Alex Tarashkevich

Product Manager — Vilnius, Lithuania (remote, open to relocation)

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SUMMARY

Product Manager with 6+ years in tech, including 3+ years delivering user-focused, data-informed SaaS and consumer products. Skilled in roadmap execution, GTM alignment, and cross-functional delivery, with a track record in scaling products to 15K+ DAU, increasing ARPU from $8.50 to $11.90, and improving D7 retention from 17% to 21% through user journey optimization and experimentation. Comfortable collaborating with engineering on API integrations, defining clear requirements, and aligning product development with business goals to drive measurable impact.

EXPERIENCE

Finespace - *B2C products across AI, mobile gaming, e-commerce*   **Vilnius, Lithuania**
Product Manager   *February 2022 - Present*
- Increased ARPU from $8.50 to $11.90 in an AI app by launching subscriptions and running multi-variant paywall tests
- Scaled a mobile gaming product to 15K+ DAU by applying PLG strategies and optimizing in-app funnels
- Improved D7 retention from 17% to 21% through experimentation and continuous UX optimization across self-serve flows
- Delivered 10+ MVPs across AI and mobile gaming products, owning the PLG backlog and partnering with marketing on GTM alignment
- Managed cross-functional teams (40+ people across 3 time zones), including engineers, QA, and design in iterative product development
- Achieved a 4.8/5 app store rating by prioritizing user feedback, refining onboarding flows, and enhancing in-app experiences

Webspace - *B2B and B2C platforms (beauty, entertainment, logistics, invoicing)*   **Minsk, Belarus**
Technical Project Manager   *July 2021 - February 2022*
- Reduced release cycle from 3 to 2 weeks across 3 teams by introducing Agile rituals and CI/CD pipelines for 7 B2B/B2C platforms
- Cut API integration time by 30% for 4 platforms by defining SDK requirements and improving partner onboarding

Attico - *Enterprise digital agency serving Fortune 500 clients*   **Minsk, Belarus**
Project Manager   *November 2019 - July 2021*
- Led product delivery for Fortune 500 enterprise web platform, focusing on user experience and scalability
- Enhanced release stability and QA pipelines, improving delivery throughput by 35% and reducing post-launch defects by 20% using automation tools

Borovoy Studio   **Minsk, Belarus**
Frontend Developer   *April 2019 - November 2019*
- Developed a website for KIA Motors with focus on speed and responsive design
- Built production web applications using JavaScript (ES6+), React, HTML5/CSS3 with focus on performance optimization
- Integrated RESTful APIs and third-party services, working with JSON data structures and async programming
- Utilized Git for version control, Webpack for bundling, and Chrome DevTools for debugging and performance profiling

SKILLS

Product Strategy & Delivery: Roadmap ownership, backlog management, OKR alignment, GTM execution, PRD writing
Data & Experimentation: KPI tracking, funnel analysis, A/B testing, cohort analysis, Mixpanel, Amplitude, SQL basics
Collaboration & Communication: Cross-functional team alignment, stakeholder management, user research, customer feedback loops
Tools & Technical: Jira, Confluence, Slack, Notion, Figma, API documentation, Firebase, AWS, Azure
Languages: English (C1), Czech (B2), Russian (Native), Belarussian (Native)

EDUCATION

Czech Technical University In Prague   **September 2015 - June 2018**
Bachelor's, Computer Science