# Choosing the Model Type Based on Data Access and Storage Criteria



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#### Overview



Analyzing supported data sources

**Contrasting storage modes** 

Comprehension of query engines

Taking into account performance and scalability



## Supported Data Sources

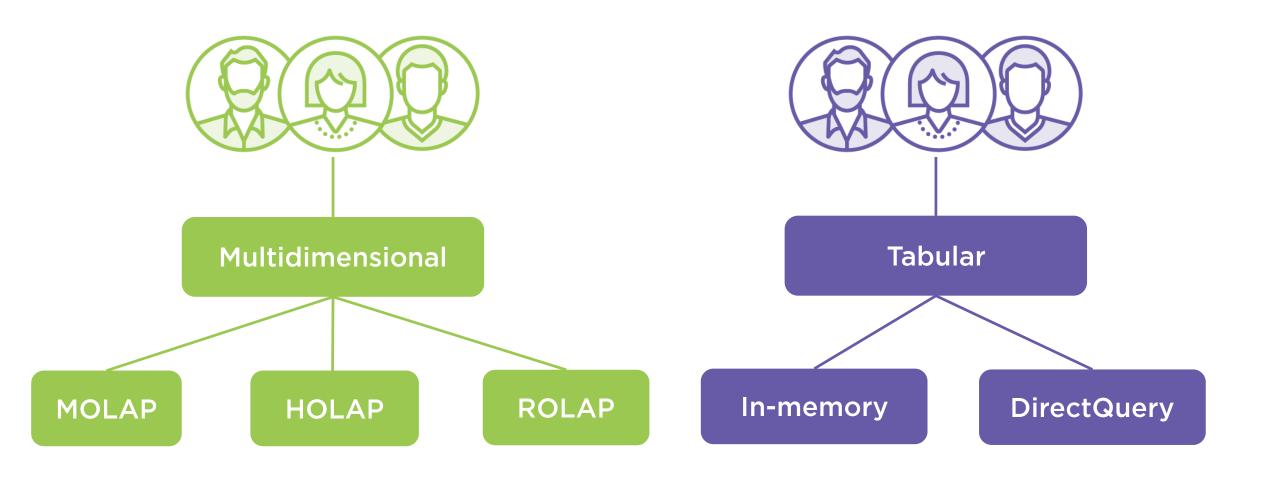


## Supported Data Sources

	Multidimensional	Tabular
Databases	SQL S., Access, Oracle, Teradata, IBM	SQL S., Access, Oracle, Teradata, IBM, SAP
Data Warehouses/OLAP	Azure DW, PDW/APS	Azure DW, PDW/APS, SSAS, SAP BW
Azure storages	-	Blob, Data Lake, Cosmo DB, HDInsight
Files	-	Excel, Folder, Text/CSV, JSON, XML Table
Online services	-	D365, Salesforce, Exchange, SharePoint
Others	-	AD, Exchange, OData Feed,



## Storage Modes/Data Access





## Multidimensional

	MOLAP	HOLAP	ROLAP	
Cube structure				
Aggregate data				
Detail data				
Benefits	+ Fast response + Complex calc.		<ul><li>+ Huge data</li><li>+ Data freshness</li></ul>	
Drawbacks	<ul><li>Processing time</li><li>Cube size (disk)</li></ul>		<ul><li>Slow response</li><li>Limited calc.</li></ul>	



