

# Distributing tasks to team members

#### malak samir

- \*Presentation
- \* Color palette
- & Typography
  (Brand
  Identity).
- \* Business Card
- + Letterhead + Envelope.
  - \* ID Cards + Folder.
  - \* Branding Mockups.

## sohila Amin

- \* Social Media Posts (6–10 posts).
- \* Instagram
  Stories + Reels
  Graphics.
- \* Facebook & LinkedIn Covers.
- \* Sponsored Ads Mockups.
- \* Digital Flyers.

#### Madonna Mamdouh

- \* Printable Flyers.
- \* Advertising Posters.
  - \* Roll-up Banners.
  - \* Billboard Mockups.
- \* Calendar + Ramadan Emsakeya.

### Ali Hassan

- \*Logo Design
- \* Target Audience Personas.
  - \* User Journey Mockups.
- \* Short Motion Graphic Explainer Video.
- \* Landing Page UI Mockup for the app.
- \* Final Review & Unifying the Visual Style.

#### Mohamed eldesoky

- \* Company Profile.
- \* PowerPoint Presentation.
- \* Concept Paper / Idea Note.
- \* Infographic for the Startup Journey.
  - \* Brochure.