

Frequency of Trade-related Words

	Non-rustbelt Trade Rhetoric
as.factor(PartyID)Rep	6.826*** (1.251)
swing	-0.134 (1.377)
lagged_unemploy	0.164 (0.444)
challenger	10.094*** (1.265)
governorpOhters	-5.742 (8.005)
governorpRep	-0.193 (1.332)
primary	-9.361*** (1.282)
factor(Year)2012	-4.867** (2.433)
factor(Year)2016	22.156*** (1.591)
Constant	-0.116 (2.244)
Observations	497
R ²	0.452
Adjusted R ²	0.442
Residual Std. Error	13.619 (df = 487)
F Statistic	44.570*** (df = 9; 487)
<i>Note:</i>	* p<0.1; ** p<0.05; *** p<0.01