


# Corporacion Favorita Sales Report

Overall, sales has been growing for the past 3 years.	Geographically, Pinchincha and Guayas have higher sales.	Interested in store-wise family sales patterns? - Play with it!	Promotion and holiday do not increase sales all the time. For some particular family, it a..
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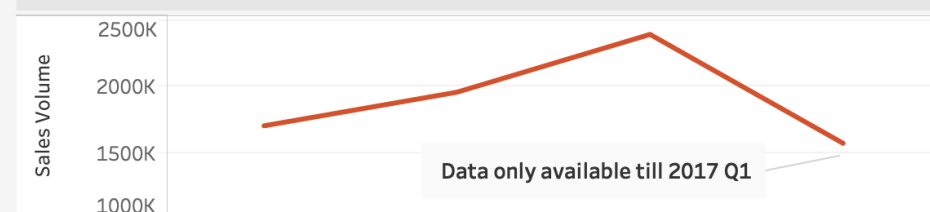


## Company Sales Overview

2017 Sales New & Existing Stores	2017 Sales New Stores Only	Total Stores New & Existing Stores	New Stores New Stores Only	2017 Transaction Volume New & Existing Stores
434,202,219	1,125,677	54	1	658,490,634

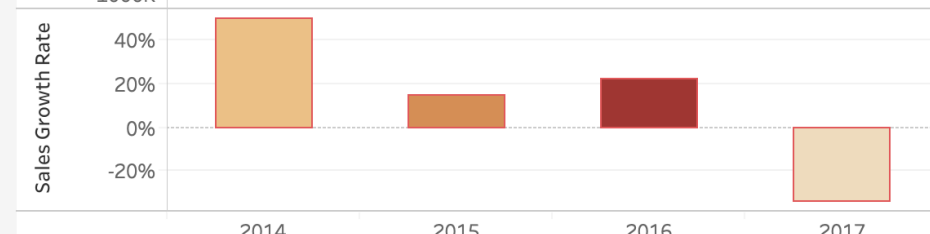
### Sales Volume by Year

Organic growth rate



Year	Sales Volume (K)
2014	1700
2015	2000
2016	2500
2017	1500

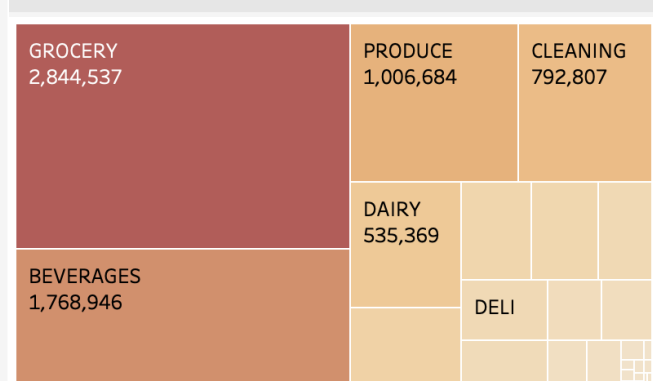
### Sales Growth Rate




Year	Sales Growth Rate (%)
2014	45
2015	15
2016	20
2017	-15

### Sales Volume by Family

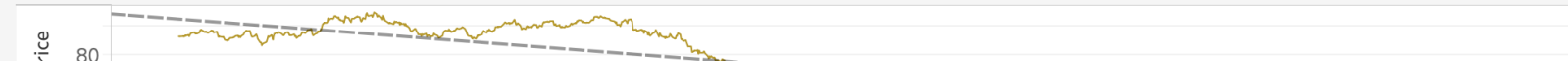
Grocery took the lead.



