

**Alex Tarashkevich | Product Manager** — Vilnius, Lithuania (remote, open to relocation)

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## SUMMARY

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Product Manager with 6+ years in tech, including 3+ years delivering user-focused, data-informed SaaS and consumer products. Skilled in roadmap execution, GTM alignment, and cross-functional delivery, with a track record in scaling products to 15K+ DAU, increasing ARPU from \$8.50 to \$11.90, and improving D7 retention from 17% to 21% through user journey optimization and experimentation. Comfortable collaborating with engineering on API integrations, defining clear requirements, and aligning product development with business goals to drive measurable impact.

## EXPERIENCE

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**Finespace - B2C products across AI, mobile gaming, e-commerce**

**Vilnius, Lithuania**

**Product Manager**

*February 2022 - Present*

- Increased ARPU from \$8.50 to \$11.90 in an AI app by launching subscriptions and running multi-variant payroll tests
- Scaled a mobile gaming product to 15K+ DAU by applying PLG strategies and optimizing in-app funnels
- Improved D7 retention from 17% to 21% through experimentation and continuous UX optimization across self-serve flows
- Delivered 10+ MVPs across AI and mobile gaming products, owning the PLG backlog and partnering with marketing on GTM alignment
- Managed cross-functional teams (40+ people across 3 time zones), including engineers, QA, and design in iterative product development
- Achieved a 4.8/5 app store rating by prioritizing user feedback, refining onboarding flows, and enhancing in-app experiences

**Webspace - B2B and B2C platforms (beauty, entertainment, logistics, invoicing)**

**Minsk, Belarus**

**Technical Project Manager**

*July 2021 - February 2022*

- Reduced release cycle from 3 to 2 weeks across 3 teams by introducing Agile rituals and CI/CD pipelines for 7 B2B/B2C platforms
- Cut API integration time by 30% for 4 platforms by defining SDK requirements and improving partner onboarding

**Attico - Enterprise digital agency serving Fortune 500 clients**

**Minsk, Belarus**

**Project Manager**

*November 2019 - July 2021*

- Led product delivery for Fortune 500 enterprise web platform, focusing on user experience and scalability
- Enhanced release stability and QA pipelines, improving delivery throughput by 35% and reducing post-launch defects by 20% using automation tools

**Borovoy Studio**

**Minsk, Belarus**

**Frontend Developer**

*April 2019 - November 2019*

- Developed a website for KIA Motors with focus on speed and responsive design
- Built production web applications using JavaScript (ES6+), React, HTML5/CSS3 with focus on performance optimization
- Integrated RESTful APIs and third-party services, working with JSON data structures and async programming
- Utilized Git for version control, Webpack for bundling, and Chrome DevTools for debugging and performance profiling

## PROJECTS

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**AI-powered Nutrition Tracker (Telegram Bot)**

**Vilnius, Lithuania**

*Owner (2025)*

*June 2025 - Present*

- Built a GPT-4-powered Telegram bot for calorie tracking using Python, OpenAI API, and Supabase for storage
- Implemented food photo parsing, weight/step tracking, and daily summaries with automated reminders
- GitHub: [github.com/AliaksandrTarashkevich/ppianieal](https://github.com/AliaksandrTarashkevich/ppianieal)

## SKILLS

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**Product & Strategy:** Product-Led Growth, Roadmapping, Onboarding, Monetisation Strategy, KPI Ownership

**Analytics & Experimentation:** A/B Testing, Funnel Analysis, Retention Metrics, Firebase, Amplitude, Mixpanel

**Tools & Platforms:** Appcues, RevenueCat, App Store Connect, Figma, Linear, SQL, Postman

**Collaboration & Delivery:** Remote Team Management, Cross-functional Alignment, Agile Execution, GTM Coordination

**Languages:** English (C1), Czech (B2), Russian (Native), Belarussian (Native)

## EDUCATION

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**Czech Technical University In Prague**

**September 2015 - June 2018**

*Bachelor's, Computer Science*