

Summary

Hi, I am Alice! I am a self-taught frontend developer who loves designing and coding user interfaces. Before embracing the tech world I used to work in digital marketing.

I am looking forward to joining a team of motivated tech professionals and, through technology, having a positive impact on human lives.

</> PORTFOLIO

- [GitHub](#)
- [Website](#)
- [Blog](#)

✓ EXPERIENCE

- Javascript
- HTML, CSS
- React, Vue, Gatsby
- Figma
- Contentful
- GraphQL
- Photoshop

🎓 UNIVERSITY

Master Degree:
European Politics

Bachelor degree:
Languages &
International Relations

“

When your conviction
falters,
think of the progress
you have already made.

Adam Grant

✉ CONTACT ME

ali.moret88@gmail.com
0453531153

[in](#) [Linkedin](#)

November 2021 - ongoing

Maternity leave

During my second maternity leave, I continue coding and learning.
Certifications I have accomplished until today:

- **Complete Intro to React** - Frontend Masters
- **Gatsby v3 Tutorial and Project Course** - Udemy

August - December 2020

Front-end Developer Trainee at TrueMed Oy

Developer tools: Vue.js, Vuetify, Directus CMS

While working at TrueMed I used Vue.js to code the company [services page](#) and re-designing the website homepage. Other tasks included:

- structuring the CMS, writing contents, and fetching them with Axios library.
- collecting and analyzing several datasets for the AI.
- testing and improving the UI of the TrueMed application.

February 2019 - July 2020

Maternity leave

The beginning of my first maternity leave marked the start of my coding journey.
During this time, I have completed the following online certifications:

- **Responsive Web Design** - FreeCodeCamp
- **Introduction to Web Development and Programming** - FITech Network University

March 2017 - January 2019

Marketing Specialist at MeetingPackage

Marketing tools: Hubspot, Mailchimp, Wordpress, Google Adwords

While working as a Marketing Specialist at MeetingPackage, I ran several marketing activities to boost the company's online visibility and drive website conversions. Some of the tasks I performed:

- Drafting newsletters content
- AdWords and LinkedIn campaigns
- Drafting the company website content

April 2015 - February 2016

Digital Copywriter & Social Media Specialist at Netycom - Italy

Marketing tools: Facebook, Twitter

While working at Netycom I had the chance to supervise several websites projects. My responsibility was to interact with our clients, understand their needs and then communicate those to our team of designers and developers. I was also in charge of creating the websites contents and planning the social media campaigns.