Family	Sales Volume
GROCERY	2,844,537
PRODUCE	1,006,684
CLEANING	792,807
DAIRY	535,369
BEVERAGES	1,768,946
DELI	-

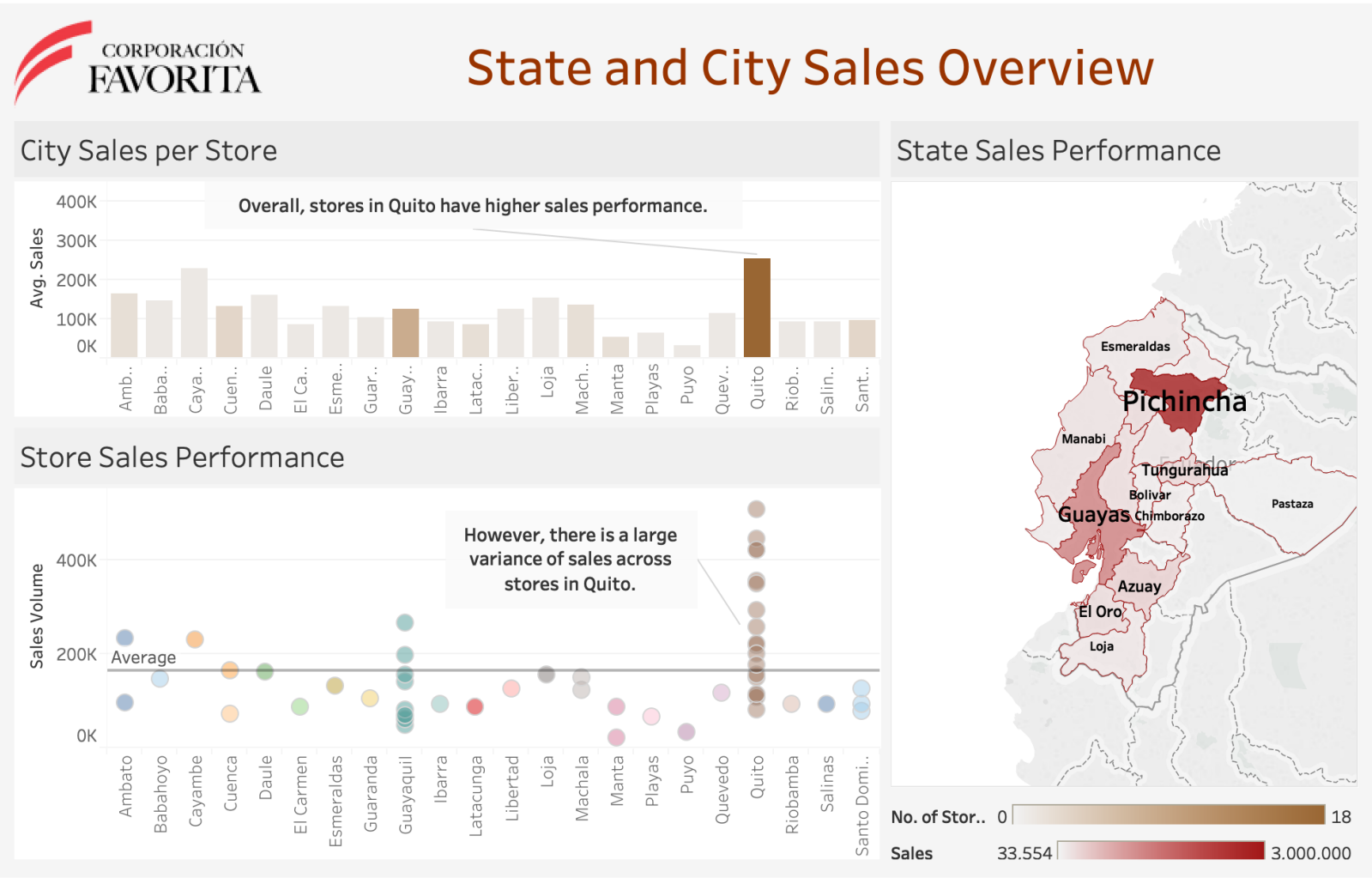
Sales 85  2,844,537

### Sales vs. Oil Price



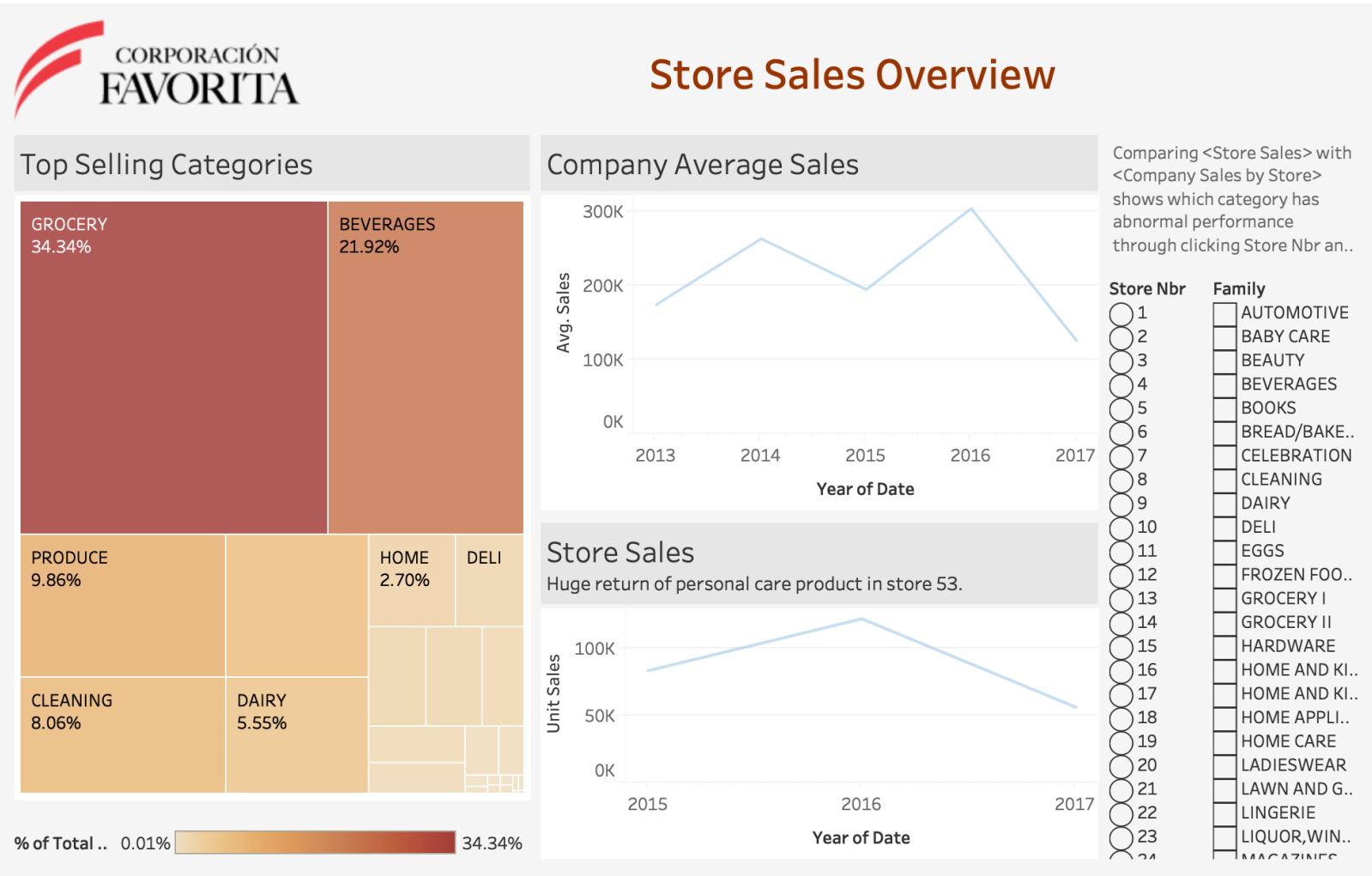
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AUTOMOTIVE

BABY CARE

BEAUTY

BEVERAGES

BOOKS

BREAD/BAKE..

CELEBRATION

CLEANING

DAIRY

DELI

EGGS

FROZEN FOO..

GROCERY I

GROCERY II

HARDWARE

HOME AND KI..

HOME AND KI..

HOME APPLI..

HOME CARE

LADIESWEAR

LAWN AND G..

LINGERIE

LIQUOR,WIN..

MAGAZINES

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