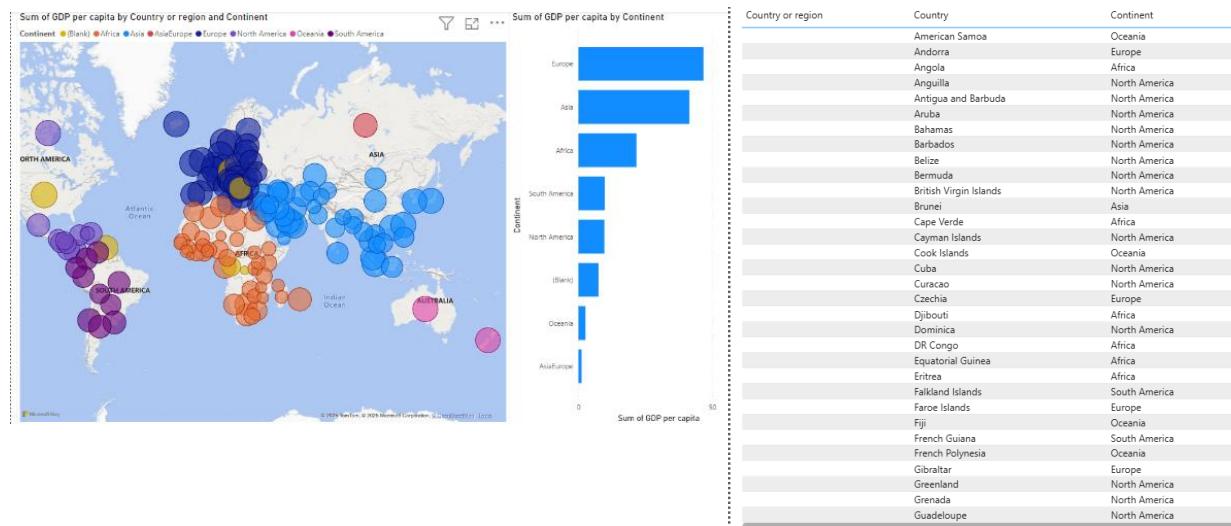


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WEB SCRAPING



Uploading Both Tables and Merging

1. Uploading WHR (World Happiness/GDP) Table

- Go to **Home** → **Get Data** → **Web**
- Paste the WHR dataset link → **Load**
- Click **Transform Data** to open the **Power Query Editor**
- Keep important columns (Country, GDP per Capita, etc.)
- Set **Country** column data type to **Text**

2. Uploading CC (Country–Continent) Mapping Table

- Again go to **Get Data** → **Web**
- Paste the Country–Continent table link → **Load**
- Open the table in **Transform Data**
- Keep only:
 - **Country**
 - **Continent**
- Apply **Trim** or **Clean** to remove extra spaces
- Ensure **Country** is Text type

3. Merging Both Tables (Done in Transform Data)

- In **Power Query** select **WHR** table
- Go to **Home** → **Merge Queries**
- Select:
 - **Primary Table:** WHR
 - **Lookup Table:** CC
 - Matching Column: **Country**
- **Join type:** *Left Outer (all from WHR, matching from CC)*

1) Map - Sum of GDP per capita by Country and Continent

Short Insights

- The **largest bubbles** are concentrated in **Europe** and parts of **Asia**, indicating these regions have the **highest GDP per capita totals** in the dataset.
- **Europe** shows the **heaviest concentration** of high-value countries (many large bubbles close together).
- **Oceania** (Australia/New Zealand) and some **North America** points show high GDP per capita but fewer countries.
- **Africa** shows many smaller bubbles — many countries have **lower GDP per capita** values.
- The map visually highlights **regional disparities** in GDP per capita and helps locate high and low performing countries geographically.

Steps to reproduce (Map visual)

1. **Data:** Ensure the merged table (WHR with Continent column) is loaded to Power BI.
2. **Create Map Visual:** Insert a **Filled Map / Bubble Map** (Map visual using Bing).
3. **Fields:**
 - **Location:** Country (use the country/region field, set Data Category = Country/Region).
 - **Size:** GDP per capita (or Sum/Aggregation depending on your intent).
 - **Legend / Color:** Continent.
 - **Tooltip:** add Country, GDP per capita, Continent, and any other measures (e.g., Year).
4. **Formatting:**
 - Turn on **Data labels** (if map supports) or rely on tooltip for details.
 - Set **Bubble size range** appropriately so differences are visible but not overlapping excessively.
 - Choose **distinct colors** for each continent in Data Colors.
 - Enable **map controls** (zoom, tilt) if needed.
5. **Validate:** Zoom to regions to inspect overlapping bubbles; verify country placements (fix any mis-geocoded country names).
6. **Tip:** If many overlapping points in Europe, use **Play Axis** or small multiples by continent for clearer view.

2) Bar Chart -Sum of GDP per capita by Continent

Short Insights

- **Europe** has the **highest aggregate GDP per capita** in the dataset (largest bar).
- **Asia** is the **next highest**, followed by **Africa** and **South America** (smaller bars).

- **Oceania** and any (Blank) or misc categories are small, indicating few countries or missing continent assignments.
- The bar chart makes it easy to compare **continent-level totals** and confirms the map view's regional patterns.

Steps to reproduce (Bar chart)

1. **Create Clustered Bar Chart** (or simple bar).
2. **Fields:**
 - **Axis / Category:** Continent.
 - **Value:** GDP per capita → set to **Sum** (or Average if you want per-country average).
3. **Formatting:**
 - Turn on **Data Labels** (show absolute numbers and/or percentage).
 - Sort bars descending by value.
 - Exclude or reassign (Blank) if it indicates unmatched countries (clean source data instead).
 - Color bars using a single palette or by continent color to match the map.
4. **Validation:** Cross-check totals vs map tooltips for consistency.