

ALICE ZHENG

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927 Kings Arms Dr. Downingtown, PA, 19335

EDUCATION

Georgia Institute of Technology, Atlanta, GA

Candidate for Bachelor of Science in Computational Media

Focus: People/Interaction Design - **Major GPA: 3.29**

SKILLS

Applications: Sketch, Illustrator, Photoshop, InDesign, After Effects

Computer Languages: Python, Java, HTML, CSS, JavaScript, C

Languages: English, Chinese

RELEVANT CLASSWORK

Data Structure & Algorithms, Media Device Architecture, Objects and Application Design, User Interface Design, Principles of Interaction and Information Design, Project Design (Agile, SCRUM)

EXPERIENCE

June - November 2016

User Interface Developer Intern - Codesigned

- Used JavaScript and jQuery to implement functionality in client intranets in Agile environment
- Develop use cases and storyboards to design wireframes and hi-fidelity prototypes for company intranet navigation and web parts

January - May 2016

Graphic Design Intern - Ivan Allen College of Georgia Tech

- Cultivated online and physical marketing pieces for over 10 on-campus events
- Designed graphics for digital distribution & print media using Adobe Creative Suite
- Collaborated with a small team to create Ivan Allen College view book for potential students

PROJECTS

Personal Portfolio Website - tinydesertfox.com

- Designed and Illustrated in Photoshop and created using HTML, CSS, and JavaScript

Android Application - Splash

- Worked with a team to create Android application using SCRUM methodology

Product Design/User Interface Design - Multi-Tool Hiking Poles

- Designed and prototyped product after extensive user and market research, user interviews, and usability testing

Data Visualization - Photo Color Sorting

- Used Processing IDE to sort through thousands of photos and visually display the color data of each

LEADERSHIP

April 2016 - Present

DramaTech Theatre

- Marketing Director - Coordinated all publicity for theatrical productions and recruitment
- Light Crew Head - Designed, hung, and circuited lights for 5 mainstage shows
- Set Crew Head - Lead team in designing and executing carpentry and scenic design for mainstage shows
- Designer - Created over 20 pieces for publicity (posters, flyers, tshirts, promo videos) of shows and workshops