

Alex Tarashkevich - Product Manager – SaaS | AI Features | UX/UI | Data-Driven Growth

Vilnius, Lithuania (remote-first)

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SUMMARY

Product Manager with 3+ years of experience owning end-to-end SaaS product delivery, from discovery to launch. Strong focus on UX/UI, customer research, and building AI-powered capabilities. Known for working autonomously and driving measurable business impact through data-backed decisions. Previous experience as a frontend developer (JavaScript, TypeScript) helps bridge tech and user needs. Thrives in fast-paced, async, and low-bureaucracy environments.

EXPERIENCE

Product Manager - Developer Tools & AI Products | Finespace *Feb 2022 - Present | Vilnius, Lithuania*

- Owned delivery of 10+ SaaS and mobile products, including AI-driven avatar generation and user-facing content automation.
- Led customer discovery via interviews, feedback loops, and support data to validate problem-solution fit.
- Delivered features that improved retention by **28%** and ARPU by **40%** through iterative UX improvements and data-driven A/B tests.
- Collaborated with design on end-to-end UX flows and led the product website revamp.
- Created clear, actionable product specs and PRDs in close collaboration with engineering and marketing.
- Defined product vision for AI capabilities and presented roadmap directly to C-level.
- Worked in distributed team of 24+ engineers across multiple time zones.

Project Manager - Web Platform | Webspace *Jul 2021 - Feb 2022 | Minsk, Belarus*

- Managed 7 MVPs across web and B2B SaaS domains, including sales-focused tools (CRM, marketplace).
- Prioritized features based on stakeholder input and user value in sales-driven environments.
- Defined API specs and onboarding flows to improve developer experience and integration speed.

Technical Project Manager | Attico *Nov 2019 - Jun 2021 | Minsk, Belarus*

- Coordinated platform launches for Fortune 500 clients across APAC, focusing on delivery speed and QA quality.
- Migrated teams to Jira, improving planning clarity and increasing throughput by 35%.

Frontend Developer | Borovoy Studio *Apr 2019 - Nov 2019 | Minsk, Belarus*

- Built mobile-first UI and improved performance by 30% using lazy loading and code splitting.
- Collaborated closely with designers and backend engineers to ship user-centric web experiences.

SKILLS

Product Management: Roadmap ownership, UX/UI leadership, PRDs, A/B testing, growth metrics, customer research, AI/ML productization.

SaaS & Sales-Led Growth: User journey optimization, cross-functional coordination, GTM alignment.

Technical: JavaScript, TypeScript, REST APIs, AI tools (OpenAI, generative models), AWS (EC2, S3), Firebase, SQL, BigQuery.

Collaboration: Async remote work, stakeholder communication, cross-timezone alignment.

Languages: English (C1), Czech (C1), Russian (native).

EDUCATION

Czech Technical University in Prague — Bachelor's in Software Engineering coursework (2015–2018)

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