## Introduction to Machine Learning and Python

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#### **Topics**

- ► Classification: naive Bayes, support vector machines, kernel methods, and neural networks.
- ▶ **Regression:** spline interpolation and linear and polynomial regression.
- Unsupervised learning: mixture of Gaussians clustering.
- Computer vision: object detection via convolutional neural networks, feature extraction, edge detection, and processing methods.
- ▶ **Dimensionality reduction:** generalized discriminant analysis.
- Evaluation of machine learning models.

#### Prerequisites

- This is an applied course, but requires fundamental understanding of the algorithms and techniques being used.
- ► Prerequisites: basic fluency in programming and mathematics at the single-variable calculus level.

# Grading

- ▶ Attendance: required to attend at least 11 (of 14) classes. 11 classes are lectures, and three are office hours.
- ▶ **Programming assignments:** required to complete all three assignments, with individual scores of 70% or greater.
- ► **Final paper:** 1500-word write-up detailing machine learning model from final programming assignment.
- ▶ Class is graded on a satisfactory/unsatisfactory basis.
- See syllabus for more detailed information.

# What is Machine Learning?

- "Give computers the ability to learn without being explicitly programmed" (Arthur Samuel).
- ▶ Formal problem specification: "A computer program is said to learn from experience *E* with respect to some class of tasks *T* and performance measure *P* if its performance at tasks in *T*, as measured by *P*, improves with experience *E*" (Tom Mitchell).

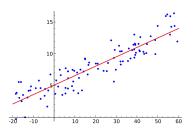
## **Terminology**

- Grouped into two categories: supervised and unsupervised learning.
- ▶ Input data comes in *features* that describe each data point.
- Training data: data used to train algorithm (i.e. create model).
  - ▶ May include *noise* in the data.
- ► Testing data: untrained data that we seek insight on, potentially used to evaluate performance of model.
  - Ex: accuracy, mean squared error.

## Supervised Learning

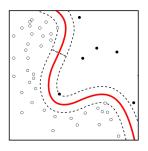
- ▶ Data (a subset from a larger distribution) is labeled, and we attempt to generalize to (predict) the larger distribution.
- ▶ Regression: predicts a continuous value output.
- Classification: predicts a discrete class output.

#### Regression: Examples



- Given data about square footage, age, zip code, and housing demand, predict the selling price of a house.
- Predict the percentage increase or decrease in the price of an equity.

## Classification: Examples



- ► Given data about temperature, humidity, and wind speed, predict whether it will be sunny, cloudy, or raining.
- Predict whether the price of an equity will increase or decrease.

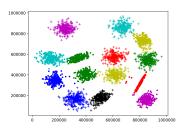
Image source: Wikipedia



# Unsupervised Learning

- Data is unlabeled (no "ground truth").
- Problems: clustering, density estimation, and pattern detection.

## Clustering: Examples



- Given consumption data, partition the consumers into market segments.
- Given several news articles (and their text), group them based on similarity.

#### Notation

$$X = \begin{bmatrix} x_1^{(1)} & x_1^{(2)} & x_1^{(3)} & \dots & x_1^{(m)} \\ x_1^{(1)} & x_2^{(2)} & x_2^{(3)} & \dots & x_2^{(m)} \\ \vdots & & & \ddots & \vdots \\ x_n^{(1)} & x_n^{(2)} & x_n^{(3)} & \dots & x_n^{(m)} \end{bmatrix}, y = \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_n \end{bmatrix}$$

- Data is stored in matrices and vectors.
- Given n (training) data points and m features (per data point).
- For supervised learning, given labeled data vector y.

# Algorithm: Supervised Learning

$$X_{test} = \begin{bmatrix} x_1^{(1)} & x_1^{(2)} & x_1^{(3)} & \dots & x_1^{(m)} \\ x_1^{(1)} & x_2^{(2)} & x_2^{(3)} & \dots & x_2^{(m)} \\ \vdots & & & \ddots & \vdots \\ x_k^{(1)} & x_k^{(2)} & x_k^{(3)} & \dots & x_k^{(m)} \end{bmatrix}, \hat{y}_{test} = \begin{bmatrix} \hat{y}_1 \\ \hat{y}_2 \\ \vdots \\ \hat{y}_k \end{bmatrix}$$

- ▶ Given *k* testing data points and *m* features (per data point).
- $\hat{y}_{test} = f(X_{test})$  contains *predictions* of the supervised learning algorithm, where  $f(\cdot)$  is learned by the algorithm.

# Algorithm: Unsupervised Learning

$$X_{1} = \begin{bmatrix} x_{i}^{(1)} & x_{i}^{(2)} & \dots & x_{i}^{(m)} \\ x_{j}^{(1)} & x_{j}^{(2)} & \dots & x_{j}^{(m)} \\ \vdots & & \ddots & \vdots \\ x_{k}^{(1)} & x_{k}^{(2)} & \dots & x_{k}^{(m)} \end{bmatrix}, \dots, X_{p} = \begin{bmatrix} x_{q}^{(1)} & x_{q}^{(2)} & \dots & x_{q}^{(m)} \\ x_{r}^{(1)} & x_{r}^{(2)} & \dots & x_{r}^{(m)} \\ \vdots & & \ddots & \vdots \\ x_{s}^{(1)} & x_{s}^{(2)} & \dots & x_{s}^{(m)} \end{bmatrix}$$

- ▶ Partitions data into *p* clusters (based on some similarity measure).
- Algorithm may have some method to classify new data points into clusters.

## Python

- ▶ We'll be using *Python 3.x* throughout the course.
- ► Libraries and frameworks: NumPy, SciPy, Pandas, Matplotlib, SciKit, TensorFlow, and NLTK.
- ► Today's (Jupyter) notebook will ensure all of the packages are downloaded and work through an introduction of Python.