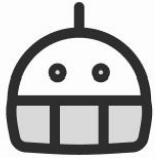


Tracking Alien

Alice Liu/ IxD 617/Spring2022

Statement of Intent



This game showcases three different, cute alien characters to track



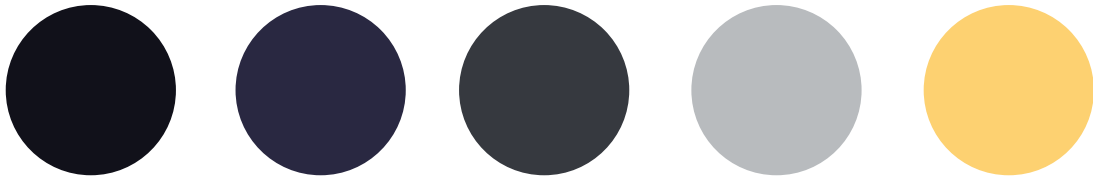
Users can find aliens by the map and track their track distance



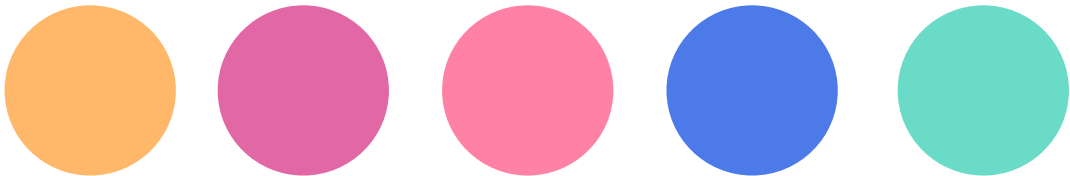
Users can collect information on different aliens though tracking

Color Exploration

Main Color



Sub Color



Typography

Headings

Headline

Font: Helvetica Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Headline

Font: Helvetica

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Body Text

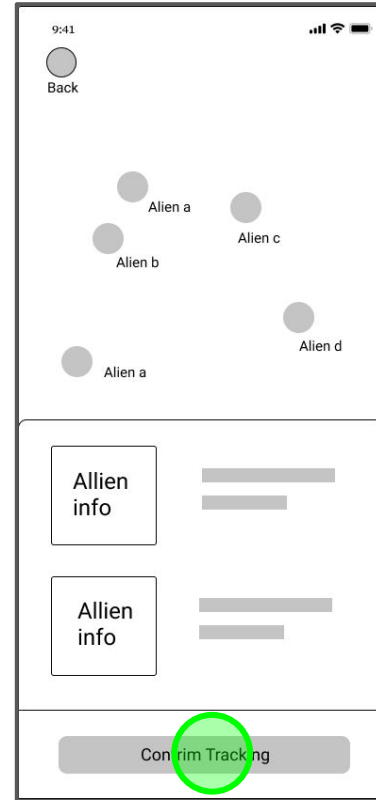
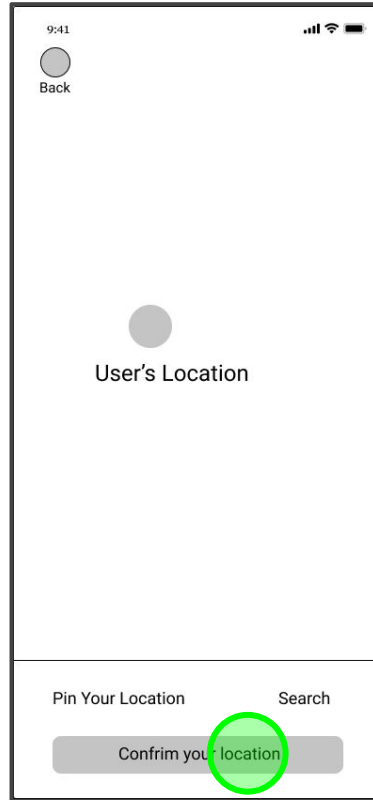
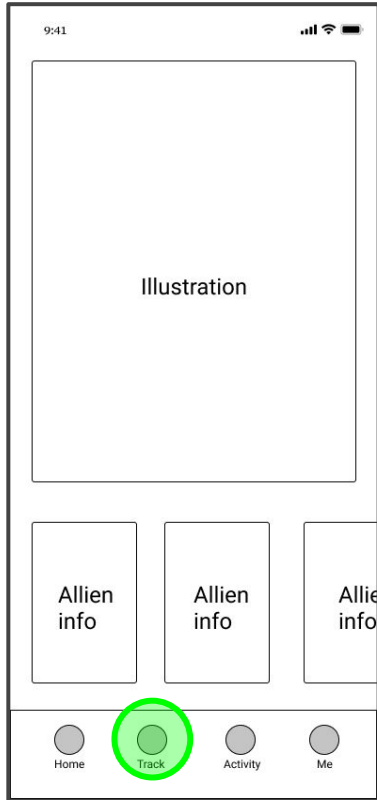
Headline

