

Report- Project planning and Gantt Chart for Lofthus frukt og saft

In this course assignment I have planned a project for “Lofthus frukt og saft” in a Gantt Chart.

First thing I did was to research the different professionals I needed to bring in on this.

Second- I started writing down a plan for all the elements and then arranged it to who should do what. I tried to set a timeframe for when it should be done and estimated about 4-6 weeks.

I concluded that the professionals I need to bring in to complete this project should be a project manager, a visual designer, a copywriter/content specialist, a front-end developer, a back-end developer, a marketing manager and an interaction designer.

So first off all, I put in a one day meeting with for all the co-workers to discuss, set up a plan and do some research about the project. After this, I set the project manager to be the one responsible for planning, overseeing and documenting all aspects of the project. I set the project planning to five days- including making a list of elements and assigning tasks. Before actually starting the process, I set a meeting with the customers to present the plan so that there were room for changes.

Since they already had a logo, the visual designer should start drawing a sketch for the project and then mock it up in illustrator or photoshop which should take about 3 days.

We would also need images and colors for the site. This process starts after completing the sketches and I estimated this to take one week to finish. For the images or photos, they would need to either purchase, sign photography contracts, shoot they're own or take use of royalty free images. After this I set the copywriter/content specialist to decide on pages and find text or/and articles appropriate for the site. This overlaps the visual designer since I don't think they need this information to finish either the photos or the text, which means they should be done at the same time. I think this is all the information the front-end developer should need to be able to start adding content to the site.

The front-end developers are responsible for adding both HTML and CSS. They would first add basic HTML and then CSS which should be done in 4 days total. Then they could overlap each other a bit for the content in HTML and mobile response and design in CSS. When done, this is where the back-end developer comes in. The back-end developer is responsible for writing code for the server. In total it will take them thirteen days to complete.

Project methodology, CA1

For the last part that I called “progress 3”, is where the marketing, report writing, any changes and testing starts.

The interaction designer is responsible for the interaction between users and products. So for the first part of progress 3 the interaction designer is to test the website. After that, I set up a meeting with the clients to present the finish product and then sit down to do any changes to the site. Now we are getting pretty close to finish product, so this is when the project manager writes a report, while the marketing manager sets up a plan for marketing the site through for example social media, mail, search engines, campaigns etc. After this, the project should be ready for delivery.

When I started this assignment, I had to put down a lot of information in forehand. I have never planned for a project before actually trying do to it myself, so this was quite new to me, I had to research about the professionals to bring in, estimate time schedule and all the elements that it should include. At first it was quite hard to imagine that it could be done, without having to actually do it. But as I got all the data down on paper, it realized that it would be much easier to actually see the progress and stick to an actual plan for finishing the project. I can imagine that without a plan like this, it could drag on much further than it has to, and the communication between the professionals would be small or not at all present. So, when I started, I estimated that it could be done within 4-6 weeks, and according to my Gantt Chart, if everything goes as planned- it would be ready for delivery in about one and a half moth (37 days to be exact).

To be fair, it went a lot of up and down in the planning process of this, I had to rearrange a lot and there were some confusing areas where I couldn't really “think” my way into knowing how long it would take for each person to finish their part. And this is what I think was the hardest part- to actually plan a project that I didn't have much experience or knowledge about how long it would take.