytics, and Canva. Strong understanding of audience targeting, keyword research, and marketing analytics, with a focus on delivering measurable results and ROI.

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## ►EDUCATION

Bachelor's of Computer Application – Mohan Lal Sukhadiya University (Udaipur)  
Jul 2021 — Oct 2023  
Digital Marketing – TOPS Technologies (Ahmedabad)  
Jul 2025 – Present

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## ►PROJECTS

Conducted a comprehensive market research project on Jio + Hotstar, analyzing consumer behavior, competitor positioning, and digital marketing strategies to identify growth opportunities and user engagement trends.

GitHub Link: [Jio-Hotstar](#)

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## ►SKILLS

- Social Media Marketing
  - SEO(Search Engine Optimisation)
  - Adaptability
  - Communication
  - Problem solving
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## ►PERSONAL INFORMATION

- Languages Known: English, Hindi, Gujarati
  - Hobbies: Reading,Playing outdoor games,Learning new things
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### Disclaimer:

The information provided in this resume is accurate and true to the best of my knowledge. Any references or background checks may be conducted upon request.