**Conclusions regarding Kickstarter Campaign Dataset**

From the dataset for Kickstarter campaigns, we can conclude that the majority of campaigns overall are in fact successful. However, it is not by a very large margin compared to failed and canceled campaigns as it’s around 54% successful. The most popular types of kickstart campaigns are for theater as the majority of the campaigns fall into that category. However, the most successfully funded campaigns are for music (as in more likely to be funded). An odd thing to note is that every single journalism campaign has been canceled. The other parent categories have much more variability. Breaking down campaigns into subcategories, you see that certain subcategories are always funded, and some are never funded. Animation campaigns have only failed campaigns while documentaries have only successful campaigns. If you look into the subcategories for music, you see that the jazz, faith, and world music have never had a successful campaign. With the exception of indie rock, all of the other music categories have had every campaign listed as successful. If you were to keep looking throughout the parent and subcategories, patterns can be derived for what is the most popular type of campaign and help indicate what kind of campaign is more likely to succeed. Music has the highest success rate, but upon further inspection, you see it’s only for certain categories. Going back to theater, there are only three types of subcategories, and the results are more varied that the music subcategories. However, theater has the most campaigns and the most number of successful campaigns

While doing the bonus work in figuring out totals and percentages, it failed to take into account the live projects. There were only a small amount of those, but it was enough to make a different between the actual total projects on the data set and the bonus work which kept throwing off my calculations. I had done a couple extra steps to make sure my equations were correct, and the live ones threw off the totals. In effort to combat that, I threw in a couple extra columns to verify the information. I removed those on the bonus information itself to keep in line with what the homework wanted. I had initially gone the long route around to calculate total projects by counting off the main sheet instead of doing a sum of the failed, canceled, and successful projects. I had decided to start with the totals first. That’s when I first noticed the discrepancy between totals as I also did a sum to double check my count. I had initially needed to adjust some numbers to include the = sign. I knew I had the right totals. However, during the breakdown of each price range that’s when I realized that in doing this backwards. I made a column to sum up the totals to make sure they matched my count, and that showed they were not equal. They weren’t equal because the live counts weren’t included. So I made temporary columns for the live ones to calculate out and make sure all my equations were correct.

With this amount of data, you literally cannot count yourself and assume everything is correct. As initially the first time, I completely forgot about 30 projects in the total because I forgot to include the equals sign.