

COMPANY DISTROSCALE ENTERS THE STREAMING SPACE WITH FREE LIVE, LINEAR AND VOD DISTROTV™ SERVICE

DISTROTV OFFERS GLOBALLY-MINDED AUDIENCES IN THE US, CANADA AND UK PREMIUM VIDEO CONTENT

Original Launch [Press Release](#), February 4, 2019

Growing Line-Up Includes Lifestyle, Sports, News, Travel, Culture, Film, Scripted Series and Documentaries From Partners Including Bonnier, Rajshri, BritAsia, FashionTV, Fighting Spirit, Grace Creek Media, Sideways Films and More

San Bruno, CA and New York, NY, February 4, 2019 — DistroScale, the comprehensive video-as-a-service provider, is launching DistroTV™; a streaming over-the-top (OTT) service built to feed the insatiable curiosities, passions and pursuits of globally-minded viewers in the US, Canada and UK with a broad range of entertainment, news, sports, film and TV programming in live, linear and video-on-demand formats. DistroTV is free to consumers and now available via Apple iOS, Android, Amazon Fire TV and Roku.

DistroTV is the first direct-to-consumer offering from DistroScale; a technology company founded in 2013 known for providing a global clientele of 3,500-plus media properties with the industry's most comprehensive video platform; offering infrastructure, content delivery, curation, analytics and a full suite of monetization options. Video enabled by DistroScale reaches over 250 million visitors per month.

To meet the demands of diverse, multi-cultural and globally-minded audiences in the US, Canada and UK whose viewing habits are increasingly migrating to streaming platforms, DistroTV is assembling a growing and diverse content roster, which includes Bonnier properties such as Saveur, Yachting, Popular Science and Destinations; BritAsia TV, feature films and pop culture news from India's leading entertainment studio Rajshri, global trends arbiter FashionTV, documentary film producer Sideways Film, how-to content from Grace Creek Media's Sportskool, mixed martial arts and combat sports programming from Fighting Spirit and more. The network is adding more feature films, scripted series, lifestyle, sports news and other premium video content from English language content producers in North American and UK, as well as from a range of cultures and languages from around the world.

"Because we provide thousands of media companies with everything from back-end infrastructure and video delivery to technologies which help publishers engage audiences and make money with video content, we understand the insatiable appetite

media companies, brands and consumers share for premium, multi-screen video. Our mission is to feed that growing demand,” said DistroScale CEO and co-founder Navdeep Saini. “With DistroTV, we’re filling an unserved need to offer globally-minded and passionate audiences in the US, UK and Canada a world of free TV content. We’re also giving media companies a risk-free way to establish an OTT presence, then distribute and monetize their content on our robust and proven OTT service, without having to make infrastructure expenditures. DistroTV also provides media companies and producers with additional reach, distribution and incremental revenue. It’s a win for viewers, media companies and brands.”

Saini, who held leading product and engineering roles at DoubleClick and Yahoo! before starting DistroScale, added, “We also know that consumer tastes, viewing habits and cultural preferences are becoming more diverse and fragmented. They demand content from all around the globe at a rate faster than many media companies can deliver it. We want to serve the many large audience segments who are vastly underserved by traditional media offerings. We’re building an eclectic, curated menu of premium video programming from around the globe for those interested in gaming, niche sports, films from Hollywood to Bollywood; travel and culinary content and scripted series in a range of languages and more.”

“FashionTV is proud to be collaborating with DistroTV and we are delighted to enter this new and exciting business partnership in USA, Canada and UK. These markets are of utmost importance for our company and now, the audiences there will be able to enjoy our FTV channel with 24/7 glamorous entertainment and review of the latest fashion trends, thanks to DistroTV,” said Teresa Kirilova, Director Global Distribution FashionTV.

“We believe that a documentary is not just a news item or throwaway distraction, but a source of understanding and empathy, as well as entertainment,” said Juan Solera from Sideways Film, based in Barcelona, Spain. “We are always looking for partners that share the same ambition and we are very excited to start working together with DistroTV in order to reach wide audiences and make them enjoy the power of film.”

DistroTV is a unit of DistroScale, a video-as-a-service platform, founded in 2013. DistroScale provides 3,500-plus media properties and reaches over 250 million monthly unique users with the industry’s most comprehensive video platform, offering infrastructure, content delivery and curation, analytics and a full suite of monetization options. For more information, visit www.distroscale.com.

