

**ХАЛЫҚАРАЛЫҚ
УНИВЕРСИТЕТІ**



**МЕЖДУНАРОДНЫЙ
УНИВЕРСИТЕТ**

INTERNATIONAL UNIVERSITY

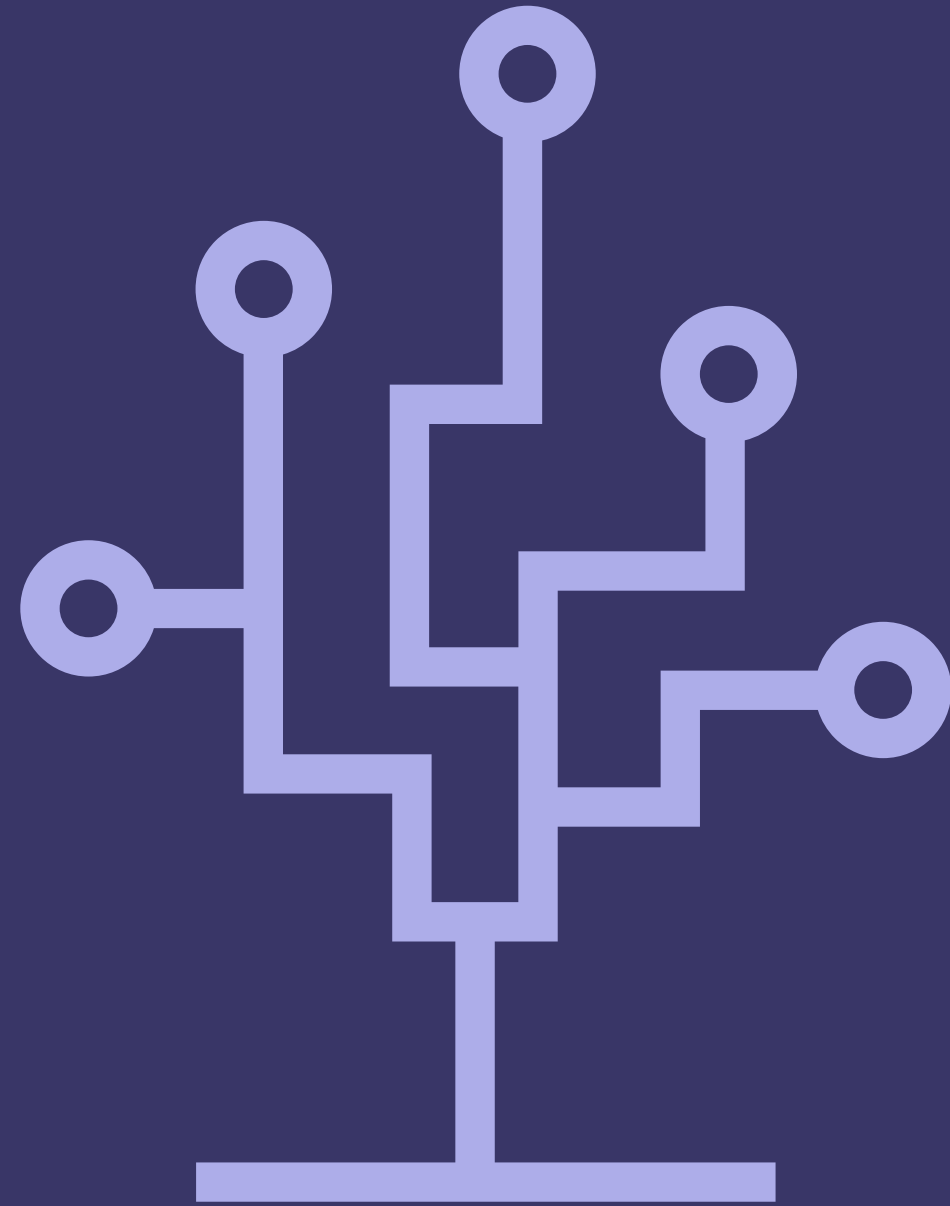
Marketing Information System

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Content



PURPOSE AND IDEA OF THE WORK

PROBLEM AND THE SOLUTION

THE MAIN TASKS OF OUR PROJECT

AESTHETIC LOOK

USED TECHNOLOGIES

Purpose and idea of the work

1. THE RELATIONSHIP OF THE COMPANY WITH THE MARKET
2. PROVIDE TIMELY AND RELIABLE INFORMATION THAT SERVES THE DEVELOPMENT OF THE COMPANY.



Problem and the solution

PROBLEM

Lack of reliable information about the audience.

SOLUTION

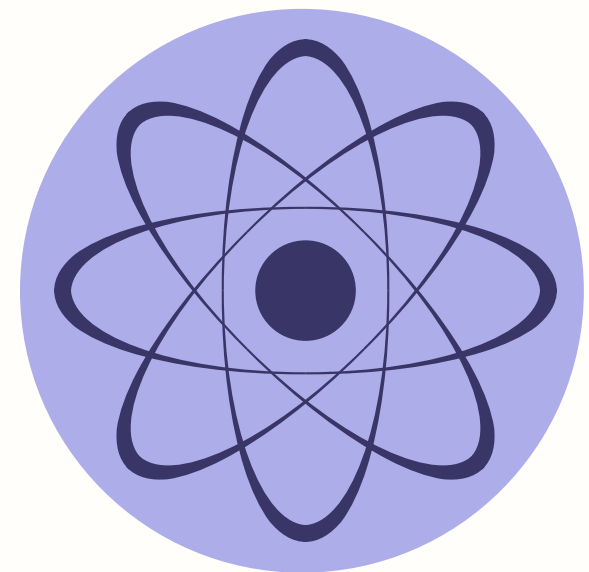
Entrepreneurs will share reports (reports from the sales department, marketing department, etc.).



The main tasks of our project



Provide access for the company's employees to the available information.



Provide a comfortable environment for information analysis (Design, structure, etc.).

Aesthetic Look

SIGN UP

Name

User Name

Password

Repeat Password

Already have an account? [Sign Up](#)

LOGIN

User Name

Password

[Create an account](#) [Login](#)

Aesthetic Look

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Post A Project

Project Title:

Project Description:

Post

Are you Marketing specialists?

Automate your marketing reports, Fast. Our IS will help you analyze the market at any time.



Create Account

First you have to create a account here



Search the report

Search the report from ...



Save and apply

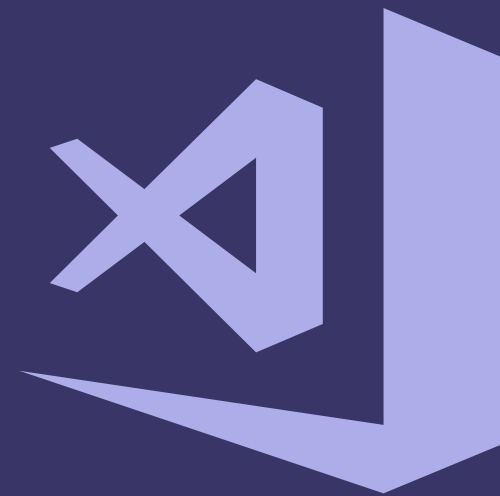
Apply or save the information in our IS

Used Technologies

HTML



CSS



Visual Studio Code

Conclusion

To conclude the whole project, we can say that Marketing Information System is necessary element in the present scenario in order to develop any new product in the market.

The Whole System ensures that a product should not be just made to be sold in the market but to be known for its brand name, quality, reliability, affordability along with the attainment of customer satisfaction. The Marketing Information System also ensures that a product should start from a scratch of analysing the feasibility of the product till its continuous maintenance process.