

Alex Tarashkevich

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SUMMARY

Results-driven Senior Project Manager with 5+ years of management experience, leading cross-functional teams in fast-paced startups. Successfully delivered AI, Mobile gaming, SaaS, E-commerce, and Web platform products.

PROFESSIONAL EXPERIENCE

Senior Project Manager | Finespace (Mighty Match 3D, Street Conquest, Boomf, Portray AI)

Vilnius, Lithuania | Feb 2022 - Present

- Launched a subscription model using SQL & Firebase analytics, driving a 40% ARPU increase and contributing 70% of total in-app revenue.
- Optimized level design through A/B testing, increasing Retention (D7) by 28% and improving LTV by 13%.
- Increased average session time by 34% by creating new gameplay mechanics and running LiveOps events, leading to a 25% boost in daily active users (DAU).
- Developed and executed GTM strategies, including market research and competitive analysis, resulting in a 15% ARPDau increase.
- Collaborated with stakeholders, including executives and marketing teams, to define KPIs and prioritize features, increasing install rate by 17% and achieving 15k+ DAU within 6 months.
- Led customer support relations and feature updates based on the feedback resulting in 4.8 average rating in Google Play and AppStore.

Project Manager | Webspace (VIDSIG, Mickey Trading, theYou)

Minsk, Belarus | Jul 2021 – Feb 2022

- Directed cross-functional teams of 30+ engineers and designers, successfully launching 7 MVP products within 8 months.
- Achieved 90% on-time delivery for 5+ projects by implementing Scrum tools.
- Achieved average budget savings of \$300K annually by optimizing work processes using Agile.
- Initiated implementation of DevOps practices, reducing release cycle times by 30%.

Project Manager | Attico

Minsk, Belarus | Nov 2019 – Jun 2021

- Reduced post-launch bugs by 20% by managing end-to-end testing workflows.
- Transferred the management system from Trello to Jira, increasing team efficiency by 35%.
- Created budget for 3 projects, including risk and communication plans to ensure on-budget delivery

Frontend Developer | Borovoy Studio (Kia Website development)

Minsk, Belarus | Apr 2019 – Nov 2019

- Developed and implemented a responsive design for the Kia website, increasing mobile traffic by 25%.
- Optimized website performance, reducing load time by 30% and increasing user engagement by 20%.

Salesperson | Southwestern Advantage

Washington, USA | Jun - Sept 2016

- Achieved recognition as a Top First-Year Sales Student, ranking in the top 60 out of 1,800 students.

SKILLS

Project Management: Agile / Scrum, Cross-functional teams management, Stakeholder Management, MVP Development, Roadmapping, Milestone setting, Roadmapping, KPI Tracking, Data Analysis, Product Requirement Documentation (PRD), Gantt Charts, Product Strategy, Product Development Cycle, Budget Management, Time Management, UX/UI.

Tools: Jira, Asana, ClickUp, Trello, SQL, Excel/Sheets, Firebase, Google Analytics, Tableau, GitHub.

EDUCATION

Czech Technical University in Prague

Bachelor's in Computer Science (3 years completed, 2015–2018)