

Alice C. Zheng

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Education

Georgia Institute of Technology, Atlanta, GA

Expected Graduation: May 2019

Candidate for Bachelor of Science in Computational Media

Skills

- Applications: Adobe Creative Suite: Illustrator, Photoshop, InDesign; Microsoft Suite
- Computer Languages: Python, Java, HTML, CSS, JavaScript
- Languages: English, Chinese, Spanish

Experience

User Interface Developer Intern - Codesigned

June 2016 – November 2016

- Created documentation on company software – Sharepoint shortcuts
- Designed wireframes and mockups for company intranet navigation and web parts

Graphic Design Intern - Ivan Allen College of Georgia Tech

January - May 2016

- Cultivated online and physical marketing pieces for over 10 on-campus events
- Designed graphics for digital distribution and print media using the Adobe Creative Suite
- Collaborated with a small team to create Ivan Allen College view book for potential students

Hospital Receptionist - Chester County Hospital

September 2013 - August 2014

- Communicated with nurses to coordinate flow of visitors and patients in hospital
- Transported blood bags, hospital equipment, and lab results

Projects

Student Government Association - Graphic Design

September 2015 - Present

- Fulfilled orders made by other student organizations for ads on social media platforms
- Designed SGA t-shirts, flyers, and social media posts using Photoshop and Illustrator
- Collaborated with members and student organizations to create cohesive marketing campaigns

Choose2Matter Promotional Documentary Video

June 2013 - 2014

- Collaborated as a small team of four on writing, producing, and filming
- Communicated with our client, educator and speaker Angela Maiers, on video direction
- Interviewed and filmed students, faculty, and business professionals
- Independently edited the video on Adobe Premiere Pro

Leadership

DramaTech Theatre

April 2016 - Present

- Marketing Director – Coordinated all publicity for theatrical productions and recruitment
- Light Crew Head – Designed, hung, and circuited lights for 5 mainstage shows
- Set Crew Head – Lead team in designing and executing scenic design for mainstage shows
- Designer – Created over 20 pieces for publicity of shows and workshops

Editor-in-Chief School Yearbook Club

September 2014 - May 2015

- Oversaw club committees that each focused on different sections: student life, sports, etc.
- Designed the cover and overall concept of the yearbook – Who Are We
- Organized and taught workshops for the new staff concerning marketing, design, and photography