Alicia Lundberg

COMPETENCES

Project Management & Leadership
- Leading cross-functional teams
- Managing web & app development projects
- Client communication & stakeholder management
- Problem-solving & decision-making

Technical Skills
- **UI/UX design:**
  - Figma, Inkscape, Linearity
- **Programming & Development:**
  - Javascript, React, Java, HTML, CSS, Flutter, Python, PHP, Firebase, MySQL, Git
- **Game Development & 3D Modeling:**
  - Unity, Blender, Maya

Sales & Business Development
- Customer acquisition (hot & cold leads)
- Building and managing partnerships
- Sales & strategic outreach

Recruitment & Talent Acquisition
- Headhunting & interviewing
- Hiring & onboarding

CONTACT

073-833 22 89
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Lund, Sweden
LinkedIn

LANGUAGES

- Swedish (Native)
- English (Business) - Cambridge Certificate in Advanced English

EDUCATION

Faculty of Engineering, Lund University | Aug 2021 - Jun 2026
M.Sc in Information and Communication Engineering Technologies

WORK EXPERIENCE

We Know IT | Jan 2025 -
REGIONAL DIRECTOR
Promoted to Regional Director with responsibility for leading and developing the Skåne region in alignment with We Know IT's strategies and goals. Expanded the company's presence through sales, customer acquisition, and strategic partnerships. Led talent acquisition efforts, including headhunting, interviewing, hiring, and onboarding, while continuing to lead projects.

We Know IT | Sep 2024 -
PROJECT MANAGER
Responsible for leading the development of high-quality digital platforms, including custom web and mobile applications. Managed cross-functional teams of developers and designers using Agile methodologies to ensure efficient iterative workflow and smooth collaboration. Acted as the main point of contact for clients, translating their needs into functional digital solutions and overseeing the process from concept to delivery with a focus on functionality and user experience.

Pentronic | Jun 2024 - Aug 2024
FRONTEND DEVELOPER
Initiated and led the frontend development of a responsive web application from scratch, focusing on UI/UX design. Researched and tested various libraries to determine the best technologies for the project. Built interactive measurement graphs and ensured a seamless experience across devices. Designed custom icons and graphics in Inkscape to enhance the user interface.

ICA Maxi Västervik | Jan 2021 - Aug 2021
TEAM LEADER
Led a team of approximately 20 employees responsible for online food ordering and grocery delivery. My role involved customer service, team leadership, scheduling, and recruitment.

PROJECTS AND ASSOCIATIONS

D-Guild LTH
MEMBER OF INTRODUCTION COORDINATORS
I was part of the group responsible for creating and hosting events for new students.

MEMBER OF CORPORATE RELATIONS COMMITTEE
Arranging lunch lectures, pubs and other events for the benefit of both our members and companies.

ALTEN
STUDENT AMBASSADOR
I organized events to promote and enhance marketing and exposure activities towards LTH students.