# Hiding Data in Images

Steganography Part II



8237

7 \* 1

- Decimal numbers: base 10
  - 1s place, 10 place, 100s place, 1000s place



8237

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  - 1s place, 10 place, 100s place, 1000s place



8237

- Decimal numbers: base 10
  - 1s place, 10 place, 100s place, 1000s place



8237

8 \* 1000
2 \* 100
3 \* 10
7 \* 1

- Decimal numbers: base 10
  - 1s place, 10 place, 100s place, 1000s place



1011

1 \* 1

- Binary numbers: base 2
  - Hardware: 2 voltage levels



1011

- Binary numbers: base 2
  - Hardware: 2 voltage levels



- Binary numbers: base 2
  - Hardware: 2 voltage levels



 0 \* 8

 10111
 1 \* 4

 1 \* 2

- Binary numbers: base 2
  - Hardware: 2 voltage levels



- Binary numbers: base 2
  - Hardware: 2 voltage levels



- Binary numbers: base 2
  - Hardware: 2 voltage levels



# 0 to 255: 8 Binary Digits ("bits")

$$111111111 = 255$$

$$00000000 = 0$$

- RGB values range from 0 to 255
  - 8 binary digits: called "bits"



# 0 to 255: 8 Binary Digits ("bits")

$$11111111 = 255$$



# 00000000 = 0

- RGB values range from 0 to 255
  - 8 binary digits: called "bits"



# Steganography with Binary

Hide This In This 10110101 01110101 01111011

How do you do this with math?

- Can use same principle as for decimal
  - Use 4 bits (digits) from each number



#### Base 10 Math: Revisited

```
Hide This In This Result 8274 3568 3582
```

```
Math.floor(8274 / 100) = 82
Math.floor(3568 / 100) = 35
35 * 100 + 82 = <math>3582
```

- Return to more familiar: base 10
  - Good strategy in general



## Revisit In Binary

Hide This In This 1011010101

```
Math.floor(10110010 / 16) = 1011
Math.floor(01110101 / 16) = 0111
0111 * 16 + 1011 = 01111011
```

- Same principle, but powers of 2 instead of 10
  - 4 digits =  $2^4 = 16$



#### What About Extraction?

Extract Hidden Message 011111011

Result 10110000

How to get the lowest 4 digits?



### Again, Consider Base 10

```
Extract Hidden Message Result 3582 8200
```

```
3582 / 100 = 35 Remainder 82
3582 % 100 = 82
82 * 100 = 8200 Called "mod"
```

- Return to more familiar: base 10
  - Good strategy in general



### What About Extraction?

Extract Hidden Message 011111011

Result 10110000

01111011 % 16 = 1011

1011 \* 16 = 10110000

- Use "mod" 16 to get lowest 4 digits
- Multiply by 16 to "move over 4 places"



# Binary Math

- Binary Representation
  - 1's, 2's, 4's, ... places
  - Multiply/Divide by powers of 2
    - Analogous to powers of 10
    - Use Math.floor: get rid of fractions
  - Mod: remainder when dividing
    - Use to get lowest digits

