Analysis Questions

**📊 Sales Performance**

1. What is the **total sales revenue** for each year?
2. Which **month** has the highest total sales?
3. What is the **best-selling product** based on the quantity ordered?
4. What is the **average order value**?

**📦 Product Analysis**

1. Which **product line** generates the most revenue?
2. How does **MSRP compare to actual sales price** (PRICEEACH)?
3. What is the **most frequently ordered product**?

**🏢 Customer & Location Analysis**

1. Which **country has the highest sales**?
2. What is the **average order quantity per customer**?
3. Which **city has the highest number of orders**?

**⏳ Time-Based Trends**

1. How do sales **fluctuate by quarter**?
2. What is the **trend in order volume** over time?
3. Is there a **seasonal pattern in sales**?

**🛍 Order & Deal Size Analysis**

1. What is the **distribution of deal sizes (Small, Medium, Large)**?
2. Do **larger deal sizes** contribute more to revenue?
3. How does the **order status impact sales** (e.g., shipped vs. canceled orders)