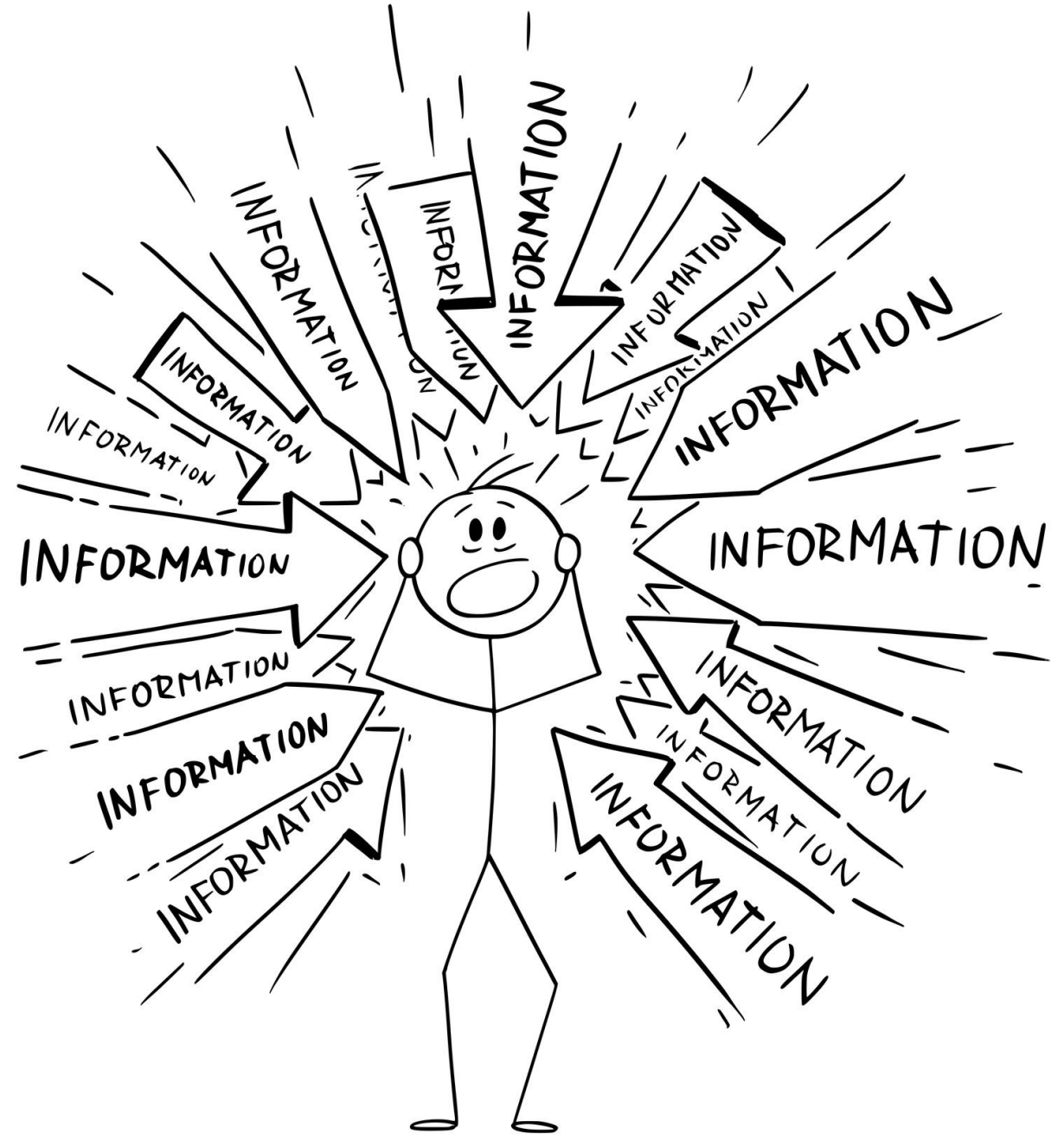


Why Info Smog?

Why did we choose to visualize information as a fog?

- **We wanted a more meaningful interpretation of movement.**
From abstract particles → to something that carries real-world meaning.
- **Information overload is a universal, contemporary experience.**
Notifications, ads, recommendations → forming a “fog” around us.
- **Text is the most direct representation of digital information.**
Words are the smallest units of attention.



Concept

- **Each word is a particle of digital information.**

Notifications, ads, trending words, recommendations.

- **Your body becomes a disturbance inside this fog.**

Proximity, movement, and screen blocking all affect it.

- **Depth features drive the fog's behavior.**

Closer = denser

Chaotic movement = unstable

Fast movement = storm-like

High occupancy = suffocation

- **The system “learns to see movement” by responding to your presence.**

System Overview (How It Works)

How the System Works (High-Level)

- **The camera captures your distance and movement.**
- **Wekinator learns how these features should affect the fog.**
Movement → behavior rules.
- **Processing turns these rules into a living information fog.**
Text gets denser, faster, more chaotic, or more overwhelming depending on how you interact.

