

# Frequency of Trade-related Words

	Rustbelt Trade Rhetoric
as.factor(PartyID)Rep	-7.119*** (2.162)
swing	4.736* (2.510)
lagged_unemploy	1.249 (0.935)
challenger	3.348 (2.191)
governorpRep	0.209 (3.198)
primary	2.150 (2.279)
factor(Year)2012	-0.806 (4.579)
factor(Year)2016	7.246** (3.445)
Constant	1.949 (5.445)
Observations	354
R <sup>2</sup>	0.054
Adjusted R <sup>2</sup>	0.033
Residual Std. Error	19.553 (df = 345)
F Statistic	2.484** (df = 8; 345)
<i>Note:</i> * p<0.1; ** p<0.05; *** p<0.01	