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<https://www.distro.tv>



DistroTV™ Channel Lineup

Canada | USA | UK
(Updated April 19, 2019)

ENTERTAINMENT

Reelz

View REELZ for fresh and original shows like Murder Made Me Famous, and The Price of Fame. 2020-06-02 · TV-14 · Live

Young Hollywood

Discover the hottest new trends and watch exclusive interviews and awesome videos with all your favorite Young Hollywood celebrities. 2020-03-27 · TV-G · Live

PeopleTV

The celebrity news and entertainment network powered by the award-winning PEOPLE and Entertainment Weekly newsrooms. Viewers have unlimited, daily access to an expansive slate of programming which includes breaking news, live red-carpet coverage, exclusive behind-the-scenes access into magazine cover stories, popular cast reunions and high-profile, one-on-one celebrity interviews. 2019-10-30 · TV-PG · Live

Unidentified

Unidentified features controversial, suspenseful and thought provoking films covering topics like UFO's and alien abductions, ghost stories, paranormal phenomena, government conspiracies, Bigfoot encounters and more. 2020-04-08 · TV-G · Live

ElectricNOW (USA only)

Home of all your favorite genre shows from Electric Entertainment; Leverage, The Librarian, The Triangle and many many more. Movies, television shows and The Electric Surge video podcast Network, all in one place. 2019-01-01 · Live

Popstar! TV (Canada and USA only)

Your Home for Pop Culture News & Entertainment. 2019-11-19 · TV-PG · Live

Latido Music

The #1 TV network for fans of all genres of Latin Music. Enjoy the best music videos, the latest news, talk and reality shows, documentaries and everything you want to know about Latin culture! 2019-10-09 · PG · Live

ChiveTV

From the creators of theCHIVE, CHIVE TV is probably the best streaming channel in the world. 2020-02-25 · TV-PG · Live

COMEDY

Comedy Dynamics

A comedy network featuring stand-up comedy specials as well as comedic films and television series with a minimum of 150 individual titles or episodes. 2019-11-25 · TV-PG · Live

Dry Bar Comedy (USA only)

The worlds largest collection of clean stand-up. Always clever. Always clean. 2019-11-26 · TV-G · Live

Studio C

A fresh live comedy sketch series that explores the funny side of everyday life. 2019-08-12 · TV-G · Live

LIFESTYLE

bspoketv

Premier lifestyle channel, driven by the cultural conversations of global influencers, focused on beauty, fashion, food, travel, interviews, and more. 2020-04-10 · TV-G · Live

Global Fashion Channel

The world's premier Fashion, Beauty, Art and Luxury Lifestyle Channel. Watch the latest runway shows, exclusive access backstage, the latest fashion films, beauty tips, fashion exhibitions, art museums, exotic cars, yachts and luxury hotels. 2020-03-13 · TV-G · Live

FashionTV

FashionTV L'Original. 2018-12-20 · TV-PG · Live

Saveur

We bring you our top picks when it comes to great tasting videos! From the kitchen to your TV. 2020-02-04 · TV-G · Live

Gusto TV (USA and UK only)

Gusto TV is the world's most innovative food and lifestyle television channel. Our mouth-watering programming is a feast for the eyes with inspiring recipes, diverse cuisines, unique food pairings, and entertaining hosts. From in-studio series featuring unforgettable cooking to fascinating documentary series about food culture and sustainability, Gusto TV serves up a diverse mix of inspiring food, cooking, and lifestyle shows for every appetite. Gusto TV's popular series include One World Kitchen, The Urban Vegetarian, Spencer's BIG 30, Flour Power, and Crate to Plate. Feeling inspired by Gusto TV and want to get cooking? Go to gustotv.tv, your one-stop shop for delectable dishes and helpful cooking tips.

2019-06-06 · TV-G · Live

alee+

Serving Generation Prime (50+) through relevant lifestyle series and nostalgic programming that feature both entertainment and personal navigation for your Retirement Years.

2020-04-10 · TV-G · Live

Popular Science

The Popular Science issue features hundreds of sounds. What follows are some of the weirdest facts from the magazine, plus the croaks, beeps, echoes, and vibrations a printed page couldn't bring to your ears. This is best experienced on headphones. Set your volume to about half way and adjust accordingly. We're about to test the limits of what you can hear.