Font: Helvetica Light

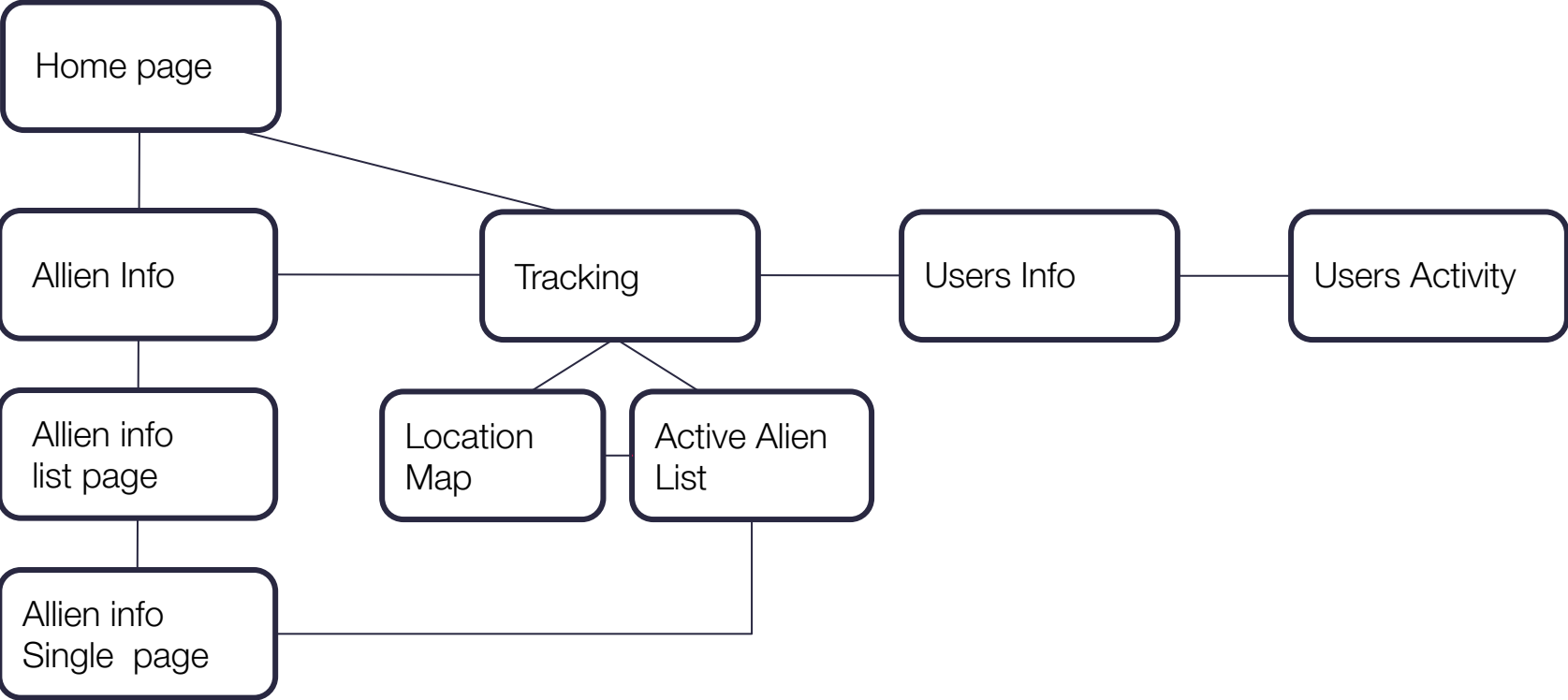
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Wireframes



Use Flow



Icon Set



Thanks