Summary

Hello I am Alice! A former digital marketer now **front-end developer** living in Helsinki.

I am experienced with designing web interfaces and implementing them with HTML, css, Javascript, React and Vue.

I love coding and I am looking forward to joining a team of motivated tech professionals so to push my front-end skills even further.

</> PORTFOLIO

- GitHub
- Website

✓ EXPERIENCE

- Javascript
- HTML
- CSS
- React
- Vue
- Photoshop

🎓 UNIVERSITY

Master Degree:
European Politics

Bachelor degree:
Languages &
International Relations

> "
> *When your conviction falters,*
> *think of the progress you have already made.*
> Adam Grant

✉ CONTACT ME

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in Linkedin

August - December 2020
Front-end Developer Trainee at TrueMed Oy
Developer tools: Vue.js, Vuetify, Nuxt.js, Directus CMS
While working at TrueMed I had the chance to use Vue and Nuxt.js frameworks, coding the company services page and re-designing the website homepage.
Other tasks included:
- structuring the CMS, writing contents and fetching them with Axios library.
- collecting and analyzing several datasets for the AI.
- testing and improving the UI of the TrueMed application.

February 2019 - July 2020
Maternity leave
The beginning of my maternity leave marked the start of my coding journey.
During this time I have completed the following online certifications:

- **Responsive Web Design** - FreeCodeCamp
- **Introduction to Web Development and Programming** - FITech Network University

March 2017 - January 2019
Marketing Specialist at MeetingPackage
Marketing tools: Hubspot, Mailchimp, Wordpress, Google Adwords
While working as a Marketing Specialist at MeetingPackage, I run several marketing activities to boost the company online visibility and driving the website conversions. Some of the tasks I performed:

- Drafting newsletters content
- AdWords and Linkedin campaigns
- Drafting the company website content

April 2015 - February 2016
Digital Copywriter & Social media Specialist at Netycom - Italy
Marketing tools: Facebook, Twitter
While working at Netycom I had the chance to manage several websites projects from the beginning to the end. My responsibility was to interact with our clients, understand their needs and then communicate those to our team of designers and developers. Alongside with this, I was in charge of creating the websites contents and planning the social media campaigns.