

IBM Telecommunication Customer Churn Analysis

CustomerID	Churn Score	CLTV	Sum of Total Charges
0002-ORFBO	65	2205	593.30
0003-MKNFE	66	5414	542.40
0004-TLHLJ	71	4479	280.85
0011-IGKFF	99	3714	1,237.85
0013-EXCHZ	68	3464	267.40
0013-MHZWF	55	5108	571.45
0013-SMEOE	26	5011	7,904.25
0014-BMAQU	49	4604	5,377.80
0015-UOCOJ	34	5525	340.35
0016-QLJIS	25	5509	5,957.90
0017-DINOC	54	5435	2,460.55
0017-IUDMW	52	6252	8,456.75
0018-NYROU	57	5536	351.50
0019-EFAEP	53	5513	7,261.25
0019-GFNTW	37	5795	2,560.10
0020-INWCK	26	4865	6,849.40
0020-JDNXP	37	3607	1,993.20
0021-IKXGC	50	4432	72.10
0022-TCJCI	92	2654	2,791.50
0023-HGHWL	85	5437	25.10
0023-UYUPN	61	4015	1,306.30
0023-XUOPT	75	2973	1,215.60
0027-KWYKW	78	3585	1,849.95
0030-FNXPP	59	5634	57.20
0031-PVLZI	81	4133	76.35
0032-PGELS	74	5171	30.50
0036-IHMOT	65	5892	5,656.75
0040-HALCW	60	6393	1,090.60
Total			16,056,168.70

