Alex Tarashkevich

Product Manager — Vilnius, Lithuania (remote, open to relocation)

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SUMMARY

AI Product Manager with 6+ years in tech, including 3+ years leading AI-powered and data-driven products. Experienced in collaborating with engineering on LLM and ML feature delivery, aligning roadmaps with OKRs, and executing data-informed experiments to drive measurable impact. Scaled products from 0 to 15K+ DAU, increased ARPU from $8.50 to $11.90, and improved D7 retention from 17% to 21% through funnel optimization and iterative delivery. Passionate about building AI-native products that solve user problems while ensuring business alignment.

EXPERIENCE

Finespace - *B2C products across AI, mobile gaming, e-commerce*   **Vilnius, Lithuania**
Product Manager   *February 2022 - Present*
- Increased ARPU by 40% in AI app by launching subscription and running multi-variant paywall A/B tests
- Scaled mobile gaming product to 15K+ DAU by applying PLG strategies and improving onboarding funnels
- Improved D7 retention by 24% through experimentation and continuous UX optimization across self-serve flows
- Delivered 10+ MVPs across AI and mobile gaming products; owned PLG backlog and partnered with marketing on GTM alignment
- Managed cross-functional teams (40+ people across 3 time zones), including engineers, QA, and design
- Achieved 4.8/5 app store rating and doubled retention in key cohorts by iterating on onboarding and personalization flows

Webspace - *B2B and B2C platforms (beauty, entertainment, logistics, invoicing)*   **Minsk, Belarus**
Technical Project Manager   *July 2021 - February 2022*
- Reduced release cycle from 3 to 2 weeks across 3 teams by introducing Agile rituals and CI/CD pipelines for 7 B2B/B2C platforms
- Cut API integration time by 30% for 4 platforms by defining SDK requirements and improving partner onboarding

Attico - *Enterprise digital agency serving Fortune 500 clients*   **Minsk, Belarus**
Project Manager   *November 2019 - July 2021*
- Led product delivery for Fortune 500 enterprise web platform, focusing on user experience and scalability
- Enhanced release stability and QA pipelines, improving delivery throughput by 35% and reducing post-launch defects by 20% using automation tools

Borovoy Studio   **Minsk, Belarus**
Frontend Developer   *April 2019 - November 2019*
- Developed a website for KIA Motors with focus on speed and responsive design
- Built production web applications using JavaScript (ES6+), React, HTML5/CSS3 with focus on performance optimization
- Integrated RESTful APIs and third-party services, working with JSON data structures and async programming
- Utilized Git for version control, Webpack for bundling, and Chrome DevTools for debugging and performance profiling

PROJECTS

AI-powered Nutrition Tracker (Telegram Bot)   **Vilnius, Lithuania**
Owner (2025)   *June 2025 - Present*
- Built a GPT-4-powered Telegram bot for calorie tracking using Python, OpenAI API, and Supabase for storage
- Implemented food photo parsing, weight/step tracking, and daily summaries with automated reminders
- GitHub: github.com/AliaksandrTarashkevich/ppianieal

SKILLS

Product Strategy & Execution: Roadmap ownership, OKR alignment, backlog prioritization, PRD writing, GTM delivery, cross-functional collaboration
Data & Analytics: KPI tracking, A/B testing, funnel analysis, SQL, cohort analysis, Mixpanel, Amplitude
Technical Tools & Cloud: API collaboration, AWS, Azure, Firebase, OpenAI APIs, Langchain basics, ML/LLM pipelines (overview level)
Project & Workflow Tools: Jira, Confluence, Slack, Notion, workflow optimization, Agile/Scrum facilitation
Languages: English (C1), Czech (B2), Russian (Native), Belarussian (Native)

EDUCATION

Czech Technical University In Prague   **September 2015 - June 2018**
Bachelor's, Computer Science