2020-02-04 · TV-G · Live

IDG

A channel that presents the quality content and context that matters in the technological landscape. 2019-12-17 · TV-G · Live

The Boat Show

The Boat Show is the most watched TV program in the world dedicated to nautical lovers and boat owners. 2019-06-21 · TV-G · Live

MOVIES

Dove Channel

A family-friendly and faith-based network featuring TV series and Movies that are safe for the entire family, consisting of a minimum of 500 individual titles or episodes.

2019-11-25 · TV-G · Live

CONtv

A pop culture, nostalgia TV and Movies channel with a minimum of 500 individual titles or episodes. 2019-11-25 · Live

The Film Detective

The Film Detective offers hundreds of hours of classic film and television. From familiar faces like John Wayne and Sherlock Holmes to hidden cinematic gems, The Film Detective channel is dedicated to offering a new way to enjoy old favorites. 2019-07-24 · Live

Lone Star

Welcome to the Wild West! Lone Star, the rootinest tootinest 24/7 channel, presents western feature films, classic television, serials, and shorts ranging from singing cowboys to six-gun shooters. 2019-07-24 · TV-G · Live

ElectricNOW (USA only)

Home of all your favorite genre shows from Electric Entertainment; Leverage, The Librarian, The Triangle and many many more. Movies, television shows and The Electric Surge video podcast Network, all in one place. 2019-01-01 · Live

Bambu

A Chinese cinema network featuring TV series and Films that are native to China. All content is localized to English speakers either through captions, subtitles and/or dubbing. 2019-11-25 · Live

Movie Kingdom

Movie Kingdom Pictures is a full service provider of independent film, television, and web content to the entertainment industry. 2019-09-12 · Live

Monarch

A domestic and international entertainment content sales agency that distributes Feature Films, single documentaries, TV Series and Webisodes on to TV, DVD, and Digital Platforms worldwide. 2019-09-12 · Live

NEWS & OPINION

Newsmax TV (USA only)

Newsmax covers the latest developments in politics, national and world news, health, faith, personal finance, and technology with a unique American perspective and topics that the major media often ignore. 2020-03-23 · TV-G · Live

Real Vision

Real Vision examines finance, business and the global economy with videos and reports that provide real in-depth analysis from real experts. 2020-03-05 · TV-G · Live

The First (USA only)

A FREE TV network dedicated to freedom, big ideas, and intellectual curiosity. No mainstream media talking points, no frills, and no censorship. 2020-02-20 · TV-PG · Live

SPORTS

Stadium (USA only)

The ultimate destination for the modern day sports fan, providing world-class sports content every day of the year. 2020-03-31 · TV-G · Live

Hard Knocks

Hard Knocks is your go-to destination for MMA and Fighter action! With hundreds of live events, Hard Knocks packages the ultimate "must see" entertaining fight night content available! With a growing library of fight content and showcasing MMA action sports content, we feature the world's elite and up and coming fight athletes! Our exciting fan thrilling fights are highly publicized, having been seen on ESPN, Dish, inDemand, Comcast, beIn Sport, The Fight Network and other channels around the world. Featuring athletes such as Ronda Rousey, Elias Theodorou, and Misha Cirkunov who've used Hard Knocks as a staging ground for their careers. 2020-04-14 · TV-G · Live

FTF (USA only)

For the Fans is an emerging worldwide network offering engaging video content established to serve the passionate fan's appreciation for competition, sportsmanship, and performance. FTF features a 24/7 broadcast, including live games & events, interviews, predictions, analysis, and a variety of dynamic, original programming. 2019-04-23 · TV-G · Live

Motorcyclist

Boredom. The number one threat to any office environment. It can strike anywhere, and anytime. Thankfully, with a fleet of shiny new motorcycles in the garage, the cure is a twist of the throttle away for the On Two Wheels crew...or so they think... 2020-02-04 · TV-G · Live

Fighting Spirit TV

Fighting Spirit is all about combat sports. Specializing in Kickboxing, MMA, Wrestling and Muay Thai. 2019-06-18 · Live

MMA Junkie

Best MMA highlights and commentary. 2020-03-11 · TV-PG · Live

Sportskool TV

Sportskool is a multi-platform suite of channels dedicated to sports lifestyle and entertainment programming for today's active families. It's where the biggest names in sports share the secrets to better performance, winning scores and bigger tricks. 2019-06-22 · TV-G · Live

