

Summary

I am a frontend developer who loves designing and coding beautiful user interfaces. Before embracing the tech world, I have worked for several years in digital marketing and copywriting.

I am looking forward to joining a team of motivated tech professionals to help design and implement top-notch digital solutions.

PORTFOLIO

- GitHub
- Website
- Blog

EXPERIENCE

- Javascript
- HTML, CSS
- React, Vue, Gatsby
- Figma
- Contentful
- GraphQL
- Photoshop



UNIVERSITY

Master Degree: European Politics

Bachelor degree: Languages & International Relations

August 2022 - Ongoing **Studying React.is**

I am currently deepening my React knowledge by building projects and following this course:

• React the Complete Guide (incl Hooks, React Router, Redux) - Udemy

November 2021 - August 2022

Maternity leave

During my second maternity leave, I continue coding and learning. Certifications I have accomplished:

- Complete Intro to React Frontend Masters
- Gatsby v3 Tutorial and Project Course Udemy

August - December 2020

Front-end Developer Trainee at TrueMed Oy

Developer tools: Vue.js, Vuetify, Directus CMS

While working at TrueMed I used Vue.js to code the company <u>services page</u> and re-designing the website homepage. Other tasks included:

- structuring the CMS, writing contents, and fetching them with Axios library.
- collecting and analyzing several datasets for the AI.
- testing and improving the UI of the TrueMed application.

February 2019 - July 2020

Maternity leave

The beginning of my first maternity leave marked the start of my coding journey. During this time, I have completed the following online certifications:

- Responsive Web Design FreeCodeCamp
- Introduction to Web Development and Programming FITech Network University



CONTACT ME

ali.moret88@gmail.com 0453531153



Linkedin

March 2017 - January 2019

Marketing Specialist at MeetingPackage

Marketing tools: Hubspot, Mailchimp, Wordpress, Google Adwords While working as a Marketing Specialist at MeetingPackage, I ran several marketing activities to boost the company's online visibility and drive website conversions. Some of the tasks I performed:

- Drafting newsletters content
- AdWords and Linkedin campaigns
- · Drafting the company website content

April 2015 - February 2016

Digital Copywriter & Social Media Specialist at Netycom - Italy

Marketing tools: Facebook, Twitter

While working at Netycom I had the chance to supervise several websites projects. My responsibility was to interact with our clients, understand their needs and then communicate those to our team of designers and developers. I was also in charge of creating the websites contents and planning the social media campaigns.

ر ر

When your conviction falters, think of the progress you have already made.

Adam Grant



CONTACT ME

ali.moret88@gmail.com 0453531153



in Linkedin