## Tabular

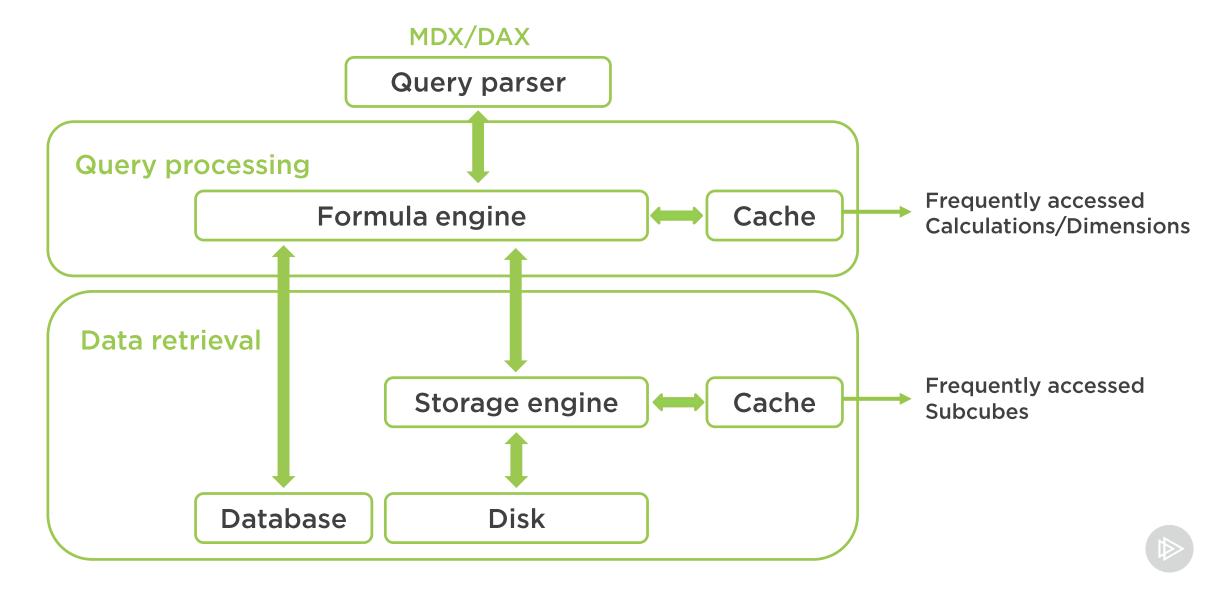
	In-memory	DirectQuery
Model structure		
Detail data		
Benefits	+ Fast response + Multiple data sources	+ Huge data + Data freshness
Drawbacks	<ul><li>Model size (memory)</li><li>Processing time</li></ul>	<ul><li>Single data source</li><li>Limited functions/logic</li></ul>



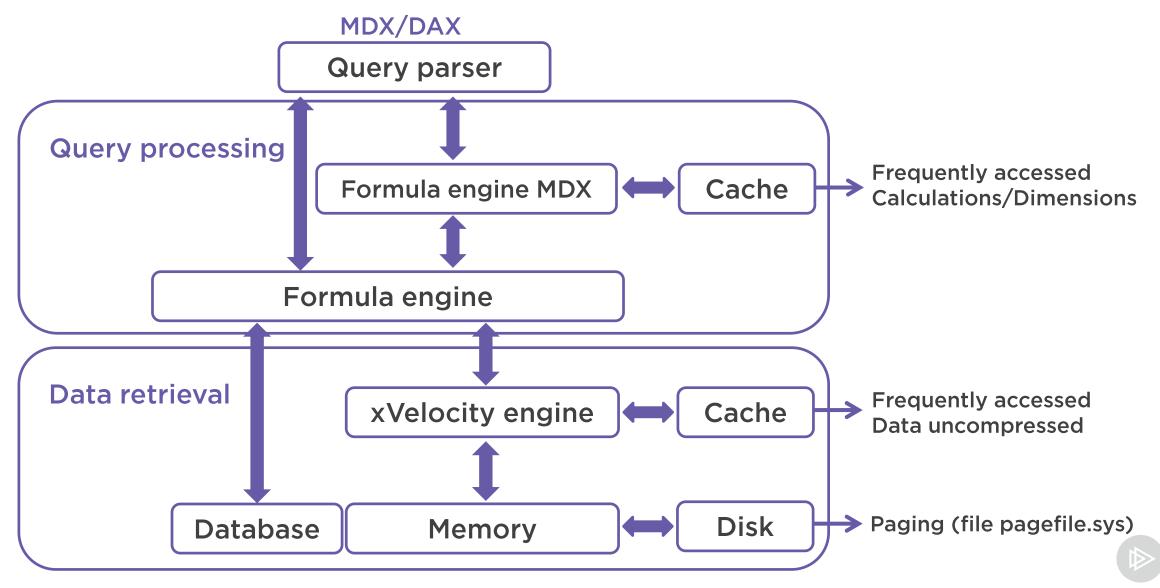
# Query Engines



## Multidimensional Query Engine



## Tabular Query Engine



## Performance and Scalability



## Performance and Scalability

	Multidimensional (MOLAP)	Tabular (In-memory)
Data compression ratio	Approx. 3:1	Approx. 10:1
Data storage	Row storage	Columnar storage
Data aggregation	Pre-aggregated data from disk	Raw data from memory (query time)
Data volume	Limited by disk (multi-terabyte)	Limited by memory
Concurrent queries	Disk I/O intensive	Memory intensive
Query response	Medium to fast	Very fast

Scalability





Performance





#### Demo



Creating a new project from scratch
Importing data into the model
Creating a simple semantic data model
Writing queries and analyzing query
behavior



#### Summary



Discussing various potential data sources of both model types

Analyzing the different ways of storing and accessing data

Taking apart the query engine

Pointing out major characteristics concerning performance and scalability