Cycleworld

The motorcycle enthusiast's most trusted source of motorcycle information and inspiration, covering the full spectrum of the sport and lifestyle. Road, track or trail, it delivers the thrill of the ride, the promise of the distant horizon, the most in-depth tests and comparisons and the richest racing coverage. 2020-02-07 · TV-G · Live

World Of Free Sports TV

The World of Freesports features the finest outdoor and extreme sports action this planet knows! From heart stopping wing suit flying over the mountains and freeriding in the best powder faces to the hot spots of surfing and mountainbike adventures, freesports can be found anywhere. Extreme kayaking, freeskiing and snowboarding, wakeboarding, free climbing, paragliding and slacklining, all this and so much more defines the amazing World of Freesports! 2019-07-01 · TV-G · Live

Lax Sports Network

Lax Sports Network is a digital video network dedicated to covering the game of lacrosse. Delivering thousands of hours of original programming development including live professional, collegiate, high school, and international games; On Demand; news and information; developmental videos; and customized content. 2019-09-19 · TV-PG · Live

Outside TV

The ultimate channel of adventure sports and outdoor lifestyle videos, proving high-quality, compelling storylines focused on a wide variety of sports including skiing & snowboarding, surfing, climbing, mountain biking, kayaking and more. 2019-09-18 · TV-G · Live

Horizon Sports

Motivating the world to be more active in nature. The best selection of endurance sports, wellness and adventure films. 2019-06-21 · TV-G · Live

Field & Stream

The channel celebrates the outdoor experience with great stories, compelling photography and sound advice, while honoring the traditions hunters and fishermen have passed down for generations. 2020-02-07 · TV-PG · Live

ACC

Home for all of the best Atlantic Coast Conference (ACC) action. Game recaps, highlights, reairs and other regular daily programming covering all of your favorite ACC schools. 2020-05-26 · TV-PG · Live

MOODS

Fireplace Lounge

Enjoy Cozy Fireplaces with Crackling or Relaxing Music.
2020-02-29 · TV-G · Live

Fish Tank

Enjoy Tropical Fish with Calm Ocean Sounds or Island Music. 2020-02-29 · TV-G · Live

Relaxing Rain

Enjoy Calm Rain Showers with Ambient Music or Rain Sounds.
2020-02-29 · TV-G · Live

Island Escape

Enjoy Exotic Beaches with Calming Waves or Island Music.
2020-02-29 · TV-G · Live

Tranquil Thunderstorms

Enjoy Relaxing Thunderstorms with Ambient Music or Rain Sounds.
2020-03-05 · TV-G · Live

INDIAN & SOUTHEAST ASIAN

Bollywood TV

The No.1 Destination for Premium Hindi Entertainment Videos , Enjoy Blockbuster Hindi Movies, Scenes, Songs, Latest Bollywood News , Telly Gossips & More. 2019-07-31 · Live

BritAsia Live

BritAsiaTV is the UK's only Television platform by British Asians for Asians around the world. It celebrates the South Asian Community, providing them a platform to showcase their talent in the music and entertainment sectors. Enjoy the live channel with a mix of eclectic programming, live events and entertainment from the worlds of music and movies. 2018-11-02 · TV-G · Live

MATV Live

All around family entertainment with a broad range of programs including Films and promos, Interviews, Soaps, Religious programming, Documentary, News, current affairs, Music, Fashion and Comedy, Live and recorded Cultural and Communal shows for Diverse community and Government bodies including Live-In-CALL facility, Bollywood Programming.

2018-11-02 · TV-G · Live

Channel-S Live

Number 1 British Bangladeshi TV Channel in UK. Voice of British Bangladeshis across the world. Working for the community. 2018-11-02 · TV-G · Live

NTV Live

Latest Bangla News, Infotainment, Online & Live TV! 2018-11-02 · TV-G · Live

Venus TV

An independent channel that appeals to the variety of communities living in UK. The shows include a mix of Bollywood movies, cooking shows, lifestyle shows, advisory shows, religious programming, and local events. 2018-12-14 · TV-G · Live

NON-FICTION

Everyday Heroes

A channel dedicated to praising our first responders and demonstrating the struggles they endure on a day to day basis. 2019-12-20 · TV-PG · Live

Honor TV

Programming related to various aspects of life in the U.S. military. 2019-08-19 · TV-PG · Live

Titanic TV

The Titanic Channel is the largest source for new Titanic information. 2019-06-19 · G · Live

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